

# HS Dashboard

## See What You Can Improve

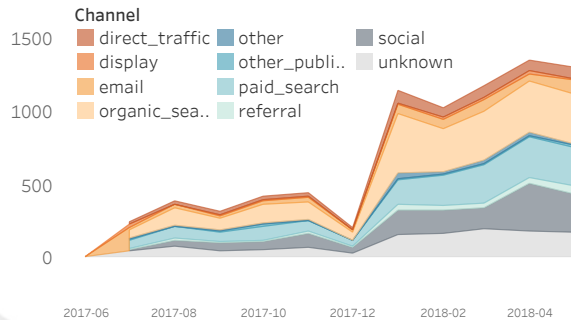


### Acquisition

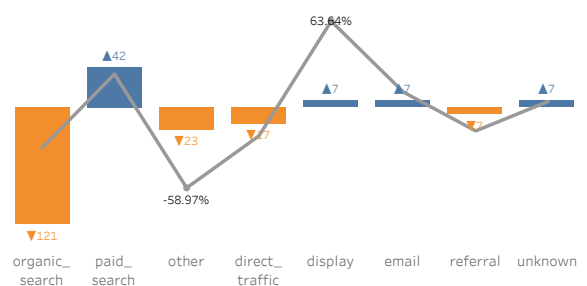
▼113 👤 MOM▼9.90%

2018-02

#### Acquisition Trend



#### Monthly Change by Channel

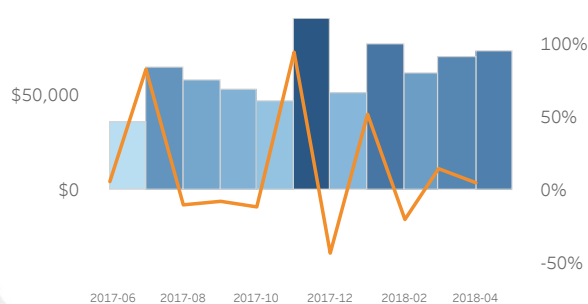


### Sales

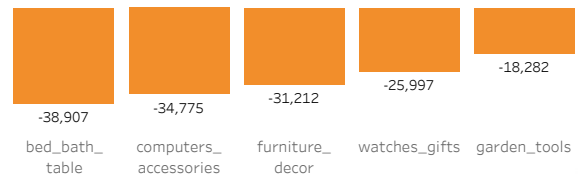
▼38,907 R\$ MOM▼43.51%

2017-12

#### Sales Trend



#### Monthly Change by Category



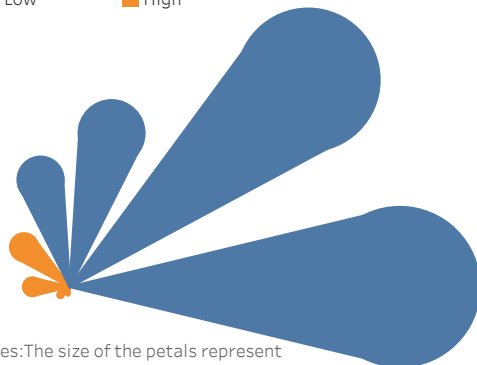
### Repurchase

Dimension  
Frequency

#### Customer Segmentation

Low

High



Notes: The size of the petals represent the size of customer segments



Review Score 4.06/5.00

2018-04

▲0.18

#### Review Wordcloud

negative review positive review product shipping store

Buy Loved  
Like Schedule No Ahead Liked  
Fast Great Beautiful Lannister Expected  
Arrived Excellent Delivered Quality  
Good Recommend Delivery  
Bought Time Deadline Received  
Everything Satisfied Not Purchase Store Well  
Order Products Perfect Receive Super  
Ok