



LOQUITOUR

LOQÜITOUR

Loqüitor es una aplicación con fines turísticos promovida por la Ruta de Cementerios Europeos.

Esta busca promover los cementerios y monumentos funerarios como metas turísticas, en donde se pueda apreciar el bagaje histórico, artístico y arquitectónico.

La iniciativa incluye la función de las *Estatuas y Monumentos Parlantes* y la función de realidad aumentada *Learning by Walking*

LOGO INSPIRATION



MONUMENT



BRAND IDENTITY

ISOTIPO



IMAGOTIPO



LOQUITOUR

TIPOGRAFÍAS

QUICKSAND REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

LATO REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz

LATO LIGHT

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz

COLORES



Aa

Aa

Aa

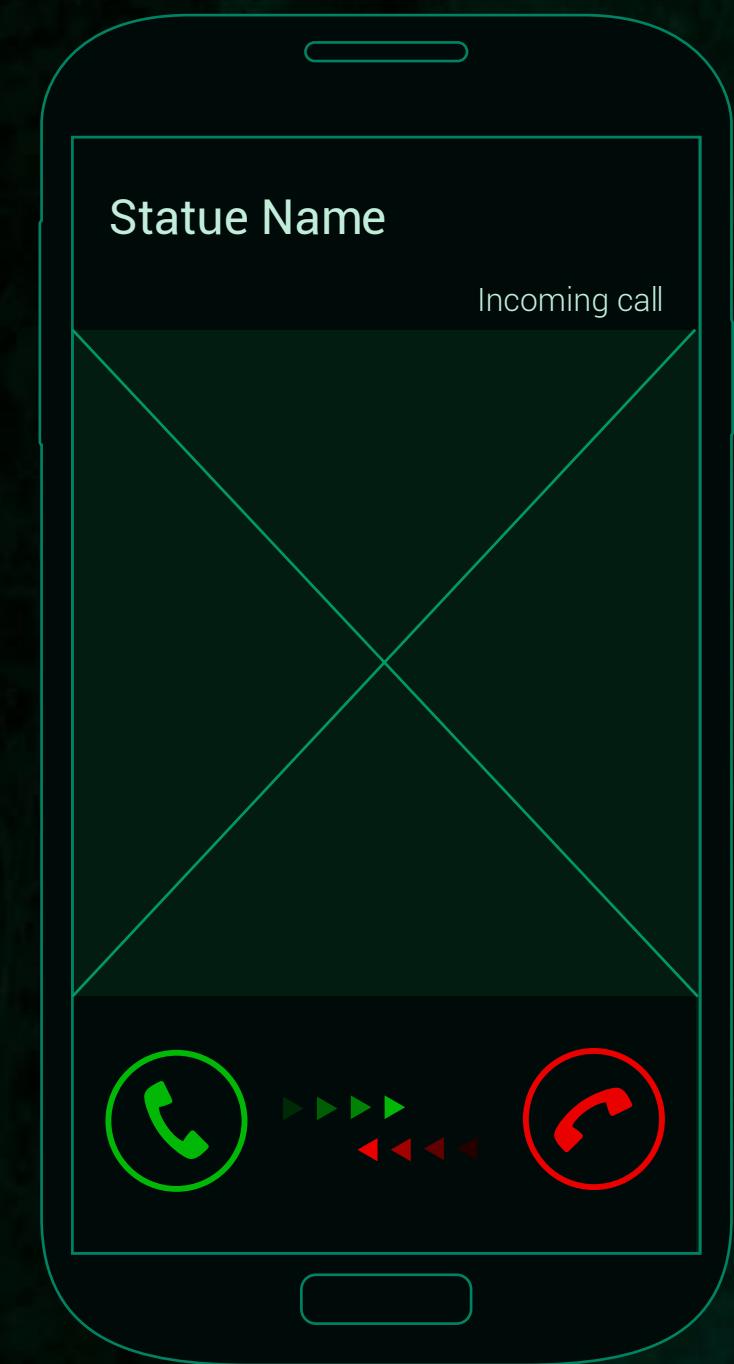
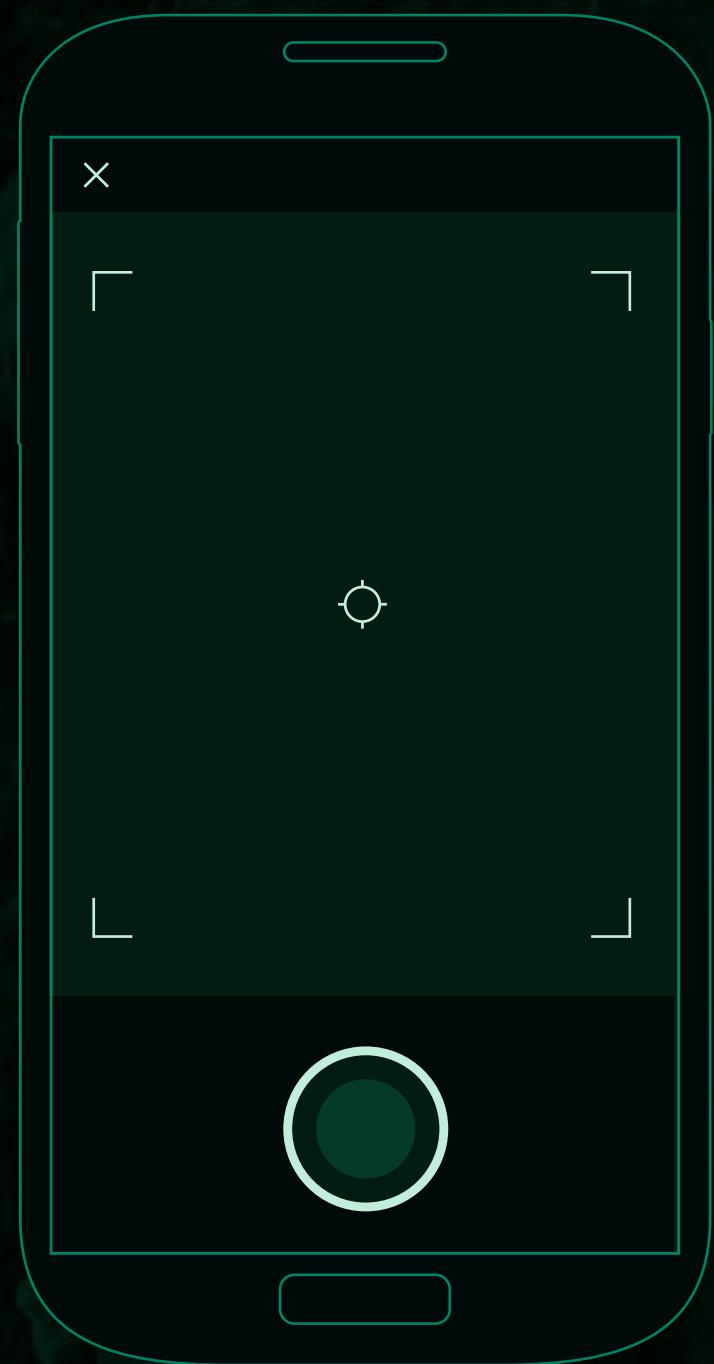
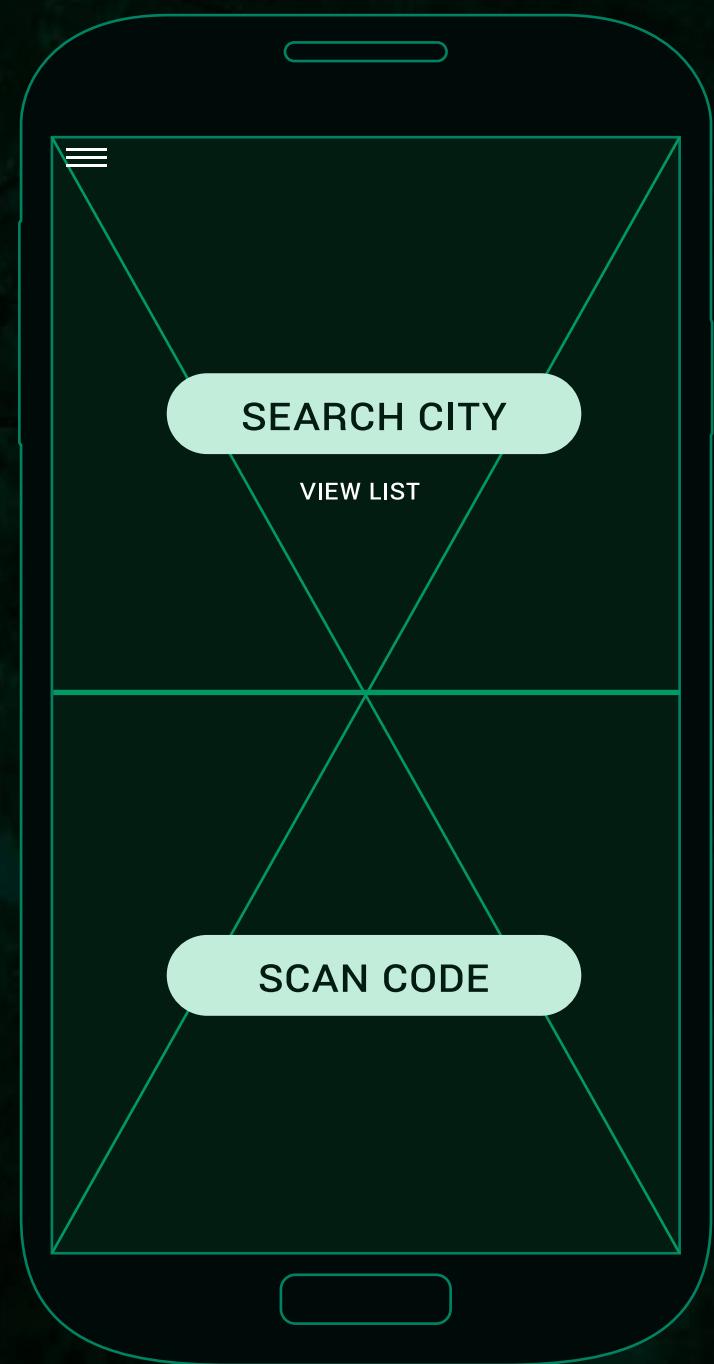
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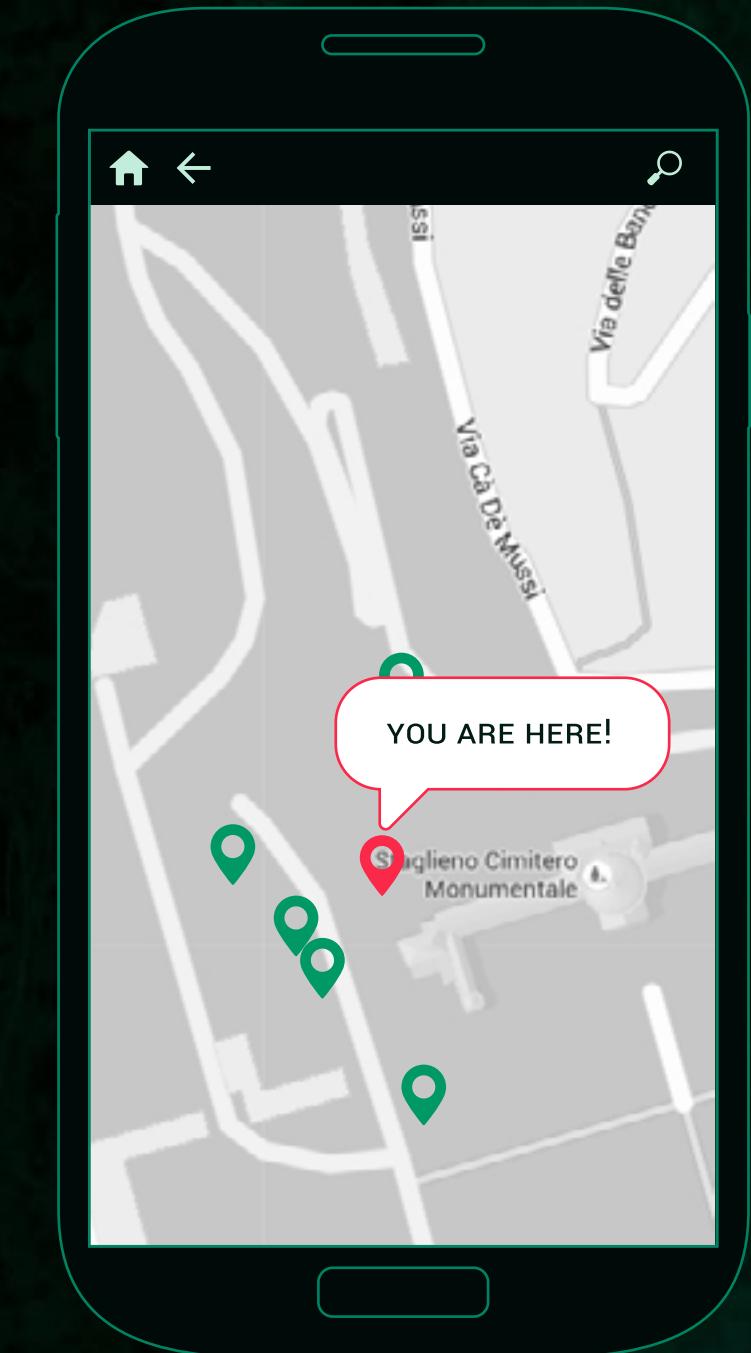
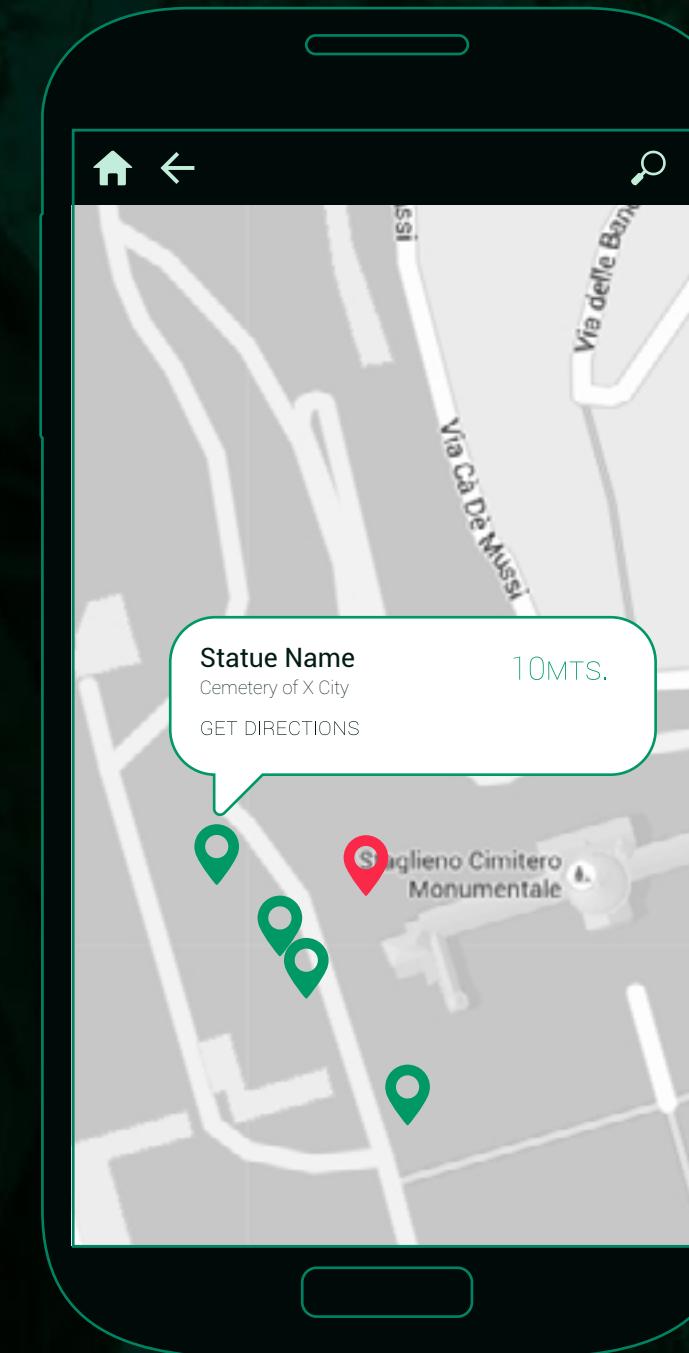
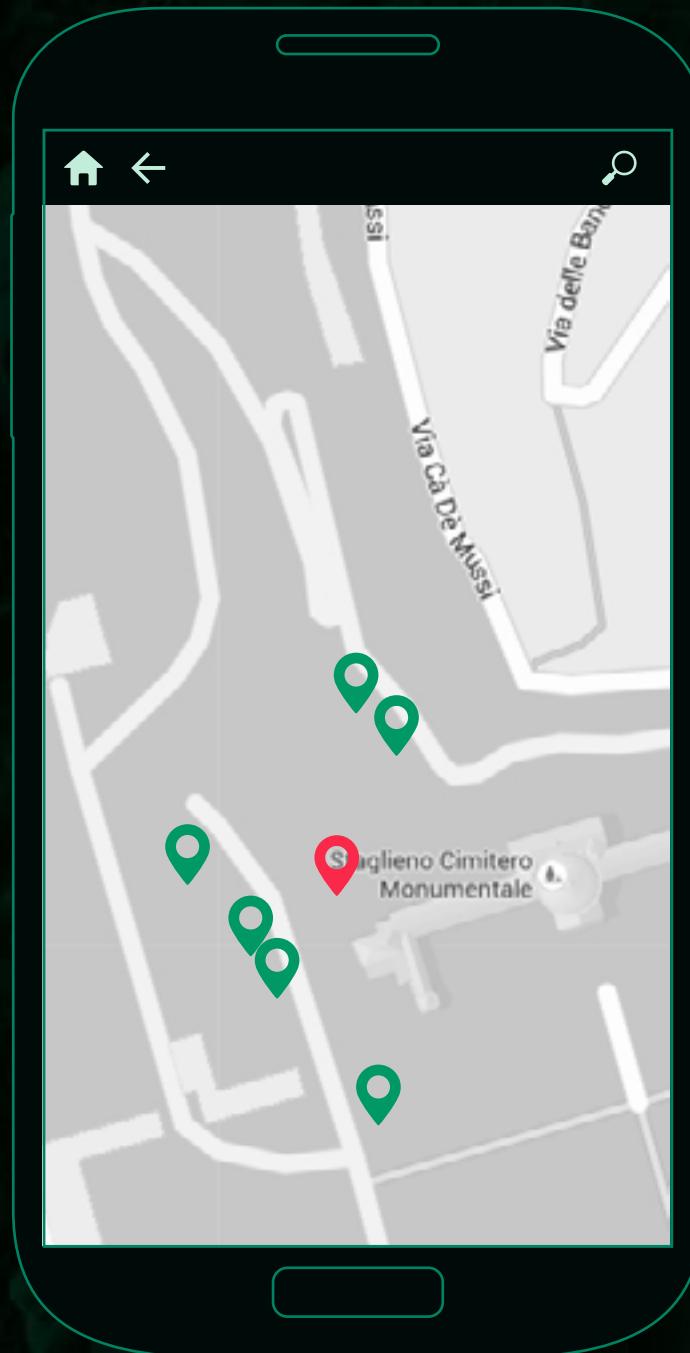
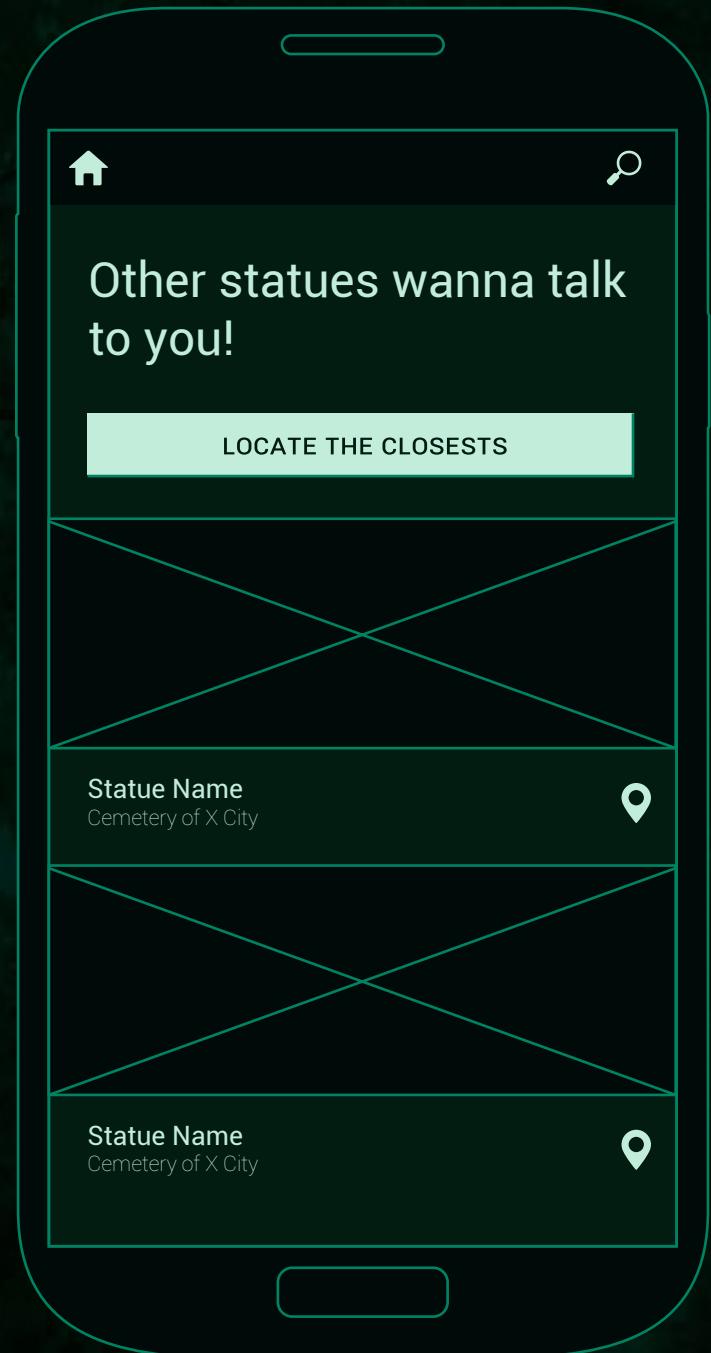
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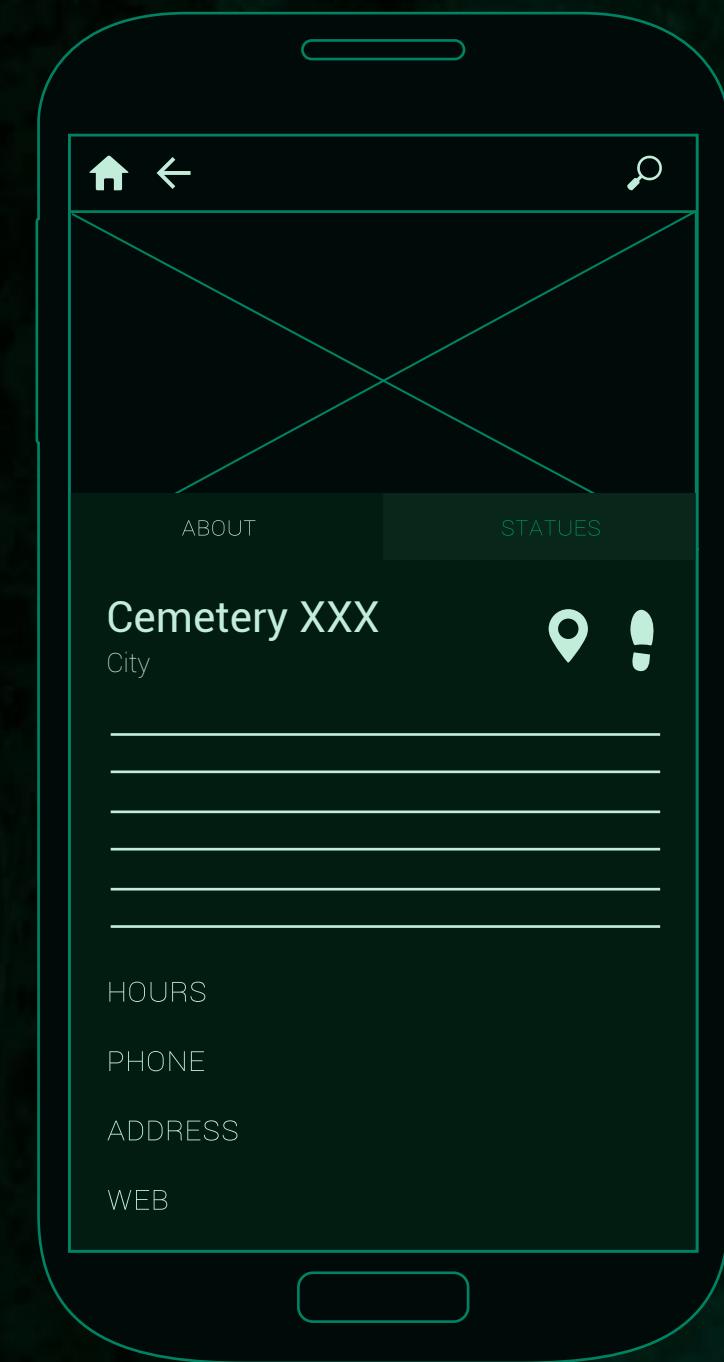
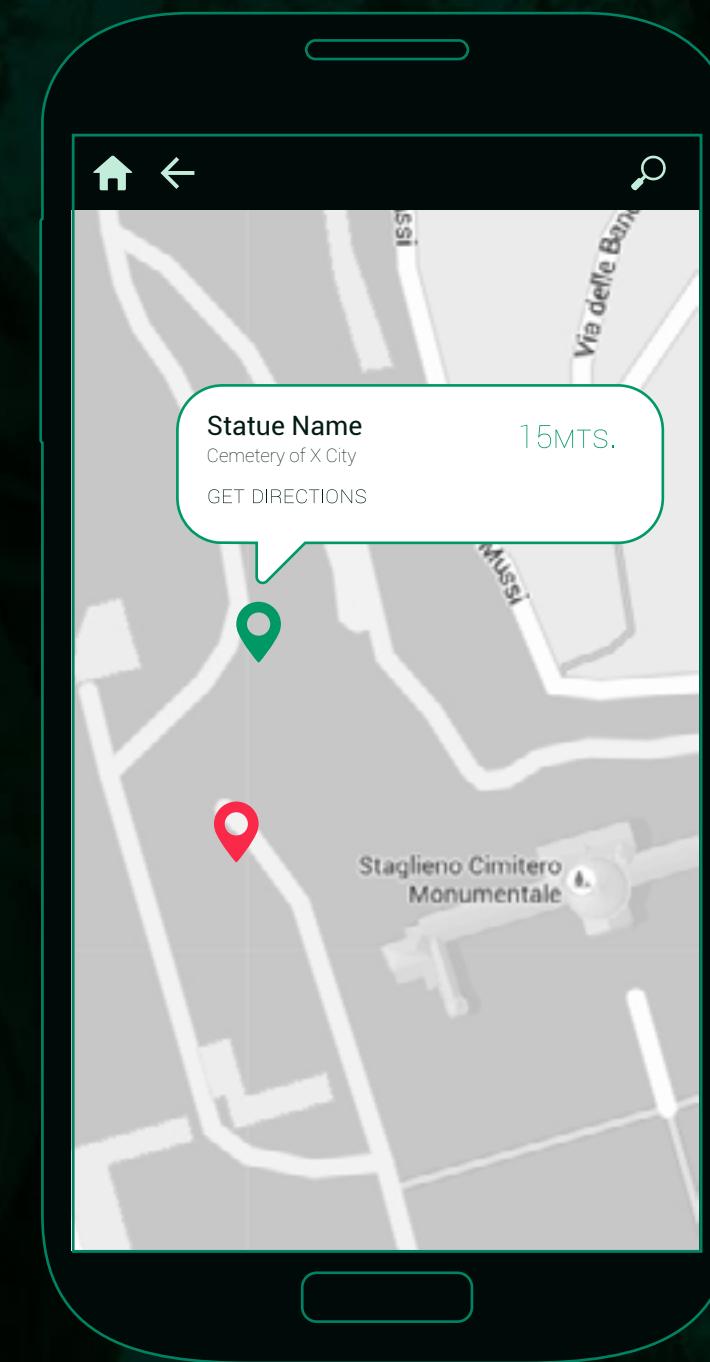
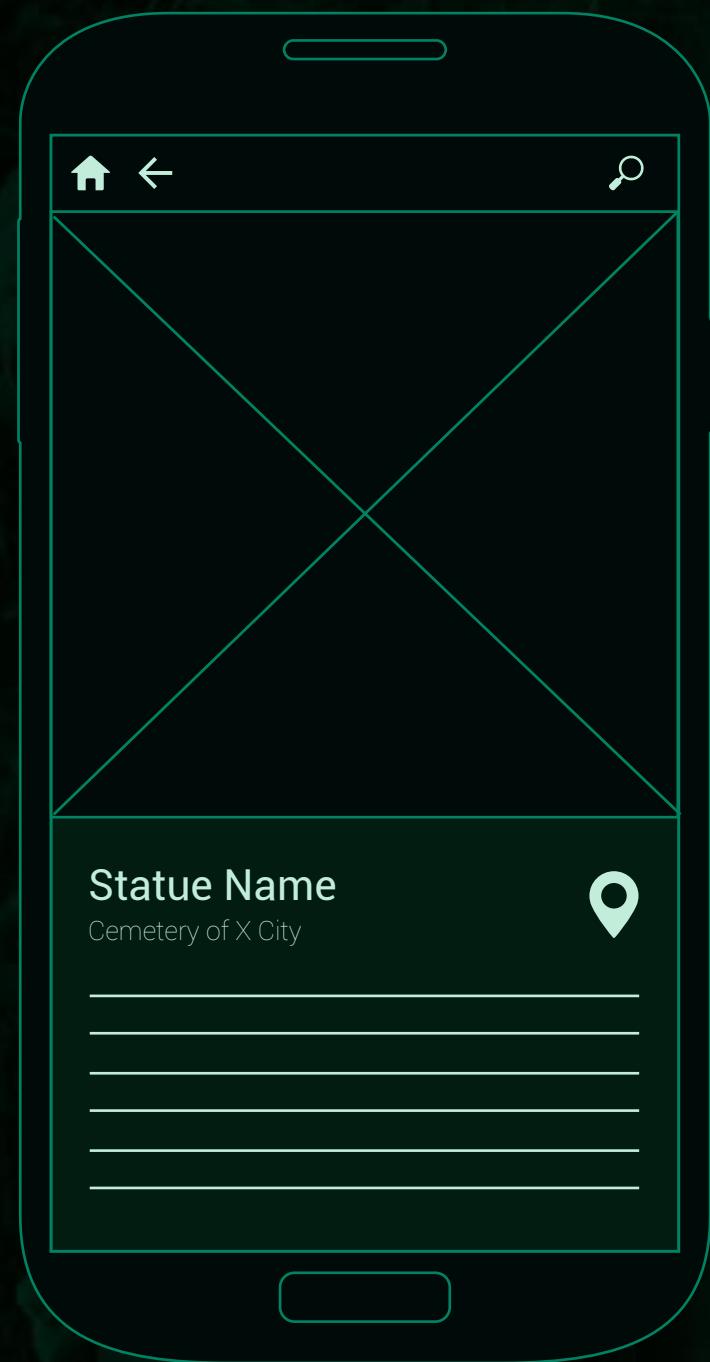
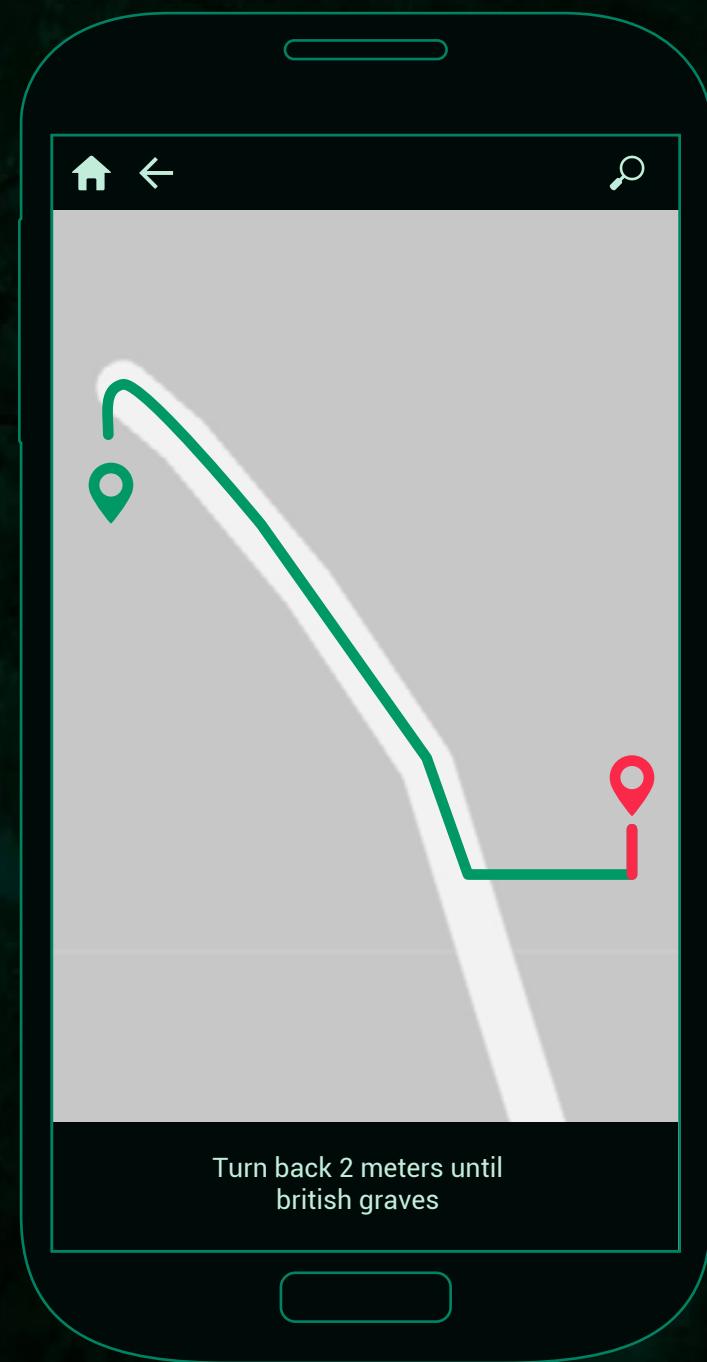
USERFLOWS_APPLICATION



