



1/1/2016



6/17/2017



Monthly Revenue

Total Orders by Category

Road Bikes

Mountain Bikes

Touring...

5K

4K

2K

To

Total Revenue

Tires and Tu...

8.7K

Helmets

5.8K

Road Bikes

4.9K

Bottles and ...

4.3K

CategoryName

Total Orders

Return Rate

☐ Accessories

16,236

1.96%

☐ Bike Racks

289

2.77%

☐ Bike Stands

227

3.52%

☐ Bottles and Cages

4,290

1.88%

Mountain Bottle Cage

1,808

2.06%

Road Bottle Cage

1,587

1.67%

Water Bottle - 30 oz.

3,817

1.88%

☐ Cleaners

802

1.49%

☐ Fenders

1,902

1.36%

☐ Helmets

5,762

3.18%

☐ Hydration Packs

663

3.32%

☐ Tires and Tubes

8,682

1.82%

Bikes

10,800

3.03%

☐ Clothing

6,667

2.17%

Total

21,586

2.1

\$1.

Goal: 1.

W

Mo

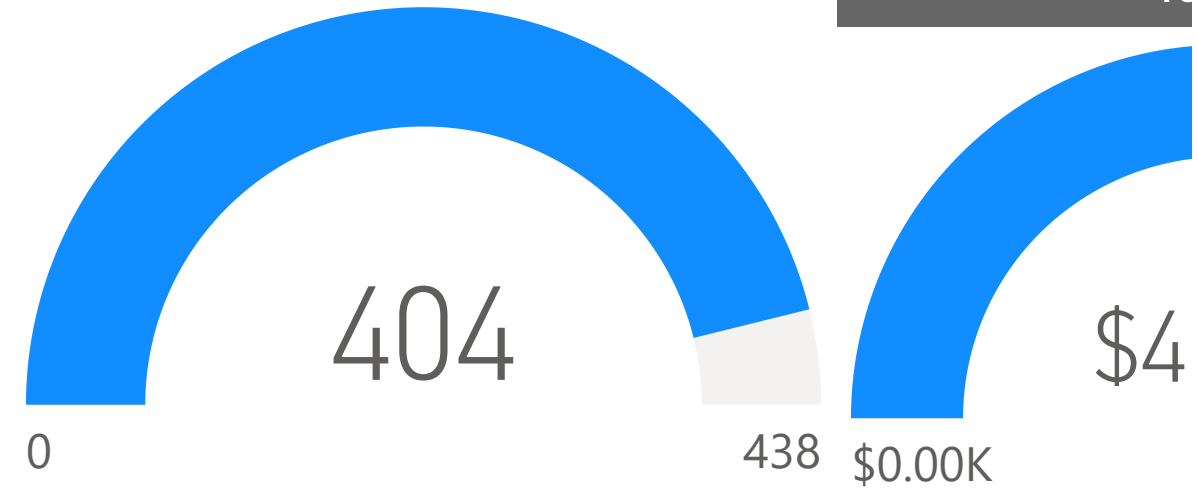
Select all



Water Bottle - 30 oz.

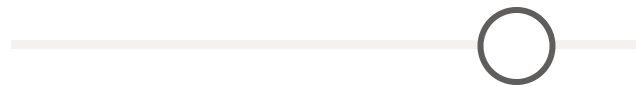
Current Month Orders vs. Target

Current Month Target



Price Adjustment (%)

