

Root Loot

Lo-Fi Sketches & an Evolving Story Map

Overview

- Updated Story Map
- Site Map
- Lo-Fi Sketches
 - Individually Iterated
 - Pooled for Final Version
- Questions For Us!
- Questions For You!

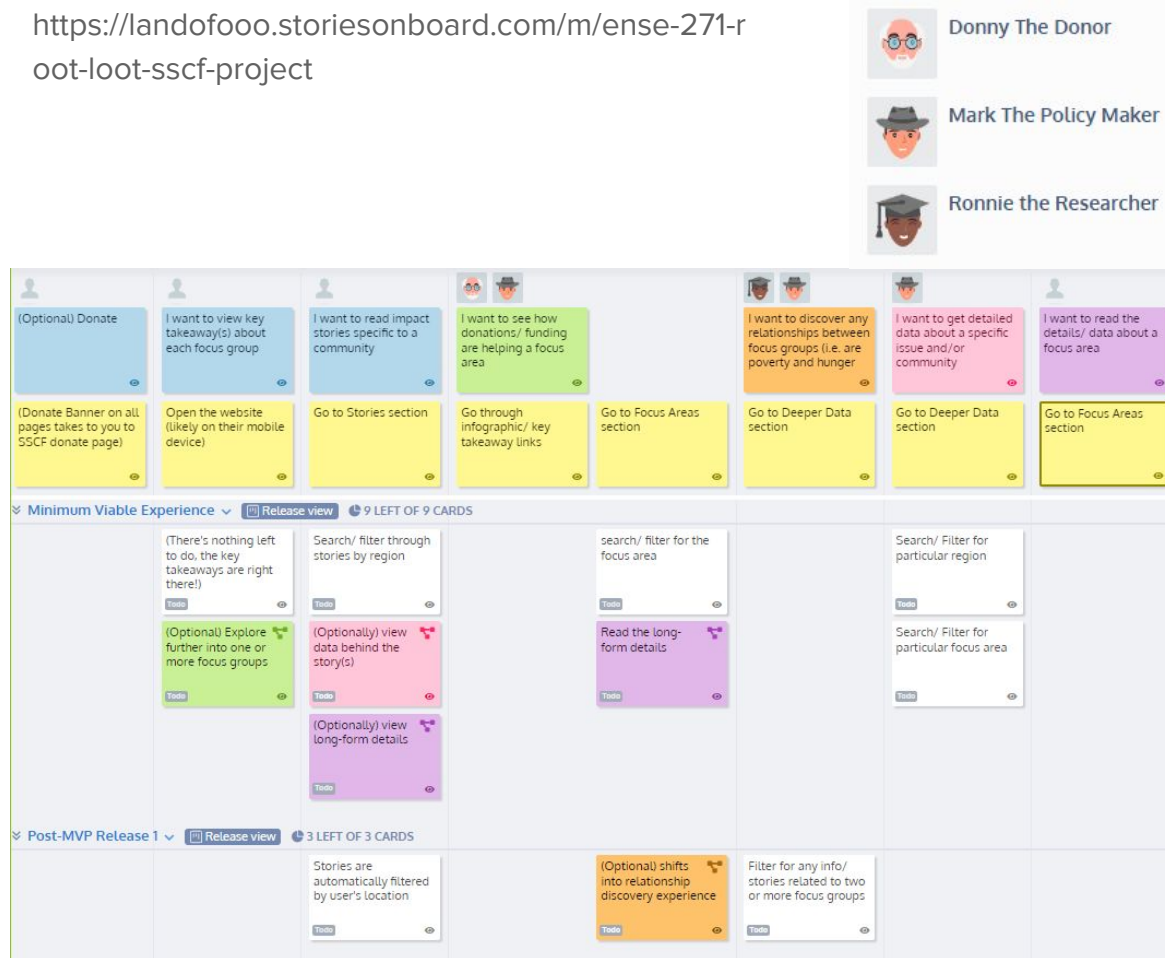
Story Map 2.0

- Epics written as “User Scenarios”
- Scenarios are **not exclusive** and can branch/chain into each other
 - This means different types of users could move through the same space into different destinations
- Developed back and forth between Story Map and Lo-Fi ideas
 - Insights and constraints in one would inform the other

