

# Web Developer Portfolio

Rory Evers



# Design Process

“Give me six hours to chop down a tree and I will spend the first four sharpening the axe.”

— Abraham Lincoln

# Early Missteps

CSS Tricks

Based on classical art

Aiming too high (All blogs written, employer feedback, own domain)

Based on my own appearance

# Wireframe v1

## Desktop

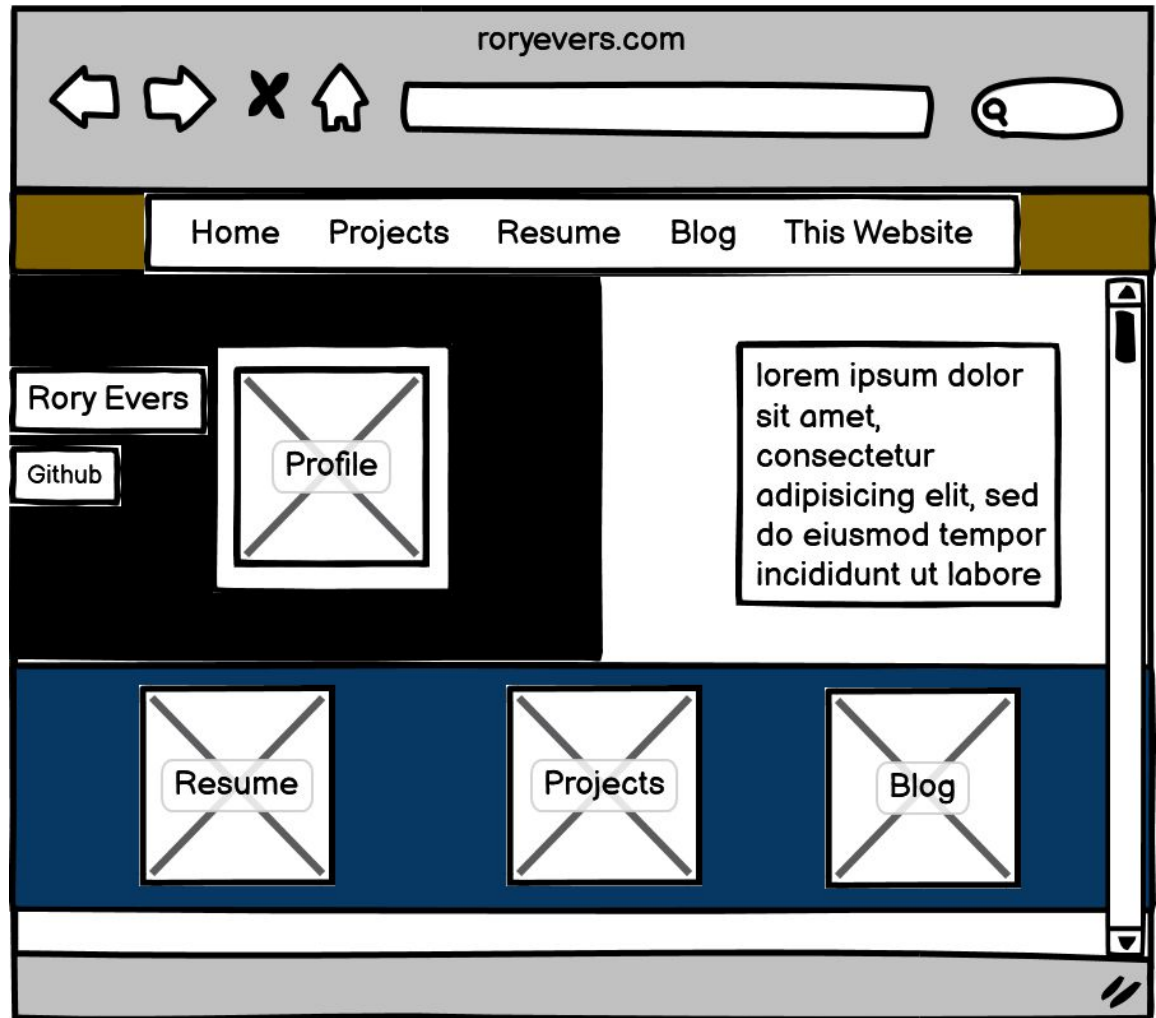
Based on Appearance

Variety of Backgrounds

Not Mobile First

Not aware of Accessibility

Not aware of Capabilities



# Wireframe v1 Mobile

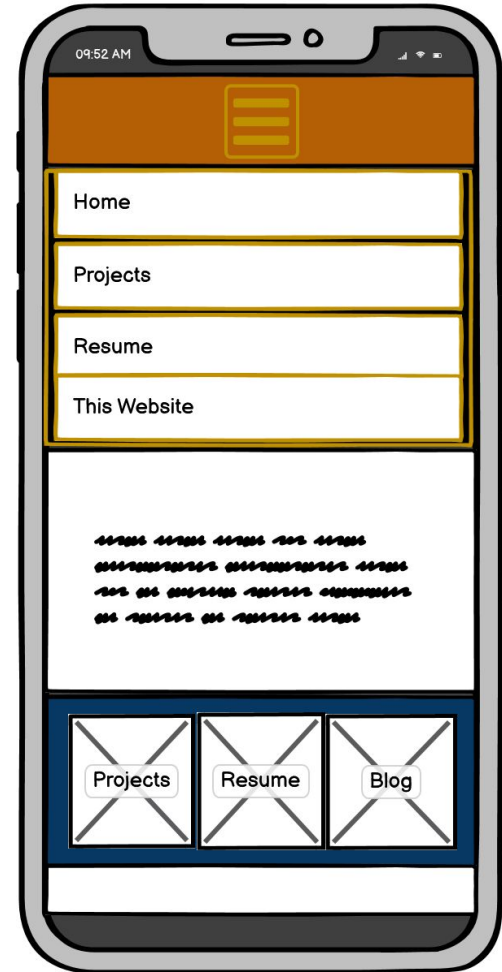
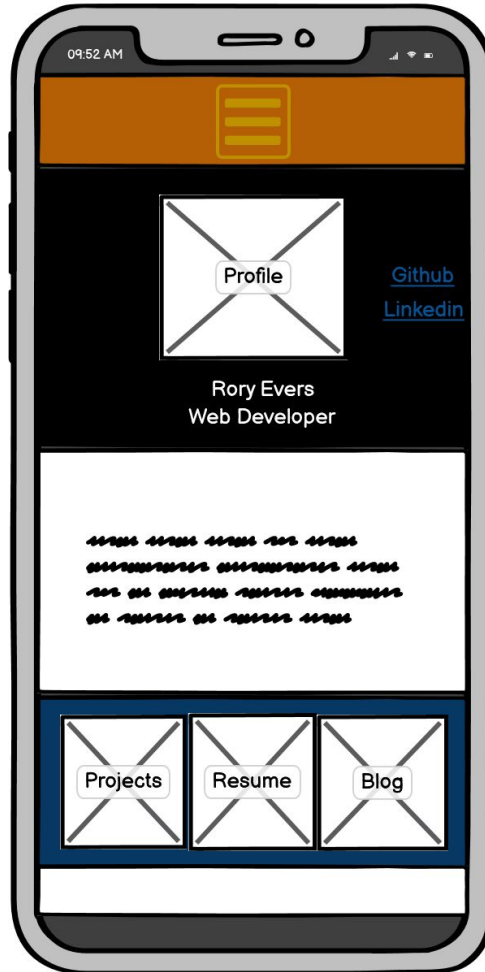
Based on Appearance

