

Credit Card Transaction Report

Gender

F

M

Qtr

Q4

Q3

Q2

Q1

Card Category

Silver

Blue

Gold

Platinum

Income Group

Medium

Low

High

Card Category	Revenue	Transaction Amount	Interest Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

REVENUE

55.3M

INTEREST

7.8M

TRANSACTION

AMOUNT

44.5M

TRANSACTION

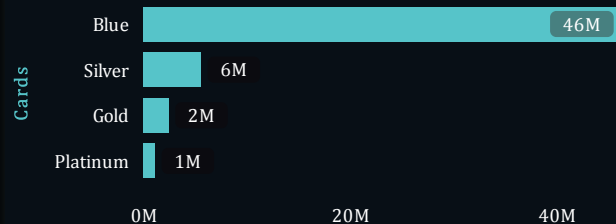
COUNT

0.7M

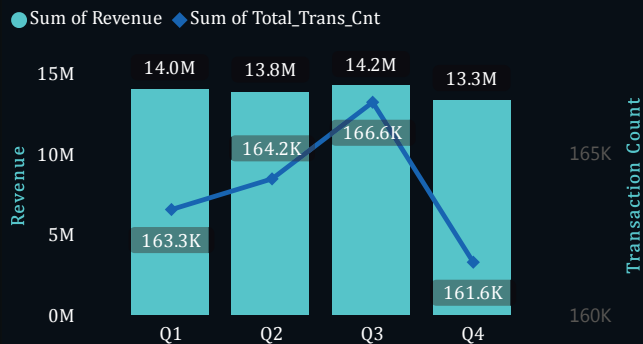
Week Date

All

Revenue by Card Category



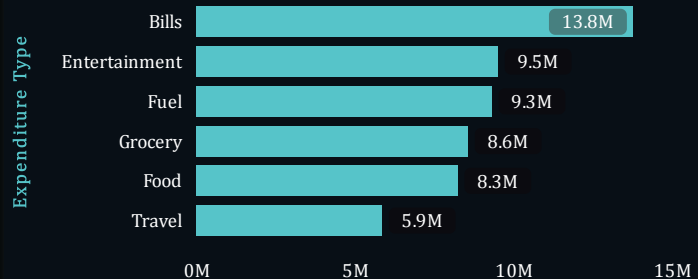
Revenue & Transaction Count by Qtr



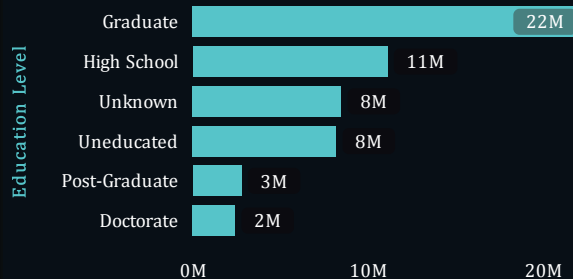
Revenue by Customer's Job



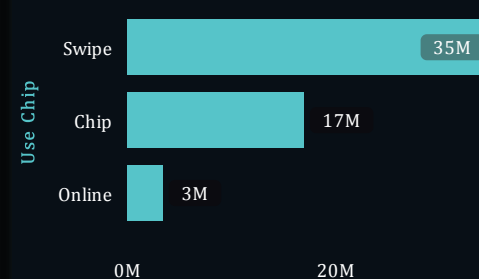
Revenue by Expenditure



Revenue by Education Level



Revenue by Use Chip



Credit Card Customer Report

Gender

F

M

Qtr

Q4

Q3

Q2

Q1

Card Category

Silver

Blue

Gold

Platinum

Use Chip

Chip

Online

Swipe

Customer_Job	Sum of Income	Sum of Revenue	Sum of Interest_Earned
White-collar	103930055	10114656	1441074
Selfemployed	75313288	8261758	1119742
Retirees	48675030	4535184	630359
Govt	88773989	8111701	1160016
Businessman	186959919	17387832	2539390
Blue-collar	72262158	6904279	952801
Total	575914439	55315410	7843382

REVENUE

55.3M

INTEREST

7.8M

Income

575.9M

Satisfaction

Score

3.19

Week Date

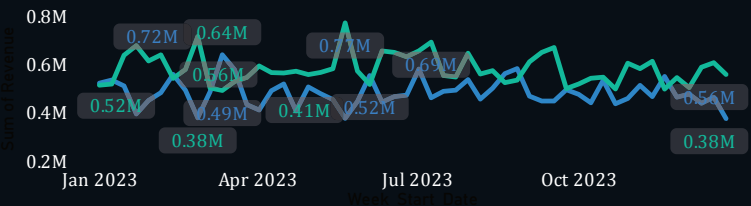
All

Revenue by Week

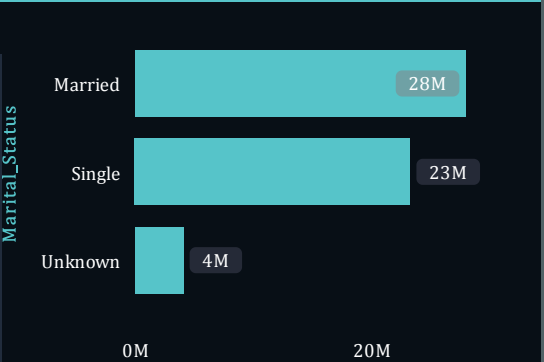
Gender

F

M



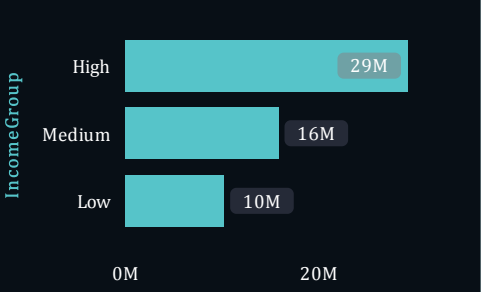
Revenue by Marital Status



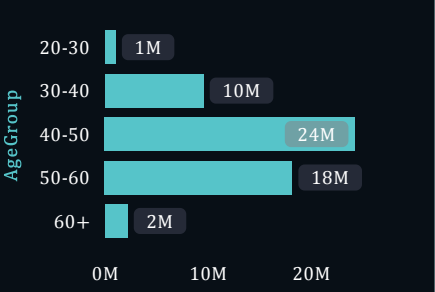
Revenue by Education Level



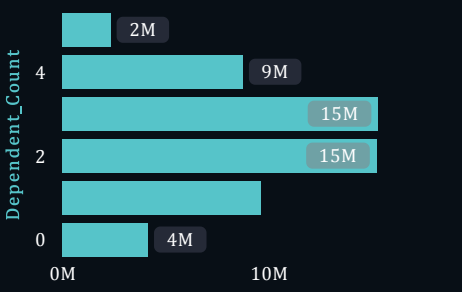
Revenue by Income Group



Revenue by Age Group



Revenue by Dependent Count



Revenue by State