Story Map 2.0

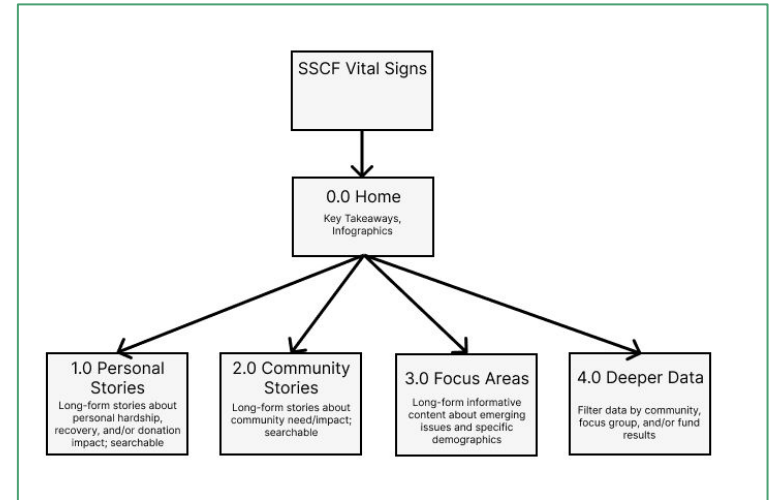
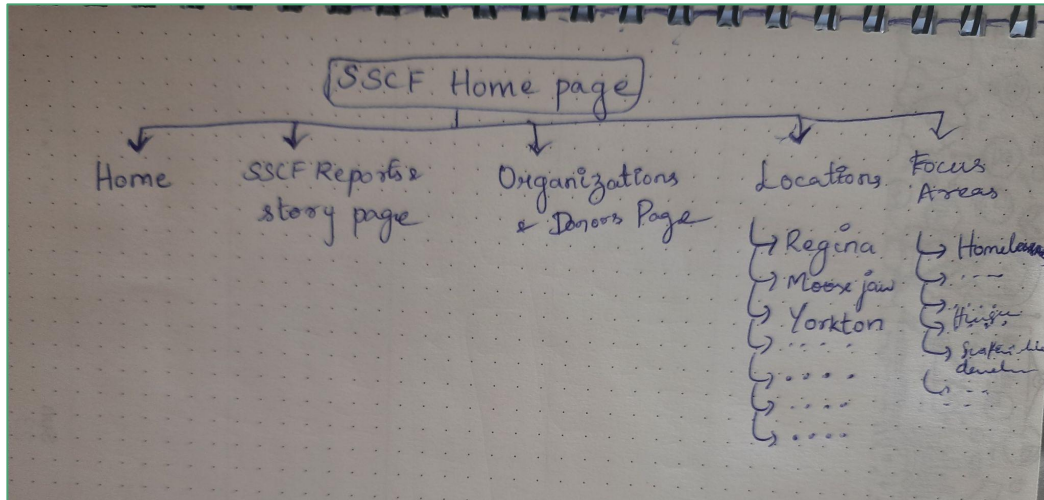
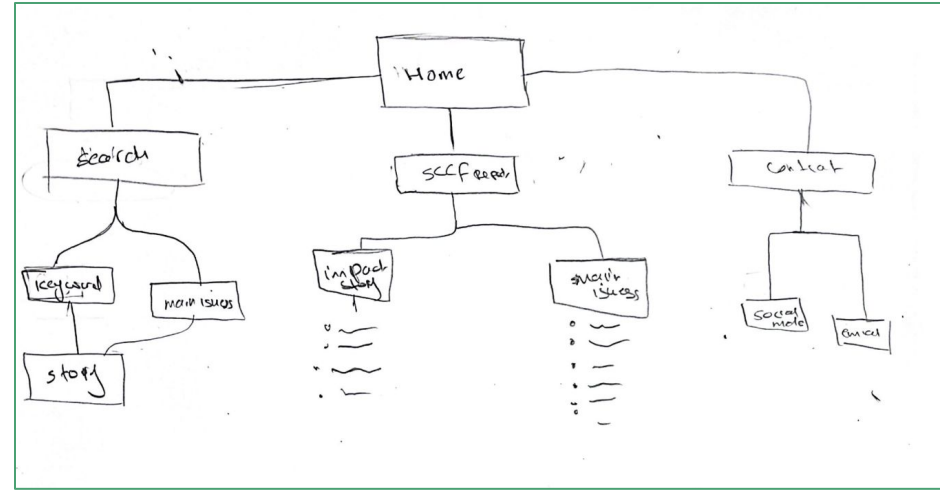
- A Few key points:
 - Donate banner every page (match SSCF.ca)
 - Deliver meaning ASAP on homepage

