



# \$10.5M

# 25.2K

2.2%

The chart displays the daily new COVID-19 cases in the Czech Republic from January 2020 to January 2022. The Y-axis represents the number of cases in millions, ranging from \$0.0M to \$2.0M. The X-axis shows time in months, with labels for Jan 2020, Jul 2020, Jan 2021, Jul 2021, and Jan 2022. A solid black line represents the daily new cases, which shows significant fluctuations, including a sharp peak in late 2021 reaching nearly \$1.7M. A dashed black line represents the trend, showing a steady upward trajectory from approximately \$0.2M in Jan 2020 to \$1.4M in Jan 2022.

**\$1.83M** ✓

2146!

166✓

13.9K

7.0K

## Shorts

Select all

Europe

North America

Pacific



Selected Product:

**Touring-1000  
Yellow, 50**

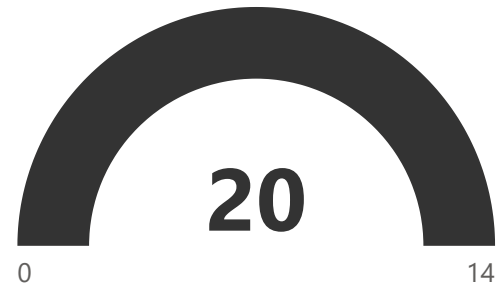
Price Adjustments (%)

