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Profile Summary

Experienced Senior Product Designer specializing in complex data visualization and UIs for technical products, particularly in observability. Expertise in information architecture, interaction design, and user-centered design. Passionate about creating intuitive solutions that empower users to quickly gain critical data insights.

Work History

Grafana Labs (2022-2024) - Senior Product Designer

- Led end-to-end redesign of onboarding experience resulting in 25% increase in user engagement and 15% reduction in time-to-value, through comprehensive user research, workflow optimization, and intuitive interaction patterns.
- Designed RUM and APM observability stack UIs that improved time-to-insight by 20%, working cross-functionally with engineering teams to balance technical complexity with user needs through iterative prototyping and usability testing.
- Drove innovation as design lead across multiple cross-functional squads, including Synthetics and the in-house 'Scenes' framework team, while mentoring two mid-level designers to elevate their skills and impact.

KI Challengers (2020-2022) - Senior Product Designer

- Launched new digital products, aligning UX with marketing: +18% customer satisfaction.
- Designed content structures, communicated concepts to stakeholders.

Jungle. AI (2019-2020) - Lead Product Designer

- Designed "Canopy" platform (real-time performance insights): Supported data-driven decisions, reduced development time by 35%.

Compamais (2018-2019) - UX Lead

Improved UIs by 15% (user-centric, streamlined navigation, wireframes, user journeys).

Skills

UX Design: Information Architecture, Interaction Design, User Research, User Testing, Wireframing, Prototyping, Visual Design, Usability Testing, Accessibility (WCAG), Design Systems.

Observability: Data Visualisation, Dashboard Design, Log Analysis UI, Metrics Visualisation, Trace Visualisation, Alerting UI/UX.

Tools: Figma, HTML, CSS, Javascript

Dev/Collaboration: Agile, SDLC, Collaboration with Engineers.

Education

University Lusophone of Humanities and Technologies (2007-2011): Communication Design