



FAREZA

BRAND IDENTITY

FAREZA

About

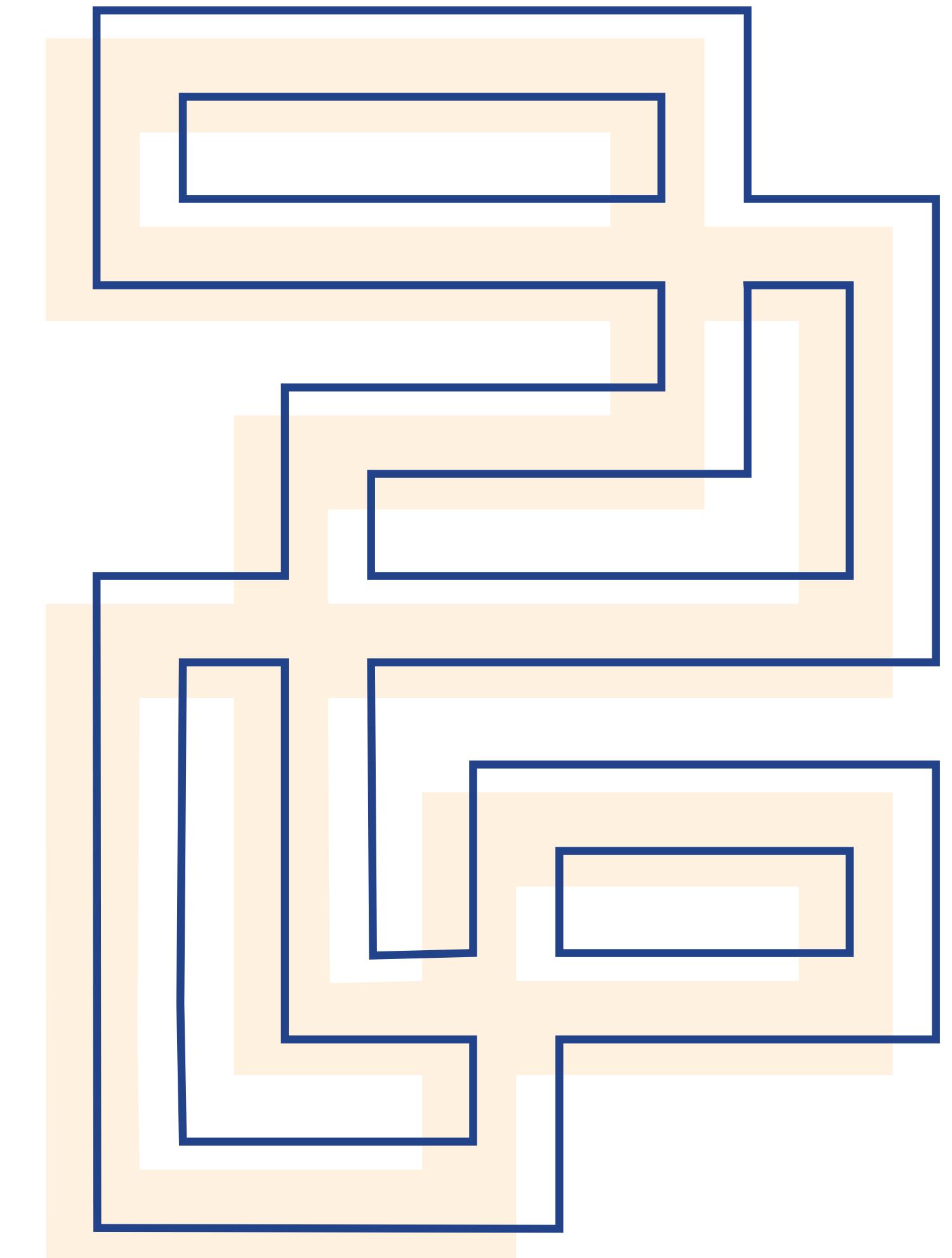
A company specializes in making mobile application and website projects and everything related to them