Variety of Backgrounds

Not Mobile First

Not aware of Accessibility

Not aware of Capabilities



# Purpose

- Employer wants to find someone like me
- This is not an art project
- Follow the rubric

**People should come away liking and understanding me, and want to collaborate.**

# Three Groups of Stakeholders

**Educators:** Subject Matter Competence measured with rubric.

**Future Employers:** Tech Leads/CTO/Founders/Human Resources.  
Coding Knowledge, Experience and Mindset.

**Future Collaborators:** Fellow students and future colleagues. My approach to project, What differentiates me, Presentation, Everyday Attitude.

# Design Advice Received

My friend Jack completed this bootcamp four years ago.

His advice:

*“Bootstrap makes things pretty easy. Minimalist stuff is both easy to do and looks fancy.”*



# New Inspiration

Lobby of Coder Academy



# Wireframe v2

## Desktop - Home

Based on Simplicity

Repeating Patterns

Cool Colours

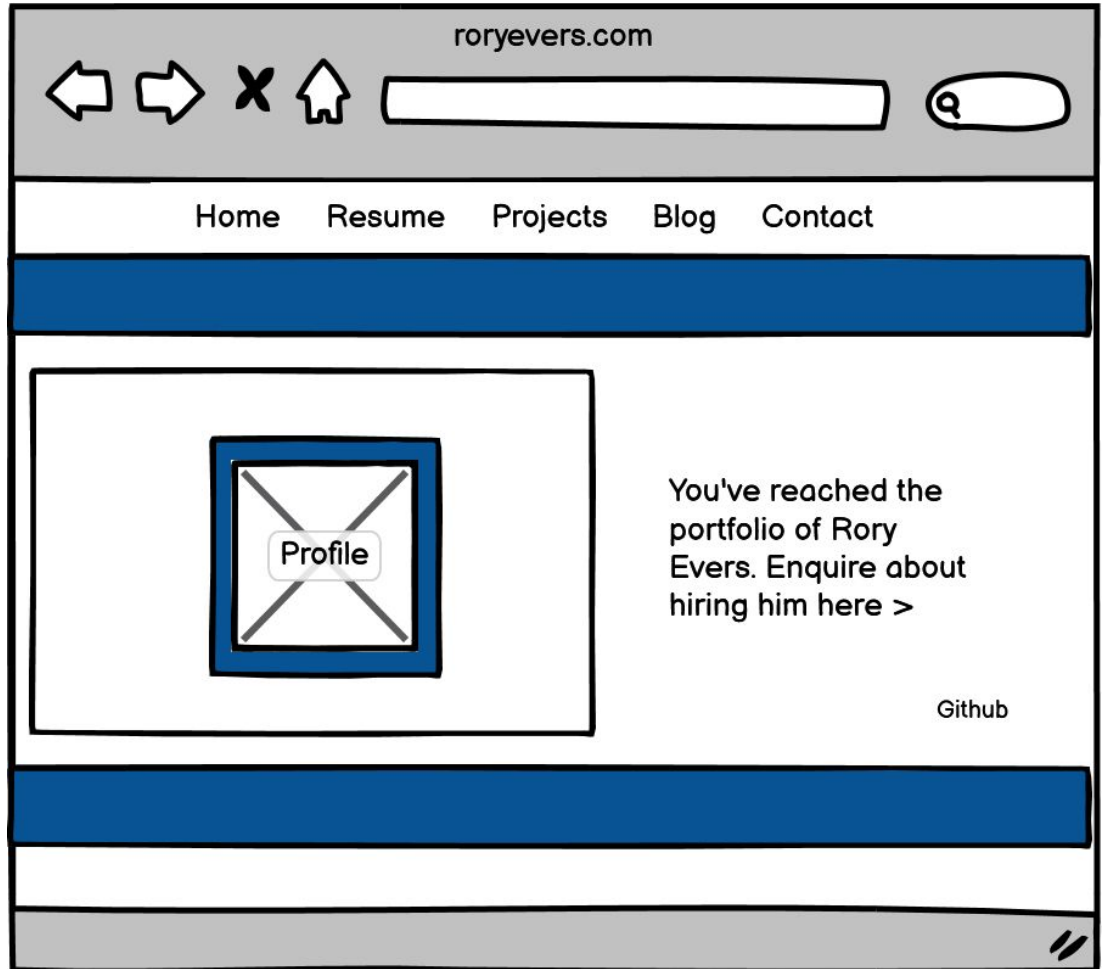
Not Mobile First

More Aware of Accessibility

More Aware of Capabilities

Break website into 3 Streams

Colour Code to repeat



# Wireframe v2

## Desktop - Blog

Based on Simplicity

Repeating Patterns

Cool Colours

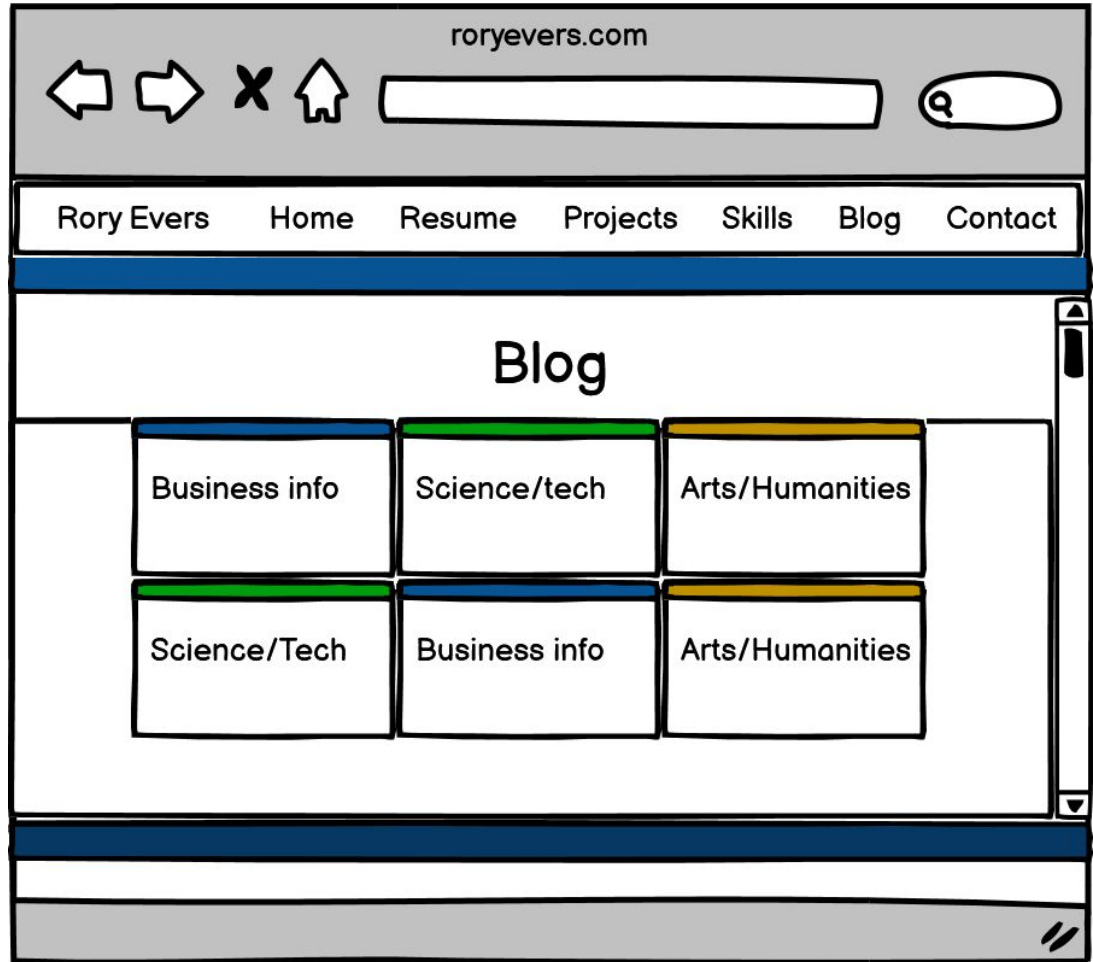
Not Mobile First

More Aware of Accessibility

More Aware of Capabilities

Break website into 3 Streams

Colour Code to repeat



# Wireframe v2

## Mobile - Home

Based on Simplicity

Repeating Patterns

Cool Colours

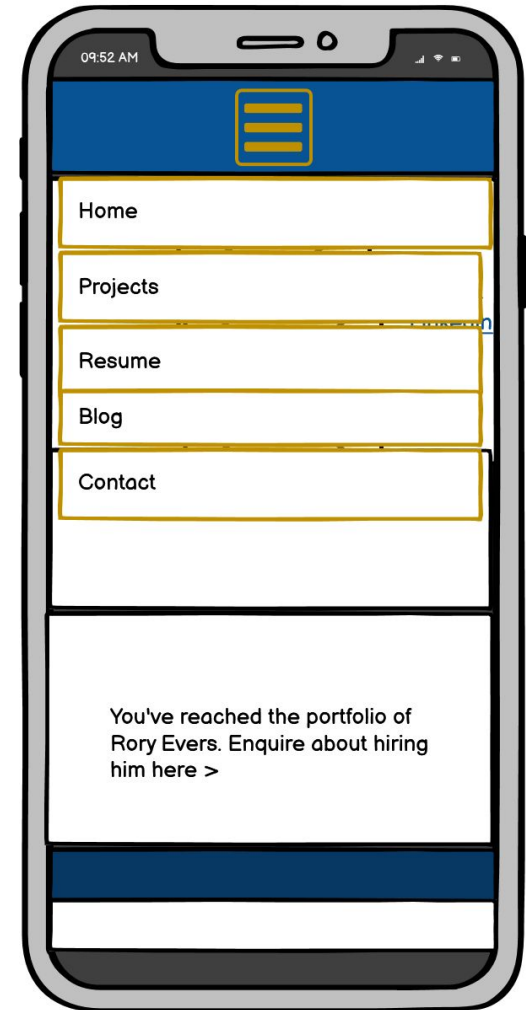
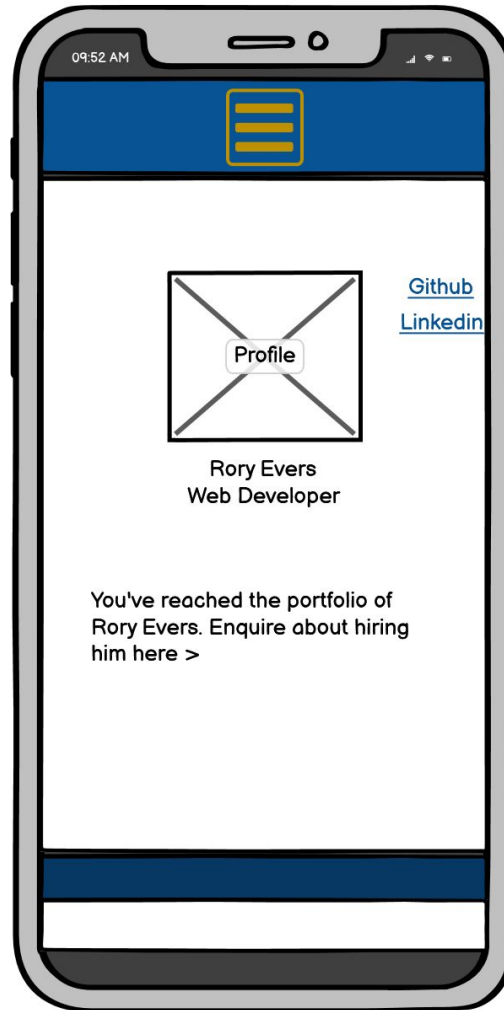
Not Mobile First