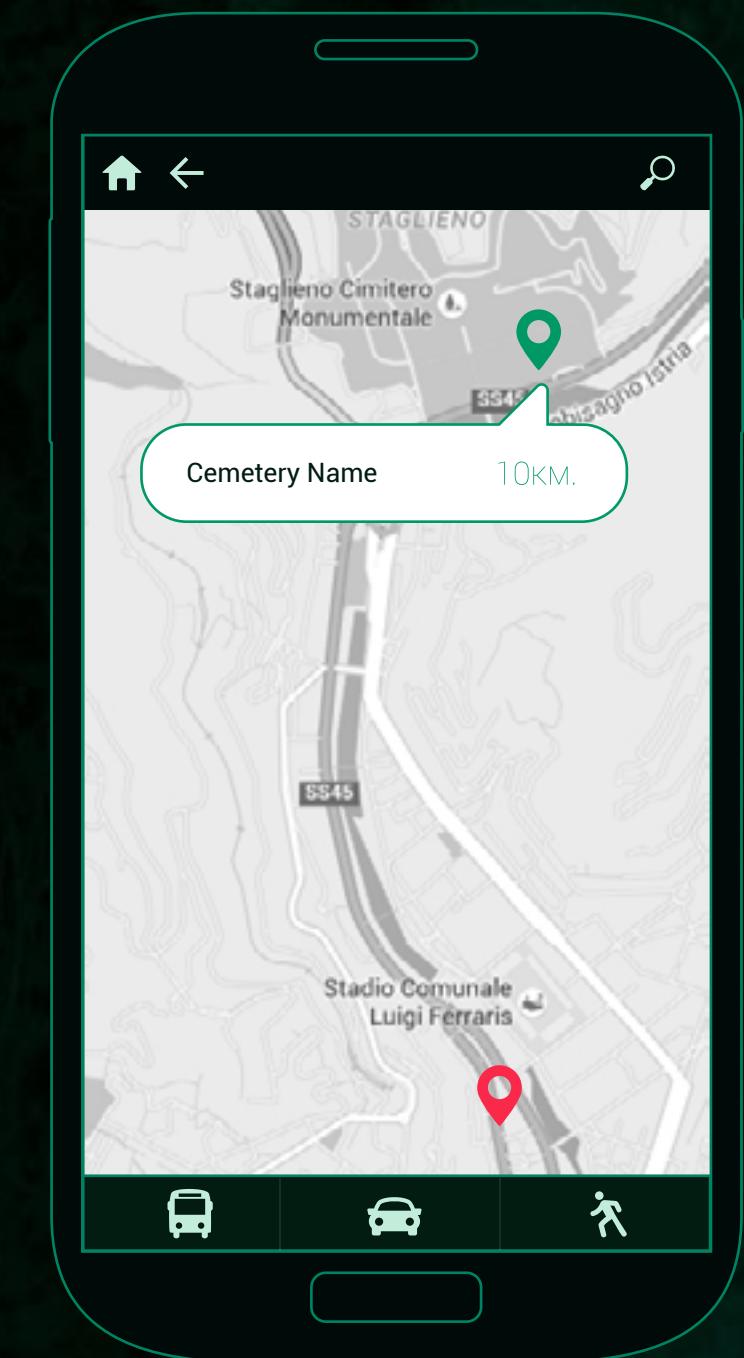
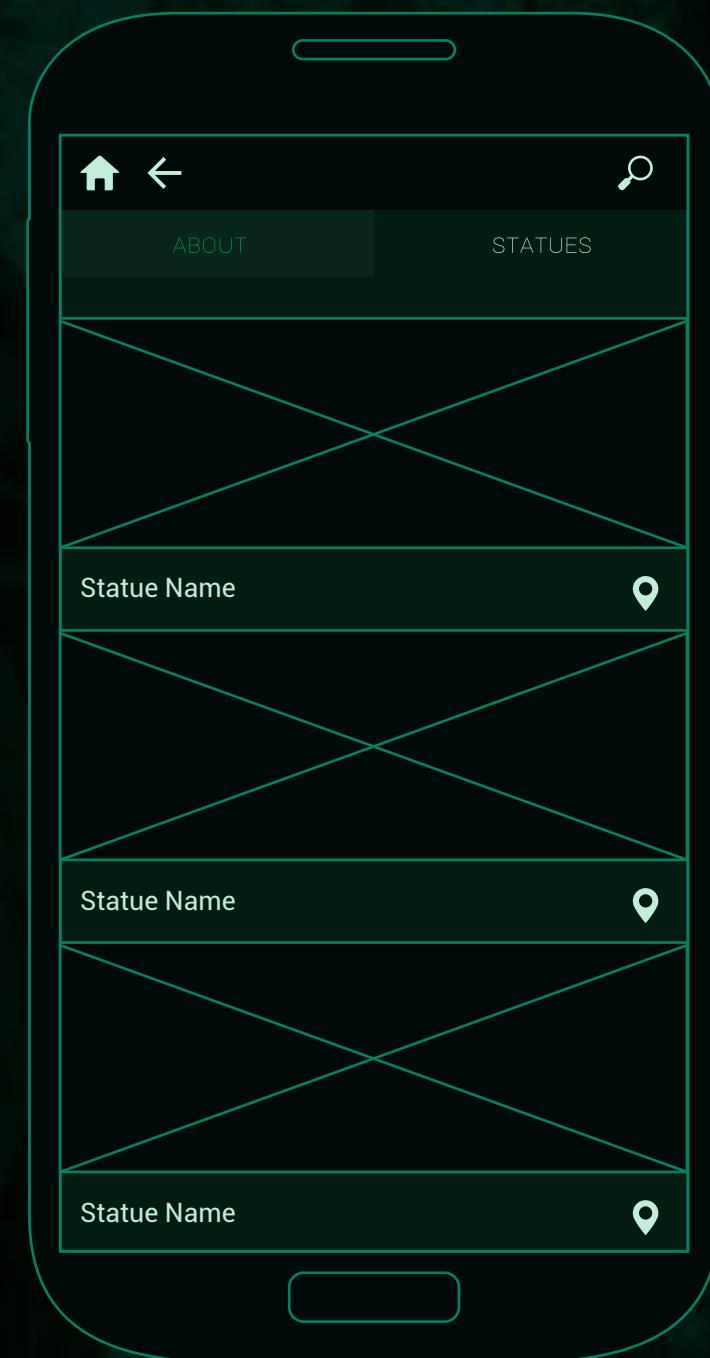
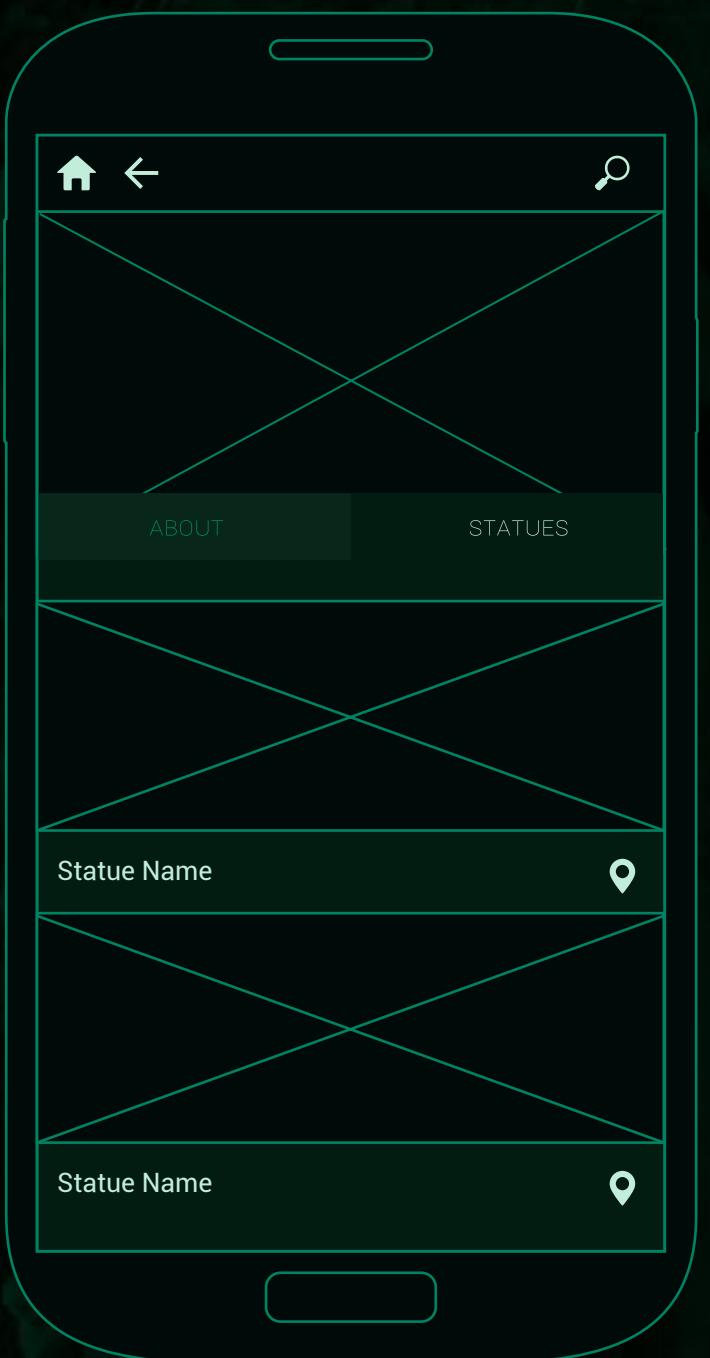
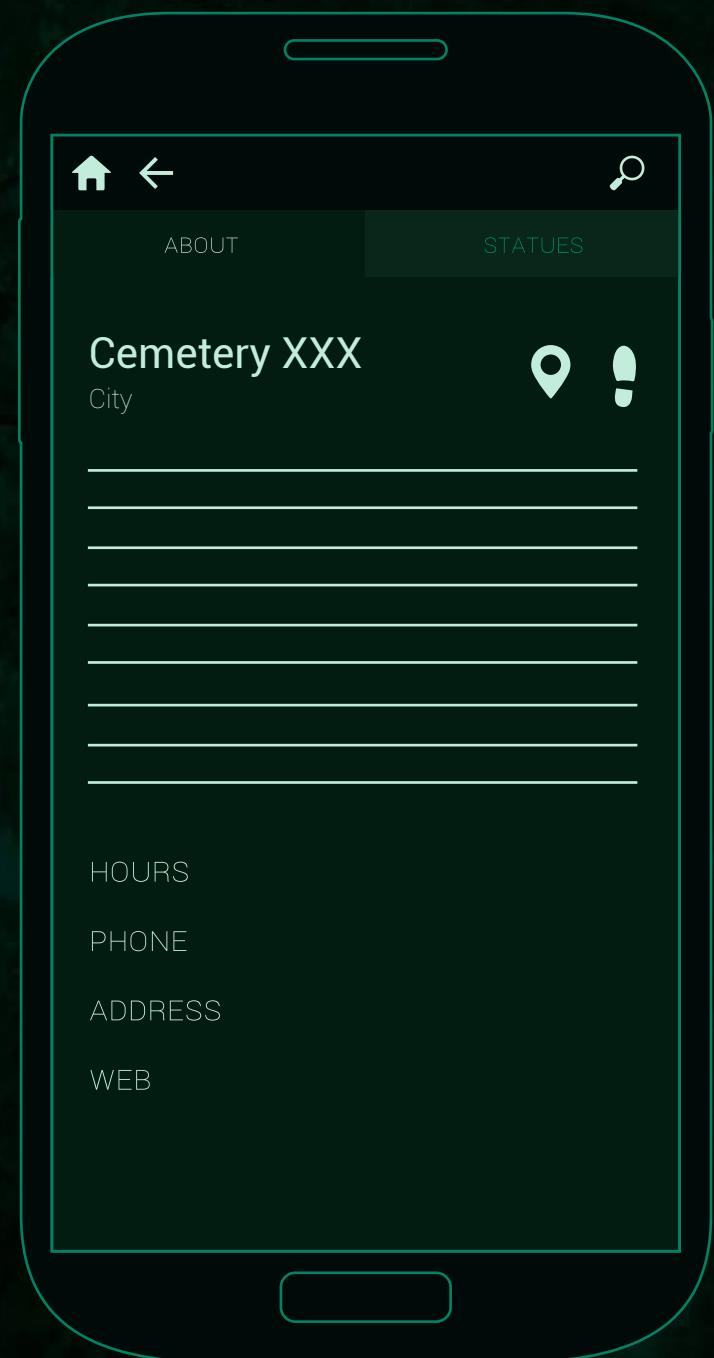
WIREFRAMES_APPLICATION