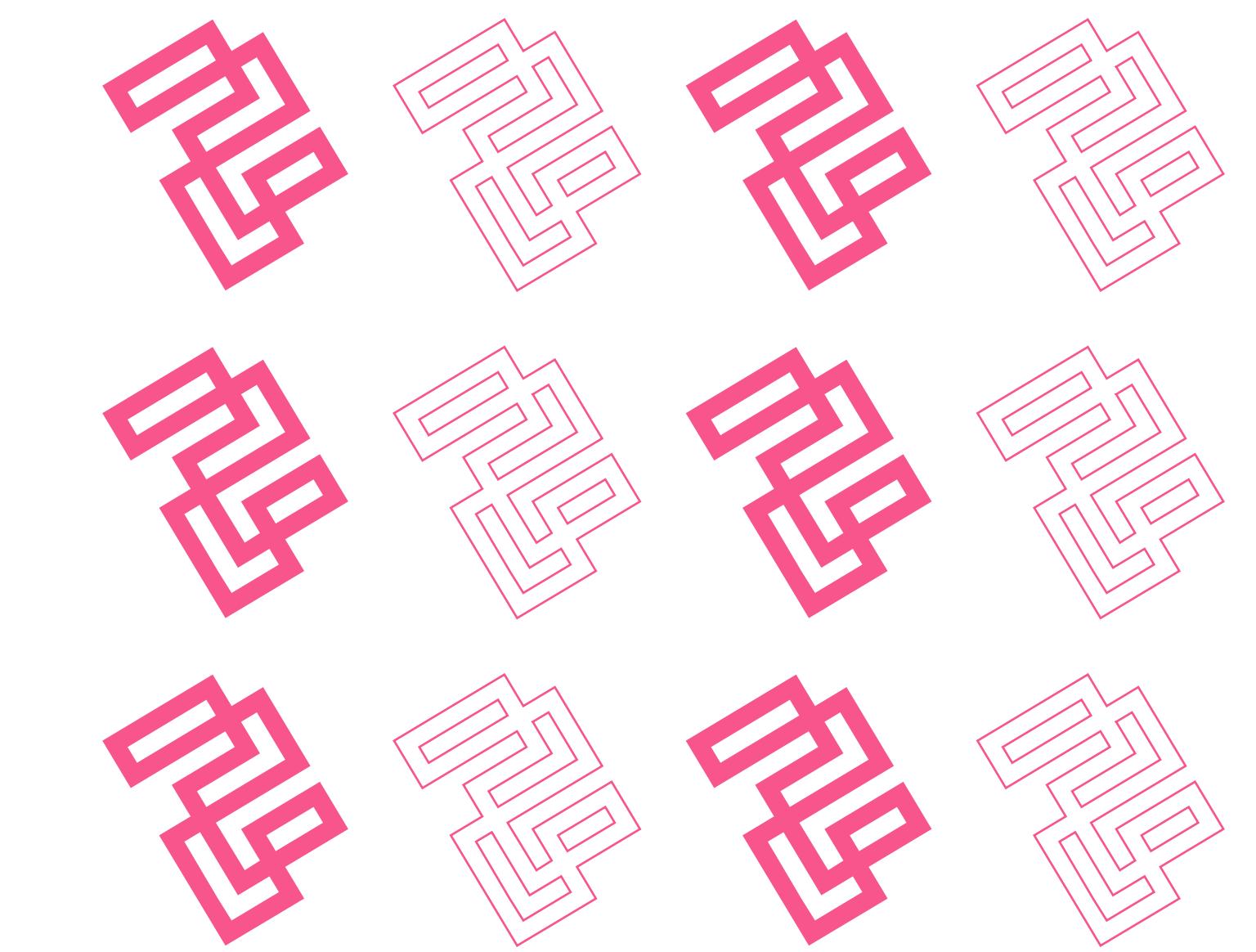
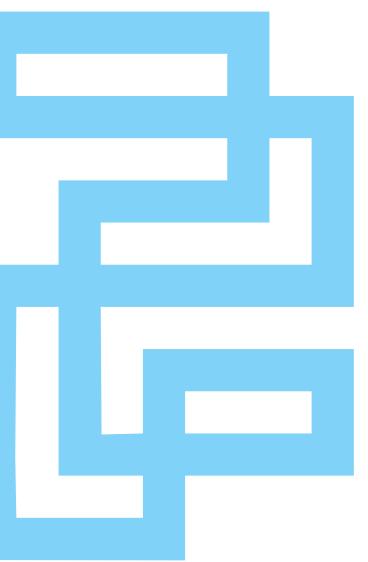
Location

