

Francis Tsetse Ocrah

Creative Media Specialist | Graphic Designer | Content Creator

📍 Accra, Ghana | ✉️ ocrahf@gmail.com | 📞 0546123747

About Me

I am Francis a creative powerhouse who blends passion with skill, effortlessly wearing the hats of a content creator, video editor, and graphic designer. With a natural eye for detail and a deep understanding of how visuals resonate with audiences, I have built a reputation for crafting engaging, high-quality content that leaves a lasting impact.


Every project begins with a spark of inspiration. I took my time to understand each brand's story and mission, whether it's for a personal blog, a startup, or a well-established company. From there, the video editing process is where I truly shine—carefully curating every frame, adding effects, transitions, and soundtracks that elevate the visuals. Whether it's a short social media clip or a longer YouTube video, I know exactly how to keep the audience hooked from the first second.

But it doesn't stop there. As a graphic designer, I know that good design is about more than just aesthetics; it's about communicating a message. From logos to infographics, website designs to social media posts, every element is crafted with purpose and precision. I can seamlessly blend bold typography with eye-catching visuals, creating a cohesive brand identity that speaks directly to the audience.

I'm a passionate and dynamic media specialist with experience in graphic design, video editing, storytelling, and digital content creation. I bring creativity, precision, and a strong sense of purpose to every project, and I'm always eager to learn, adapt, and contribute meaningfully in both solo and team environments.

Selected Work Experience

- 🧠 Graphic Design
 - Posters, flyers, and event banners designed with Adobe Photoshop and Illustrator.
 - Flat art and digital illustrations for media outreach and church events.
- 🎬 Video Editing & Content Creation
 - Edited sermon and event videos for Potter's City using Adobe Premiere Pro.
 - Developed short story-based content for social media using CapCut and Wondershare and Camtesia.

-  Content Writing & Storytelling
 - Wrote engaging scripts and captions for church media programs.
 - Created inspirational and educational blog-style stories.

Core Skills

- Adobe Photoshop & Illustrator
- Video Editing (Premiere Pro, CapCut, Wondershare & Camtasia)
- Story Writing & Content Development
- MS Office Suite
- Hardware/Software Installation & Tech Support

Let's Connect

I'm excited about new creative opportunities. Let me bring your ideas to life with passion, design, and purpose.