# Experiment with different layouts and color schemes for an app. Collect user feedback on aesthetics and usability using GIMP(GNU Image Manipulation Program (GIMP)

## **Layout Creation**

Design a welcoming login page that prompts users to enter their Username and Password, accompanied by an action button titled "Create Memories." The screen should maintain a clean layout with clear fonts and soft background colors to create a friendly first impression.

Develop a home page titled "My Journey", providing easy navigation options:

- New Entry
- First Day at College
- Birthday
- Graduation Day
- Last Day of Exams
  Use a structured menu style with accessible, visually appealing buttons.

Create an event entry page highlighting a memorable occasion such as a college fest or personal milestone. Incorporate an image section to

visually represent the event and a description box for the user to pen their memories. Maintain a balanced layout that ensures the image and text area complement each other.

# **Design and Aesthetic Principles**

Apply a cohesive color palette across all screens:

- Soft red or pink hues for the login page, creating a welcoming tone.
- Fresh green shades for the home journey page to evoke a feeling of growth and positivity.
- Warm mauve or violet tones for the event entry page to capture excitement and celebration.

Typography should be simple, modern, and readable. Buttons and interactive elements must feature rounded edges and subtle shadows to enhance touch friendliness. Ensure sufficient padding and margin spacing to maintain a clutter-free experience.

# **Layer Organization**

Use separate layers for each UI component such as headers, text fields, buttons, and images. Assign clear and descriptive names to each layer (e.g., Header, LoginButton, EntryImage) to streamline adjustments and iterations during the design process.

### **User Feedback Collection**

Share the designed interface screens with peers or target users. Request specific feedback on navigation flow, color appeal, readability, and overall visual comfort. Utilize feedback forms or short surveys to systematically collect opinions and improvement suggestions.

### **Refinement and Finalization**

Analyze user feedback to identify areas needing improvement. Update the layout designs accordingly, making enhancements in color contrast, element alignment, or text visibility where required. Export the finalized screens in high-quality .png format for documentation and presentation purposes.





