

Issue # 7: Numerator Data - Trends and Event Studies 2023-2024 (normalized)

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This Write-up contains tables and plots for trend and event study analyses of the Numerator data. The original user-trip-item level data is transformed to user- month level data, with variables summarized at the monthly level for each user. SNAP and Non-SNAP treatment is determined by SNAP participation rate of each user over the periods of the data (>0.5 on SNAP; ≤ 0.5 Non-SNAP)

1. Figures: Monthly average of ...

- total spending winsorized
- Food spending winsorized
- Food on EBT winsorized
- Soda spending winsorized
- Soda on EBT winsorized
- soda spending by SNAP/Non-SNAP
- level/log soda spending by state \times SNAP

2. Figures: Event Studies

- soda spending winsorized
- soda spending by SNAP \times post (conditional on treated states)
- soda spending DDD

3. Tables

- TWFE/DDD Model Estimates

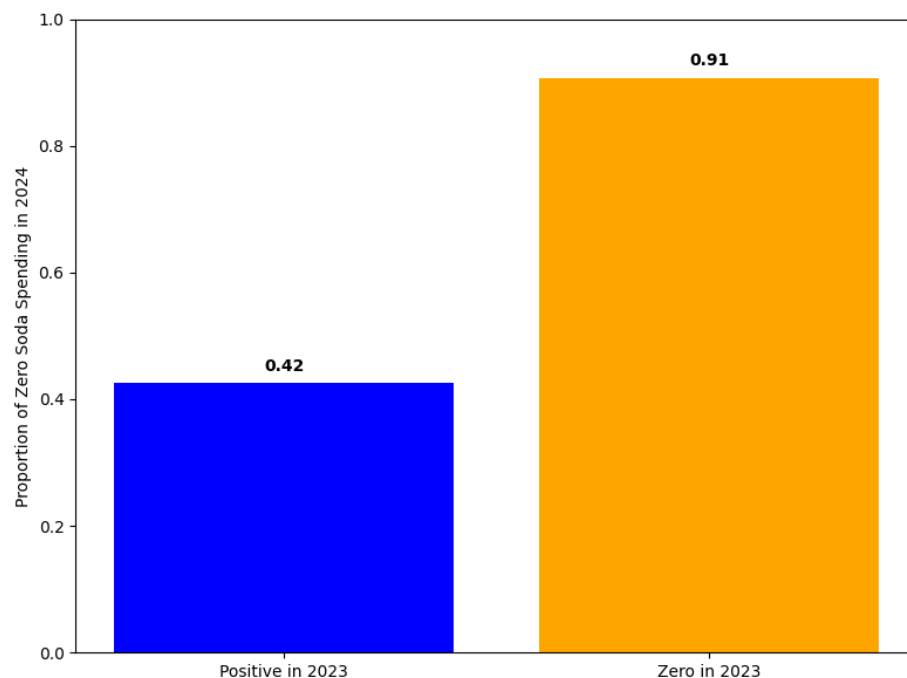


Figure 1: Proportion of households with 0 soda consumption conditional on Whether 0 consumption in previous year

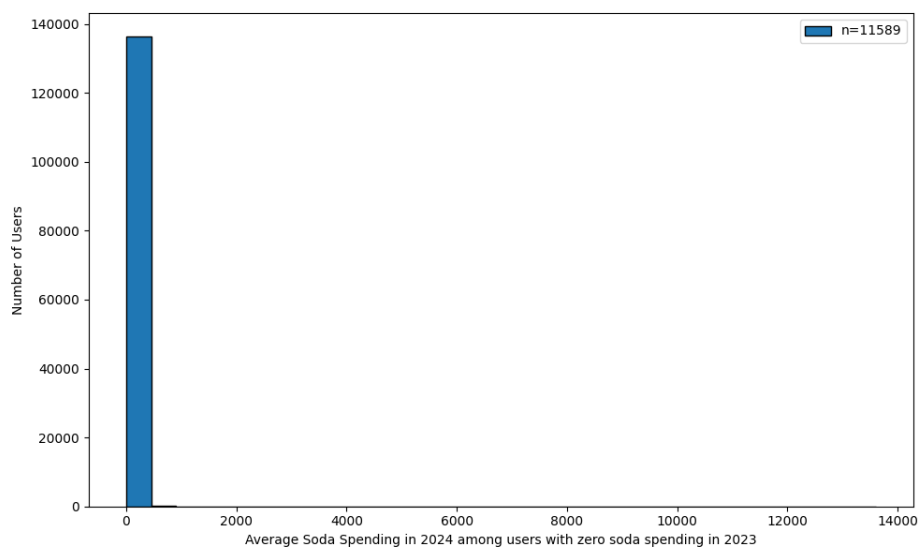


Figure 2: Number of Household with Positive consumption given 0 consumption in previous year