<https://landofooo.storiesonboard.com/m/ense-271-root-loot-sscf-project>



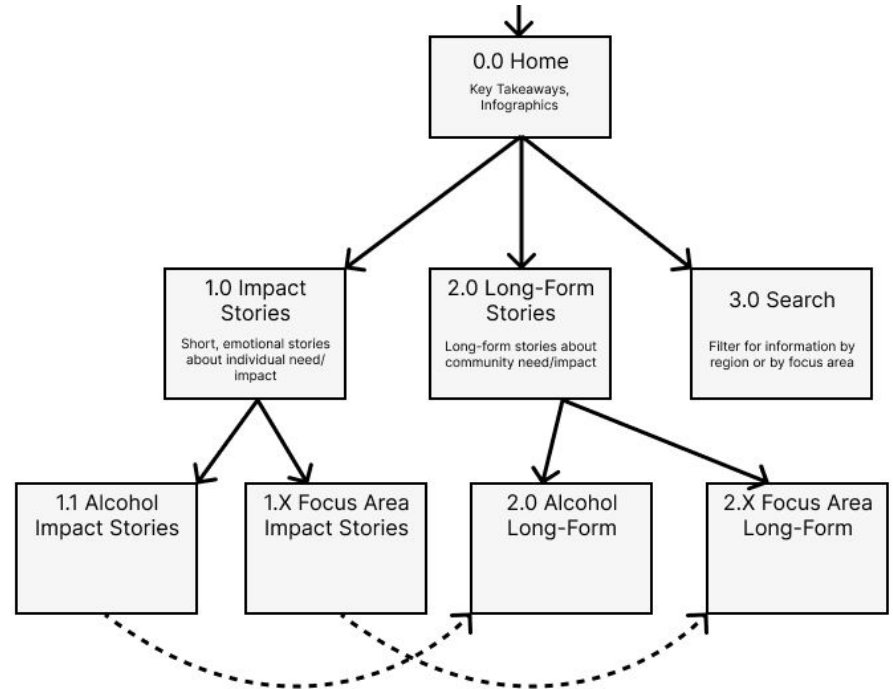
Site Map Prototypes

- Split up to create different Site Maps and Lo-Fi sketches

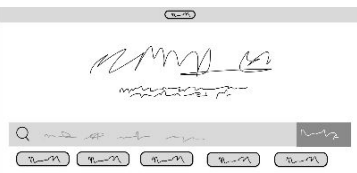
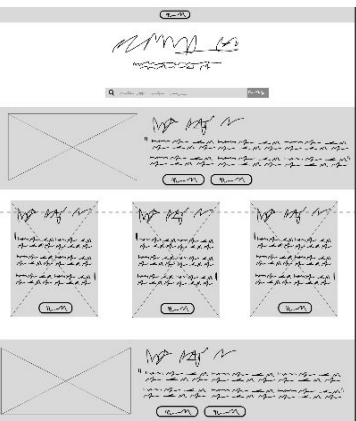
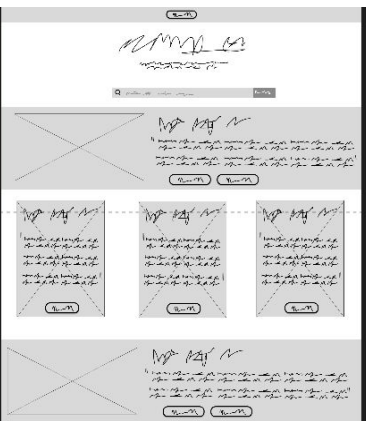
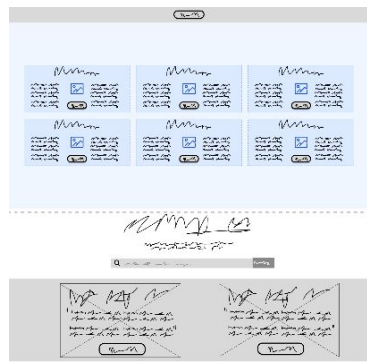
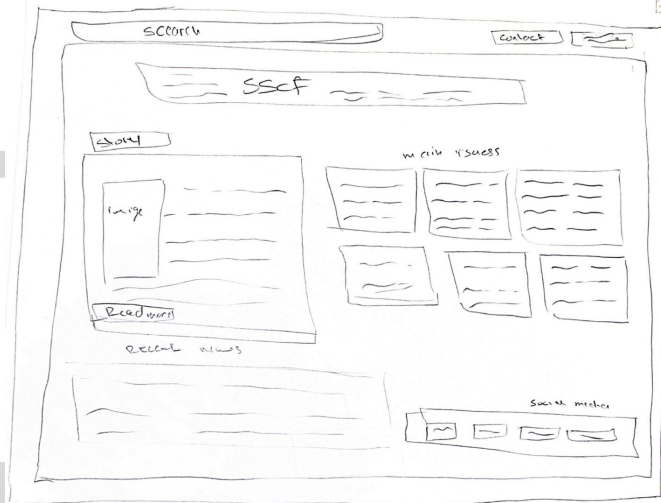
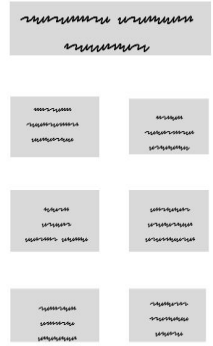
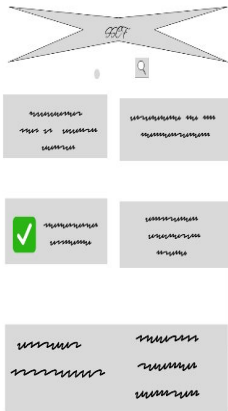


