

Case Study #1 - Danny's Diner

Revolutionizing restaurant analytics! Extract valuable insights on customer spending, visit frequency, and preferences. Optimize loyalty programs with smart point systems. Join and rank data effortlessly. Empower decision-making with SQL mastery.

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Visualize data relationships with an Entity Relationship Diagram, illustrating the connections between customers, orders, and menu items.

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Project Details

Dive into the world of restaurant data analytics with this project. From calculating customer spending to tracking visit frequency, the system provides actionable insights. Loyalty program optimization becomes seamless with intelligent point systems, while the ability to join and rank data effortlessly enhances decision-making. Master SQL and transform raw data into strategic advantages for restaurant businesses.