Figure 3: Monthly Average of Total Spending

(a) Normalized

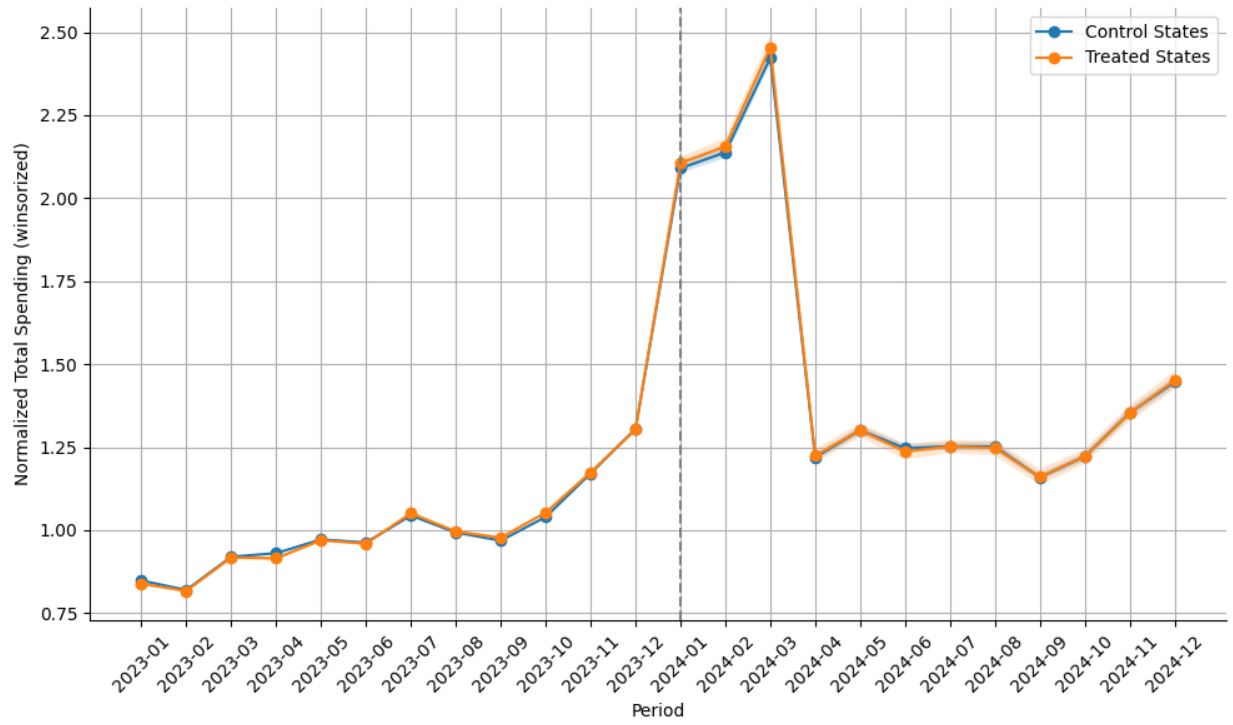


Figure 4: Monthly Average of Food Spending

(a) Normalized

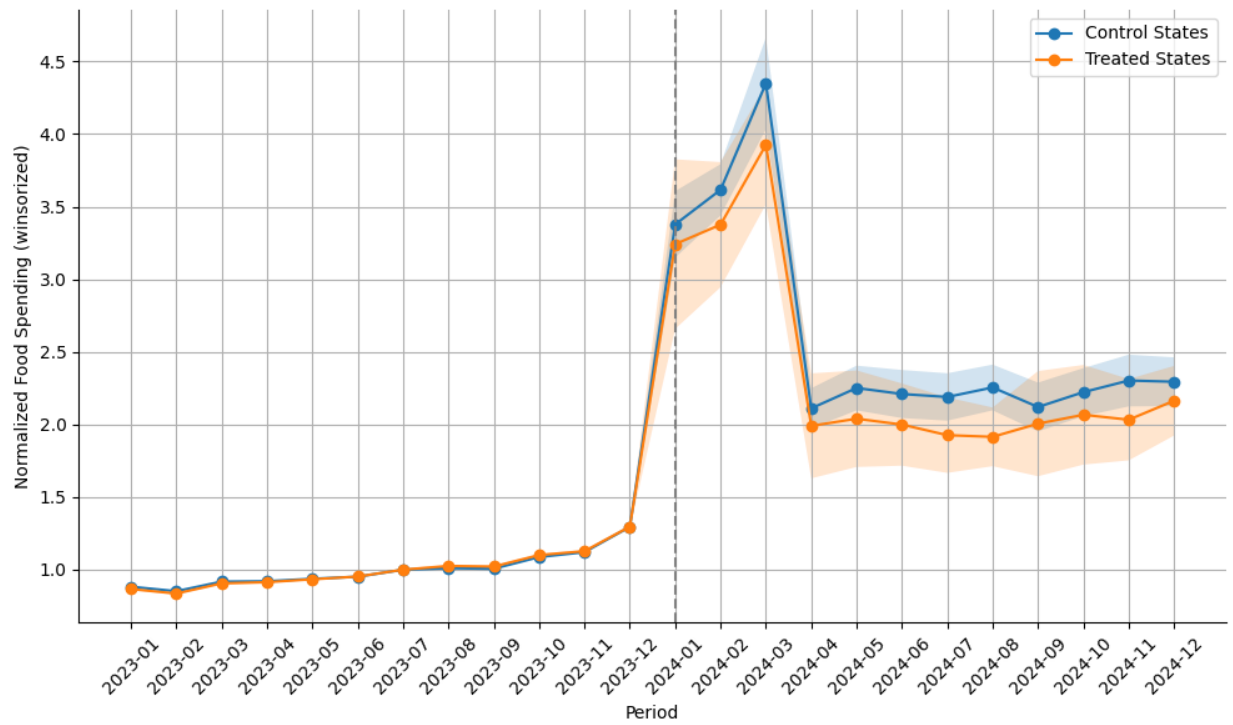