More Aware of Accessibility

More Aware of Capabilities

Break website into 3 Streams

Colour Code to repeat



# Wireframe v2

## Mobile - Pages

Based on Simplicity

Repeating Patterns

Cool Colours

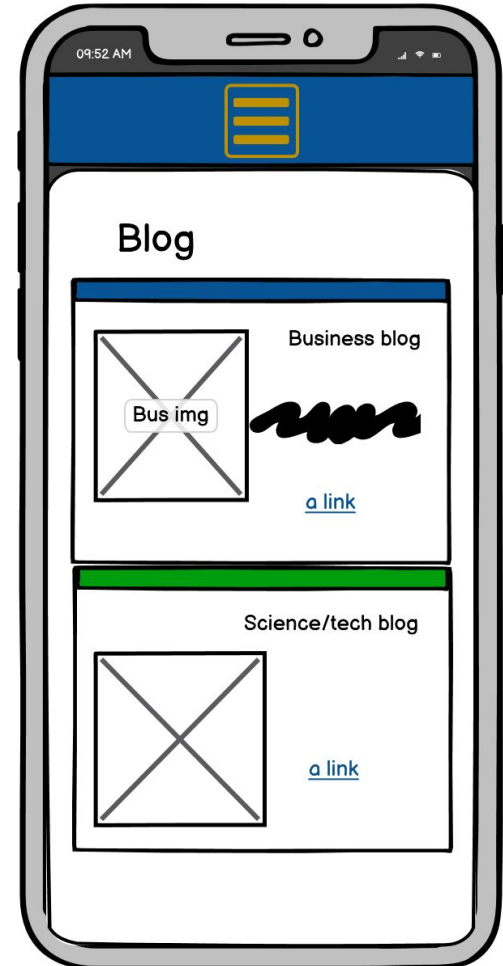
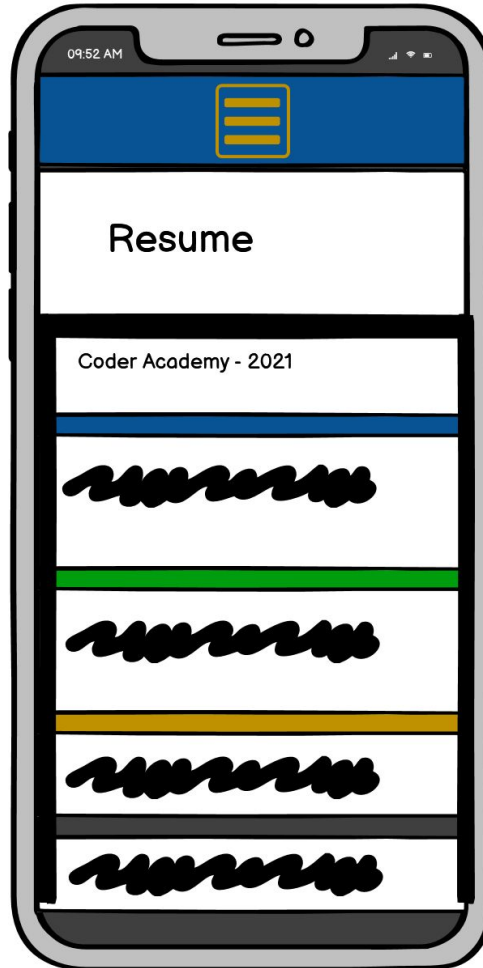
Not Mobile First

