

Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Intrest

7.84M

Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

week start date

All

F

M

Mid

Low

High

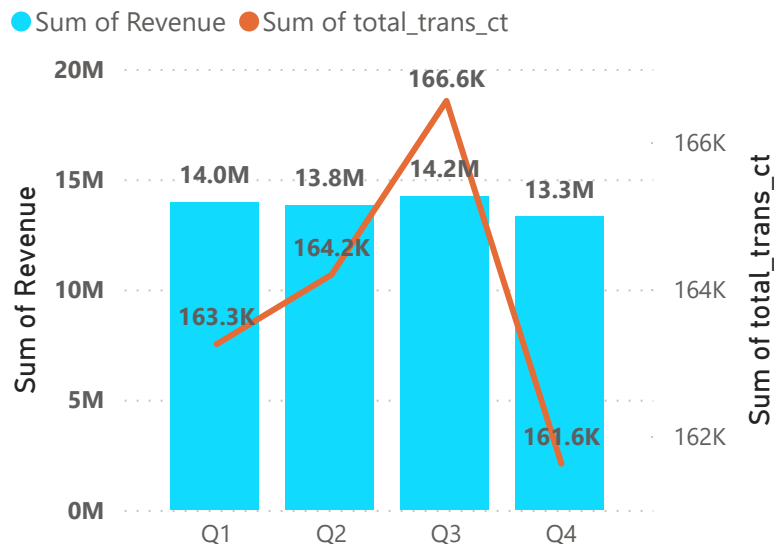
Silver

Blue

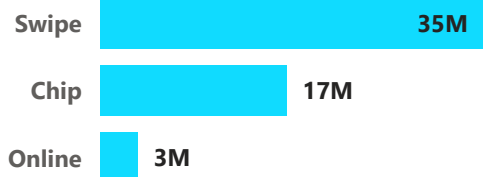
Gold

Platinum

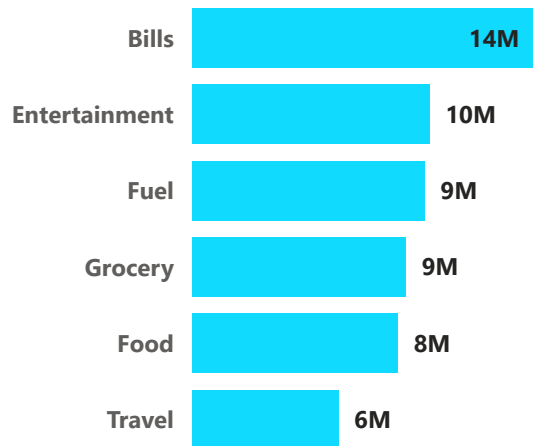
QTR Revenue and total transaction count



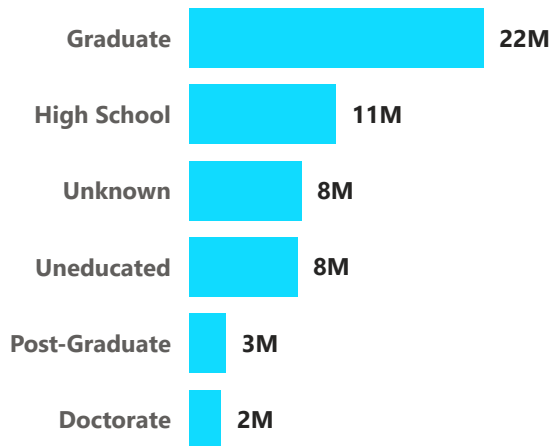
Revenue by use chip



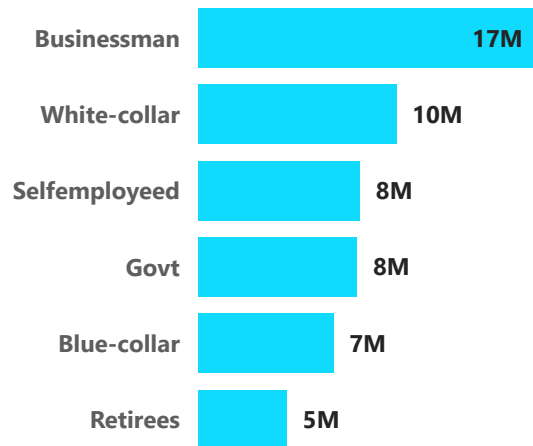
Revenue by exp type



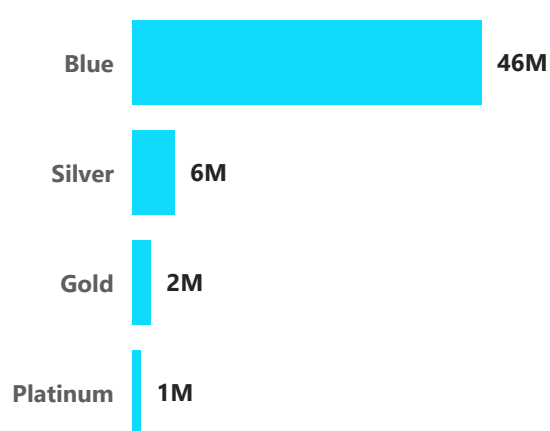
Revenue by education



Revenue by cust job



Revenue by card category



Credit Card Customer Report

Revenue

55M

Amount

45M

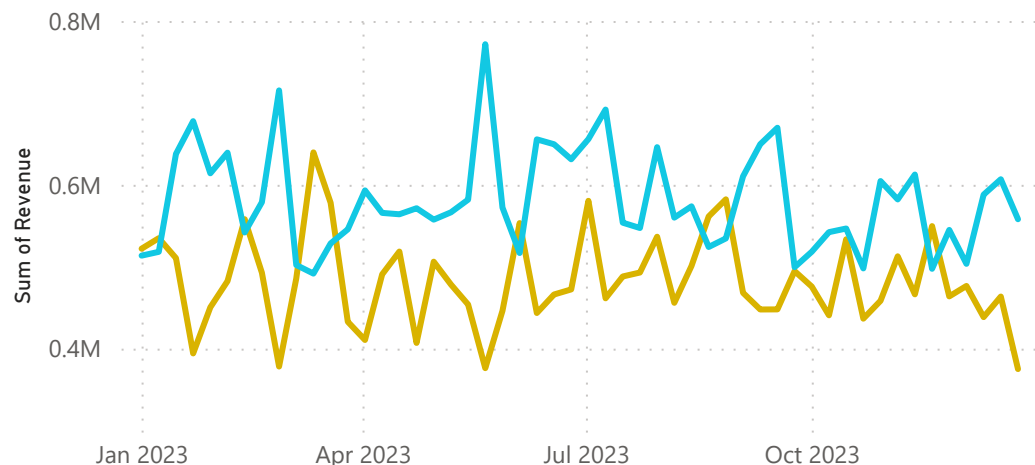
Income

576M

CCS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