Figure 5: Monthly Average of Food Spending on EBT

(a) Normalized

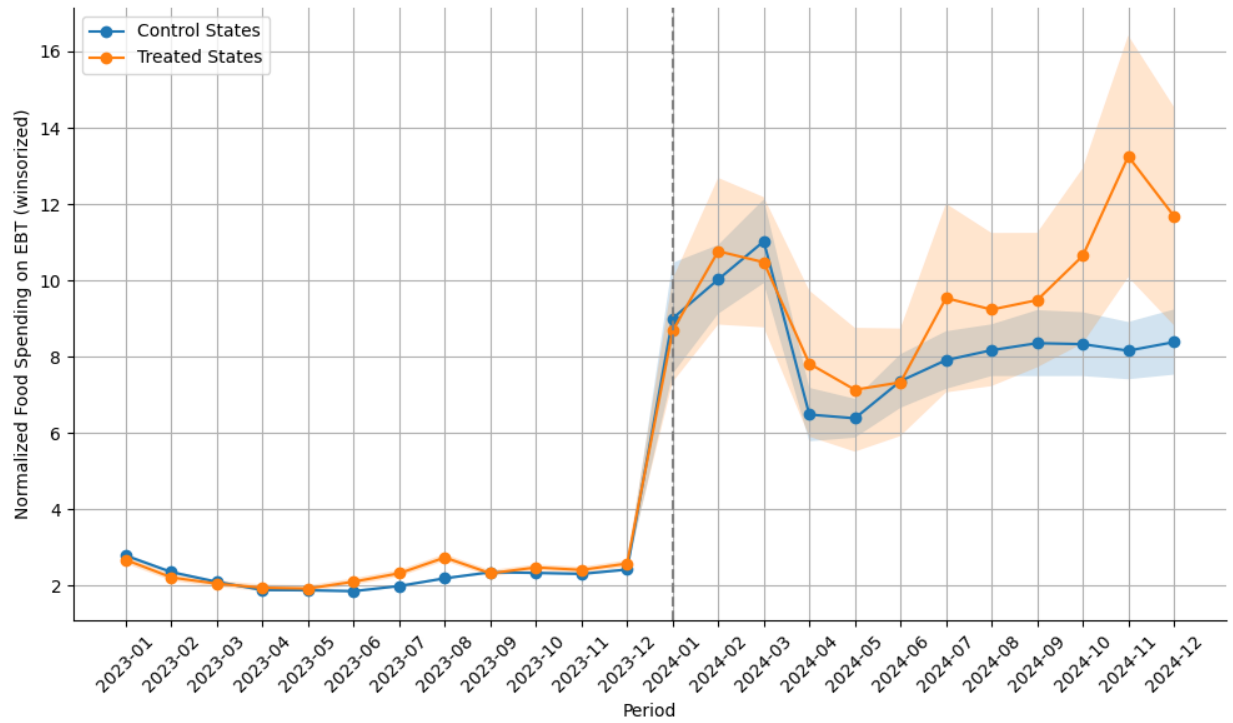


Figure 6: Monthly Average of Soda Spending

(a) Normalized

