RhythmicTunes: Your Melodic Companion Ideation Phase Define the Problem Statements

Date	5 March 2025
Team ID	SWTID1741164257146518
Project Name	RhythmicTunes: Your Melodic Companion
Maximum Marks	2 Marks

Customer Problem Statement Template:

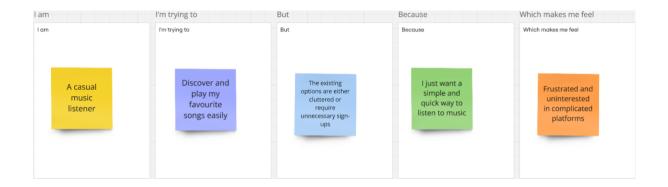
Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here		
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here		
but	Describe what problems or barriers stand in the way — what bothers them most?	Describe the problems or barriers that get in the way here		
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?			
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers		

Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A casual music listener	play my favourite		simple and	Frustrated and uninterested in complicated platforms
PS-2	A user exploring new music	on my	Most platforms push mainstream tracks rather than personalized recommendations	unique music rather than what's always	
PS-3	A multitasker		The platform has interruptions like ads or buffering issues	seamless experience	Annoyed and frustrated with constant disruptions
PS-4	A mobile user	on my phone with a	optimized for mobile or lacks essential features	•	Frustrated and likely to switch to another app