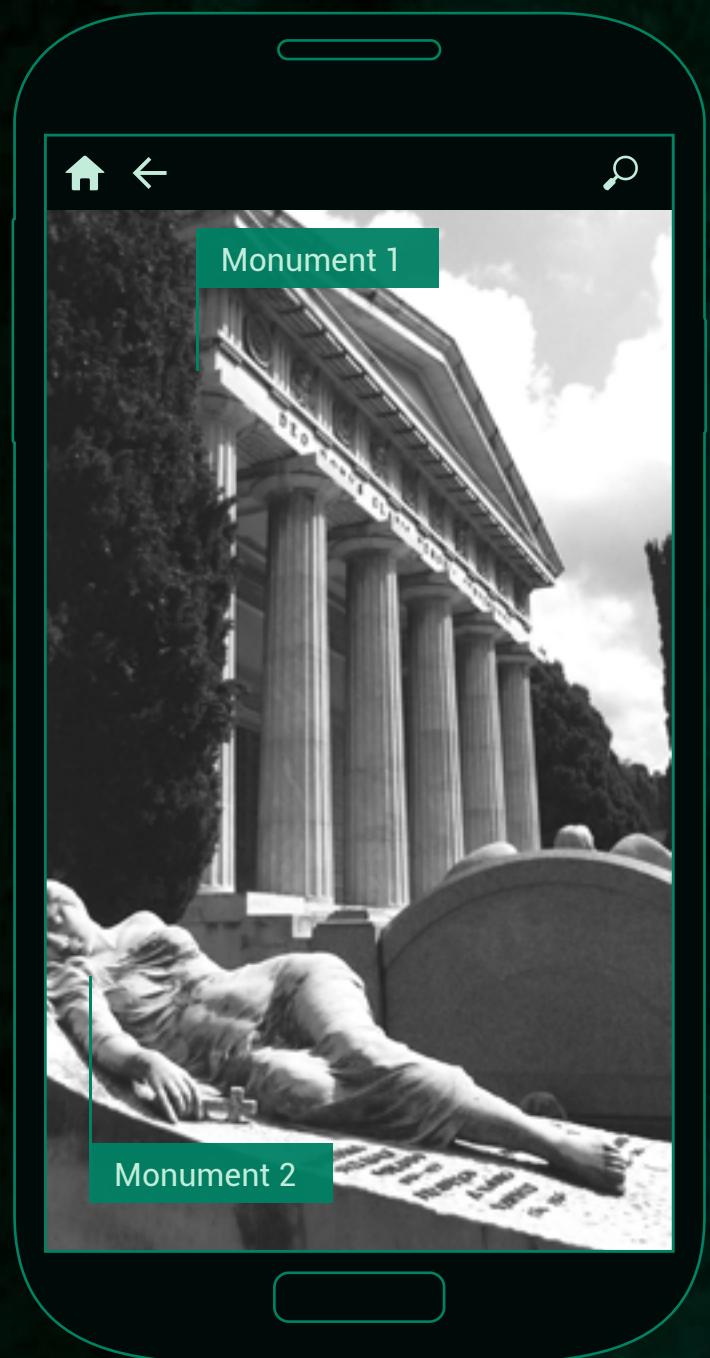
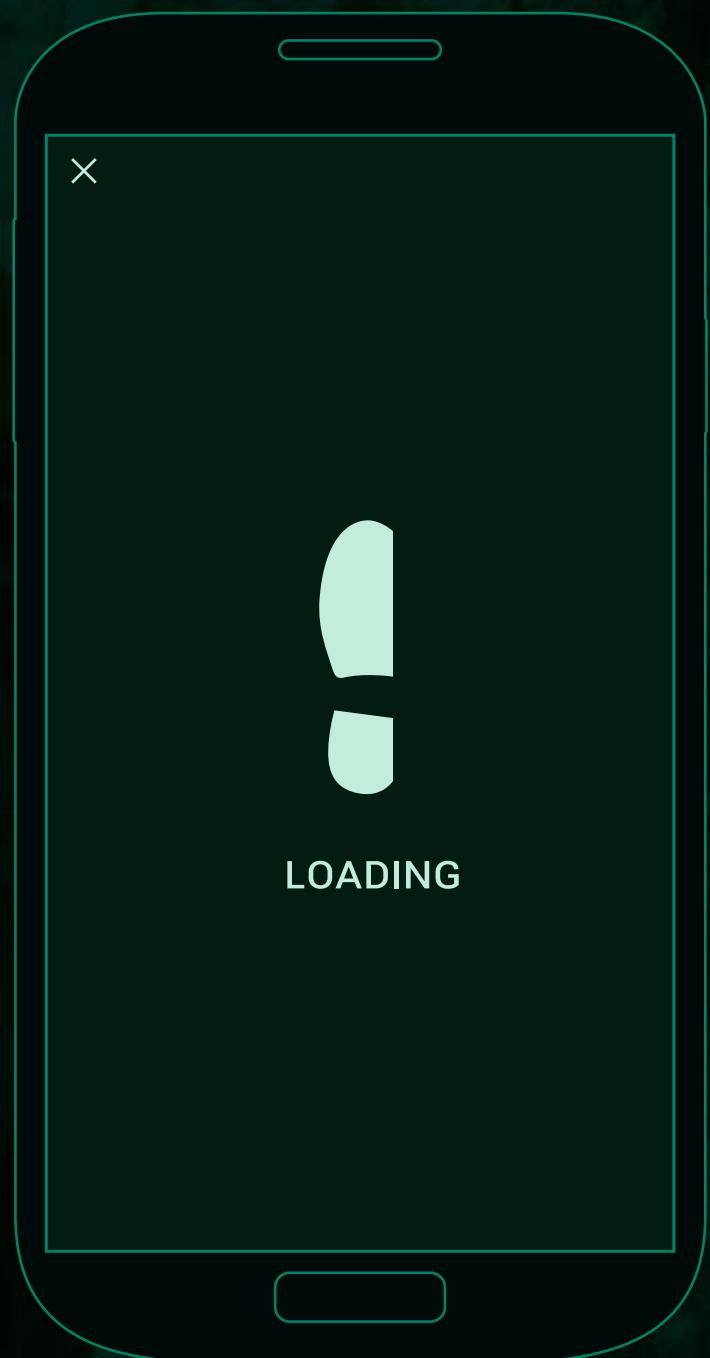
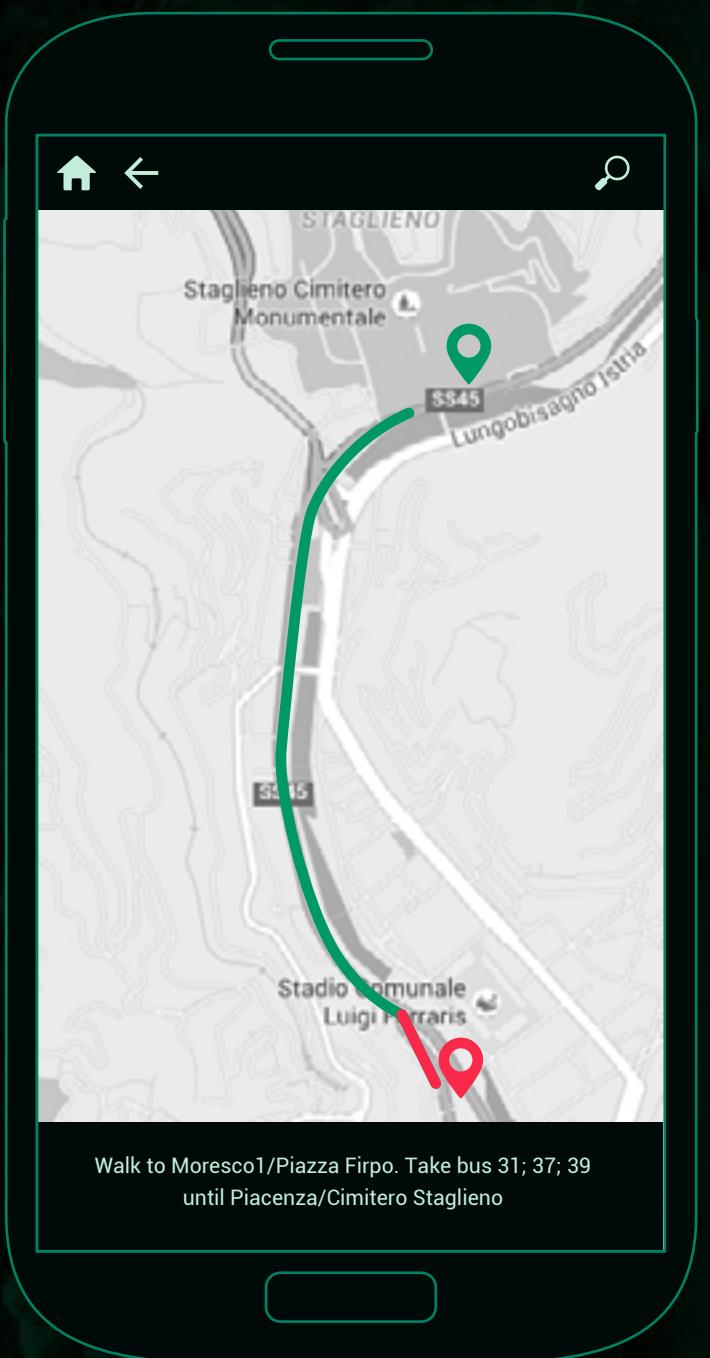
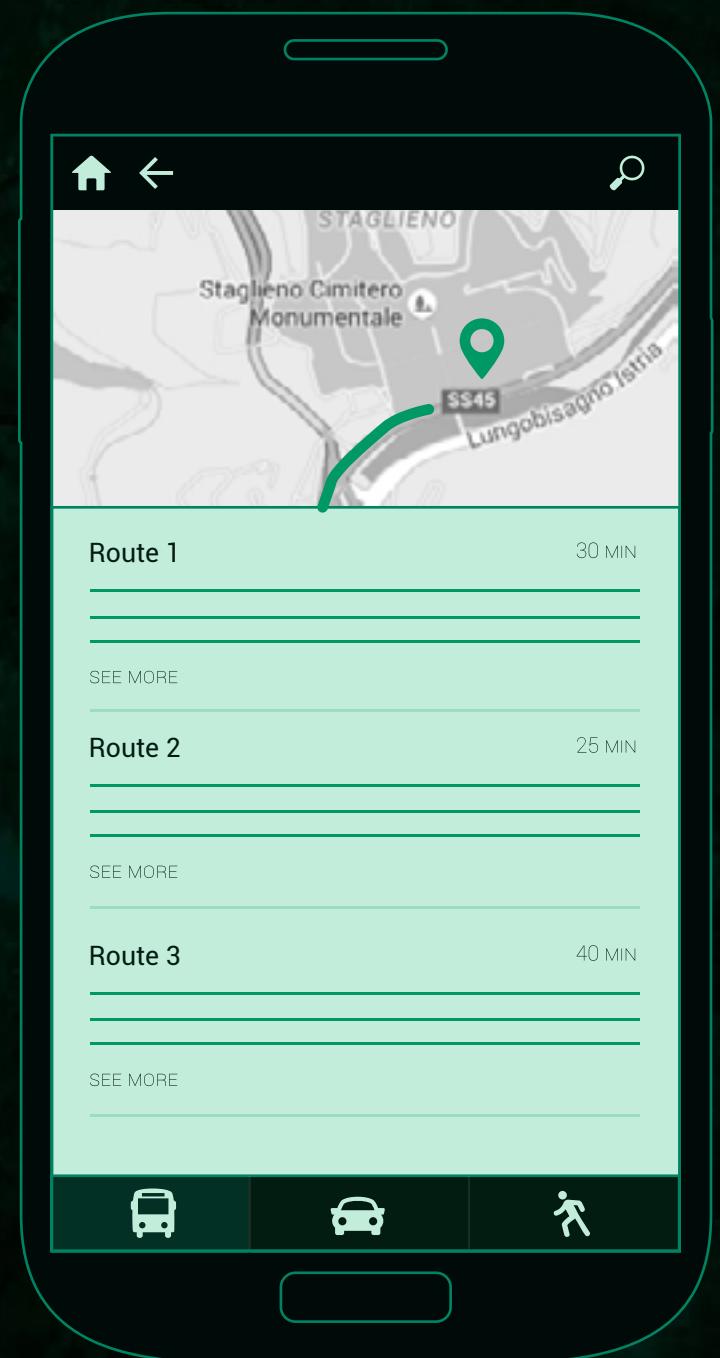