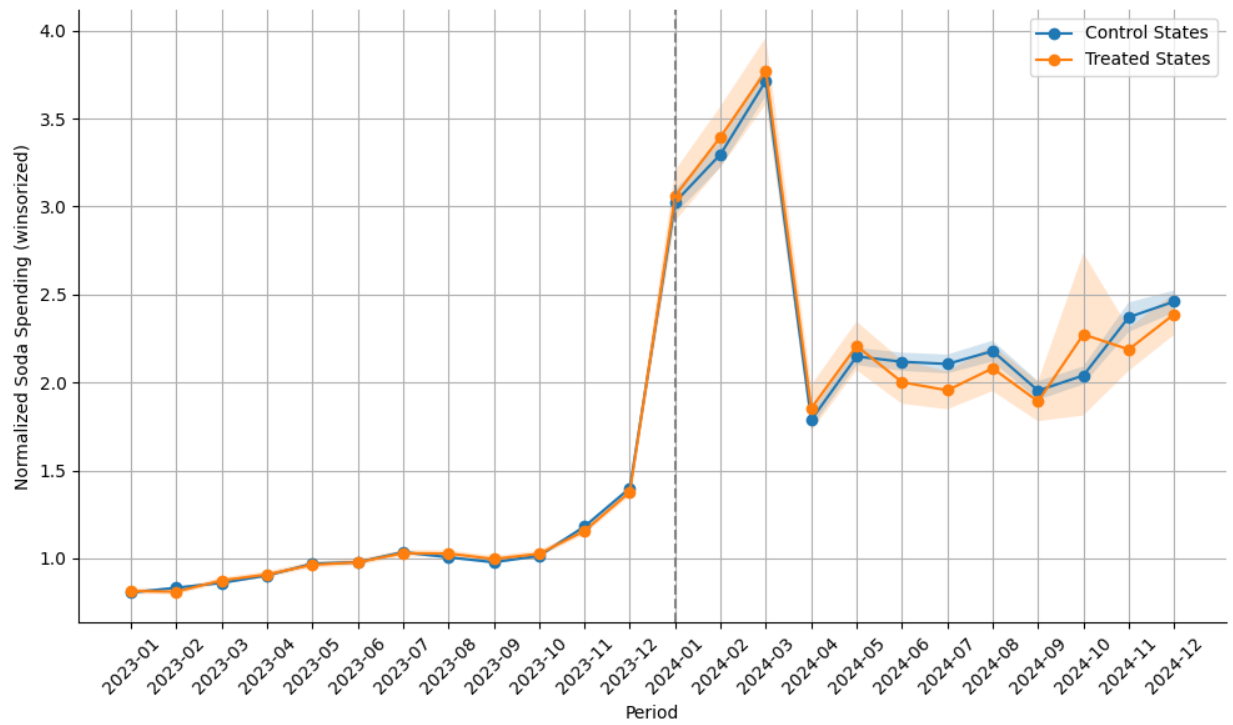


Figure 7: Monthly Average of Soda Spending on EBT

(a) Normalized

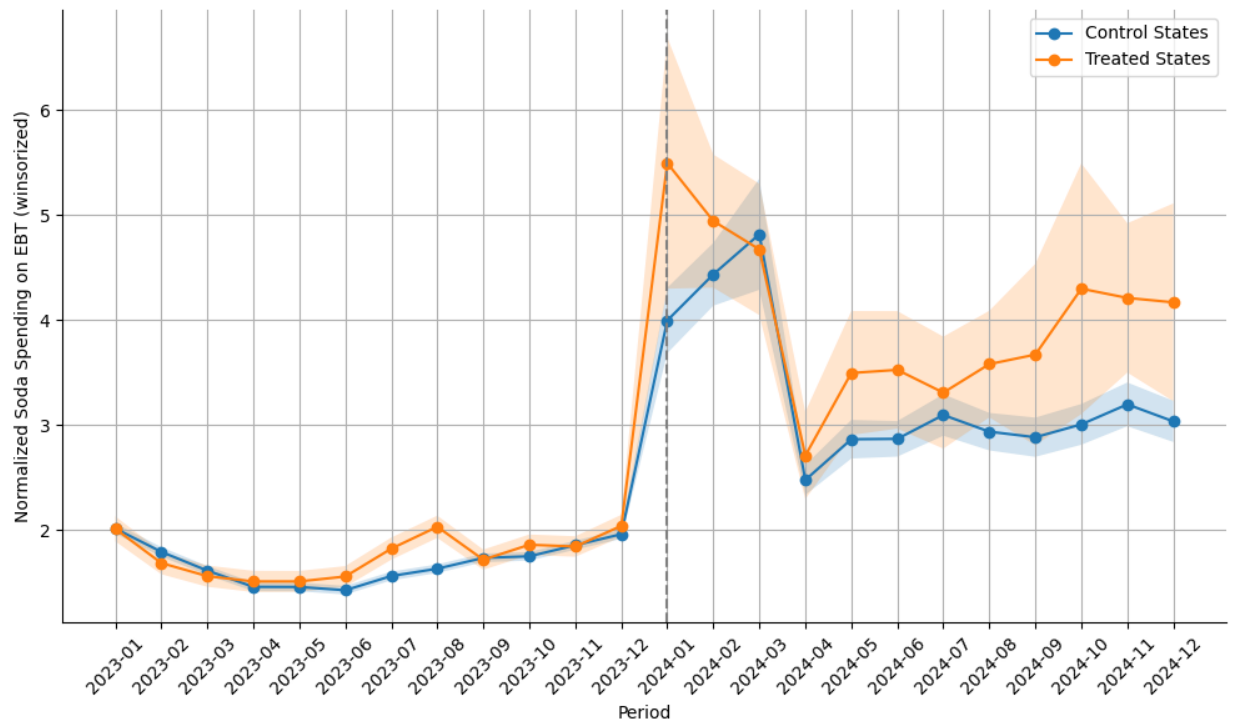


Figure 8: Monthly Average of Soda Spending by SNAP/Non-SNAP

