



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Overview



Best/ Worst Seller

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

### MONTHLY

There are **maximum** orders from month of **Julv** and

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders

### SIZE

**Large size** pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizza Sold



21350

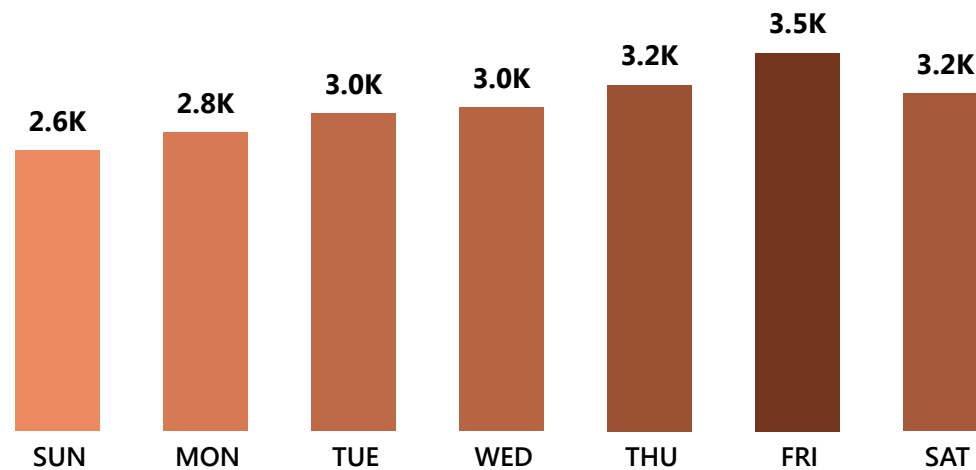
Total Orders



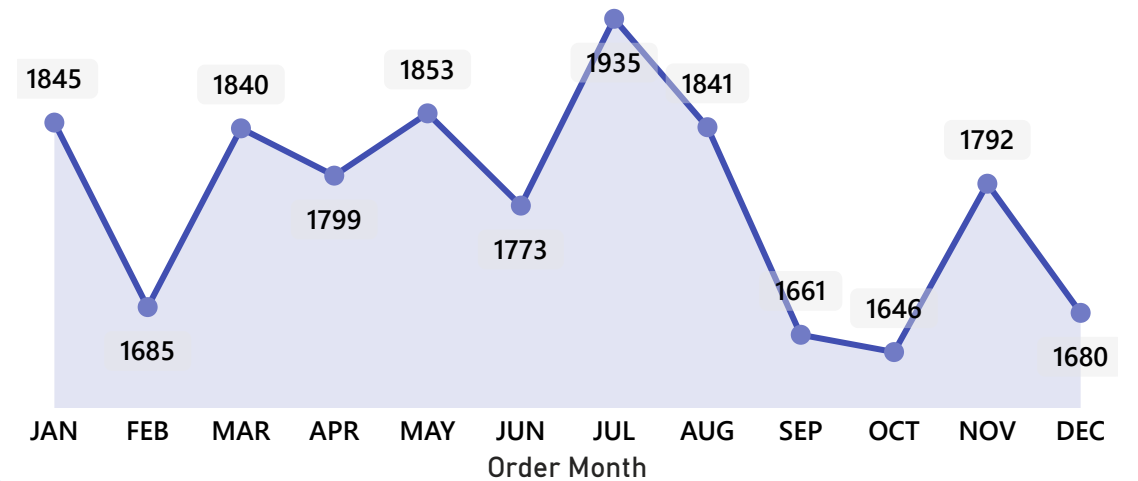
2.32

Avg Pizzas Per Order

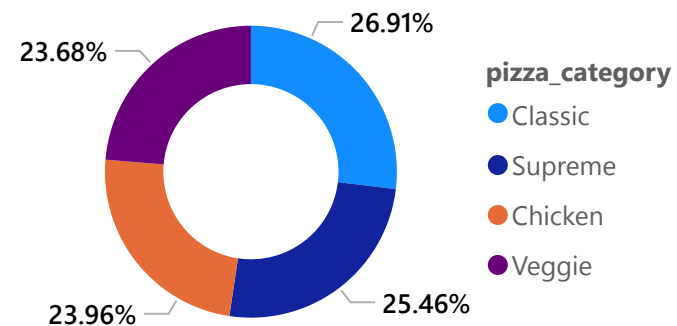
Daily Trend for Total Orders



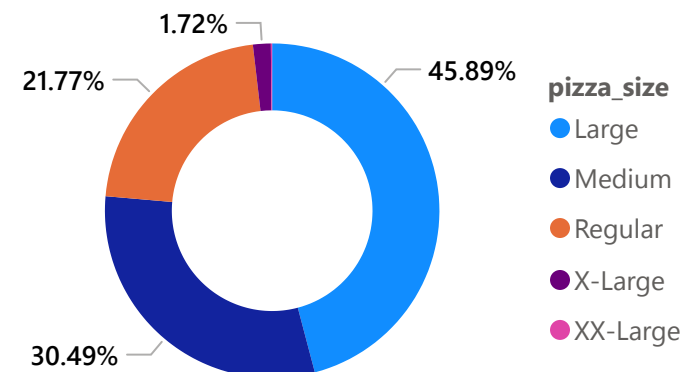
Monthly Trend for Total Orders



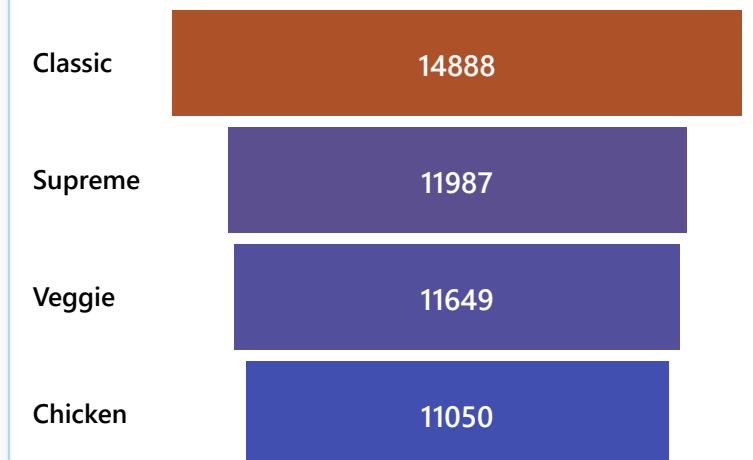
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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Best/ Worst Seller