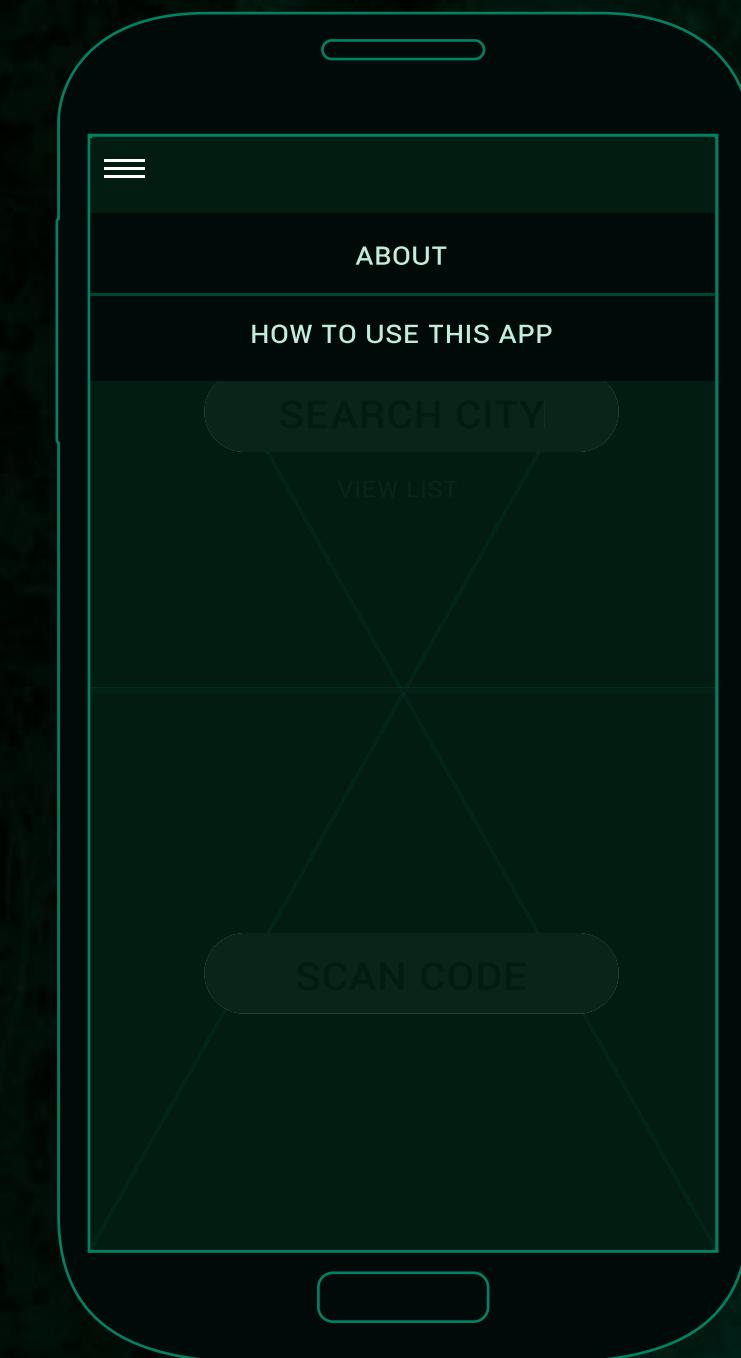
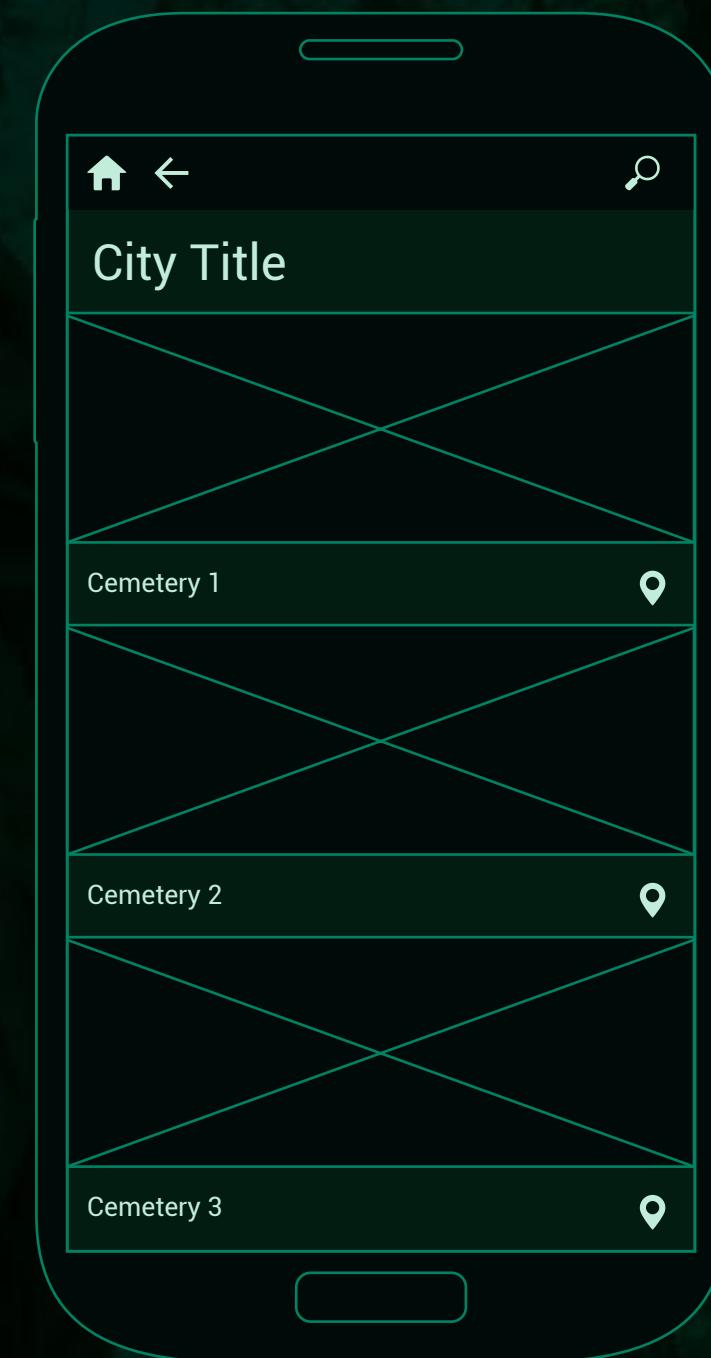
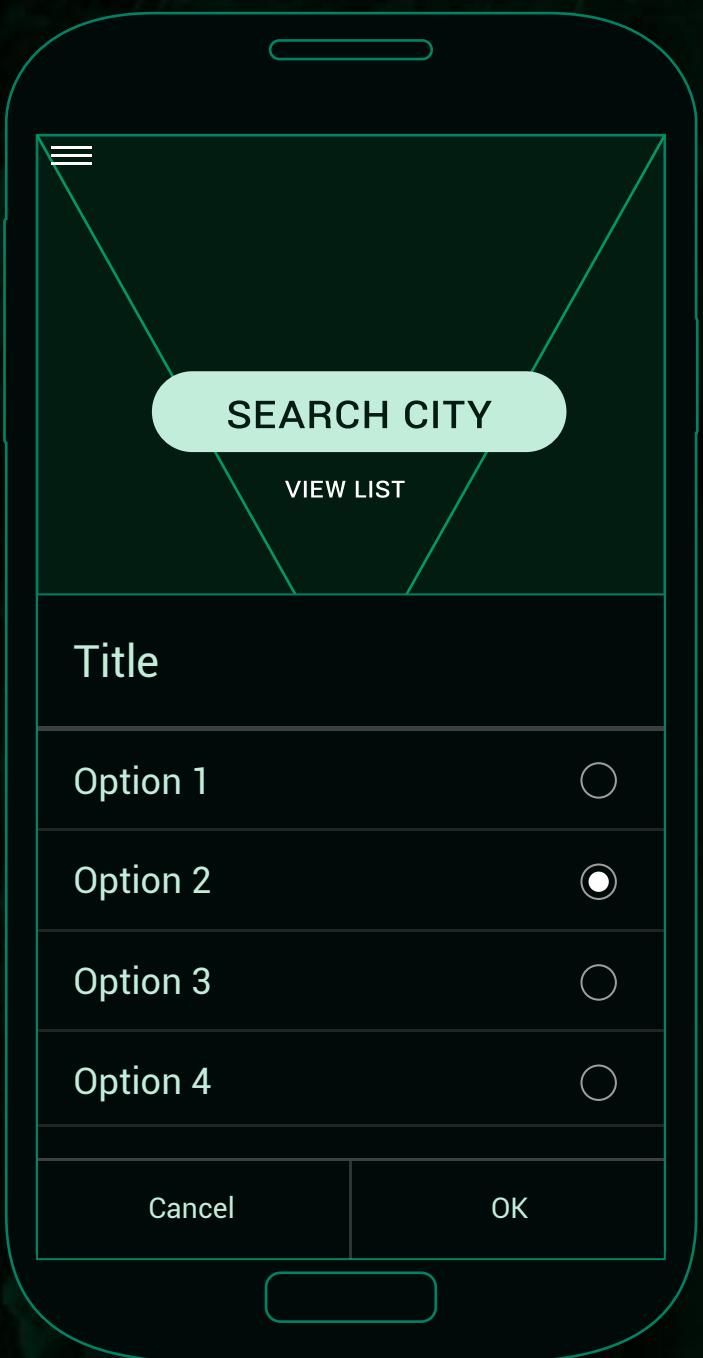
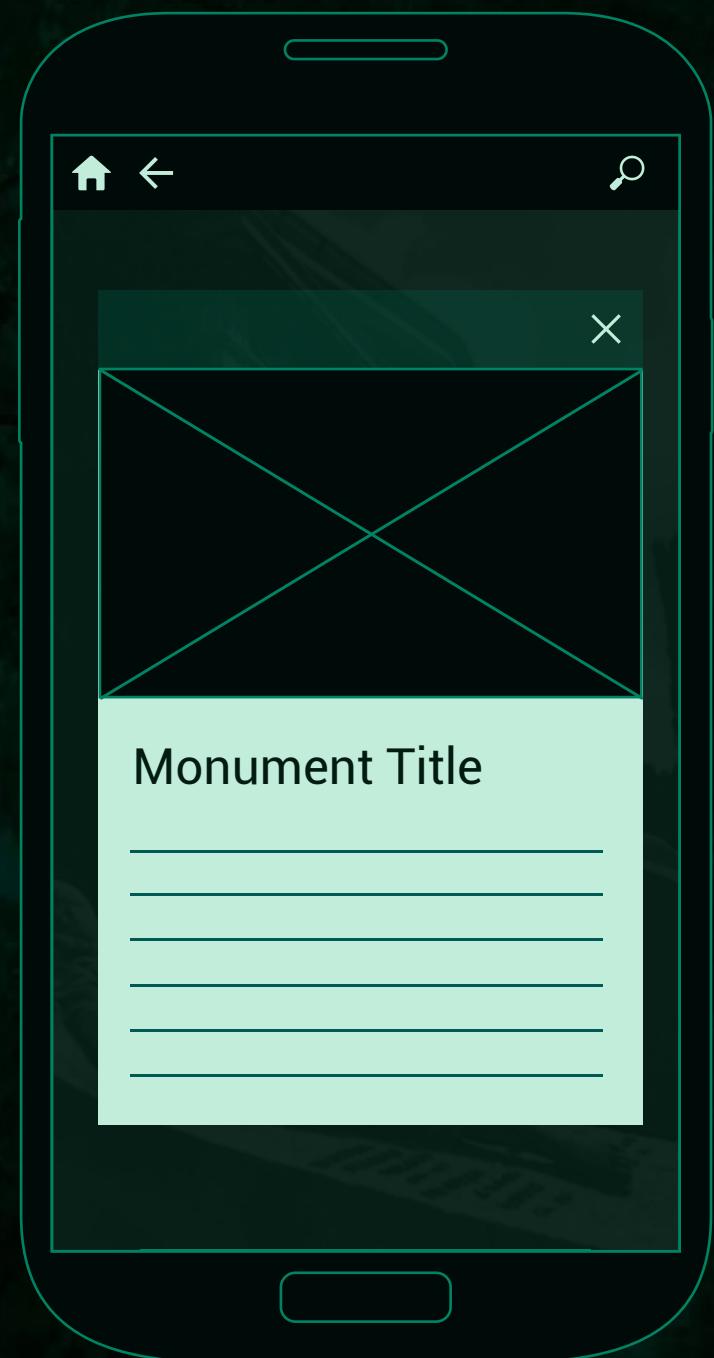


