



SMART Goal

Worksheet



SMART Goal

Draft a SMART goal for your selected business

- ☒ **Specific** What needs to be done?
- ☒ **Measurable** Can it be measured?
- ☒ **Achievable** Can it be done?
- ☒ **Relevant** Should it be done?
- ☒ **Time-bound** When will it be done?

Achieving 10 photoshoots of weddings and wedding related programs within the first two months with the new section created on the online website specifically catering towards wedding photoshoots.

Based on the current trend and rise in the weddings during this period, I believe that this goal is very much possible to achieve.