Site Map Prototypes

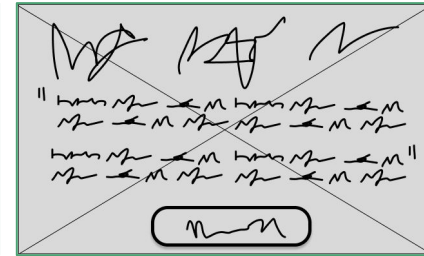
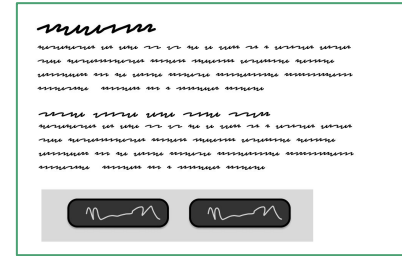
- Worked together to create finalized version
- Informed by insights from updating our Story Map
- Shows connected experiences flow from one area to another



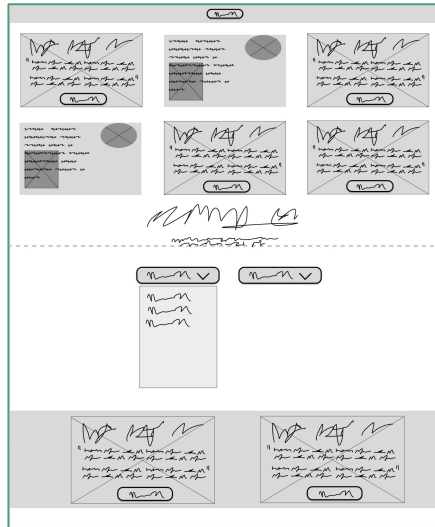
Lo-Fi Prototypes



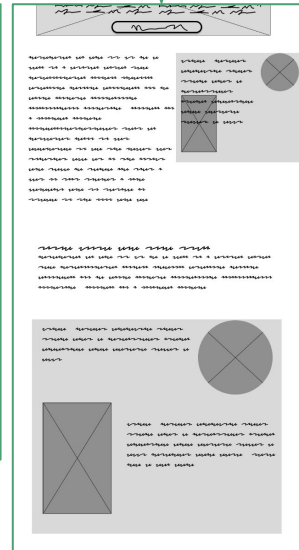
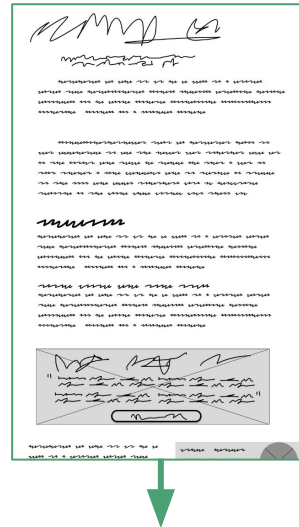
Lo-Fi Prototypes



