

	June						
	S	M	T	W	Th	F	S
Day/Holiday/Event			Gaame Studio Anniversary		The Desolate Age – Game		Summer RPG Tournament
Content Focus	Gameplay Videos and Tutorials	Informational Monday	Game Development Stories including Employee Stories featuring higher executive stories. Along with this a Birthday Post	Reminder to sign up for the Summer RPG Tournament	Game Event Post showcasing the anniversary rewards and the various in-game rewards that players can receive if they log into the game	Last day to sign up for the Summer RPG Tournament	Livestreaming the Tournament and providing eSports news.
Evergreen/Ongoing	Tag YouTube creators with guides and articles with helpful tips and tricks to help new players	Tag YouTube creators with GameDesign theory and Behind-The-Scenes on making games	Employee Storytime	Goofy Video to promote the tournament		Tagging Game Development Articles	
Platform 1	Instagram	Instagram	YouTube	Instagram	YouTube	Twitter	Twitch
Platform 2	Twitter	Facebook	Instagram	Facebook	Twitter	Instagram	YouTube
Platform 3	Facebook	Twitter	Facebook	Twitter	Instagram	Facebook	Instagram