

White Labels

Current and historic suppliers selling energy from another source

WL	Parent	Active	City Council
Angelic	Robin Hood		Islington CC
Beam	Robin Hood		Barking & Dagenham CC
Boost	Ovo		
Brighter World	Robin Hood	No	
CitizEn	Robin Hood		Southampton CC
Ebico	SSE -> Robin Hood		
Economy 7	Fischer		
Energy SW	Ovo		
Fairer Power For All	Ovo		Cheshire East CC
Flow	Co-op	No	
Fosse	Robin Hood		Leicester CC
GB Energy Supply	Co-op	No	
Glide	Ecotricity -> Spark -> Ovo		
Great North	Robin Hood		Doncaster CC & Barnsley MBC
Hebrides	Co-op		
Leccy	Robin Hood		Liverpool CC
Lumo	Ovo		
M&S	SSE -> Octopus		
Northumbria	Brilliant	Not parent	
Outfox the Market	Fischer		
Peterborough	Ovo		Peterborough CC
Powershop	npower		
Qwest	Engie		Cheshire West and Chester CC
Ram	Robin Hood		Derby CC
Sainsbury's	British Gas	No	
Southend	Ovo		Southend-on-sea BC
The Energy Deal	Robin Hood	No	
Wasps	npower		
White Rose	Robin Hood		Leeds CC
Wigan Warriors	npower		
Woodland Trust	Ovo	No	
Your Sussex	Robin Hood		West Sussex CC
			(Full licences for Nottingham CC = Robin Hood)
			(Full licences for Bristol CC = Bristol)
		No	(Full licences for Portsmouth CC = Victory)

Knock-on effect for supplier sizing in large and medium pools (Bold not currently included in Lewis' analysis)

Large	Medium	Small
British Gas / Sainsburys (closing 4/19)	Avro	GreenStar

EDF	Bulb	rest...
EON	Co-op / Flow (ceased) / GBES (ceased) / Hebrides	
npower / Powershop / Wasps / WiganWarriors	First Utility	
Scottish Power	Octopus / M&S	
SSE	OVO / Boost / EnergySW / FairerPower / Glide / Lumo / Peterborough / Southend / WildLife Trust (ceased)	
	Utilita	
	UWH	