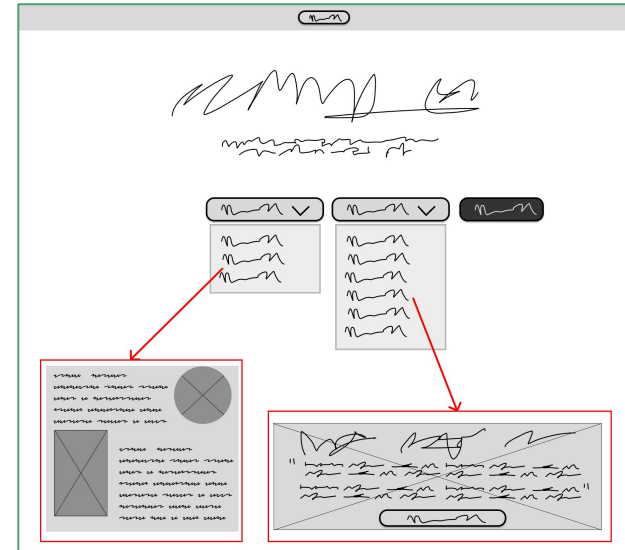
Home, Key Takeaways



Long Form Content

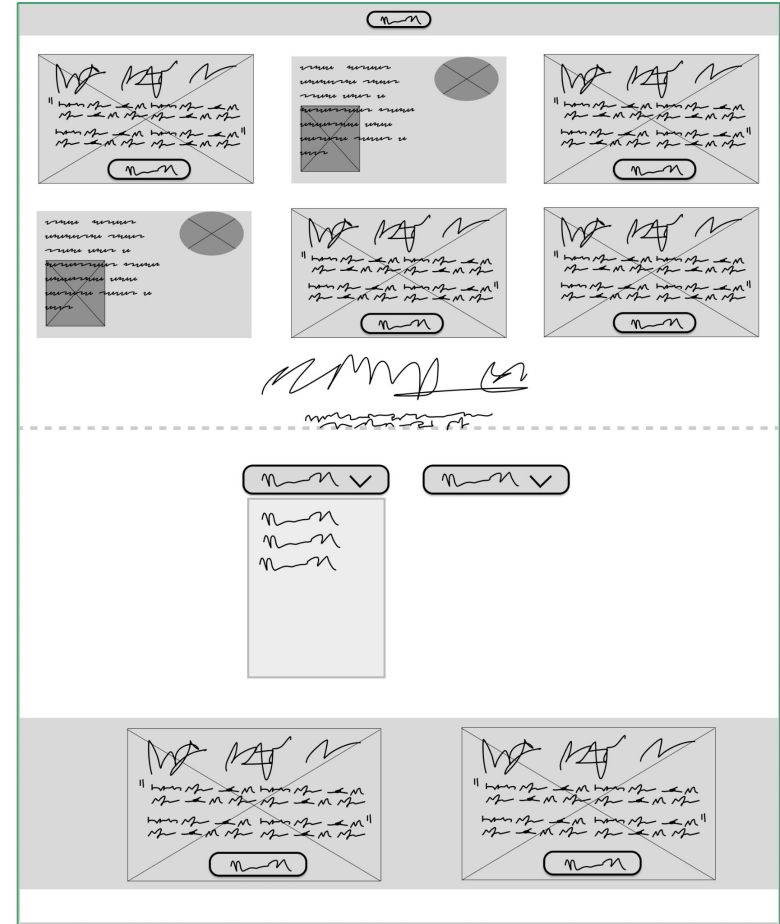


Search/ Filtering



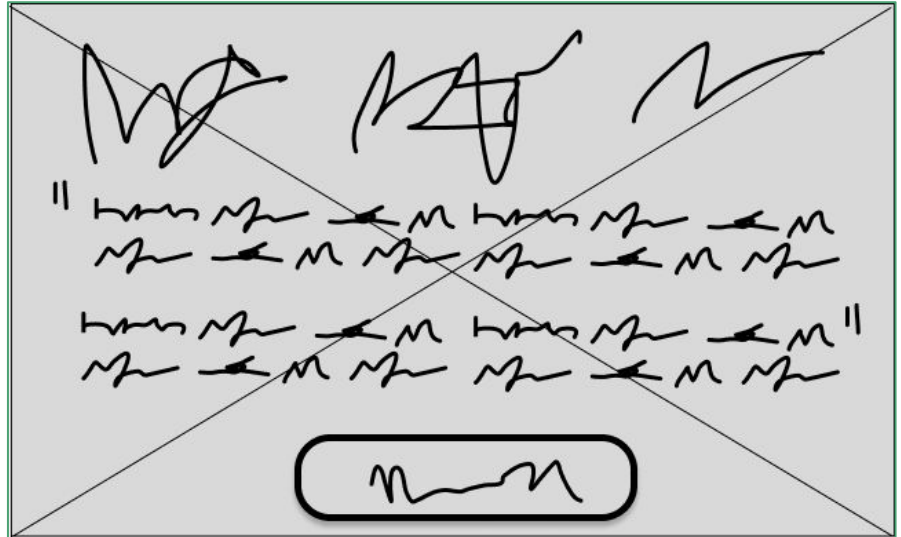
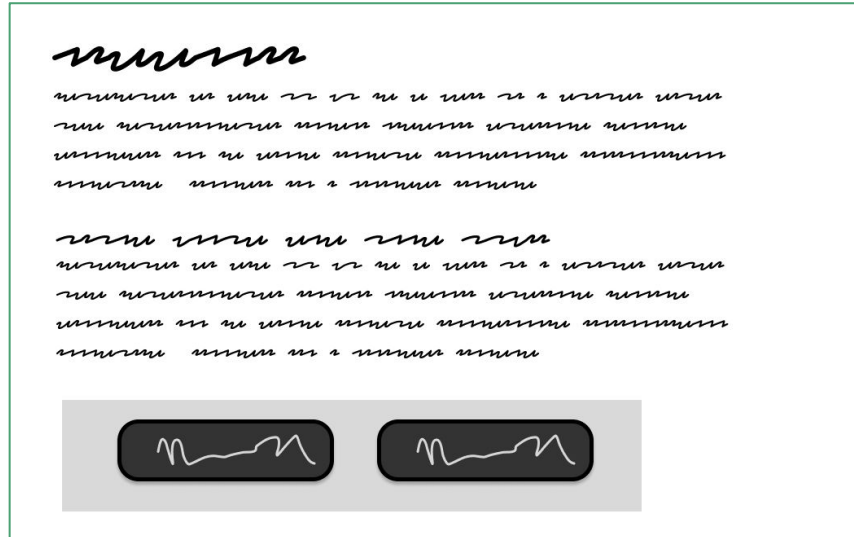
Lo-Fi Prototypes, Home

- Key takeaways given immediately
- Some design options:
 - Including search on homepage