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum**  
Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes  
to **maximum** Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to **maximum** Total  
Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes  
to **minimum** Revenue

### QUANTITY

The Brie Carre Pizza Contributes to  
**minimum** Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes  
to **minimum** Total Orders



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Total Revenue



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Avg Order Value



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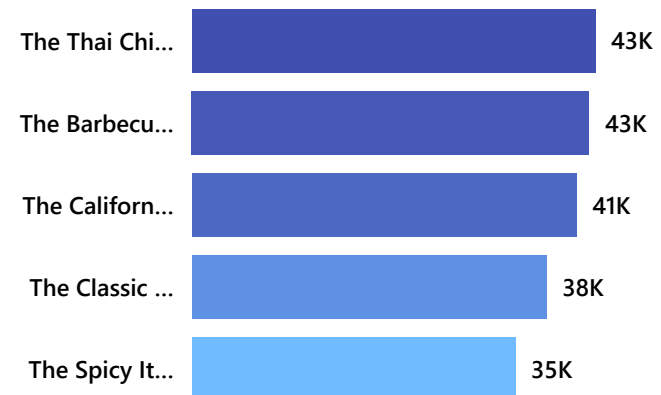
Total Orders



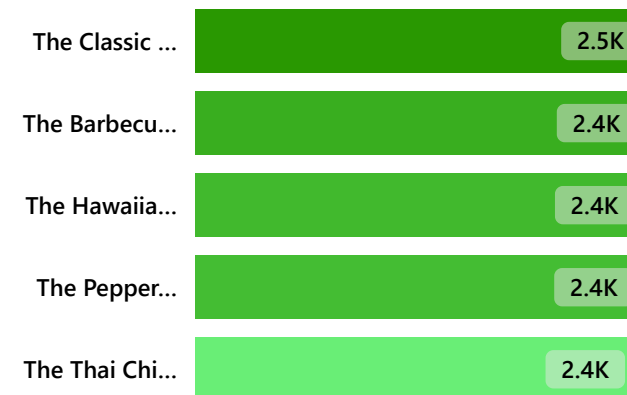
2.32

Avg Pizzas Per Order

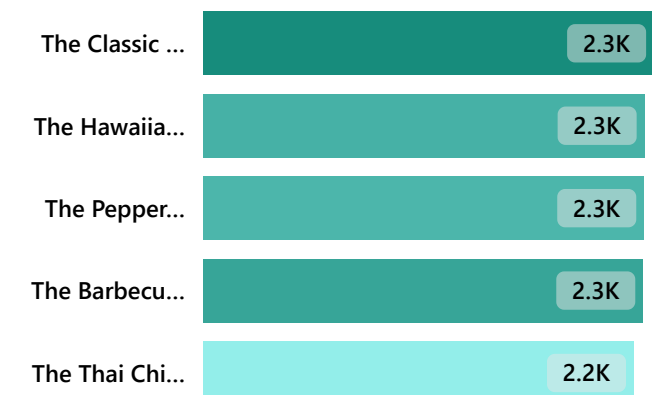
### Top 5 Pizzas by Revenue



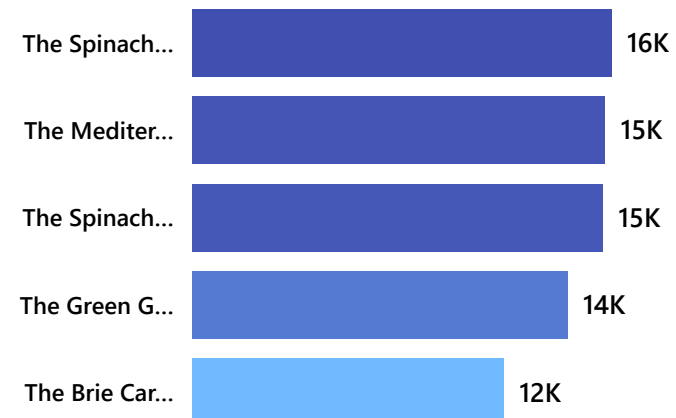
### Top 5 Pizzas by Quantity



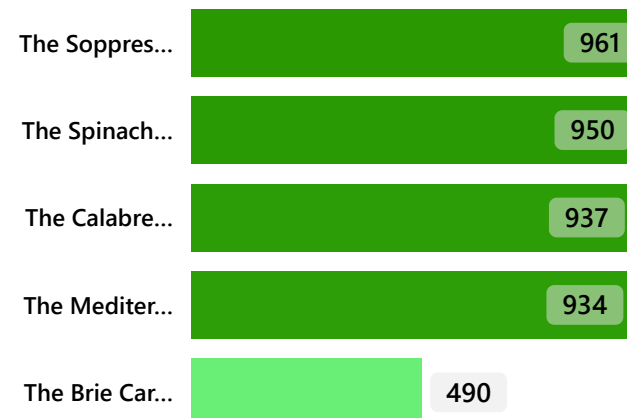
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