Jordan

Behind the Name

Fareza means a comma in the Iraqi dialect, according to eng. Muhammad Issa, one of the most famous programmers in the Arab world







FAREZA



Programming

Hex

#224289

RGB

34,66,137

CMYK

98,80,12,2



social media

Hex

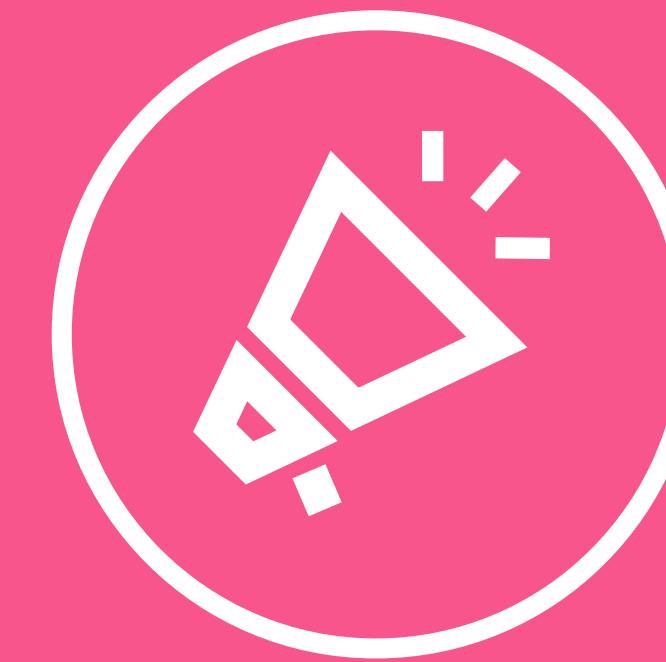
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RGB

