

RUBEN REBOLLEDO

Work Experience

August 2015 - Present

Boston, MA

Content Marketer / Sober Grid

- Responsible for planning content creation, delivery and governance on the Sober Grid app to maintain high levels of user engagement

May 2015 - August 2015

New York, NY

Editorial Intern / iConcept Media

- Drafted, edited and promoted over 100 articles of trending content on a variety of media platforms
- Writing covered topics across news, sports, entertainment, politics, fashion and lifestyle

July 2014 - February 2015

New York, NY

Tier II Personal Trainer / Equinox

- Built clientele by conducting fitness assessments, demonstrating the value of personal training and preparing and delivering comprehensive fitness programs based on client's goals

June 2013 - August 2013

Waltham, MA

Research Intern / CreativeStar Solution

- Researched and analyzed over 300 apps in the Google Play store
- Created data entry fields specific to market trends, client leads, and strategic implementation in foreign countries

Education

Boston College

Bachelor of Science

Major / Marketing

Minor / Philosophy

GPA / 3.525

Universidad de Carlos III

Madrid, Spain

Study Abroad Program

Contact

P • 845/701/1543

E • ruben.d.rebolledo@gmail.com