(a) Normalized

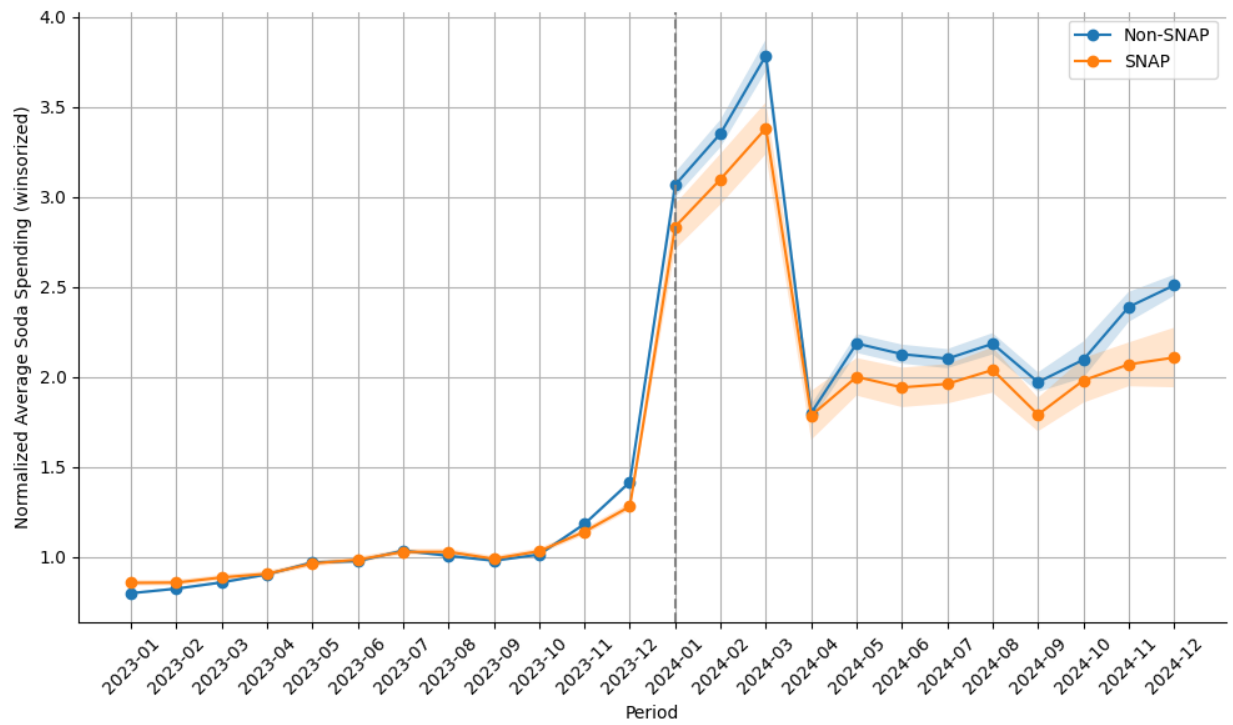


Figure 9: Monthly Average of Soda Spending by SNAP \times state

(a) Normalized

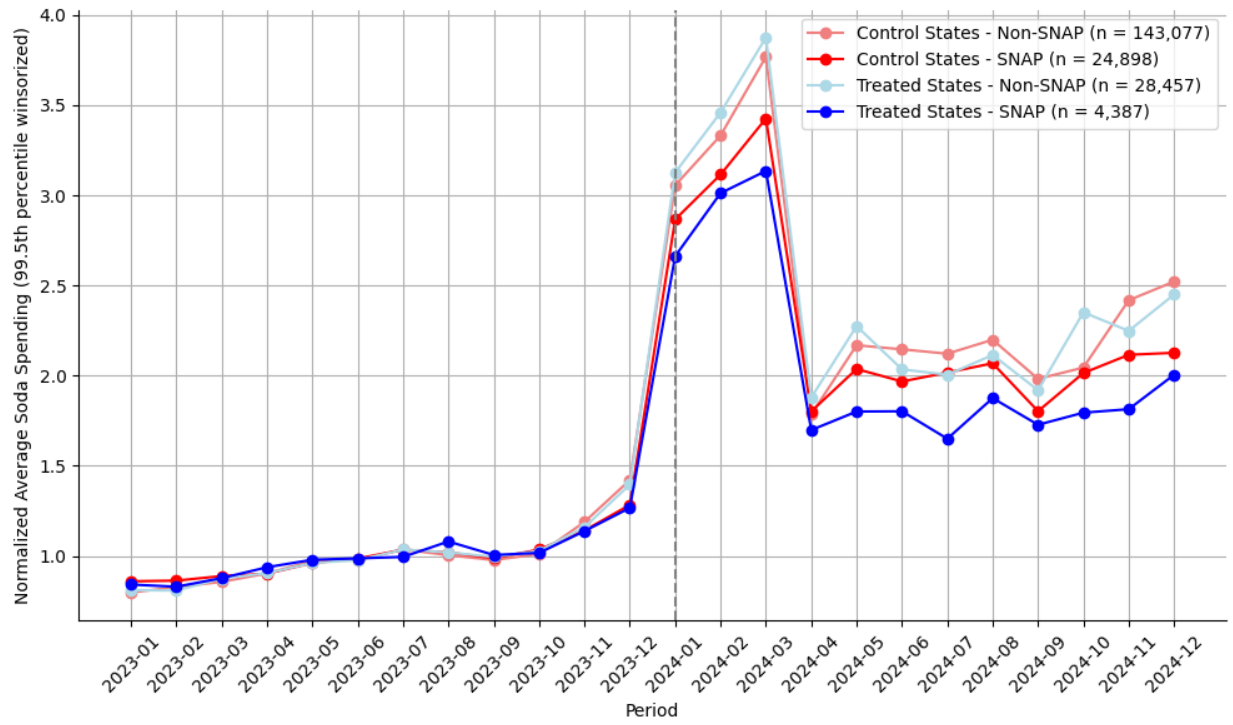


