

Visualisation in Data Studio

P15. Unique visitors by ID: Add the result of P4 as a number to your dashboard (5 points).

unique_visitors ▾	
1.	9999986437109498564
2.	9999978264901065827
3.	999997550040396460
4.	9999963186378918199
5.	9999906724458612544
6.	9999887420016307570
7.	9999825631375939274
8.	9999824060591971928
9.	9999801229043043045
10.	9999799804624735268
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unique_visitors

389,934

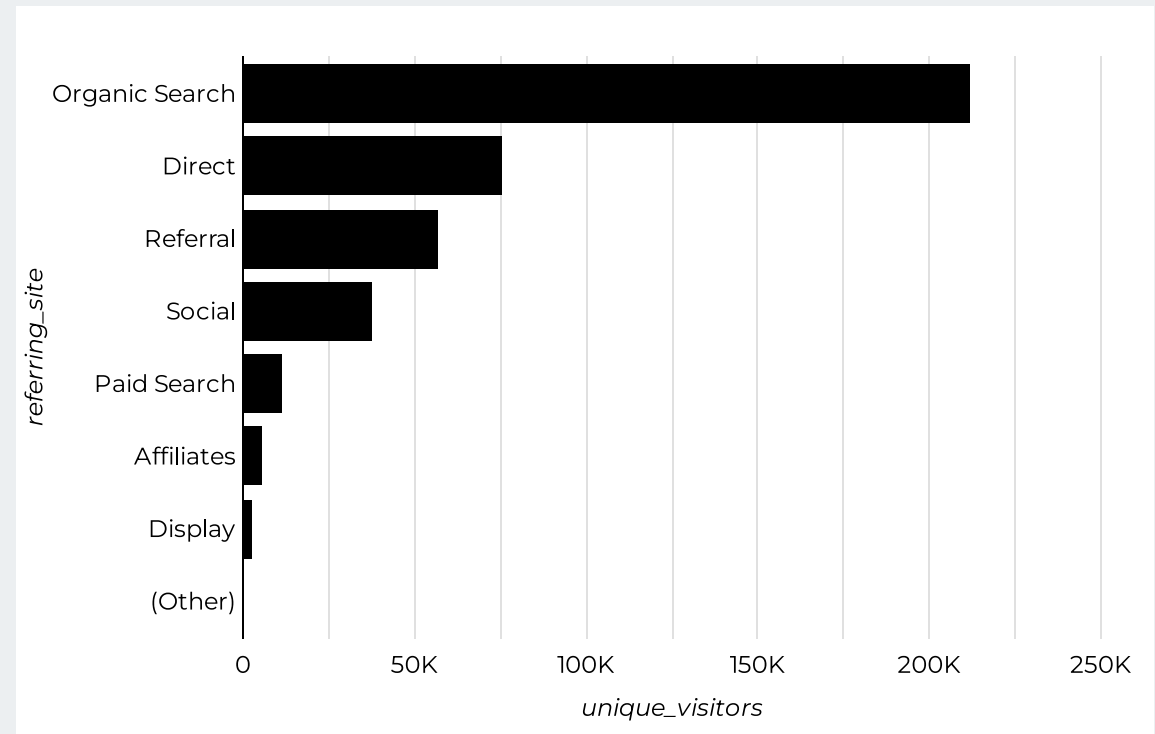
product_views

21,493,109

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P16. Unique visitors by referring site: Add a bar chart that shows the result of the query you wrote in P5 (5 points).

