

	KGISL INSTITUTE OF TECHNOLOGY, COIMBATORE -35, TN, INDIA	<i>Doc. Ref.</i>	KITE/ AC/SA / 18
	EXAMINATIONS - FORMS		
	SELF-APPRAISAL FORM - TEACHING FACULTY		
	ACADEMIC YEAR: 2024 - 2025	Issue No / Date	2/15.07.2024

SELF-APPRAISAL FORM - TEACHING FACULTY

Name of the Faculty: M. SARAVANAPRIYA

Department: MBA

Designation : AP

Employee ID: 903536

Academic									
University End Semester Examination Result (Odd & Even Semester – cumulative percentage)									
S. No	Name of the Course	Year/Semester/Branch & Section	Total No of students	Pass percentage	No of 'O' Grade	No of 'A+'&' A' Grade	No of 'B+'&' B' Grade	No of 'C' Grade	No of 'RA' Grade
1	CW3401 - Introduction to Business Systems	II YEAR / IV SEM	68	100.00	5	54	9	0	0
2	CW3601 - Business Analytics	III YEAR / VI SEM	66	98.46	4	37	22	1	1

3	CW3301 - Fundamentals of Economics	II YEAR / III SEM	64	93.55	2	33	20	3	4
4	CW3501- Fundamentals of Management	III YEAR / V SEM	68	100	4	34	27	2	0
5	OHS352 - Project Report Writing	IV YEAR / VII SEM	66	100	6	60	0	0	0
Total/Average				98.40	21.00	218.00	78.00	6.00	5.00
Marks(Ref guideline for awarding score)				5	5	5	5	-1	-1

ACADEMICS									
University End Semester Examination Result (Odd & Even Semester – cumulative percentage)									
S. No	Name of the Course	Year/Semester/Branch & Section	Total No of students	Pass percentage	No of 'O' Grade	No of 'A+'&' A' Grade	No of 'B+'&' B 'Grade	No of 'C ' Grade	No of 'RA' Grade
1	CW3401 - Introduction to Business Systems	II YEAR / IV SEM	68	100.00	5	54	9	0	0
2	CW3601 - Business Analytics	III YEAR / VI SEM	66	98.46	4	37	22	1	1

3	CW3301 - Fundamentals of Economics	II YEAR / III SEM	64	93.55	2	33	20	3	4
4	CW3501- Fundamentals of Management	III YEAR / V SEM	68	100	4	34	27	2	0
5	OHS352 - Project Report Writing	IV YEAR / VII SEM	66	100	6	60	0	0	0
Total/Average				98.402	21	218	78	6	5
Marks (Ref guideline for awarding score)				5	5	5	5	-1	-1
2. RESEARCH									
2.1. No.of Journal Publications in Referred Journal with Impact factor by Faculty									
S. No	Title of the paper	Name of the Journal	Date of Journal Publication	ISSN No.	Scopus / SCI / SCIE / Web of Science		Impact Factor		
1	RETAIL STORE SALES ANALYSIS: UNVEILING INSIGHTS THROUGH POWER BI BUSINESS ANALYTICS	Managerial Marketing eJournal, SSRN Elsevier	07.12.2024	https://dx.doi.org/10.2139/ssrn.5039793	Elsevier		No		
2	FAKE SOCIAL MEDIA PROFILE DETECTION USING ML ALGORITHMS	Educational Technology, Media & Library Science eJournal, SSRN Elsevier	23.12.2024	https://dx.doi.org/10.2139/ssrn.5064663	Elsevier		No		
2.2. Books Authored / Book Editor									
S. No	Name of the Book	Authored by / Editor by	Co-Authors	ISBN No.	Publication Details		Remarks		
1	Book: Contemporary Research in Management, Engineering, Arts and Science	Editor: M. Saravanapriya		978-93-91697-49-5	TECH PRESS H.No.A-7, Street No.1, Brahampuri, Delhi-110053				

2	Book Chapter: Networked and Distributed Intelligent Control	Author: M. Saravanapriya	Ms. Keren Lois Daniel, Dr. M. Ananthi, Dr. P. Rajkumar	978-93-91697-49-5	TECH PRESS H.No.A-7, Street No.1, Brahampuri, Delhi-110053	
3	Book: Business Analytics	Author: M. Saravanapriya		9789358382990	Astitva Prakashan Publishers, Bilaspur, Chhattisgarh 495009.	