Figure 10: Event Study - TWFE

(a) Normalized

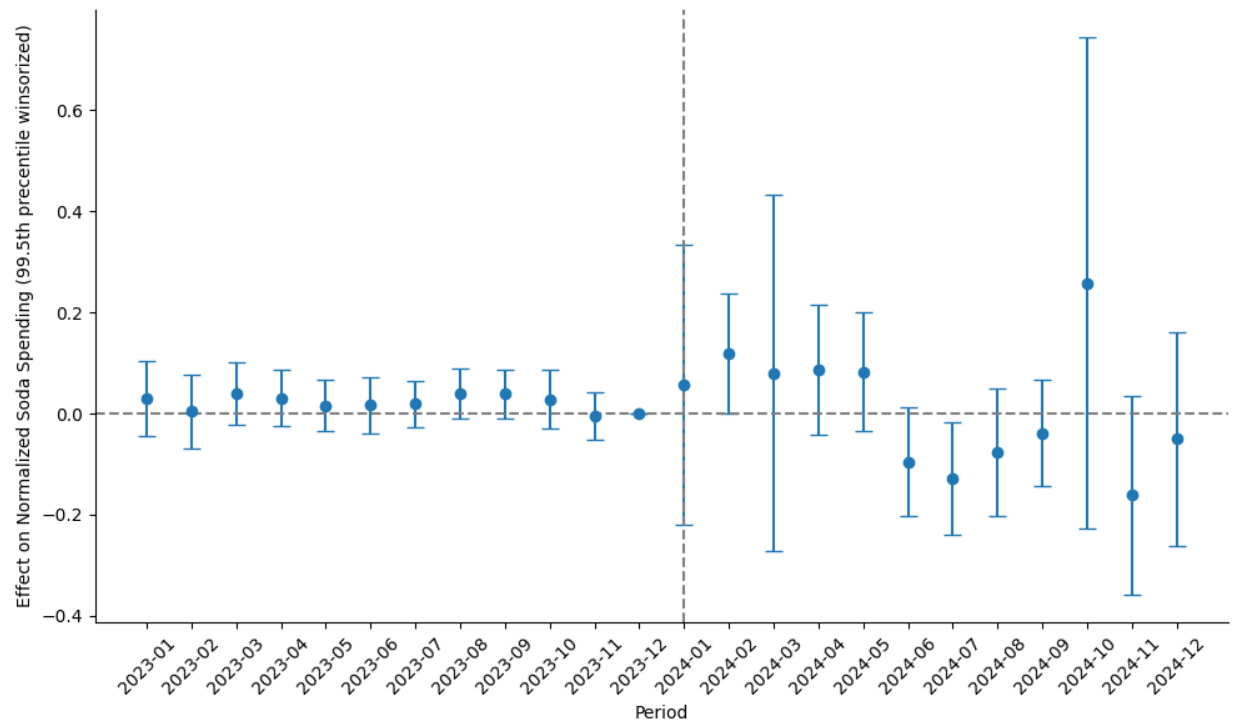


Figure 11: Event Study - TWFE (Treatment Assignment = SNAP/Non-SNAP) within treated states