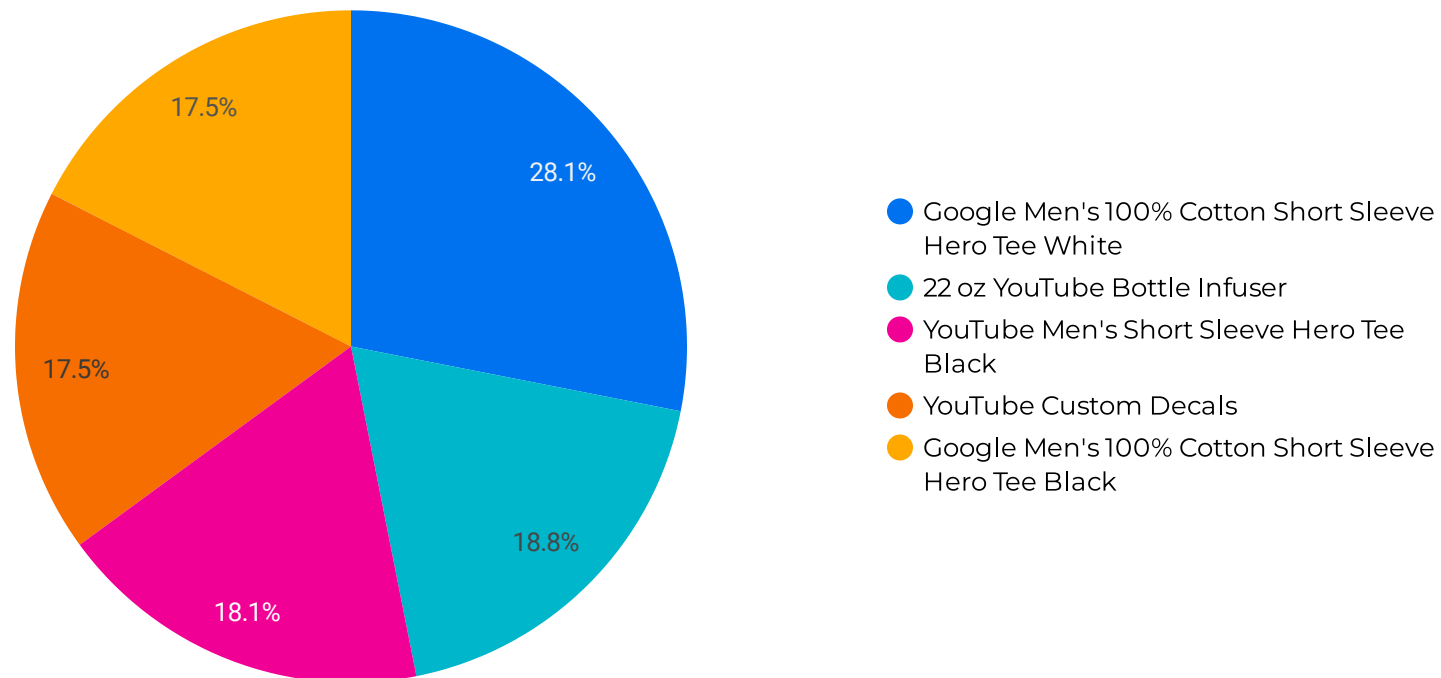
	referring_site	unique_visitors ▾
1.	Organic Search	211,993
2.	Direct	75,688
3.	Referral	57,308
4.	Social	38,101
5.	Paid Search	11,865
6.	Affiliates	5,966
7.	Display	3,067
8.	(Other)	62
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P17. Highly viewed products: Add a pie chart that shows the result of P9 (5 points).

	product_name	product_views ▾
1.	Google Men's 100% Cotton Short Sleeve Hero Tee White	338,436
2.	22 oz YouTube Bottle Infuser	226,471
3.	YouTube Men's Short Sleeve Hero Tee Black	217,789
4.	YouTube Custom Decals	211,423
5.	Google Men's 100% Cotton Short Sleeve Hero Tee Black	210,861
		1 - 5 / 5 < >



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P18. Details of highly viewed products: Add a table that shows the result of P12 in a table (5 points).

	product_name	unique_view ▾	total_orders	total_quantity	avg_quantity_per_order
1.	Google Men's 100% Cotton Short Sleeve Hero Tee White	152,372	7,772	15,218	1.96
2.	22 oz YouTube Bottle Infuser	143,784	1,437	10,608	7.38
3.	YouTube Men's Short Sleeve Hero Tee Black	127,996	2,330	2,859	1.23
4.	YouTube Twill Cap	122,081	2,473	10,543	4.26
5.	YouTube Custom Decals	121,352	4,444	124,153	27.94
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