2.3. Invited lectures presented/Chairing

S. No	Details of Invited lectures presented/Chairing	Date (From –To)	Name of the Institute	Beneficiaries	Remarks
1	Expert talk on “Role of entrepreneurship in today’s digital era”	23.11.2024	Department of MBA, KGiSL Institute of Technology, Coimbatore	65 Participants	Innovation Ambassador talk
2	Guest Lecture on “Technology Readiness Levels (TRL): A Roadmap for Successful Innovation through business analytics”	28.02.2025	Department of Science and Humanities, KGiSL Institute of Technology, Coimbatore	67 Participants	Innovation Ambassador talk

2.4. Conference Paper Publication (Only abroad)

S. No	Title of the paper	Name of the International Conference	Date of the Conference Publication	ISSN No.	Scopus / SCI / SCIE / Web of Science
1	RETAIL STORE SALES ANALYSIS: UNVEILING INSIGHTS THROUGH POWER BI BUSINESS ANALYTICS	International Conference on Data Processing and Networking, Institute of Technology and Business (VSTE), Czech Republic, Europe.	25 to 26th Oct 2024	https://dx.doi.org/10.2139/ssrn.5039793	Published in Managerial Marketing eJournal SSRN Elsevier
2	FAKE SOCIAL MEDIA PROFILE DETECTION USING ML ALGORITHMS	International Conference on Data Processing and Networking, Institute of Technology and Business (VSTE), Czech Republic, Europe.	25 to 26th Oct 2024	https://dx.doi.org/10.2139/ssrn.5064663	Published in Educational Technology, Media & Library Science eJournal SSRN Elsevier

2.5. Conference Paper Publication (India)

S. No	Title of the paper	Name of the National Conference	Date of the Conference Publication	ISSN No.	Scopus / SCI / SCIE / Web of Science
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1	Leveraging AI in E-Banking: Opportunities and Workforce Challenges in India's Public Sector Banks	International Conference on Sustainability and AI in a VUCA World: An Interdisciplinary Approach Towards Viksit Bharat	8-9 February 2025	Not yet published	Presentation Certificate & Abstract Published
2	AI in Sustainable Agriculture and Plant Disease Detection	International Conference on Sustainability and AI in a VUCA World: An Interdisciplinary Approach Towards Viksit Bharat	8-9 February 2025	Not yet published	Presentation Certificate & Abstract Published

2.6. Total Research Grant Sanctioned by Faculty

Grants received from Government and non-governmental agencies for research projects, endowments in the institution, Workshop, Seminar, Conference, etc.

S. No	Principal Investigator/Co-Investigator	Name of the Project	Department of Principal Investigator	Type (Government / non-Government)	Name of the Funding Agency	Amount Applied/ Sanctioned	Year of Award	Duration of the project
		NIL						

2.7. Seminar Grants Received

S. No	Coordinator /Co-Coordinator	Types of Grants (Seminar/Conference/Workshops)	Type (Government / non-Government)	Name of the Funding Agency	Amount Sanctioned	Year of Award	Duration of the Grant
1	Co-Coordinator: M. Saravanapriya	National Conference	Government	AICTE Grants For Organizing Conference (GOC) Scheme 2024-25	Rs. 2, 00, 000/-	18.03.2025	6 months

2.8. Patent / Copyright Applied / Published by Faculty

a. Details about Patents & Design Patents.

S. No	Title of Invention	Date of Filing	Date of Publish	Patent No (or) Application No	Status of International / Indian Patents
1	EMPLOYEE TALENT PREDICTING DEVICE	06.05.2024	Date of Issue: 09.07.2024	Application No. 415923-001	Published

b. Details about Copyrights / Trademarks / Others.