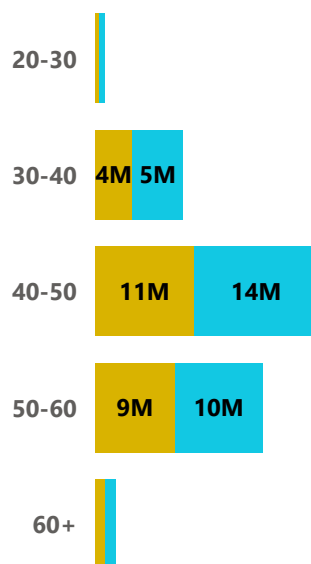
M

30M

F

25M

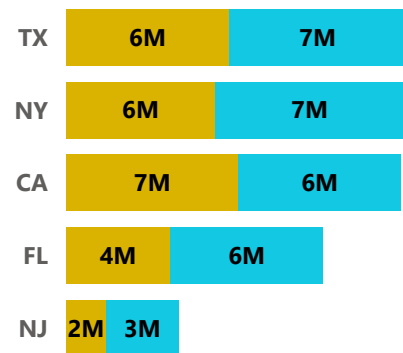
Revenue by Age group



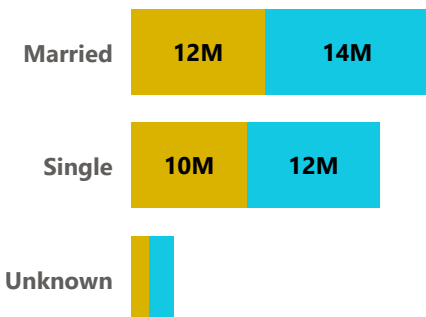
Customer job Sum of interest Sum of income Sum of Revenue

Customer job	Sum of interest	Sum of income	Sum of Revenue
Businessman	25,39,390.31	186959919	17387832
White-collar	14,41,073.93	103930055	10114656
Selfemployeed	11,19,741.81	75313288	8261758
Govt	11,60,016.37	88773989	8111701
Blue-collar	9,52,800.57	72262158	6904279
Retirees	6,30,359.24	48675030	4535184
Total	78,43,382.23	575914439	55315410

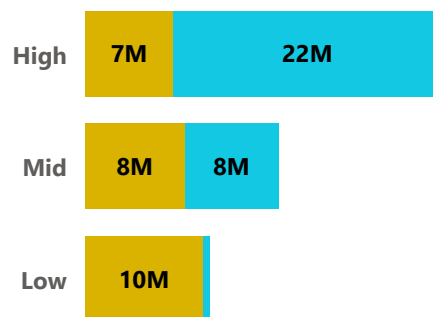
Top 5 states



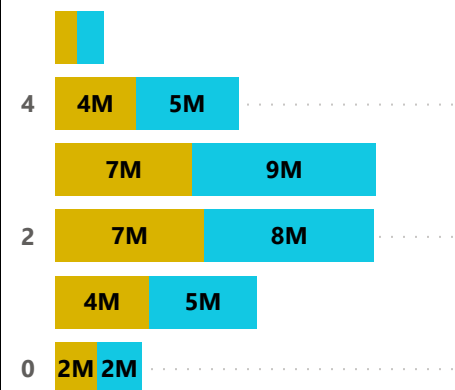
Marital Status



Revenue by income group



Revenue by Dependent



Revenue by education