More Aware of Accessibility

More Aware of Capabilities

Break website into 3 Streams

Colour Code to repeat



# Wireframe v3

## Mobile - Home

Mobile First

Purely for Target audience

Based on Simplicity

Repeating Patterns & Colours

Aware of Accessibility

Aware of Capabilities



# Wireframe v3

## Desktop - Home

Mobile First

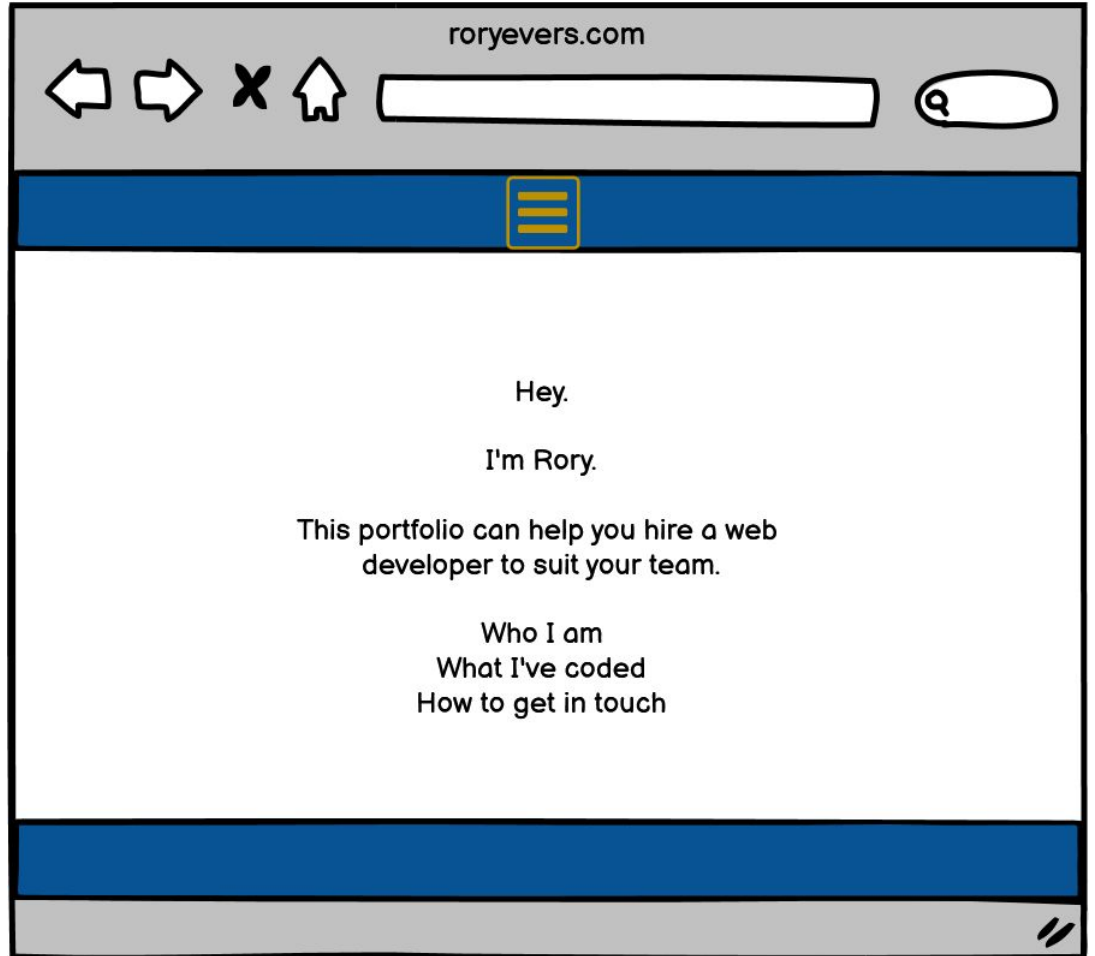
Purely for Target audience

Simplicity

Repeating Patterns & Colours

Aware of Accessibility

Aware of Capabilities



# Wireframe v3

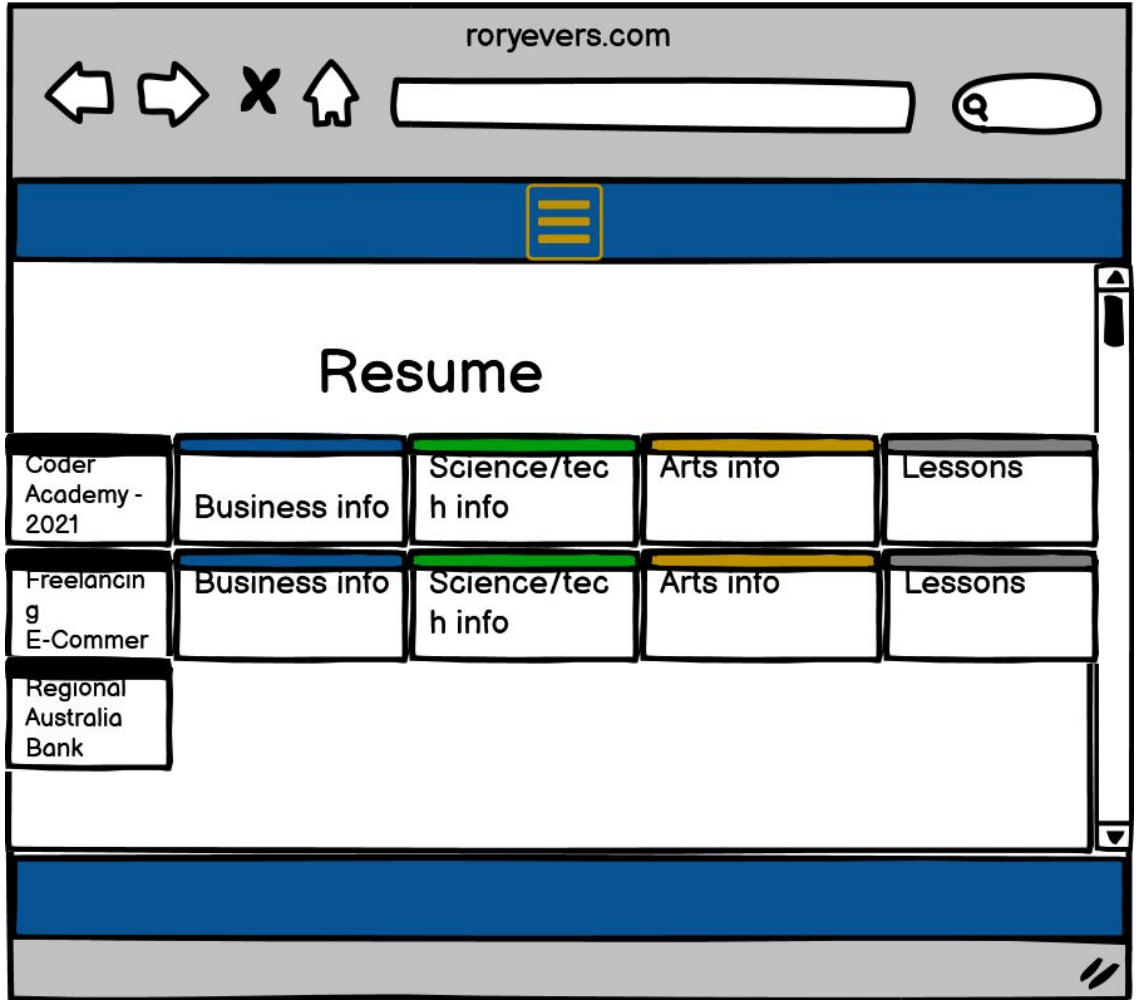
## Desktop - Pages

Planned for Mixed Column Layout

Not Purely Mobile First

Rows meant a revise for V4

Blog Remained the same from previous version





# Wireframe v4 Card System

Purely Mobile First

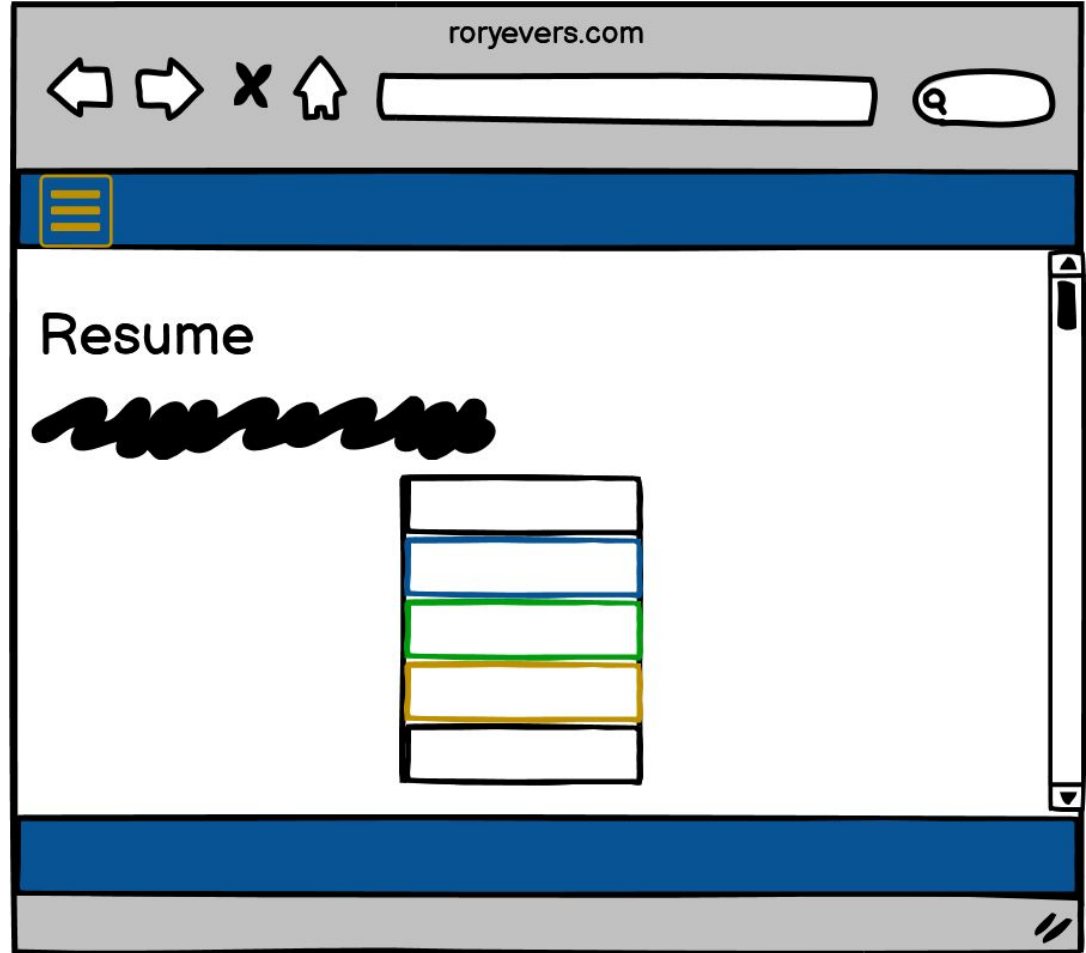
Divisions focused for Target audience

No issues with rows

Challenge of Capabilities