0.60



\$4.99

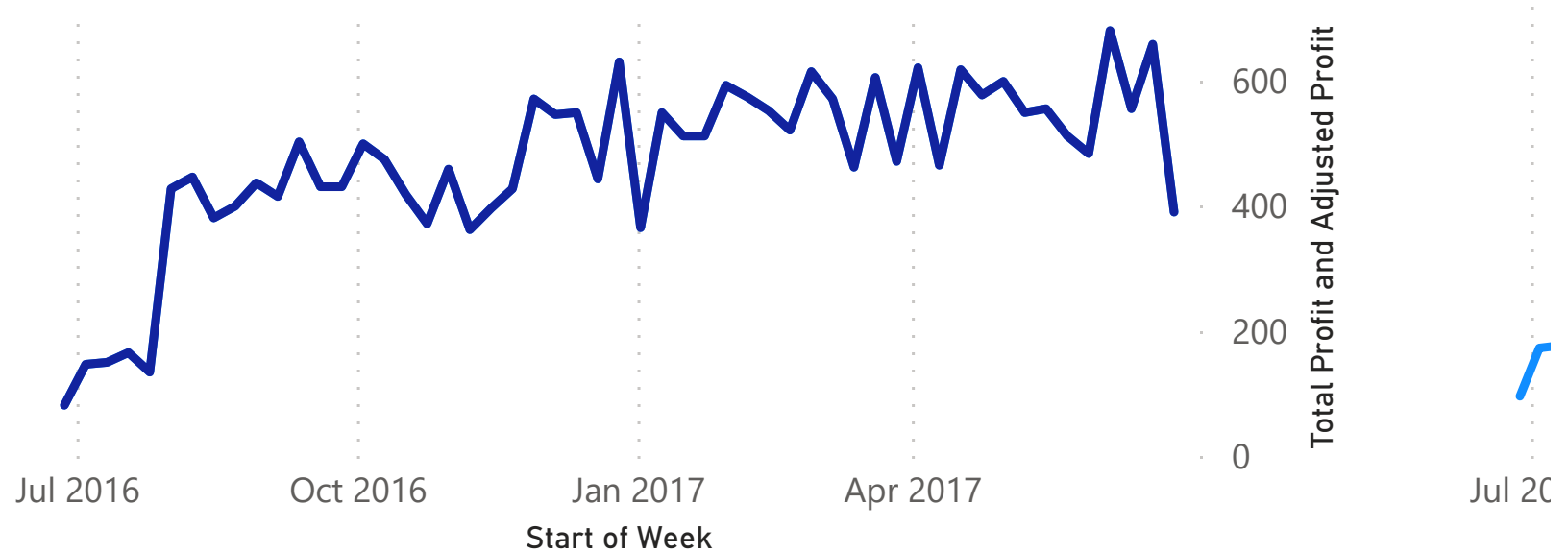
Avg Retail Price

\$4.99

Adjusted Price

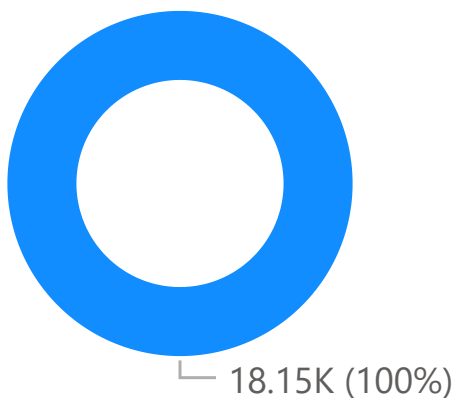
Weekly Profit

Total Profit Adjusted Profit

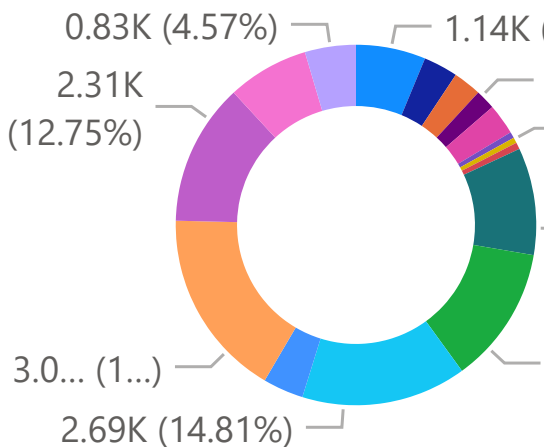


Full Name	Total Orders	Total Revenue
Mr. Brad Kumar	1	\$2.
Mr. Cody Sanders	1	\$2.
Mrs. Allison Evans	1	\$2.
Mrs. Yolanda She	1	\$2.
Mr. Darren Suarez	1	\$3.
Mr. Ross Madan	1	\$3.
Mr. Xavier White	1	\$3.
Mrs. Angelica Flores	1	\$3.
Mrs. Latasha Diaz	1	\$3.
Mrs. Vanessa Griffin	1	\$3.
Ms. Kaitlyn Allen	1	\$3.
Ms. Megan Miller	1	\$3.
Ms. Meredith Carlson	1	\$3.
Ms. Michele She	1	\$3.
Mr. Dalton Clark	1	\$4.
Mr. Dylan Taylor	1	\$4.
Mr. Hunter Miller	1	\$4.
Mr. Marcus Morgan	1	\$4.
Mr. Warren Yuan	1	\$4.
Mrs. Abigail Bennett	1	\$4.
Mrs. Abigail Morris	1	\$4.
Mrs. Ashley Jones	1	\$4.
Mrs. Candace Srimi	1	\$4.

Orders by Gender

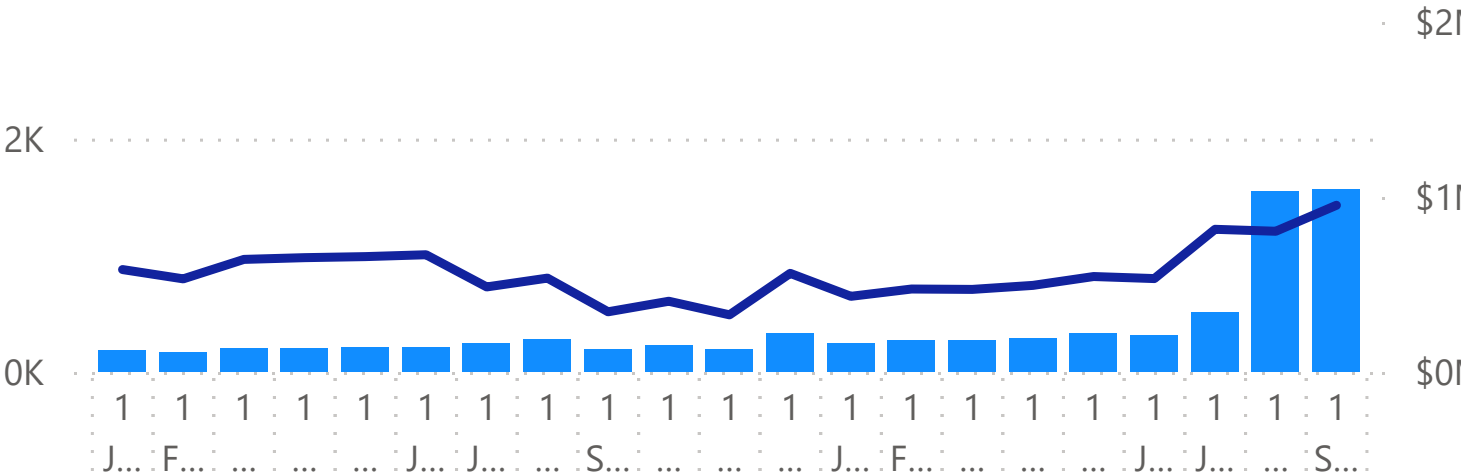


Orders by Incomele



Orders & Revenue by Month

● Total Orders ● Total Revenue





Preparing Q&A