S. No	Type of IPR: Copyright / Trademark / Others	Title of Work	Date of Filing	Application No or Registration No (In India / Other Country)	Date of Publication
1		NIL			

2.9. Consultancy /Industry project carried out by Faculty

S. No	Name of the Project	Industrial Solution / Testing / Training	Date (From –To)	Name of the Industry	Revenue Generated	Status
1		NIL				

3. PERSONAL / SELF IMPROVEMENT

3.1. No.of Programs Attended (Seminar/workshop) by Faculty

S. No	Title of the Programme	Date (From –To)	Details of Seminar / Workshop / Hands-on Training	Department / National / International Level
1	FDP on Intellectual Property Rights and Patents	20.05.2024 to 24.05.2024	Organised by Department of IT, Dr. M. G. R. Educationl Research Institute, Chennai	National
2	FDP on Leveraging AI: Human Factors in Cyber Security	08.07.2024 to 12.07.2024	Organised by Madanapalle Institute of Technology & Science, Andra Pradesh	National
3	5 Days Online National FDP under the theme "Embracing youth and Teaching"	23.09.2024 to 27.09.2024	Organised by DJ Academy of Research and Innovations and Skill India and Language Academy of India, Pudukkad, Trissur	National

4	Online training/webinar on "IEEE Xplore"	24.10.2024	KGiSL Institute of Technology	Institute
5	Six days Faculty Development Training Program in Text and Speech Analysis	01.07.2024 to 06.07.2024	Centre for Faculty & Professional Development, Anna University, Chennai and KGiSL Institute of Technology	State
6	AICTE Training And Learning (ATAL) Academy Faculty Development Program on Applied Entrepreneurship, Design Thinking and Innovation for Business Excellence	16/12/2024 to 21/12/2024.	Jaypee Institute of Information Technology, Noida	National
7	AICTE Training And Learning (ATAL) Academy Faculty Development Program on Importance of Artificial Intelligence in Robotics	20/01/2025 to 25/01/2025	Indian Institute of Information Technology Design and Manufacturing Kurnool	National
8	Six-Day National Level Faculty Development Programme on "AI-Driven Pedagogy and Research: Tools and Techniques"	March 17-22,2025	organized by the Department of Management Sciences, Hindusthan College of Engineering and Technology, Coimbatore	National
3.2. No.of Skill development Programme Attended in reputed organizations or industries only				
S. No	Name of the Programme	Date (From –To)	Details of Programme	Department / Institute / Agency / Industry Level
1	Microsoft India & SAP India led Faculty Development Program on "Applied AI: Practical Implementations"	06-01-2025 to 10-01-2025	Successful completion of Microsoft India & SAP India led Faculty Development Program on Applied AI: Practical Implementations" under	National

	under TechSaksham Program		TechSaksham Program from 06th Jan 2025 - 10th Jan 2025".	
2	Microsoft India & SAP India led Faculty Development Program on "MERN Stack Web development	17.02.205 to 21.02.2025	Successful completion of Microsoft India & SAP India led Faculty Development Program on "MERN Stack Web development" under TechSaksham Program from "17th Feb 2025 - 21st Feb 2025".	National
3	Innovation Ambassador Training "Foundation Level"	28-01-2025	conducted by MoE's Innovation Cell & AICTE	Institute
4	Innovation Ambassador training "Advanced Level"	28-01-2025	conducted by MoE's Innovation Cell & AICTE	Institute

3.3. NPTEL & MOOC Courses attended by Faculty

Self-Learning Initiatives (facilities, materials and scope for self-learning / learning beyond syllabus, Webinars, Podcast, MOOCs etc.). Avenues created for the students for self-Learning (Evening Lab Allotment, Library available up to midnight, Digital Library, Webinars, EDUSAT, Moodle, MOOCS, Google class Room, etc.)