Flexbox

Navigation positioned left



# Wireframe v5

## Mobile - Home

Employer and collaborator focused

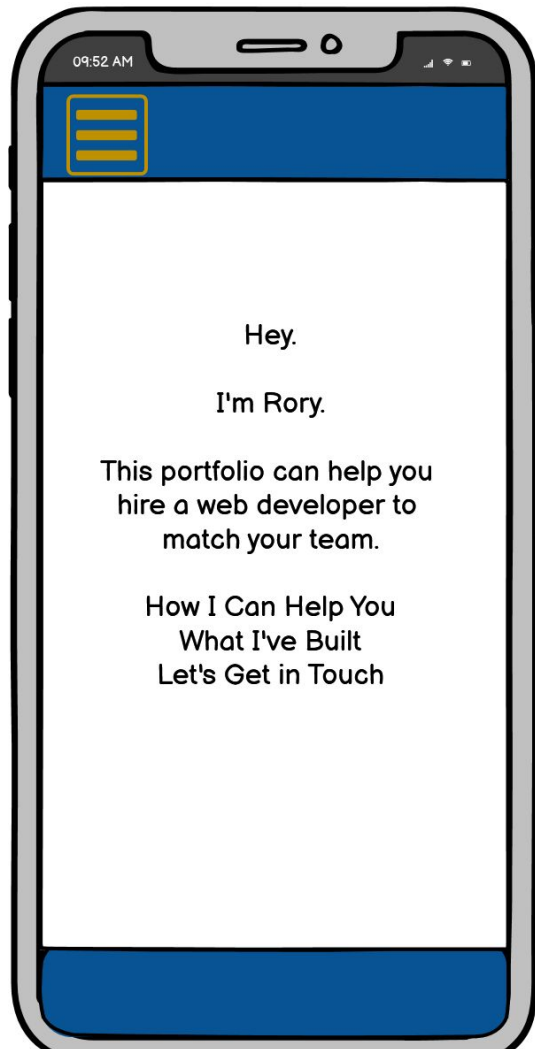
Mobile first

Accessible

Simplicity

Every text component on message

Every graphical component on theme



# Wireframe v5

## Mobile - Contact

Employer and collaborator focused

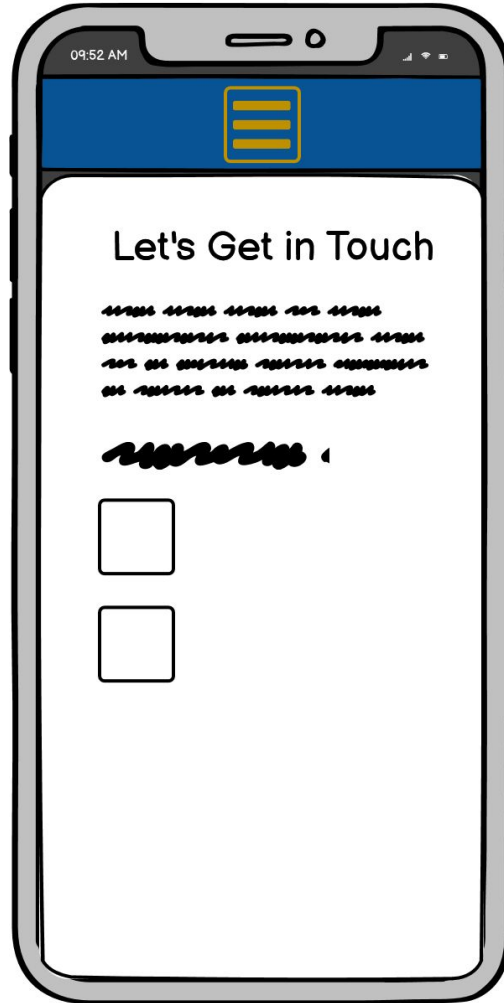
Mobile first

Accessible

Simplicity

Every text component on message

Every graphical component on theme



# Development Process

“He who has a why to live for can bear almost any how.”

— Friedrich Nietzsche

# Site Layout

Four main HTML pages

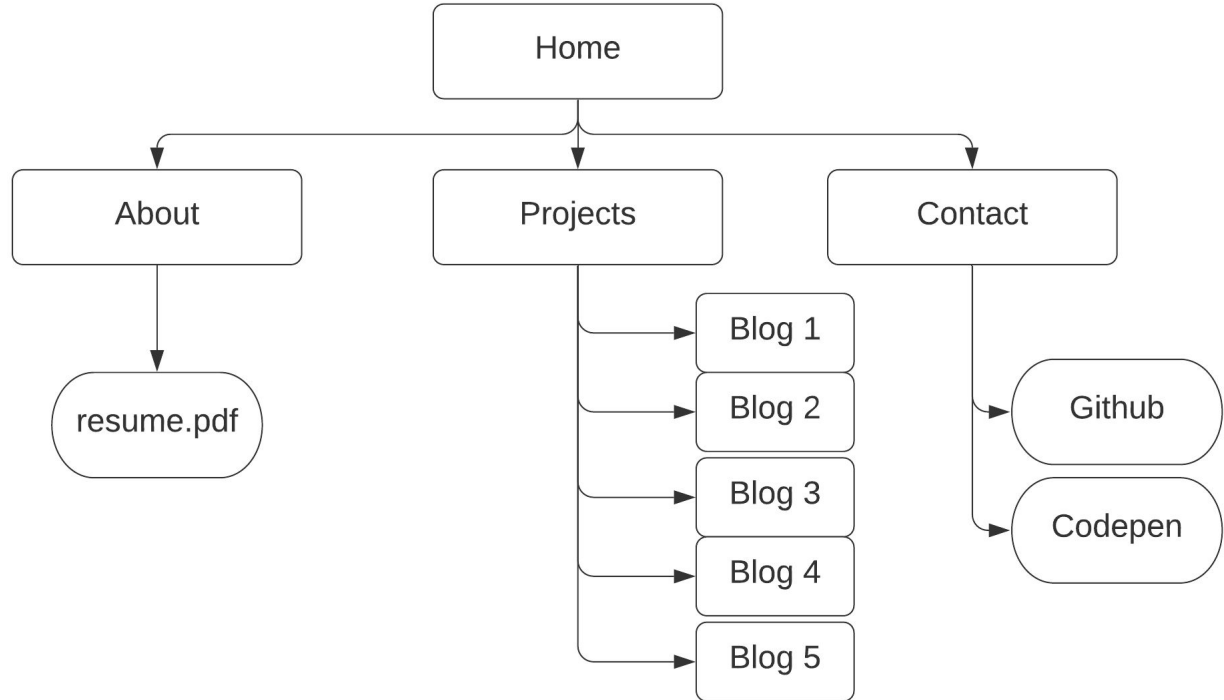
Connected by consistent navigation in header

Five blog pages linked via “Read More” in Projects

Site designed as a sales funnel towards Contact page

External links to resume.pdf and accounts on Github and Codepen.