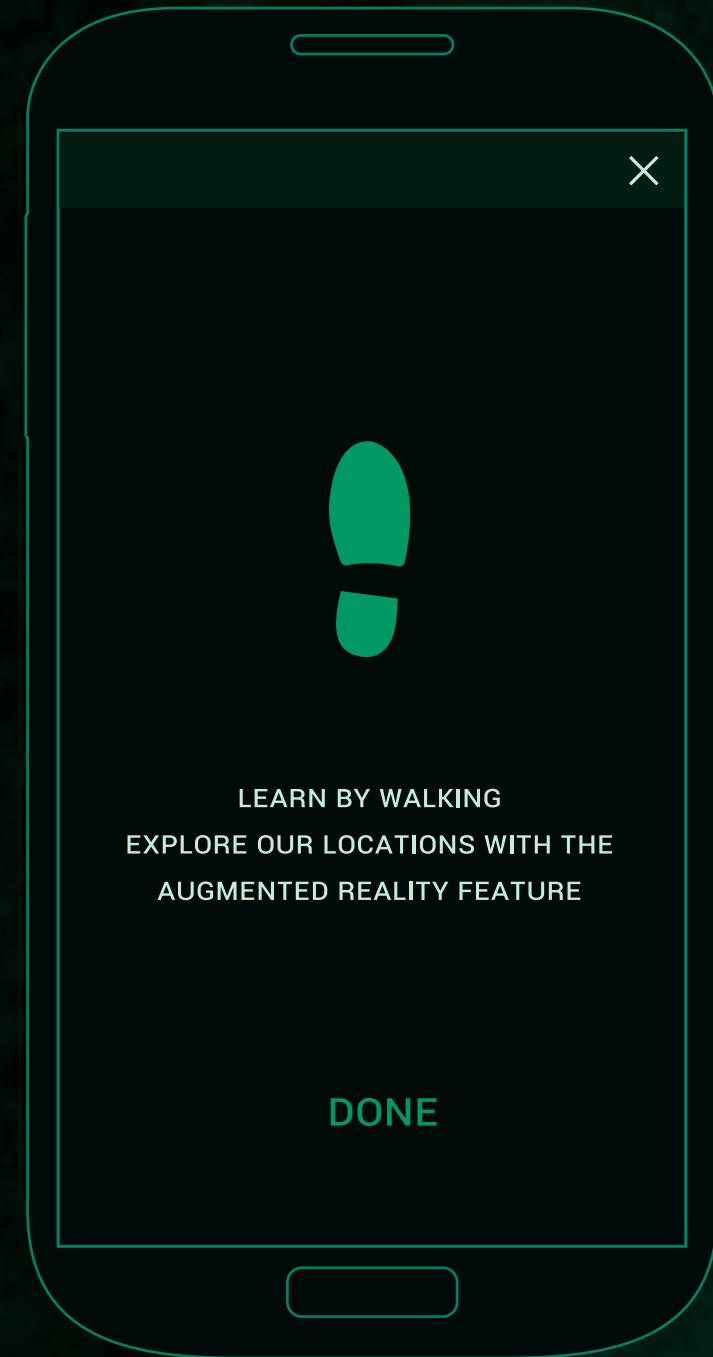
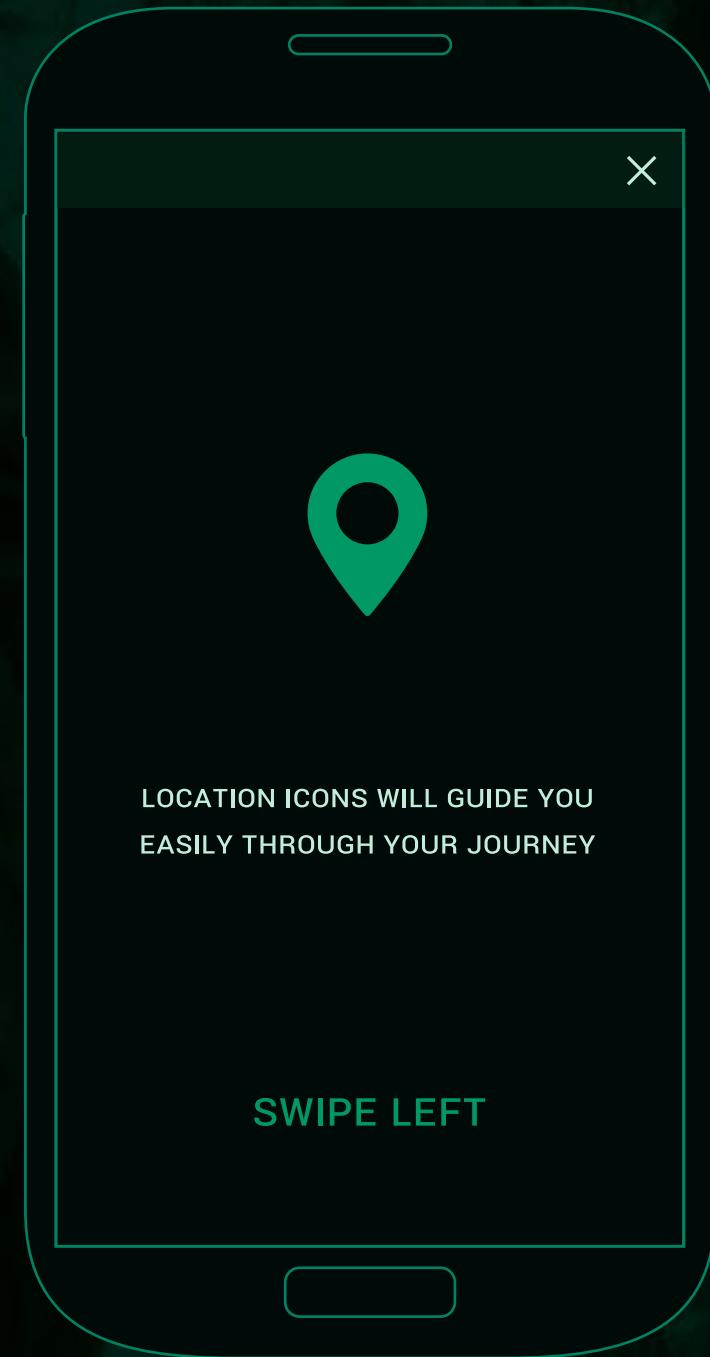
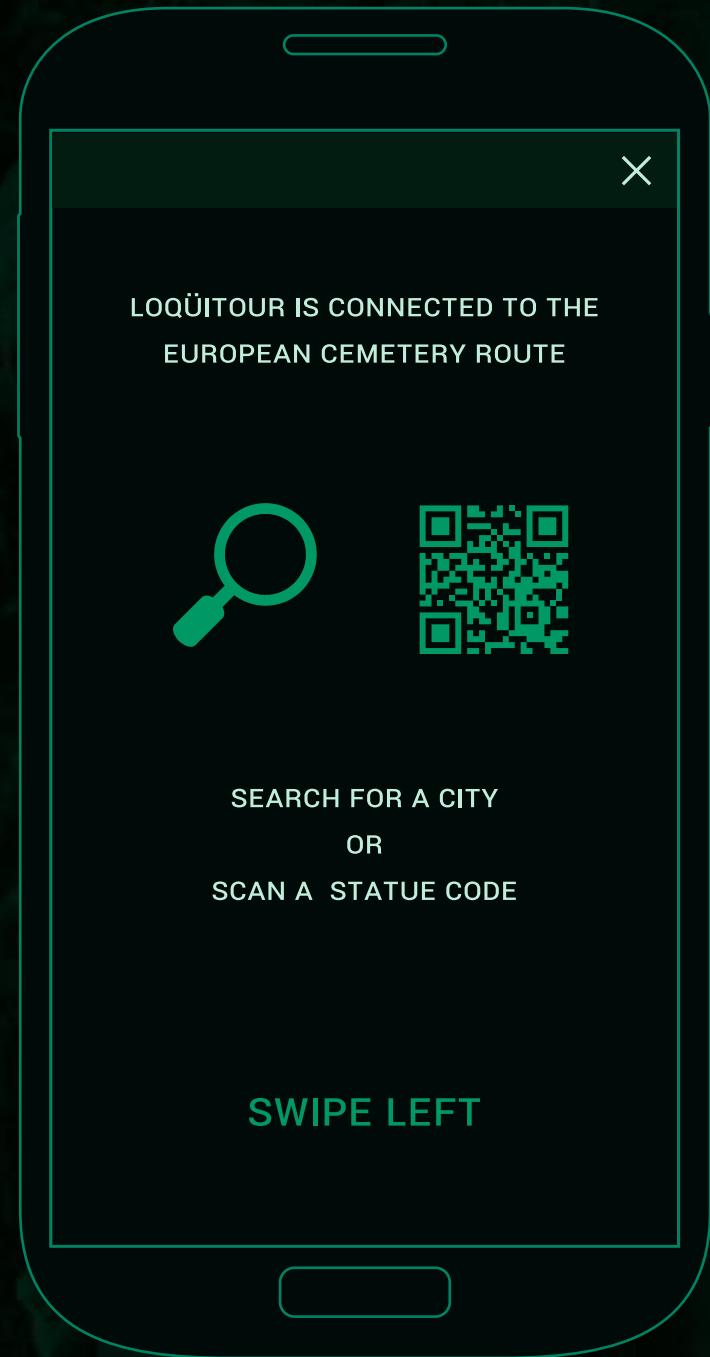
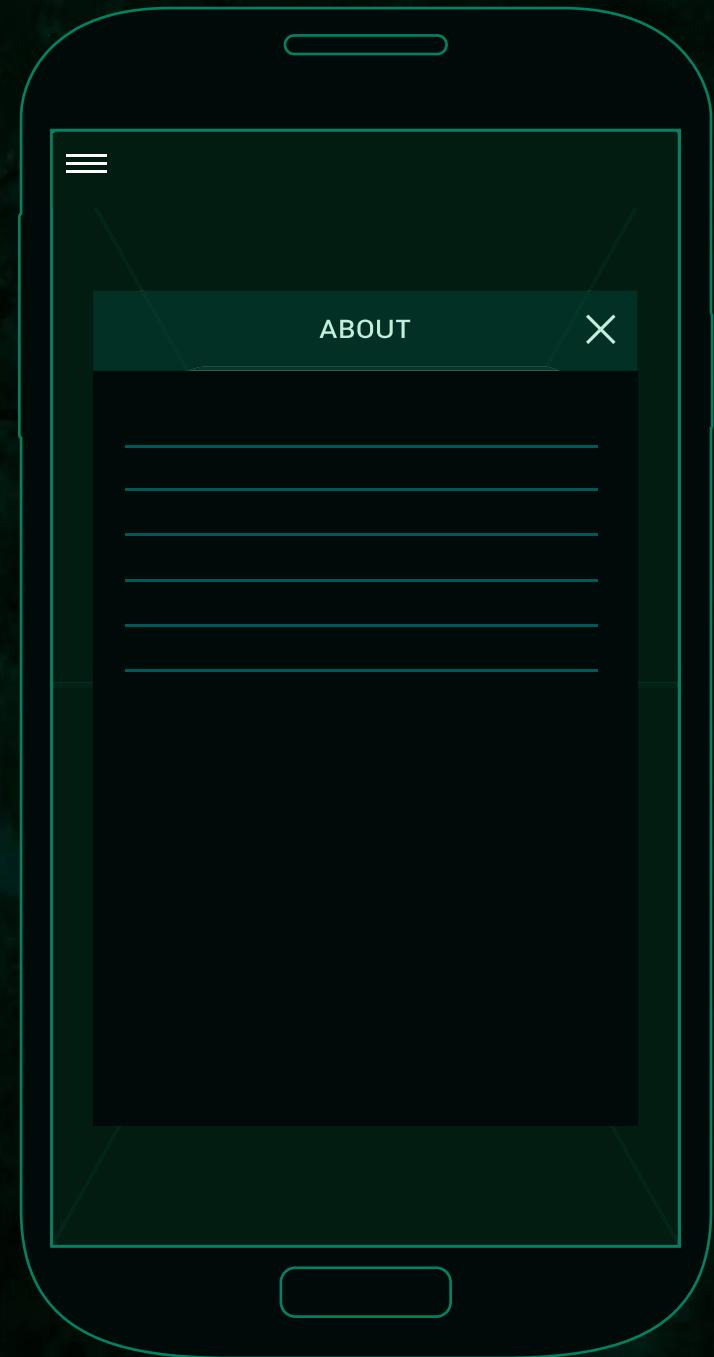
WIREFRAMES_APPLICATION



