

A circular portrait of a man with dark hair, wearing glasses and a suit, smiling. The background of the portrait is a light gray circle. To the left of the circle, there are dark blue and white diagonal stripes.

ELEVATE YOUR CAD DESIGN/DRAFT WITH **CARTIN, RENZ**

The man, The myth, The legend



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- **2D/3D Technical Documentation**
- **GD&T Standard Compliance**
- **Product Development Lifecycle**



DESIGN REFLECTION

For this activity, the easiest design to create was the LinkedIn Profile Banner because it allowed me to utilize the wide, clean layout already established in my personal branding kit. I applied my signature Navy Blue and Grey color palette alongside my official logo to ensure immediate brand recognition across all platforms. To maintain readability and visual hierarchy, I used bold, clean typography for primary headlines and kept supporting text minimal, as seen in my square post. The use of my "Precision Specialist" tagline helped reinforce a consistent professional identity throughout the different formats. Through this process, I learned that social media graphics require careful consideration of platform-specific dimensions to avoid losing key information. I also discovered how a unified color scheme and logo placement can make diverse content feel like a single, cohesive brand story. Overall, this activity strengthened my ability to translate technical CAD drafting values into a modern digital marketing context.