S. No	Name of the NPTEL & MOOC Courses	Date (From –To)	Department/ Institute Level	Impact / Significance / Outcome	Awards
1	Coursera: Analysis for Business Systems	Sep 20, 2024	Institutional	Completed	
2	Coursera: Essentials of Management and Strategic Planning	Sep 20, 2024	Institutional	Completed	
3	Coursera: Microeconomics Principles	Sep 20, 2024	Institutional	Completed	

4	Coursera: Introduction to Business Analytics with R	Sep 21, 2024	Institutional	Completed		
5	Coursera: Introduction to TCP/IP	Sep 21, 2024	Institutional	Completed		
6	Coursera: Google SEO Capstone Project	Nov 13, 2024	Institutional	Completed		
3.4. Initiatives on MoU / Industrial Tie-up by Faculty No of new establishments / facilities and Worth Created (Special Labs, Research Labs, Centre of Excellence, Nodal Centers, Equipment's from Grant, Industrial Tie-ups, CSR Programmes, Access to online Services, Access to any Facility, Research Park, TPL, Student Projects, Static and Dynamic Models Created, etc.						
S. No	Name of the Facility/ MoU	Details of the Facility / MoU	Date / Year	Source for the Facility / Scope of the MoU	Beneficiaries	Duration
1			NIL			
3.5. Achievements, Awards, Recognition, Special Contribution by Faculty						
S. No	Details of Score/ Award / Cash / Recognition / Fame	Date (From –To)	Recognized by Department Institute / Industry / Agency	Score/ Award / Cash / Recognition / Fame	Remarks	
1	Best Faculty Award	15-08-2024	Knowledge Research Academy	Trophy and Printed Certificate, Publication in Official Website		
3.6. No.of Conference/workshop/ Hackathons organized						
S. No	Name of the Activity	Departmental / State / National / International	Date (From –To)	No. of participants	Organization / Name of the Forum	Remarks
1	NIL					
3.7. No.of experts invited to campus						

S. No	Name of the Experts	Name of Organization / Industry	Purpose of Visit	Date	Beneficiary	Remarks
1	Dr. T. Satheesh Kumar, Associate Professor	MBA Department, Dr. N. G. P. Institute of Technology,	Guest Lecture: Management Functions in Manufacturing Vs Service sectors	17.08.2024	58 Participants	
2	Mr. Vishal Vijay Nair, Co-Founder and Director.	Light N Salt Pvt. Ltd Palakkad, Kerala & Associated with Entrepreneursh	Workshop on “Entrepreneurship and Innovation” as Career Opportunity	29.10.2024	85 Participants	
3	Mr. R. Arun Kumar, Assistant Professor (Senior Grade),	Department of Mechanical Engineering,Ra mco Institute of Technology (RIT), Rajapalayam, Tamil Nadu.	Workshop on “IP Rights: A Tool to Protect Intellectual Property”	20.11.2024	88 Participants	
4	Ms. Jessica Collins J Prince, Cloud Support Analyst,	Oracle Cerner Healthcare Solutions India Pvt. Ltd,Bengaluru,	Webinar on “From College to Corporate: Exploring Design Thinking & Innovation”	13.02.2025	93 participants	

5	Mr. Ashok Bhojan M.B.A, Credit Officer (MSME Credit),	Canara Bank, RS Puram Branch, Coimbatore	Seminar on "A Job Seeker to Job Giver – Experience the Transformation Journey	24.02.2025	83 participants	
4. STUDENT MENTORSHIP AND COMMUNITY INTERACTION						
4.1. No. of Project Guided						
S. No	Title of the Project	Project Team Members	Thrust area	Outcome of the Project	Inter disciplinary projects (Y/N)	Project Publication Status(Journal/Paten t)
1	Smart Institutional Risk Management Algorithm: Ensuring Safe and Profitable Trading Practices for Retail Traders	SHAM AMARNATH C, ANIKA C UTHAMAN, CHARUMATHI K (CSBS Students)	Liquidity-Driven Trade Execution and Adaptive Risk Management	1. Improved Trade Execution Efficiency 2. Optimized Risk Management	Yes. Machine Learning and Financial Analysis	Going to Submit in Journal Advances in Brain- Compute r Interfa

						ces and Neural Integra tion, Interna tional Prime Publica tions, Las Vegas, NV 89107
2	A Study on Talent Acquisition Challenges in Superlabs	RAGUL P (MBA Student)	Talent Acquisition Challenges	Enhancing Hiring Efficiency	No. Human Resource Management	Inprogress

