



Business Description

Worksheet



Business Description

Provide a short description about the business you have selected

→ Business Name

Paola Snaps

→ Description of the business

Paola Snaps is a photography business that aims to work towards providing aesthetic business photography services with a unique modern twist.

Paola Snaps follows a Business to Consumer [B2C] styled business model.

Paola Snaps mainly follows through on online requests since it is a photography hiring services. The company's focus on candid pictures that bring out a personality is showcased on the website's home page. Multiple photographs showcasing the company's focus less on the studio perfect aspect and more on the person and individual.

Recently, the company has found success in wedding photoshoots. Therefore, the company's focus has now been diverted to providing exceptional services in wedding photographic services.