Site Map - Portfolio



# Build Strategy

Simple and repeatable

Home > Navigation > About (Cards) > Projects >  
Contact > Blog Pages > Text Content > Footer Content

Use Flexbox on every page

# The Build

Home Page - Setting up a page - I had my <header> outside <body>!

Navigation - Headers and Footers - Keep an eye on padding.

About Page - Learning to use flex box and borders - Nesting

Projects - Using images and accessibility - Don't forget alt and sizing

Contact - Lists and links - <li> need their own css rules

Content - Keeping to theme - This is for the employer

GIT - Some practice required - Always an eye on branch.

I regret not using SCSS from the start - Don't delay

# Launch

Successful launch on Netlify via Github

Soon noticed that some images on About page were stretching on some mobiles despite appearing normal using Dev Tools - Fixed by setting a height.



# Accessibility

Perceivable:

**Black and white for majority. Header Navigation could be improved.**

Operable:

**Hover functions avoidable. Menu operates on all devices with a click. Could be made keyboard selectable.**

Understandable:

**Pages are named after their function, text is in clear sentences and sections are also colour coded but it is not necessary to see colour.**

Robust:

**Mobile first approach and Dev tool preview shows functionality across full range of devices. Captions and Alt text included.**

# Accessibility Score - 92%+ Every Page

<https://roryevers.netlify.app/about.html>

Tested: 4/19/2021 9:09:39 PM



0 violations identified



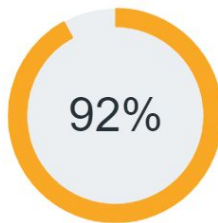
266 automated tests run



78 additional tests available



Get a Free Premium Test



Compliance Score

<https://www.webaccessibility.com/>

## Violations

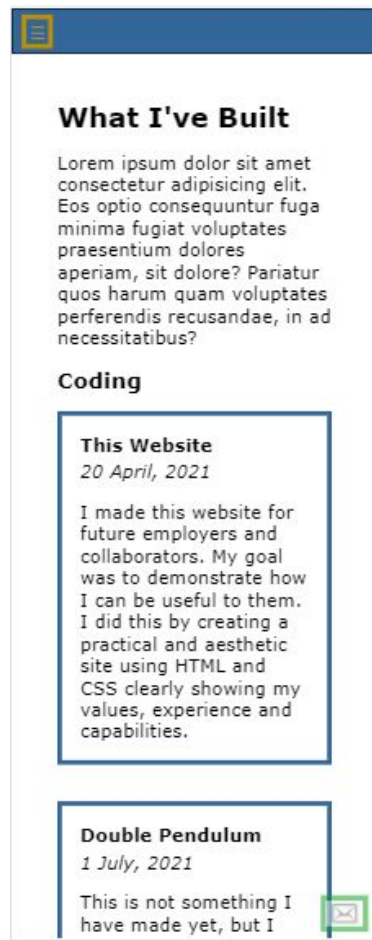
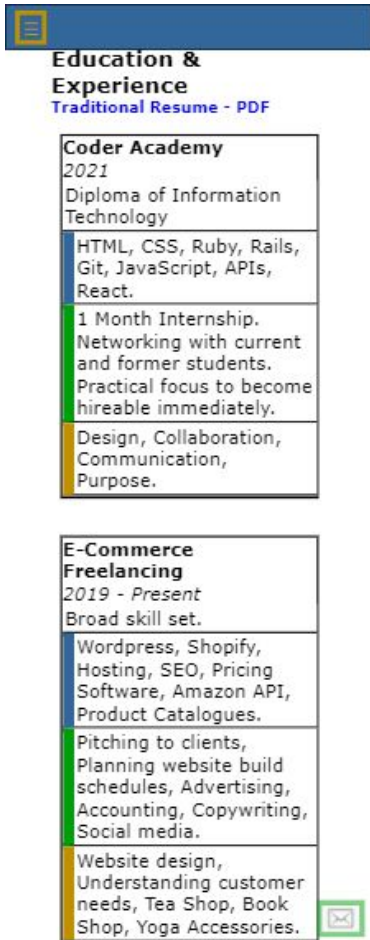
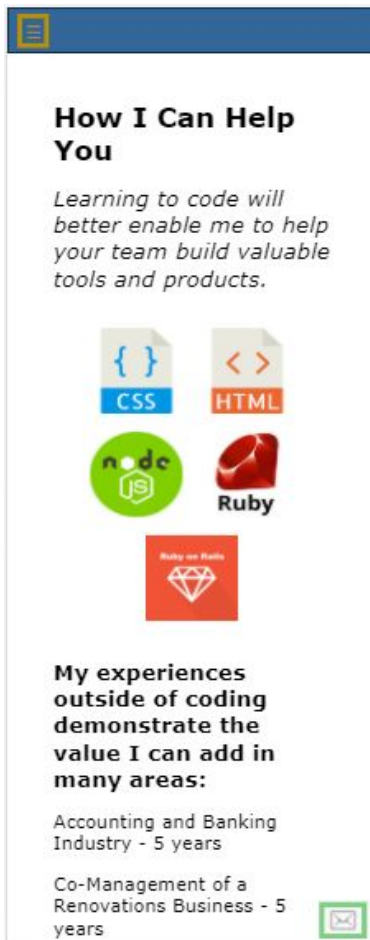
No violations found

# Finished Product

<https://roryevers.netlify.app/index.html>



Mobile - Home





Hey.

I'm Rory.

This portfolio can help you hire a web developer  
to suit your team.

How I Can Help You

What I've Built

Let's Get In Touch





## Education & Experience

Traditional Resume - PDF

### Coder Academy

2021

Diploma of Information Technology

HTML, CSS, Ruby, Rails, Git,  
JavaScript, APIs, React.

1 Month Internship. Networking  
with current and former students.  
Practical focus to become hireable  
immediately.

Design, Collaboration,  
Communication, Purpose.

### E-Commerce Freelancing

2019 - Present

Broad skill set.

Wordpress, Shopify, Hosting, SEO,  
Pricing Software, Amazon API,  
Product Catalogues.

Pitching to clients, Planning  
website build schedules,  
Advertising, Accounting,  
Copywriting, Social media.

Website design, Understanding  
customer needs, Tea Shop, Book  
Shop, Yoga Accessories.

### Regional Australia Bank

2017-2019

Operations Support, Credit Control.

Unix, PnR, General office hardware  
and software. Other staff  
members and customers required  
my department for more advanced  
applications within bank software.

Understanding the needs of a  
bank, Corporate workplace,  
Negotiating with clients.

Empathy and compassion when  
negotiating and clear  
communication with stakeholders  
at all levels.

### University of New England

2016-2020

Bachelor of Science/ Bachelor of  
Arts

### Beach Bathrooms

2011-2016

Co-manager of Family Business.