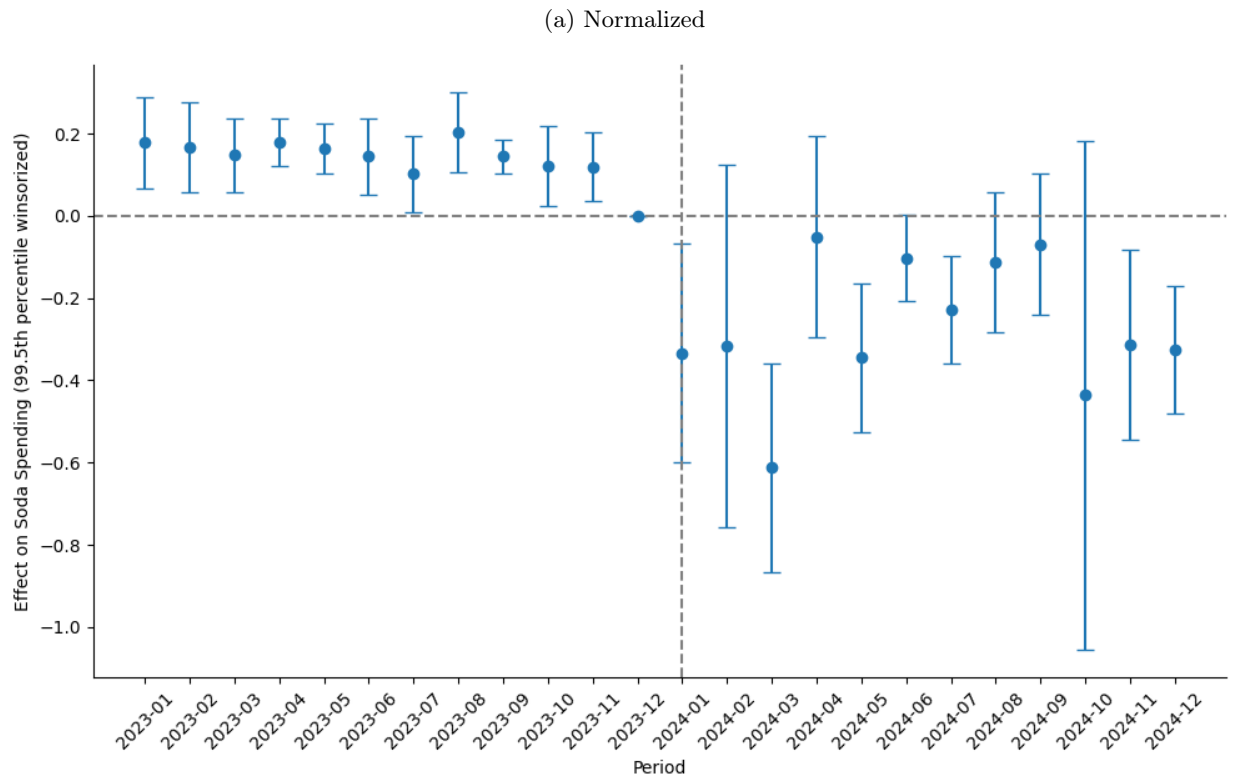


Figure 12: Event Study - DDD

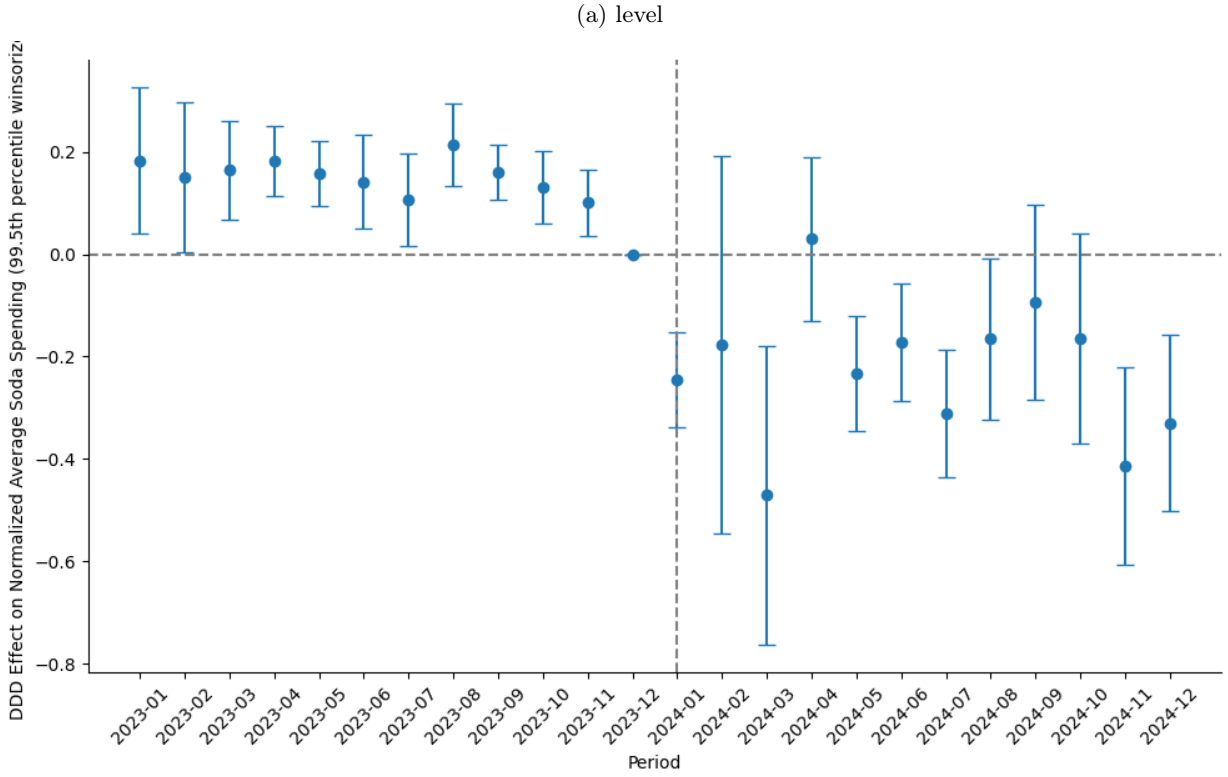


Table 1: Model Estimates

Term	TWFE	TWFE (SNAP)	DDD
Post	1.4205*** (0.0451)	1.4680*** (0.0662)	1.4274*** (0.0399)
State \times Post	-0.0092 (0.0721)		
SNAP \times Post		-0.4090*** (0.0768)	
State \times SNAP \times Post			-0.3684*** (0.0682)
N	4,313,135	714,591	4,313,135
R^2	0.0067	0.0042	0.0068
User FE	Yes	Yes	Yes
Period FE	No	No	No
SE Cluster	state	state	state