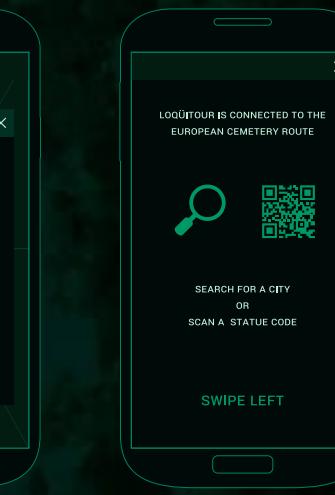
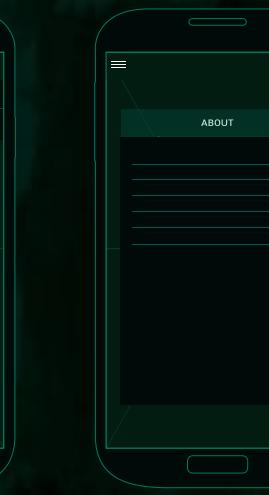
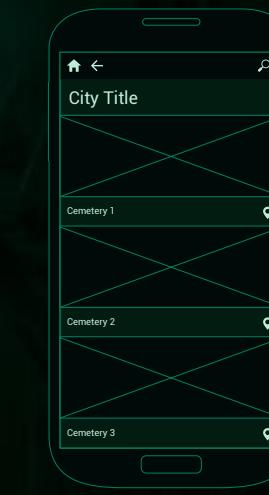
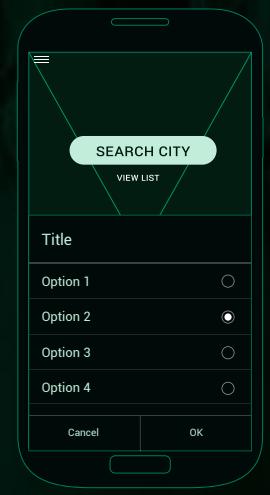
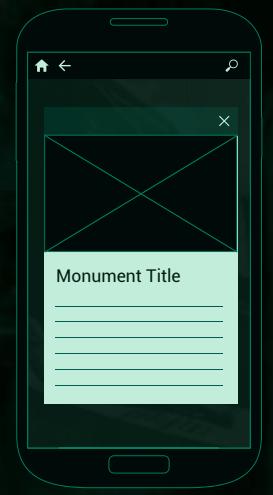
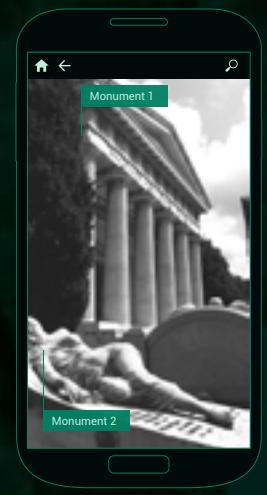
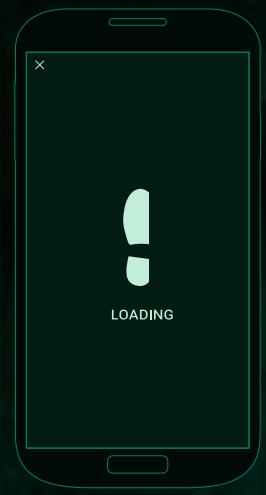
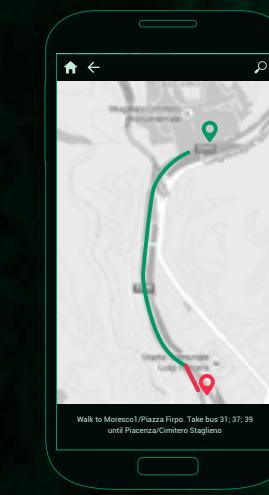
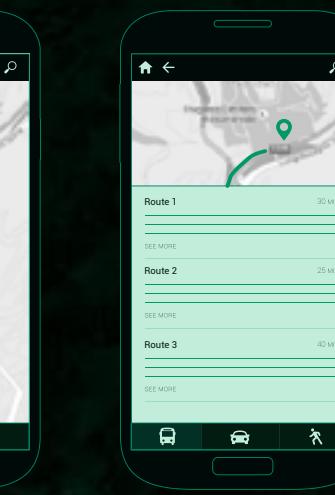
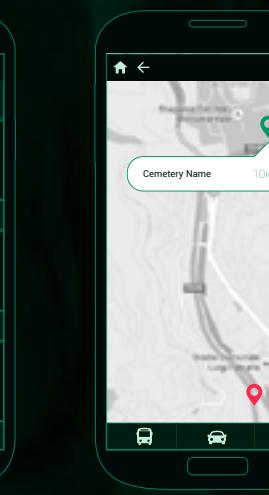
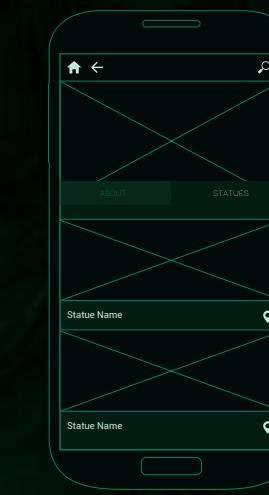
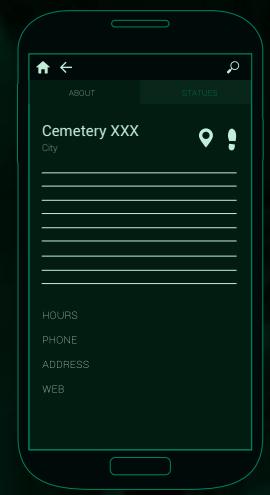
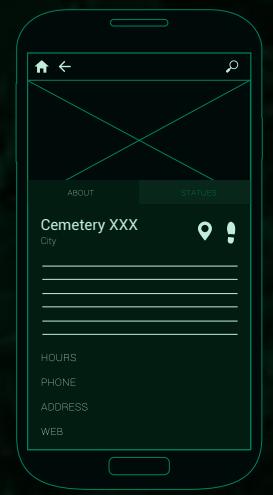
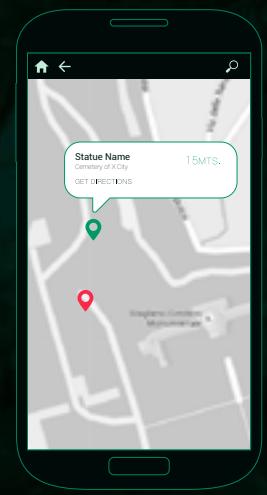
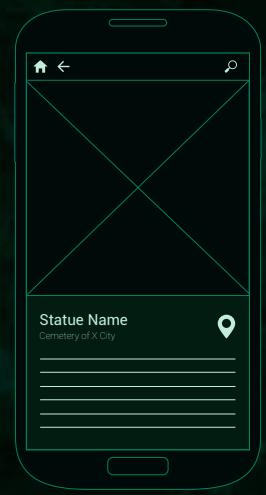
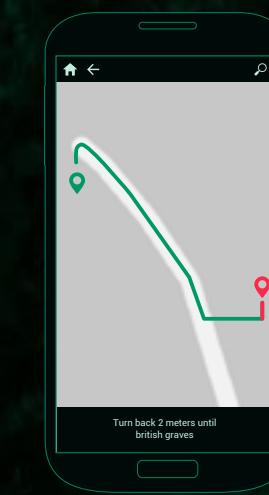
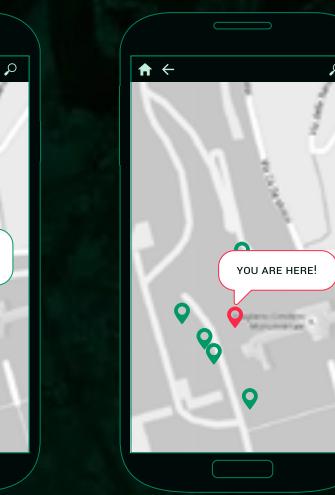
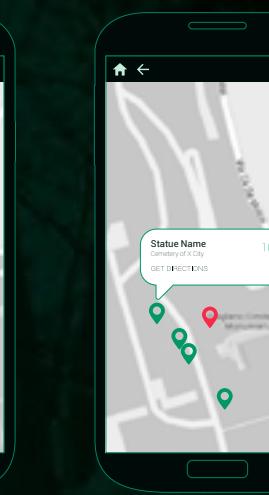
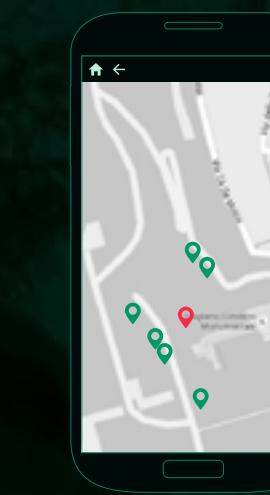
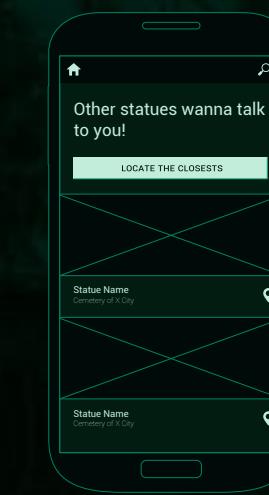
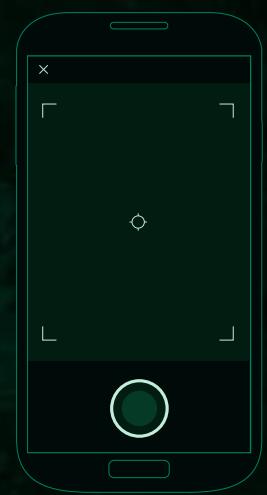
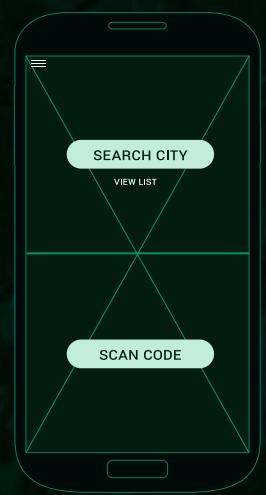
WIREFRAMES_APPLICATION