251,188,99

CMYK

0,31,67,0



Marketing

Hex

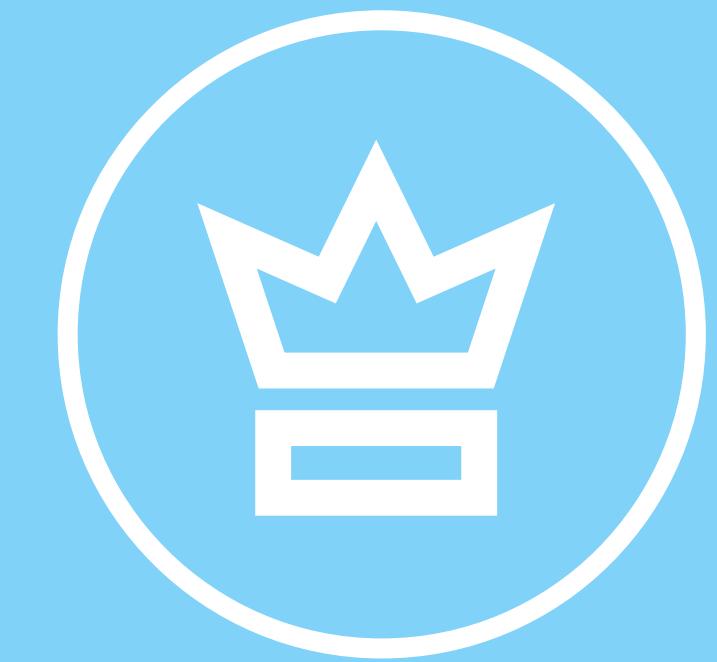
#f7558b

RGB

247,85,139

CMYK

0,79,15,0



Branding

Hex

#80d2f8

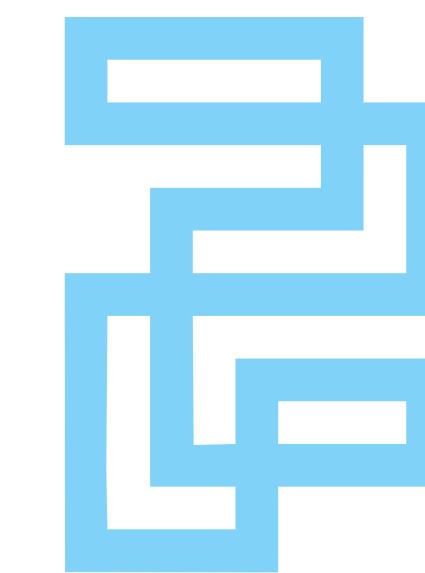
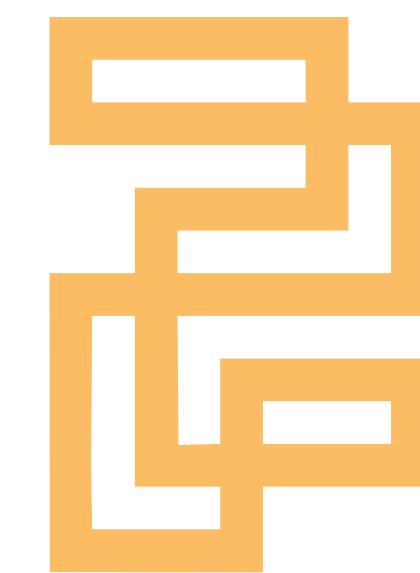
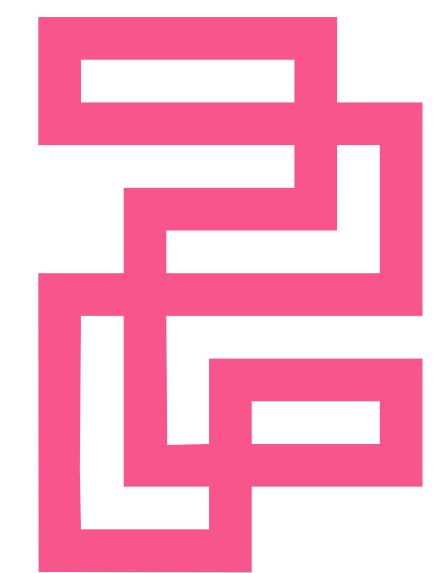
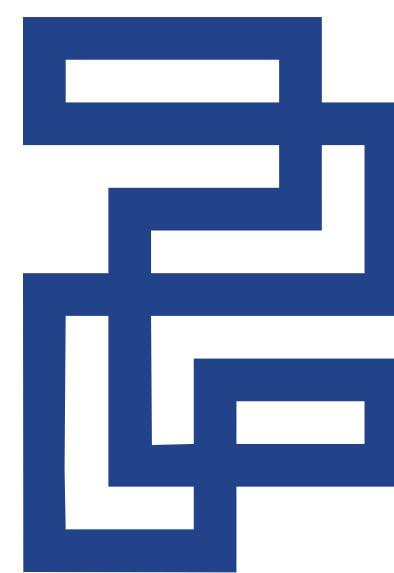
RGB