CAD, MYOB, tools with digital

### Film Industry (Various)

2013-2015

Diploma of Information Technology

Final Cut Pro



# Text Components

Home

Minimal but Direct

Call to Action

Hey.

I'm Rory.

This portfolio can help you hire a web  
developer to suit your team.

How I Can Help You

What I've Built

Let's Get In Touch

# Text Components

About

Subheading to announce  
intention of page

States clearly benefit for target  
audience

## How I Can Help You

*Learning to code will  
better enable me to help  
your team build valuable  
tools and products.*



# Text Components

About

Executive summary list

States clearly my value to target audience

**My experiences outside of coding demonstrate the value I can add in many areas:**

Accounting and Banking Industry - 5 years

Co-Management of a Renovations Business - 5 years

Bachelor of Science/Bachelor of Arts - Neuroscience and Psychology

Film and Media Industry - 2.5 years

E-Commerce Freelancing - 2 years

# Text Components

Projects

Summary of this website

States clearly my value to target audience

## **This Website**

*20 April, 2021*

I made this website for future employers and collaborators. My goal was to demonstrate how I can be useful to them. I did this by creating a practical and aesthetic site using HTML and CSS clearly showing my values, experience and capabilities.

# Graphical Components

Homepage links

Clear and to the point

Aimed at target audience

How I Can Help You

What I've Built

Let's Get In Touch

```
/* Home */

.home-page {
  height: 100vh;
  background: #FFFFFF;
  display: flex;
  align-items: center;
  justify-content: center;
}

.home-text {
  height: 100%;
  display: flex;
  flex-direction: column;
  align-items: center;
  justify-content: center;
  /* padding-top: 5rem; */
}

.title {
  font-size: 1rem;
  text-align: center;
  margin-bottom: 1.2rem;
  max-width: 400px;
  font-weight: 400;
}
```

```
a {
  text-decoration: none;
}

.home-link1, .home-link2, .home-link3 {
  font-size: 1rem;
  border: 2px solid;
  padding: 0.3rem;
  margin-bottom: 0.3rem;
  border-radius: 3px;
  opacity: 1;
}

.home-link1 {
  color: #000000;
  border-color: #bf9000;
}

.home-link2 {
  color: #000000;
  border-color: #336699;
}

.home-link3 {
  color: #000000;
  border-color: #009e0f;
}
```

# Graphical Components

Resume -  
Broken into  
rows and colour  
coded

Clear and to the  
point

Aimed at target  
audience

Education & Experience Traditional Resume - PDF	
Coder Academy 2021 Diploma of Information Technology	
HTML, CSS, Ruby, Rails, Git, JavaScript, APIs, React.	
1 Month Internship. Networking with current and former students. Practical focus to become hireable immediately.	
Design, Collaboration, Communication, Purpose.	

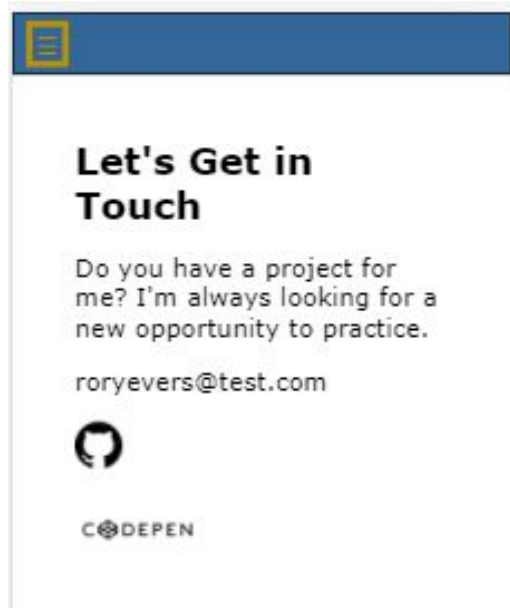
```
<!-- Single card -->
<article class="card">
  <p class="res-h">E-Commerce
  Freelancing</p>
  <p class="res-date">2019 - Present</p>
  <p class="res1">Broad skill set.</p>
  <p class="res2">Wordpress, Shopify,
  Hosting, SEO, Pricing Software,
  Amazon API, Product Catalogues.</p>
  <p class="res3">Pitching to clients,
  Planning website build schedules,
  Advertising, Accounting, Copywriting,
  Social media. </p>
  <p class="res4">Website design,
  Understanding customer needs, Tea
  Shop, Book Shop, Yoga Accessories.</p>
</article>
<!-- End of Single card -->
```

# Graphical Components

Contact -  
Relevant Logos  
as links

Clear and to the  
point

Aimed at target  
audience



```
<ul class="contact-info">  
  <li  
    class="c-link">roryevers@  
test.com</li>  
  <li><a  
    class="c-link"><a  
      href="https://github.  
com/RoryEvers"></a></li>  
  <li><a class="c-link"  
      href="https://codepen.  
io/roryevers"></a></li>
```

# Graphical Components

Navigation - Still needs colours to be on theme

Clear and to the point

Aimed at target audience



```
<header>
  <nav>
    <div class="dropdown">
      <button
        class="dropbtn">&
        #9776;</button>
      <div
        class="dropdown-content">
        <a href="./index.
          html">Home</a>
        <a href="./about.
          html">How I Can
          Help You</a>
        <a href="./
          projects.
          html">What I've
          Built</a>
        <a href=" /
```

# Graphical Components

Navigation - Still needs colours to be on theme

Clear and to the point

Aimed at target audience

```
<header>
  <nav>
    <div class="dropdown">
      <button
        class="dropbtn">&
        #9776;</button>
      <div
        class="dropdown-content">
        <a href="/index.html">Home</a>
        <a href="/about.html">How I Can
        Help You</a>
        <a href="/projects.html">What I've
        Built</a>
        <a href="/"
```

```
/* Navigation */
.dropbtn {
  background-color: #336699;
  color: #bf9000;
  /* font-weight: 600; */
  /* padding: 0.3em; */
  font-size: 1.0rem;
  border: solid 0.25rem ;
  cursor: pointer;
  height: 100%;
  box-sizing: border-box;
  padding-left: 0.15rem;
  padding-right: 0.15rem;
}

.dropdown {
  position: relative;
  display: inline-block;
}
```

# Feedback on MVP from Target Audience

Mike Cerbara is Chief Operating Officer at Beforepay

*“Rory’s website demonstrates a strong information architecture which draws the user’s eyes to the intuitive location of various pieces of content. With further learnings around consistent div spacing and layouts, Rory will be able to create a responsive website which maintains its consistency regardless of screen resolution.”*



# Still To Complete

XML

Subresource Integrity

Colours for Navigation dropdowns

Incorporate feedback from presentation

In the future learn more about divs based on Mike's feedback

**Thank you.**

**I hope you will consider collaborating with me in the future.**