

Name: Rory Marthew Claude Grignard

Summary

I have more than 10 years experience in frontend development, user interface design and email marketing. I write clean, maintainable W3C compliant code that is cross browser compatible. I specialise in designing and building responsive websites that load fast and are accessible and intuitive for the end user. I also have experience building, and maintaining eCommerce websites using Magento, Wordpress (WooCommerce), and Shopify. I am an enthusiastic, self-motivated individual who enjoys problem-solving, and interacting with other people. I am able to work alone or collaborate as part of a team.

Keywords/Skillset

HTML5, CSS3, SASS, Javascript, jQuery, Bootstrap 3 & 4, Visual Studio Code, Sublime, Brackets, Photoshop, Illustrator, Invision, Figma, Magento, Wordpress, Shopify, Dotdigital, Campaign Monitor, Google Analytics, Google Tag Manager, G Suite, Microsoft Office.

Specialization Overview

Operating systems: Windows, iOS

Languages: HTML5, CSS3, Javascript, JSON

Libraries: jQuery

CSS preprocessors: SASS

Frameworks: Bootstrap 3 and 4

Design: Photoshop, Illustrator, Invision, Figma

CMS: Magento, Wordpress, Shopify

Professional Experience

Position: Senior Frontend Developer

Date: 08/2015 – 07/2019

Company: Mr Price Apparel

Projects:

- Lead Frontend developer for mrp.com
- Development and deployment of responsive website content
- Mentoring of Junior Frontend Developers within the team
- Development and execution of email marketing campaigns
- Updating the mrp fashion app content using JSON via Google Cloud Platform
- Creating and scheduling of app push notifications
- Website maintenance and testing
- Creating JIRA reports for bug fixes

Position: Website Developer and UI Designer

Date: 01/2015 – 07/2015

Company: iX Online Motoring

Projects:

- Designing website prototypes in alignment with dealership CI to act as the dealership's online storefront
- Development of mobile friendly dealership websites
- Styling website modules (specials search, and new or used car search) using CSS to align with dealership CI
- Communicating with the backend software development team to spec new modules according to client feedback

Position: User Interface Developer

Date: 07/2014 – 12/2014

Company: FirstView Media

Projects:

- Building amazing online experiences for brands, agencies, and startups
- Creating wireframes using XMind
- Rapid development of responsive websites using Bootstrap 3
- Project Management using Resource Guru and ActiveCollab
- Liaising with brand managers regarding client feedback
- Planning and execution of effective digital strategies for maximum ROI for our clients
- Planning projects with brand managers
- Planning development details with fellow developers
- Communicating with designers, copywriters, and fellow developers
- Uploading websites files using FileZilla
- Thorough testing of websites functionality and content
- Actioning bug fixes and client changes
- Email campaign development and execution
- Development of emailers using Dreamweaver
- Scheduling of email campaigns using Campaign Monitor

Position: Media Creative

Date: 03/2013 – 06/2014

Company: iX Online Motoring

Projects:

- Social media management
- Scheduling of Facebook and Twitter posts via Hootsuite
- Facebook Ad campaigns
- Social media campaign analysis
- Email marketing campaigns
- Design of emailer and marketing content for website and social media platforms
- Development of emailer using Dreamweaver
- Scheduling of email campaign via custom CMS

Position: Front End Website Support

Date: 06/2011 – 04/2013

Company: iX Online Motoring

Projects:

- SEO
- CMS and website front desk support
- Updates to client websites using HTML and CSS
- Web content design using Photoshop and Illustrator
- Communicating with the backend software development team regarding client feature requests
- Creating tasks for CMS bugs and enhancements
- Upload of dealership vehicle stock via FTP, XML and web services

Position: Graphic Designer

Date: 02/2007 – 12/2008

Company: LS Branding

Projects:

- Corporate identity design including logos, letterheads, Business Cards
- Textile print design for workwear and corporate marketing campaigns
- Signage design and installation of vehicle decals and fixed signage using a variety of materials

Education

Qualification: **Interactive Media Certificate - SAQA Level 5**

Dates: 01/2009 – 12/2010

Institution: Boston Multimedia Umhlanga

Subjects:

- Website Development - HTML, CSS
- Programming - Visual Basic .NET
- Graphic Design - Photoshop, Illustrator,
- Project management - Microsoft Project
- Animation - Flash
- Sound editing - Audacity

Qualification: **Matric**

Dates: 01/2001 – 12/2005

School: South City Christian College

Subjects taken:

- Art
- Business Economics
- Geography
- Biology
- English 1st language
- Afrikaans 2nd language

Interests and hobbies

Technology - application development, game development, ethical hacking, smartphones, computers

Music - playing guitar, music appreciation

Art - digital illustrations, drawing

Sport - surfing, snorkeling, fishing

References are available upon request.