128,210,248

CMYK

50,0,0,0

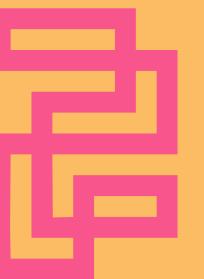
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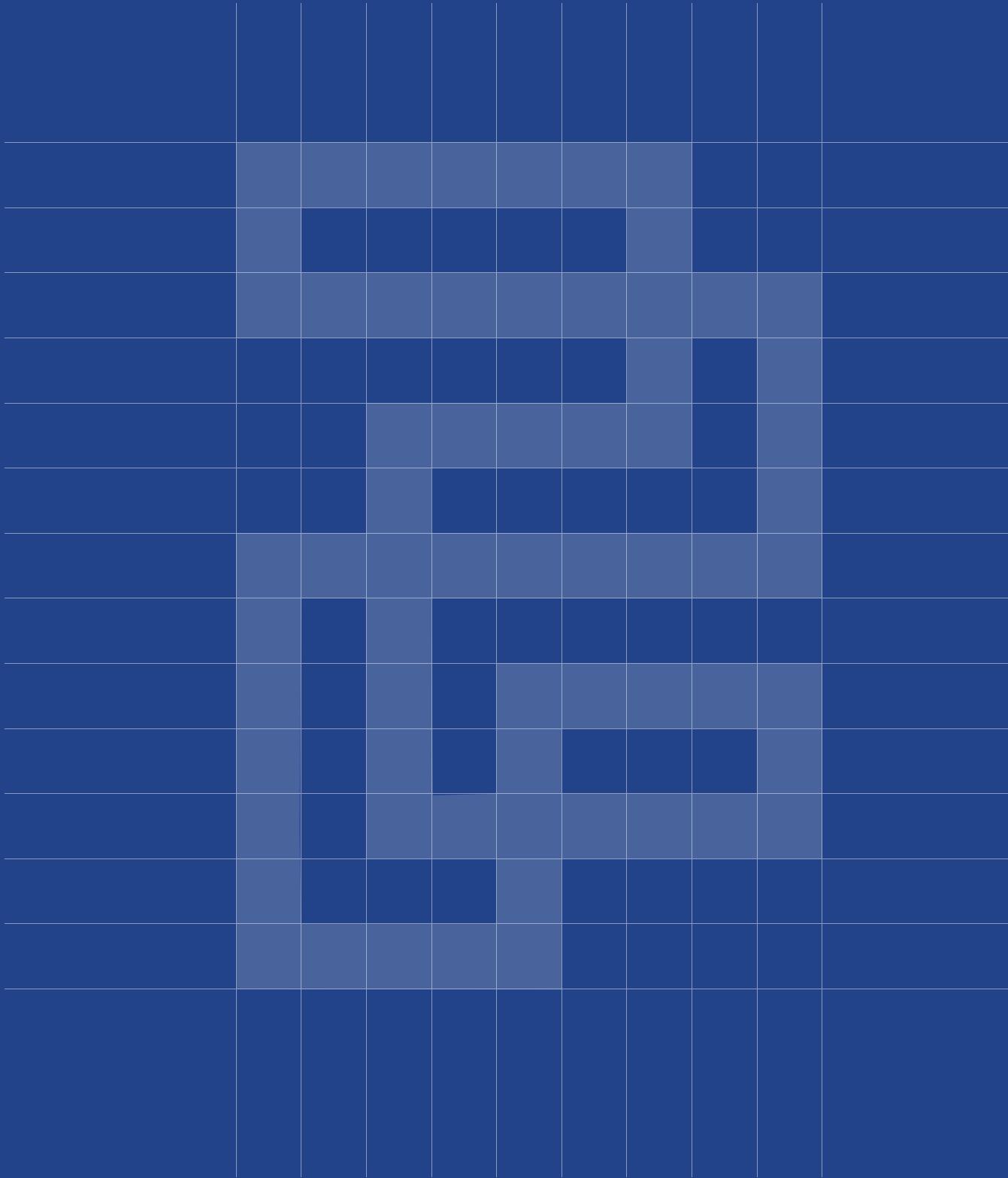
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concept

The shape of the logo was deduced from the arrangement of the lines of code, their overlapping, and their arrangement in a vertical manner, with the combination with the shape of the letter F

Montserrat

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

\ | : < > [] { } () * & ^ % \$ # @ !

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

\ | : < > [] { } () * & ^ % \$ # @ !