 - Dynamically generating some impact stories or infographics as you scroll on home page



Lo-Fi Prototypes, Impact Stories

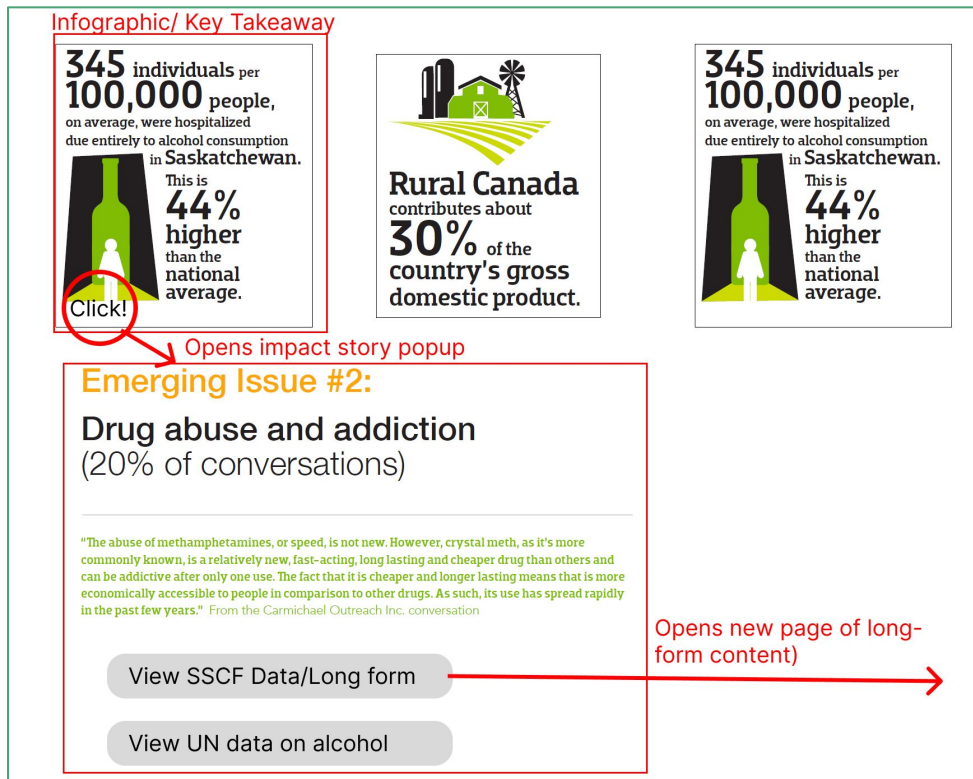
- Modular snippets that can pop up from interaction or be used to populate a page for browsing
- Buttons linking out to more info (e.g. long-form content)