0.10

Product Metric Selection

- ☒ Orders
- ☐ Revenue
- ☐ Profit
- ☐ Returns
- ☐ Return %

Monthly Orders vs Target



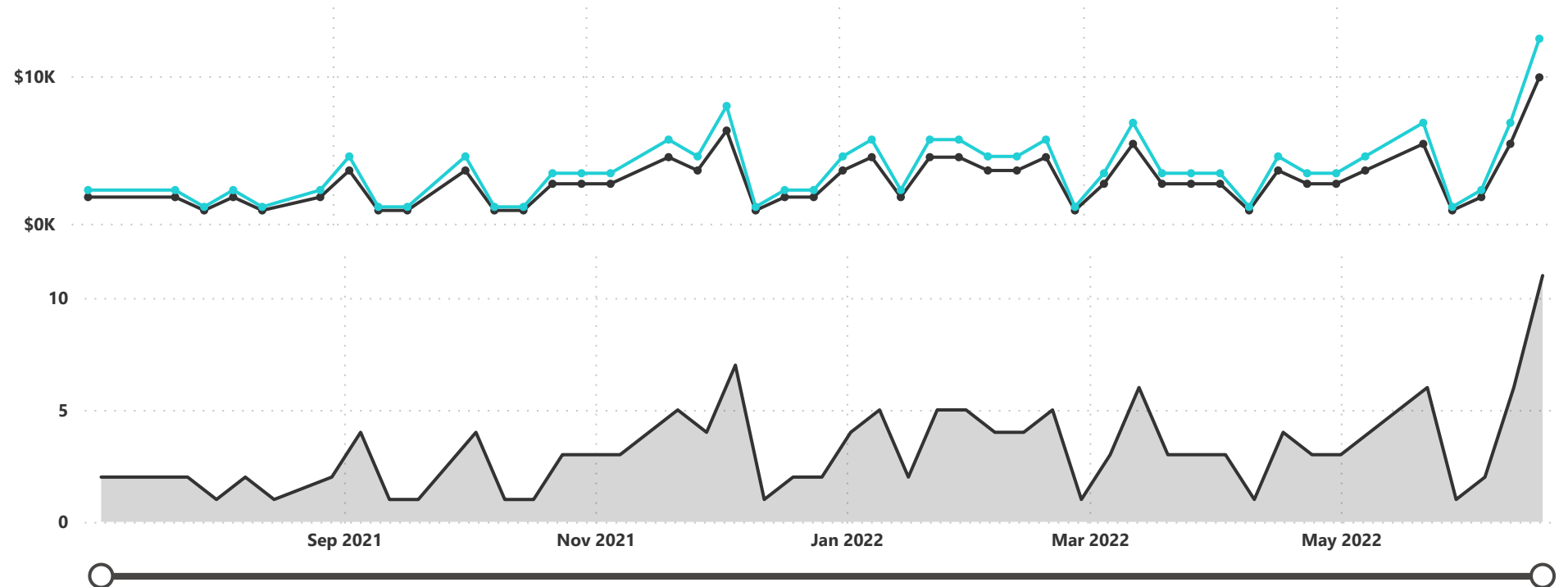
Monthly Revenue vs Target



Total profit vs Target



● Total Profit ● Adjusted Profit





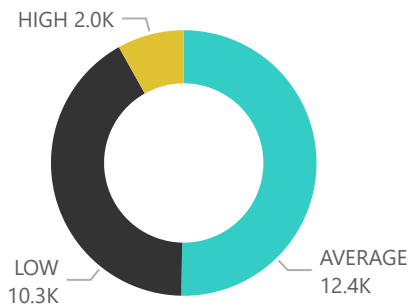
# 17.4K

UNIQUE CUSTOMERS

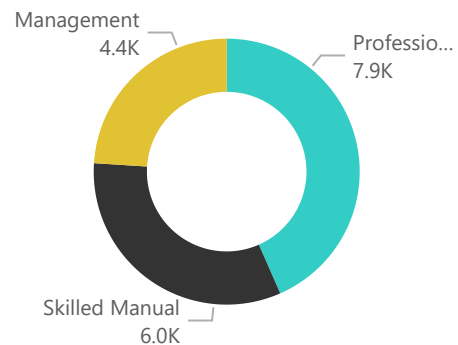
# \$1.4K

REVENUE PER CUSTOMER

Orders By Income Level

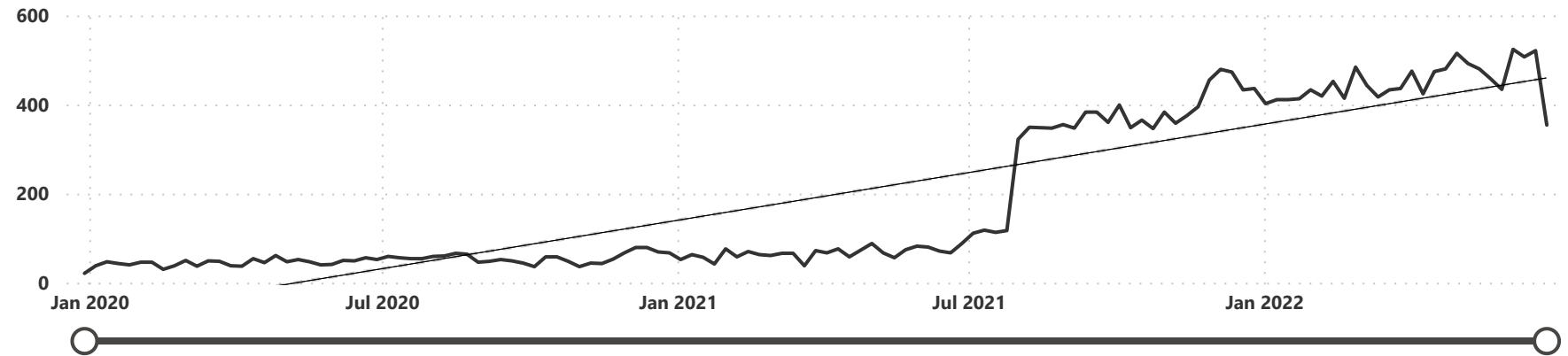


Orders By Occupation



Total Customers

Revenue Per Customer



Top 100 customers

CustomerKey	Full name	Orders	Revenue
11433	Mr. Maurice Shan	6	\$12,408
11439	Mrs. Janet Munoz	6	\$12,015
11241	Mrs. Lisa Cai	7	\$11,330
11417	Mrs. Lacey Zheng	7	\$11,086
11420	Mr. Jordan Turner	7	\$11,022
11242	Mr. Larry Munoz	7	\$10,852
13263	Mrs. Kate Anand	4	\$10,437
12655	Mr. Larry Vazquez	4	\$10,395
11425	Mrs. Ariana Gray	6	\$10,391
12631	Mr. Clarence Gao	4	\$10,332
12650	Mr. Aaron Wright	4	\$10,329
13405	Mr. Ethan Bryant	4	\$10,309
11429	Mr. Marco Lopez	6	\$10,290
12632	Mrs. Bonnie Nath	4	\$10,283
11245	Mr. Ricky Vazquez	4	\$10,166
11237	Mr. Clarence Anand	4	\$10,065
11428	Mrs. Deanna Perez	4	\$9,762

2020

2022

Top Customer (by Revenue):

## Mr. Maurice Shan

Orders:

# 6

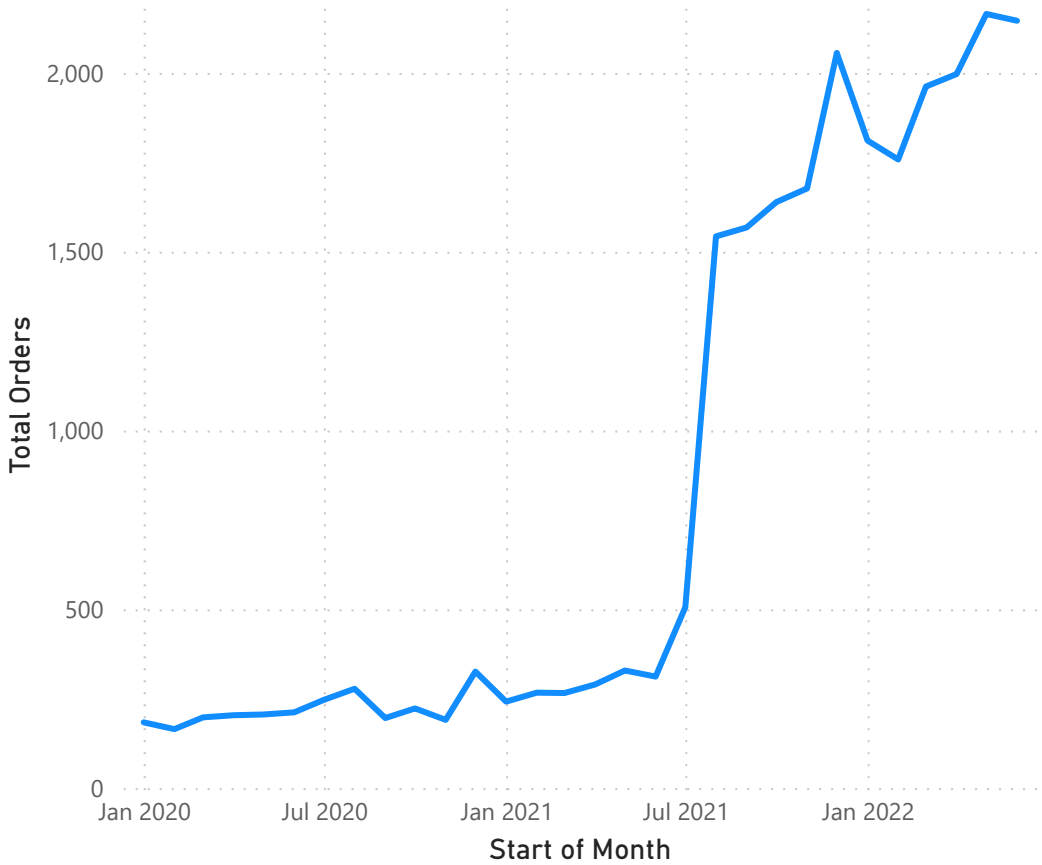
Revenue:

# \$12.4K

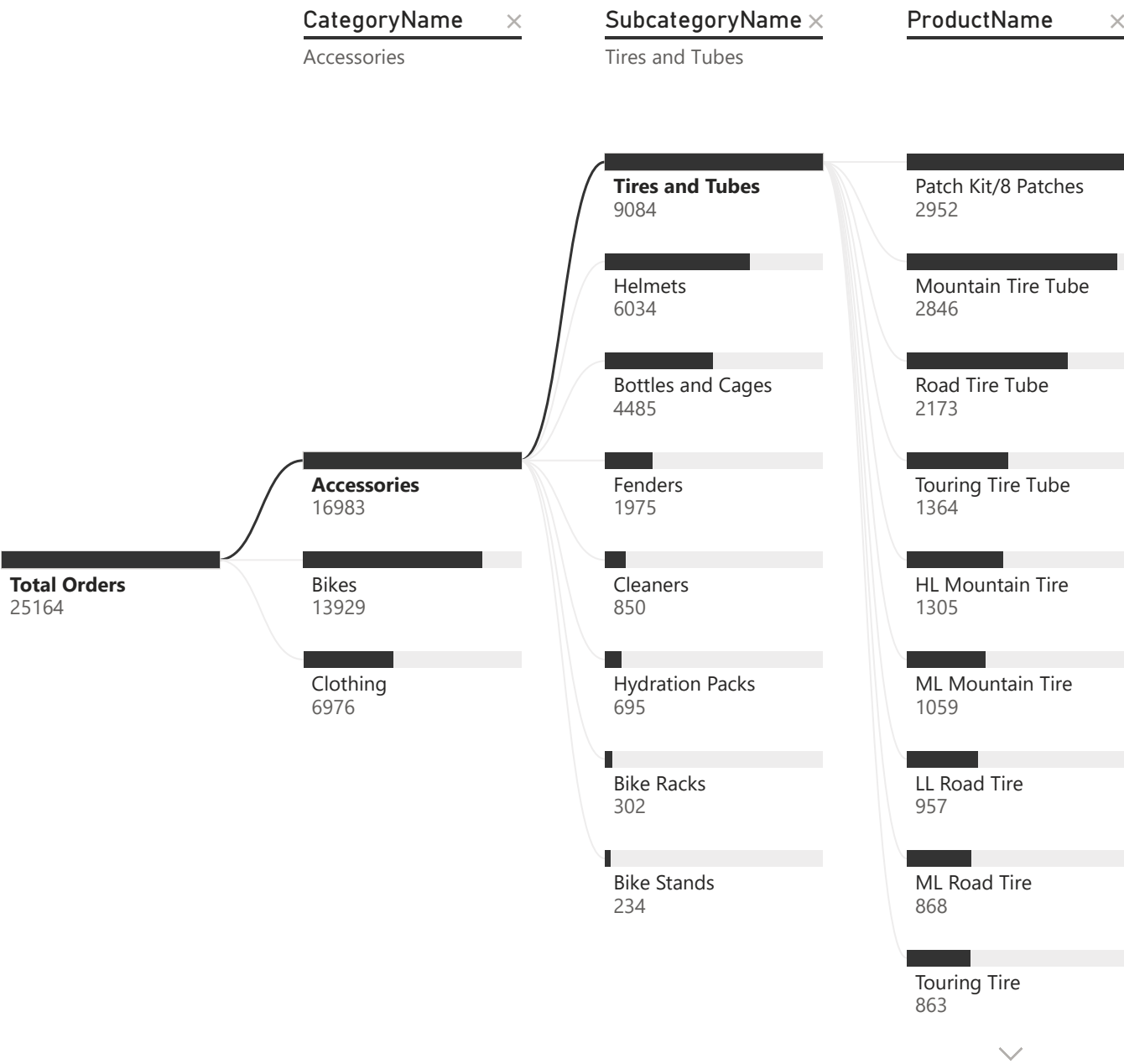


Among customers in skilled manual roles in 2022, Ruben Suarez drove the most revenue at \$4683

Total Orders by Start of Month



CategoryName	Total Orders
<div><div></div>Accessories</div>	16983
<div><div></div>Bikes</div>	13929
<div><div></div>Clothing</div>	6976
Total	25164



25.16K

Total Orders

Key influencers    Top segments



What influences HomeOwner to be Y ?

When...

...the likelihood of HomeOwner being Y increases by

MaritalStatus is M

1.61x

Parent is Yes

1.59x

AnnualIncome is 30000 - 120000

1.23x

EducationLevel is Graduate Degree

1.19x

Occupation is Management

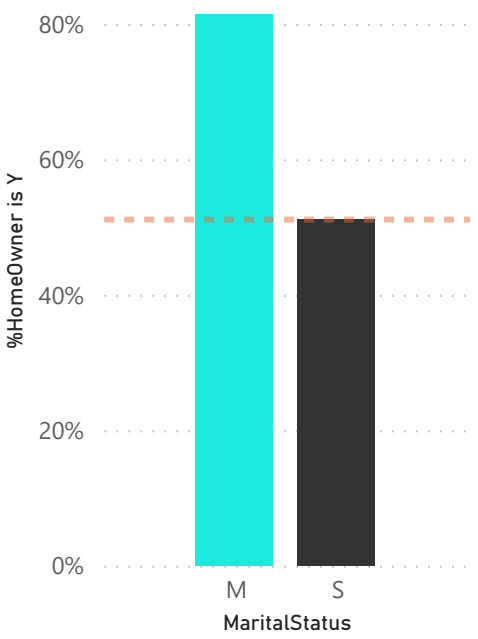
1.10x

Occupation is Skilled Manual

1.09x

Sort by: Impact    Count

← HomeOwner is more likely to be Y when MaritalStatus is M than otherwise (on average).



☐ Only show values that are influencers

Key influencers    Top segments



What influences Average Retail Price to Increase ?

When...

...the average of Average Retail Price increases by

Sum of ProductCost goes up 8570.61

478.6