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

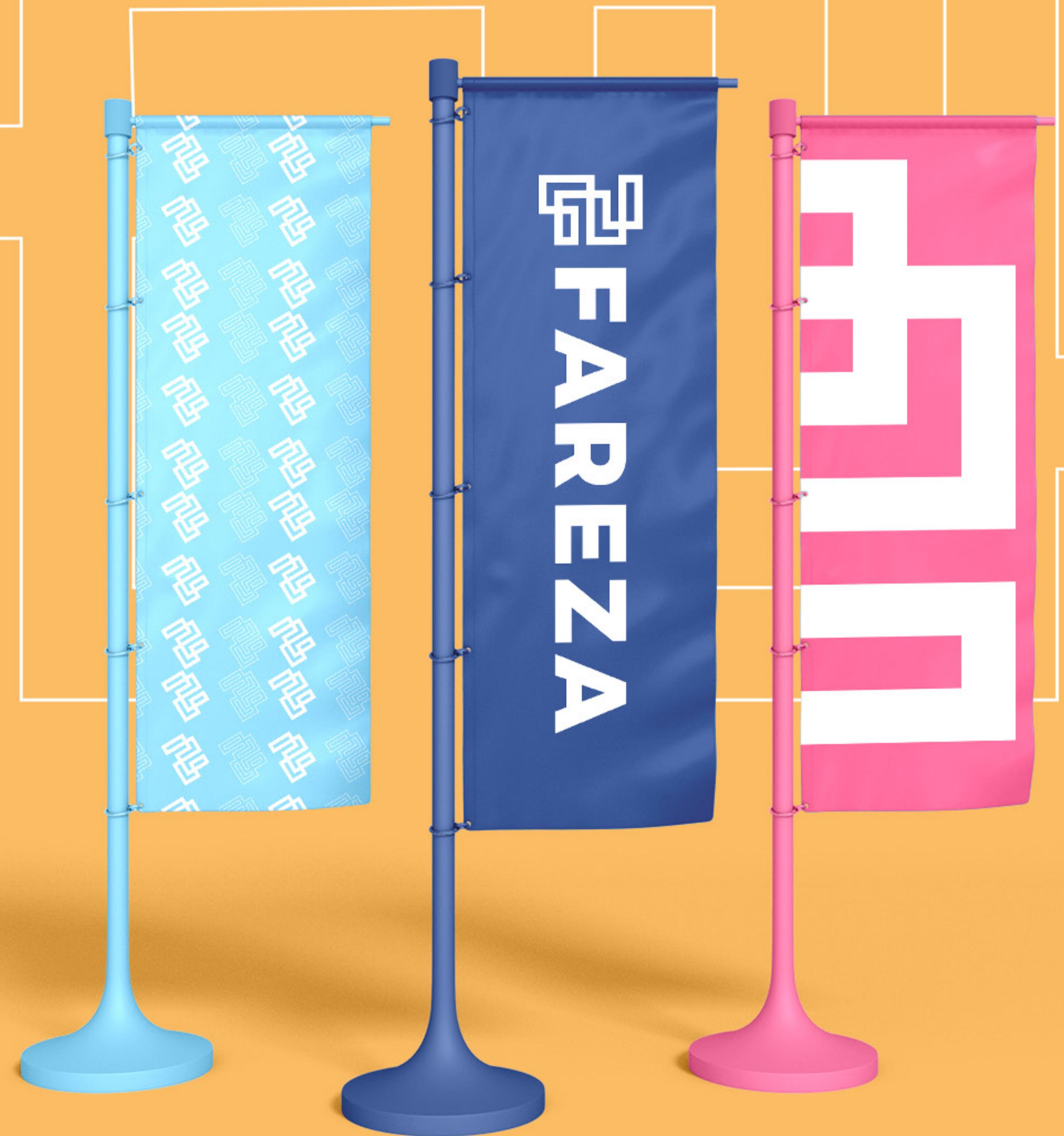
a b c d e f g h i j k l m n o p q r s t u v w x y z

