

# Customer Notes

## Activity #3, Feb 27th

- Filtering needs to be done by BOTH region and focus area
    - E.g. looking over Regina Poverty data, can switch to Moose Jaw Poverty
    - E.g. looking over
  - Search bar should be “Region” “Focus Area” and then “Go” or “Apply”
  - Search bar/filters should be **always visible** as you browse the results
  - Result format should be:
    - 1. Key takeaways & infographic(s)
    - 2. Impact stories and community conversations
    - 3. (Maybe) snippets from long-form content
  - Focus areas have long-form content; regions DO NOT
  - Mobile view is a good *starting place* but any seriously interested user is going to likely return to the website via desktop at a later day
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- ❖ Needs an updated desktop/ tablet version so that the users can easily access from any of the devices.
  - ❖ Focus area & Region should be put together so that users can easily filter for a specific focus area and region.
  - ❖ To know about more filter options, look for more options in real estate, shopping and other websites. It is very useful to design filtering options.
  - ❖ Donation is not our primary goal, it should be presented over there. But, it shouldn't influence users to donate frequently. As explained before, the donate section should be presented over there.