Lo-Fi Prototypes, Content Flow

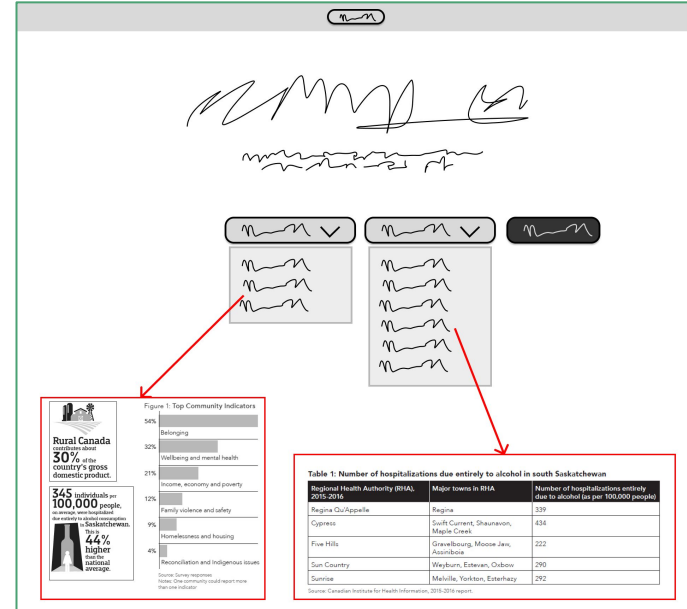
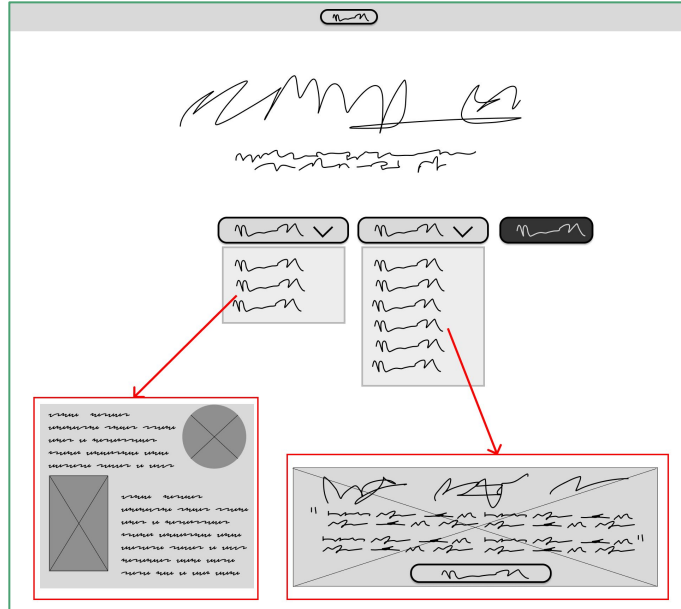
Screen-grabbed from Vital Signs 2019

- A quick mock-up of how we expect a user to move from the key takeaways through impact stories to the long-form
- An example of where impact stories used as a pop-up



Lo-Fi Prototypes, Search

- Searching by region provides top focus areas
- Searching by focus area provides most impacted regions



Ask Us Questions!

Questions For Y'all:

- Is our “Content Breakdown” accurate? Any missing parts?
- Is the website content static or dynamically generated?
 - Search features, of course, would be dynamic
- Do you want “browsable” content to be in the first MVP?
 - E.g. you can scroll down on the home page and it will fetch/deliver impact stories?
- Advice for integrating links to UN sustainable development goals