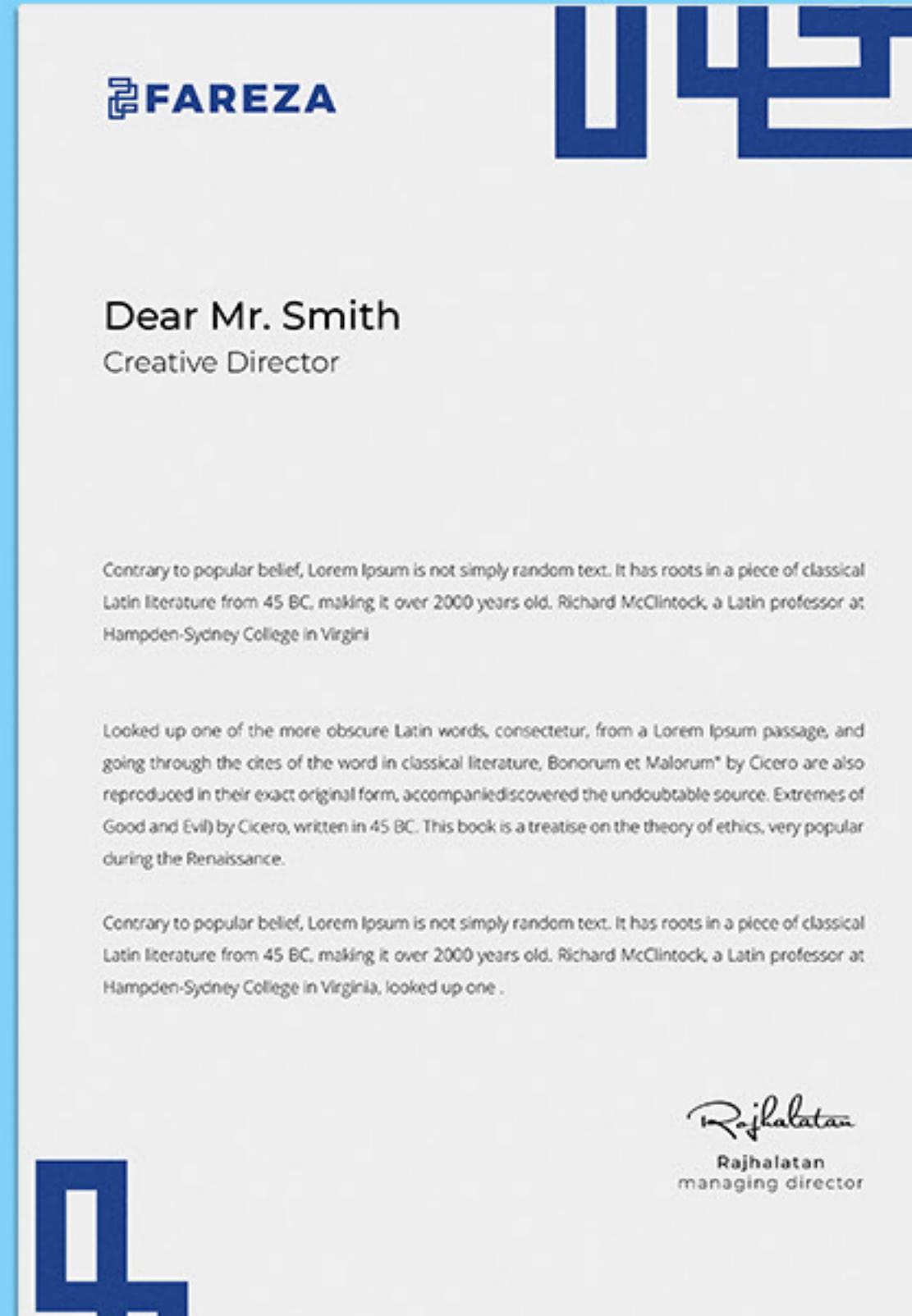
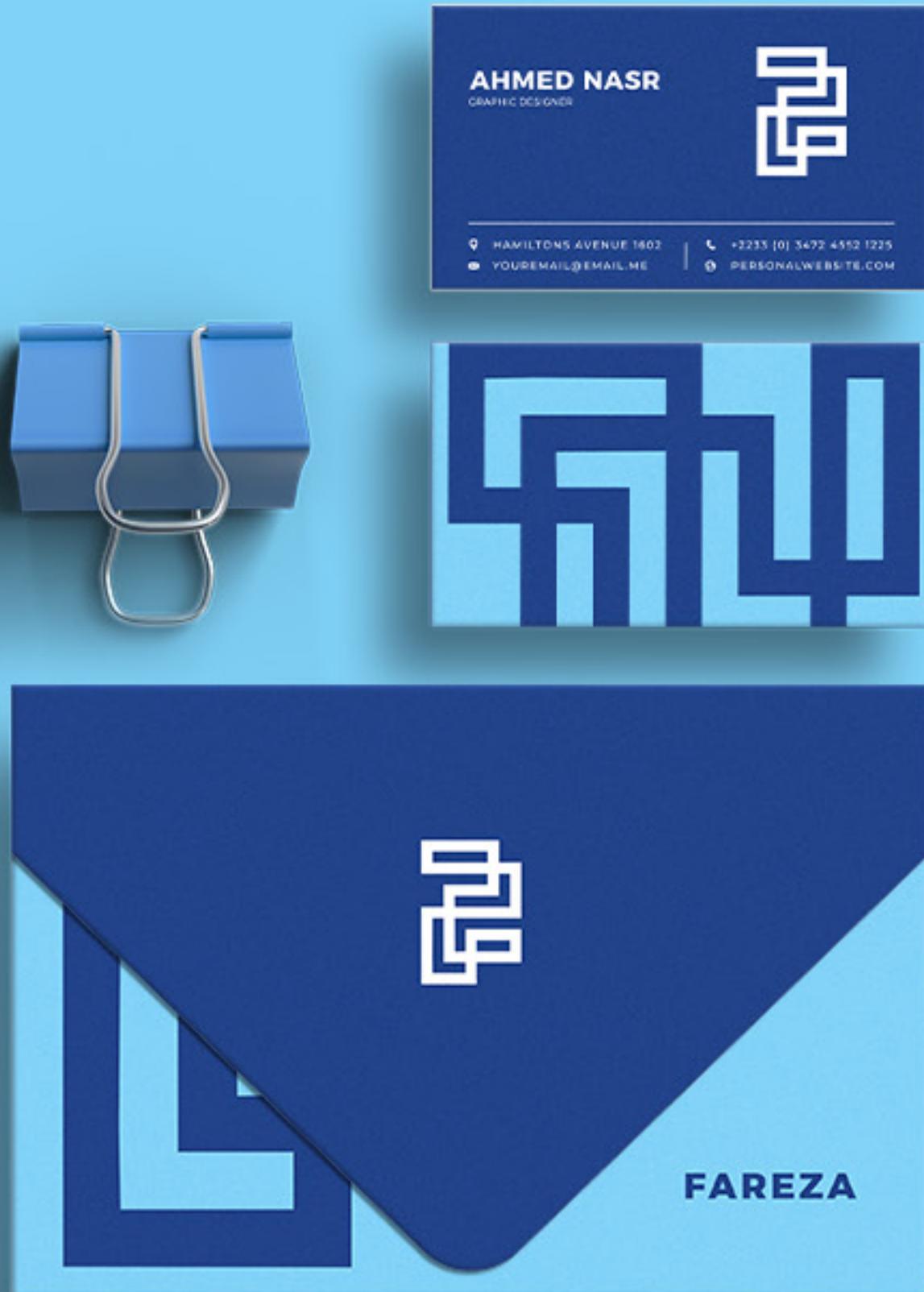
1 2 3 4 5 6 7 8 9 0

\ | : < > [] { } () * & ^ % \$ # @ !









A group of six people are gathered around a large, curved screen in an office environment. They are all looking down at the screen, which displays a bar chart with the title 'Comparison'. The chart has two bars: one blue bar reaching approximately 85% and one orange bar reaching approximately 72%. The people are dressed in casual to semi-formal attire. The background shows office furniture like desks and chairs, and there are other screens and plants visible.

THANK YOU!