Project Closure Report
Clickstream Analytics

For

Submitted By	Ram Devaraj
Email	ram.devaraj@searce.com
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General Information

Project Team:

- Karthik K
- Monisha B
- Yashdeep K
- Ram Devaraj

RACI

Task	Cloudside	Amar Bank/CK	Timeline	Status
Phase 1				
• Sharing of GCP account • Sharing of Business Logic & KPI Formulas	CI	RA	Week 1	Completed

• Understanding of the clickstream data structure
• Conversion of KPIs
   ○ Overall
   ○ Registration, Login & Pre-Login
	RA	CI	Week 1-2	Completed

• Conversion of KPIs
   ○ Dashboard
   ○ Wallet
   ○ AEPS
	RA	CI	Week 2-3	Completed

○　In app notifications				
● Conversion of KPIs 　　○　Earnings Dashboard 　　○　ADDA 　　○　History 　　○　Contact Us 　　○　Others	RA	CI	Week 3-5	Completed
Operational Transfer & Handover				
● Aggregate Table details ● BQ Saved Query Details ● Documentation & Handover	RA	CI	Week 4-6	Completed
● Project Sign-off	RA	RA	Week 7	Completed

Deliverables from SOW

- Table details
  - Unpacked table details can be found on

    Project name : sm-clickstream-poc

    Dataset name: poc_summary

    Table Name: Unnested_partitioned_table
- BQ Saved Query Details
  - Bq saved queries and their tored procedures are available in this [Spice Money KPI documentation](#)
- Documentation
  - Available in section below

Pending Items

- None

Documentation:

- [Spice Money KPI documentation](link) - This document holds all the KPI's and their saved queries and associated stored procedures in it
- [Spice money Project plan](link) - This document holds the project plan and the data of completion of all the tasks in it