3	A Study on EMPLOYEE MOTIVATION at FEATHERLITE	EZHILARASAN S (MBA Student)	Lack of consistent employee motivation across departments	Identifying key factors influencing motivation	No. Human Resource Management	Inprogress
4	A Study on Recruitment and Selection Strategies in Ultrafine Precision Engineering	Ramya G (MBA Student)	Challenges in Recruitment & Selection	Enhancing strategies in Recruitment & Selection	No. Human Resource Management	Inprogress

4.2. No.of Publication with student co-authors

S. No	Title of the paper	Name of the Journal	Name of co-author Details	Date of Journal Publication	Scopus / SCI / SCIE / Web of Science	Impact Factor
1	RETAIL STORE SALES ANALYSIS: UNVEILING INSIGHTS THROUGH POWER BI BUSINESS ANALYTICS	Managerial Marketing eJournal, SSRN Elsevier	S. Sharmi Jenitha, IV CSBS	07.12.2024	Elsevier	
2	FAKE SOCIAL MEDIA PROFILE DETECTION USING ML ALGORITHMS	Educational Technology, Media & Library Science eJournal, SSRN Elsevier	A. Tressa Bernice, IV CSBS V. Gunasekaran, IV CSBS A. Anbumani, IV CSBS	23.12.2024	Elsevier	

4.3. Mentor for reputed competitions

S. No	Name of the Competitions	Date (From –To)	Organized by Institute / Industry / Agency	Score/ Award / Cash / Recognition / Fame		Remarks
1	Inventors Challenge 2024	14-11-2024	All India Council for Technical Education with STMicroelectronics, Noida, New Delhi	Presented an Idea "Sand Powered Renewable Energy"		IV CSBS Students: Balaji P. R and Revathi S
2	Empowering students towards entrepreneurship	22 & 23 Oct 2024	Madras school of social work, Chennai	Guest speaker Seminar on entrepreneurship		IV CSBS Student: Balaji P. R
3	NPTEL Online Certification	July -Sept 2024		Indian Institute	Course successfully completed	IV CSBS Student: Sanjeevi Kumar V

	Course : Database Management System		of Technology, Karangpur			
4.4. Mentoring for Student awards from professional society or events						
S. No	Name of the Competitions/Events	Date (From –To)	Organized by Institute / Industry / Agency	Score/ Award / Cash / Recognition / Fame	Remarks	
1	"Break the query" event at XIANZE'25	22.02.2025	PG Department of Software Systems and Computer Science, KGCAS	Second prize and Cash Award Rs. 500/	II CSBS Student: Amith Adhitya & Mugesh Raj V	
2	14th Centies Champioship - 2025	18.02.2025 - 19.02.205	SNS College of Technology	Third Place in THROW Ball	IV CSBS Student: DEEPIKA S	
3	6TH CIT Covai Ties 2025	11.03.2025 - 15.03.2025	Coimbatore Institute of Technology	Second place in THORW BALL	IV CSBS Student: Deepika S	
4.5. No. of Community Project Completed / Contribution to community based activities						
S. No	Title of the Project	Project Team Members	Thrust area	Outcome of the Project	Project Publication Status (Journal/Patent)	Remarks
1	NIL					

5. FEEDBACK,LEADERSHIP & PERSONALITY (to be filled by Head of the Department)				
5.1. Student feedback score (Out of 10 average for the year)				
S. No	Class & Semester	Student feedback score out of 10	Average Score	Marks
1				
2				
5.2. Department & College Level Responsibilities				
Department level Responsibility				4-Marks
1. R & D Coordinator 2. IIC Coordinator 3. Student Activity Coordinator 4. Class Advisor Final Year 5. Mentor - Roll no. 35 to 68				
College level Responsibility				
1. NAAC Criteria 3 coordinator 2. Discipline Committee - Annual Day 2025, KiTE ODYSSEY 2025 3. Roster Duty 4. 5.				
5.3. Peer Interaction (2)				
5.4. Punctuality and Reliability(4)				
5.5. Principals Assessment (10)				

Faculty

HOD

Principal

