

Questions For Customer

Jan 30

Questions

- Double check the target audience: we have selected (all “big money” people) 1. Donors 2. Organizations seeking funds and 3. Policy makers as our most important users
 - Victor noted donors are #1, but policy makers (such as City of Regina, or City of Estevan) are also very important. He didn’t say much about fund-seekers, so that maybe should be moved to carryover customers.
- Double check our carryover customers who are still impacted and important, but not directly targeted or prioritized: 1. Funded organization employees and 2. SSCF Employees
 - Victor stated these are all good, for the most part
- ***If policy makers are an important audience for you, can you tell us more about your relationship and goals for how you want to influence/inform them?