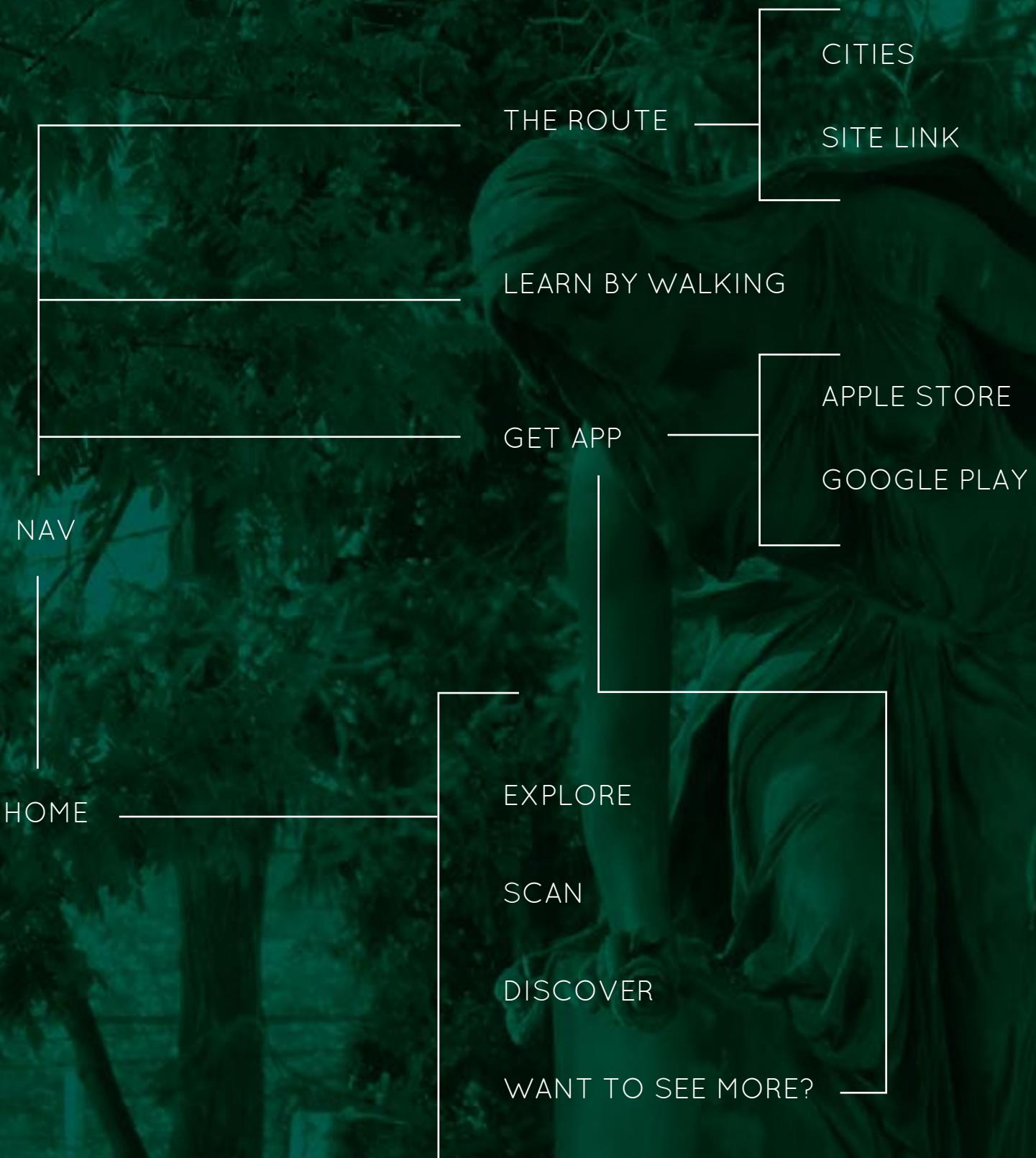






WIREFRAMES_APPLICATION





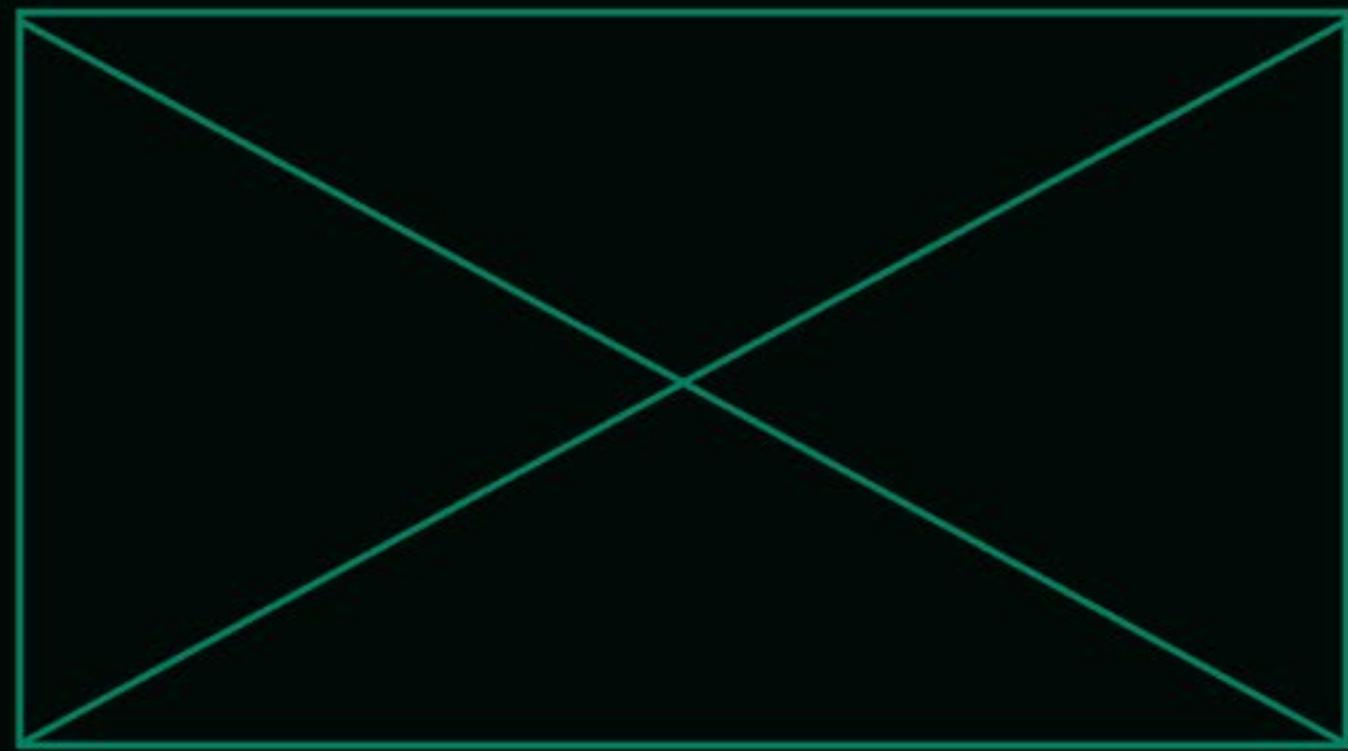


LOQÜITOUR

THE ROUTE

LEARN BY WALKING

GET APP

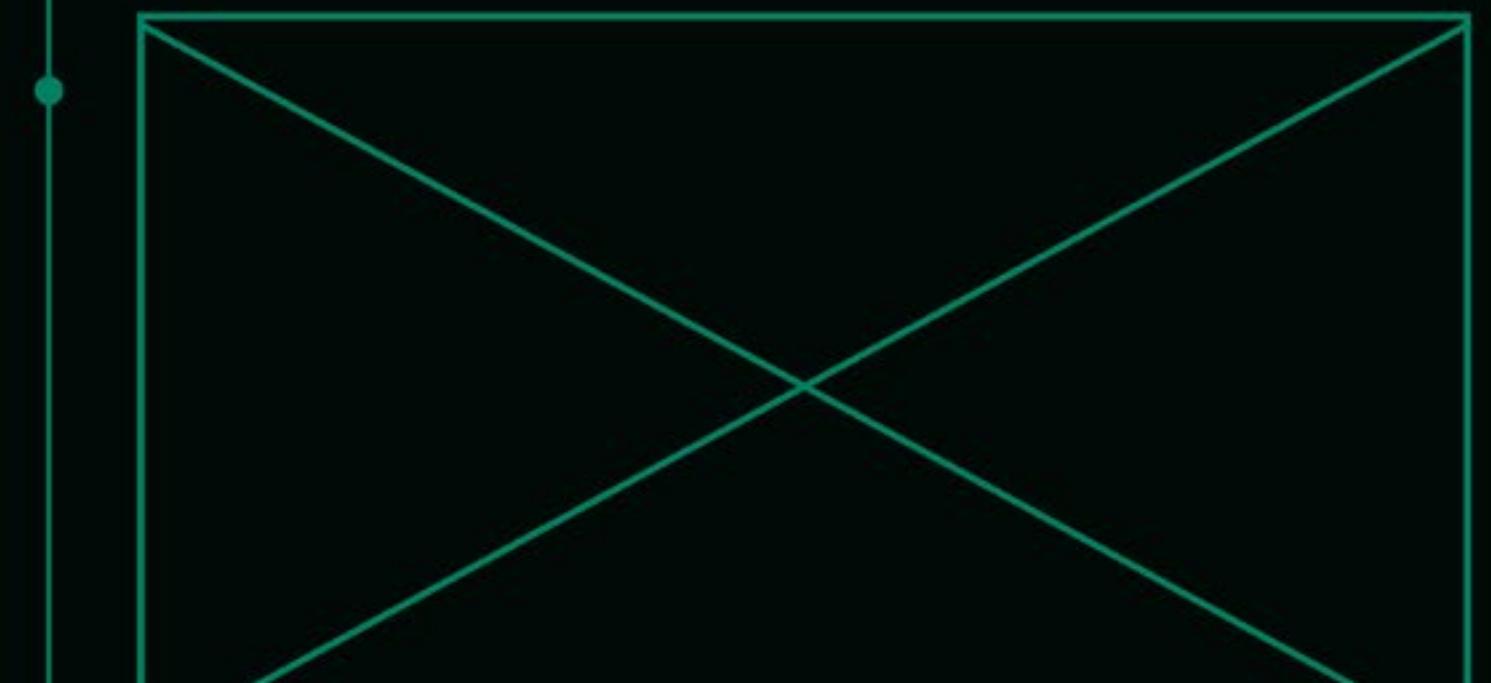


SCAN

Scan the code with our app to get a call from the statue or monument! Listen to their stories narrated by famous characters.

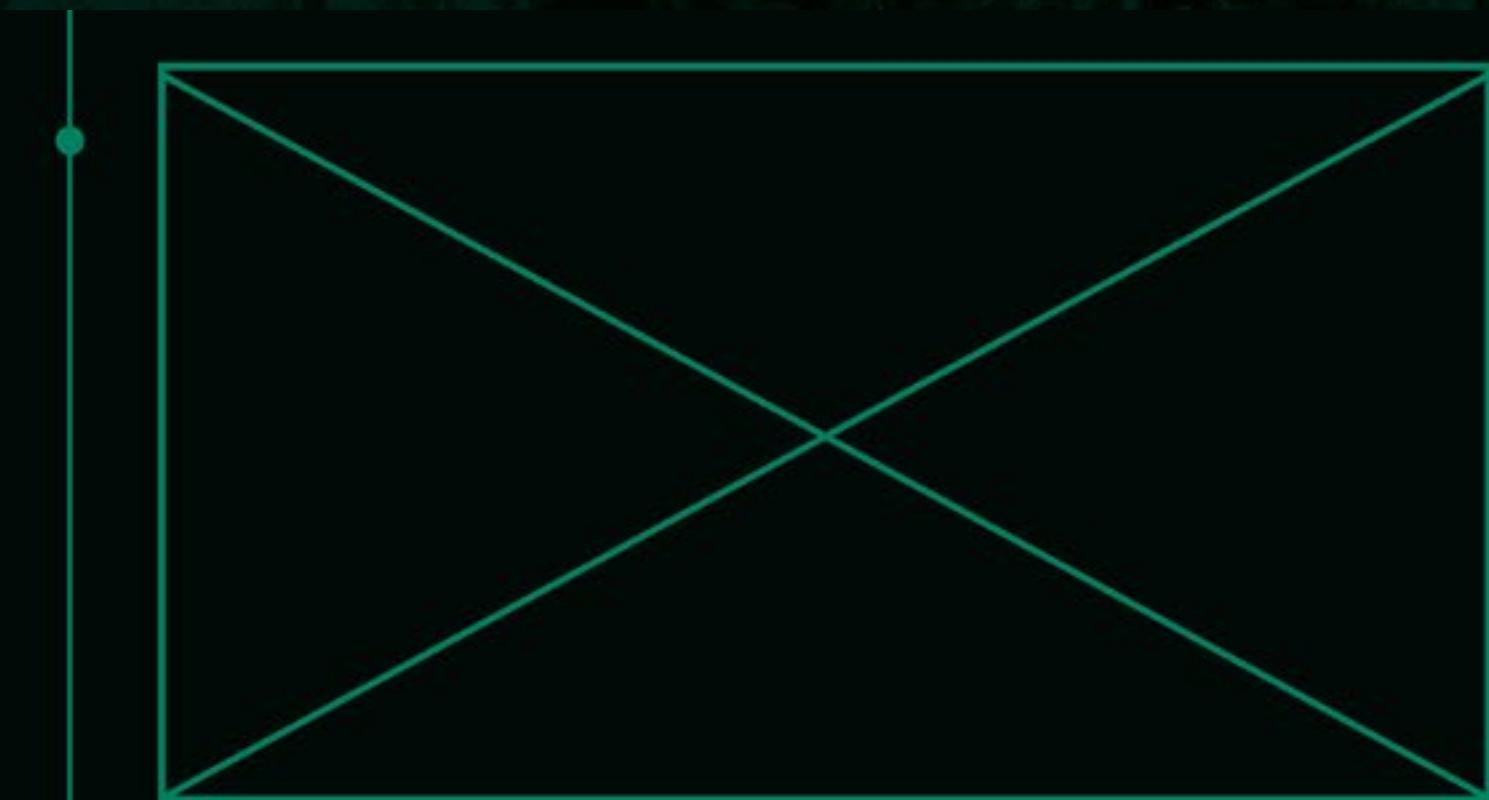
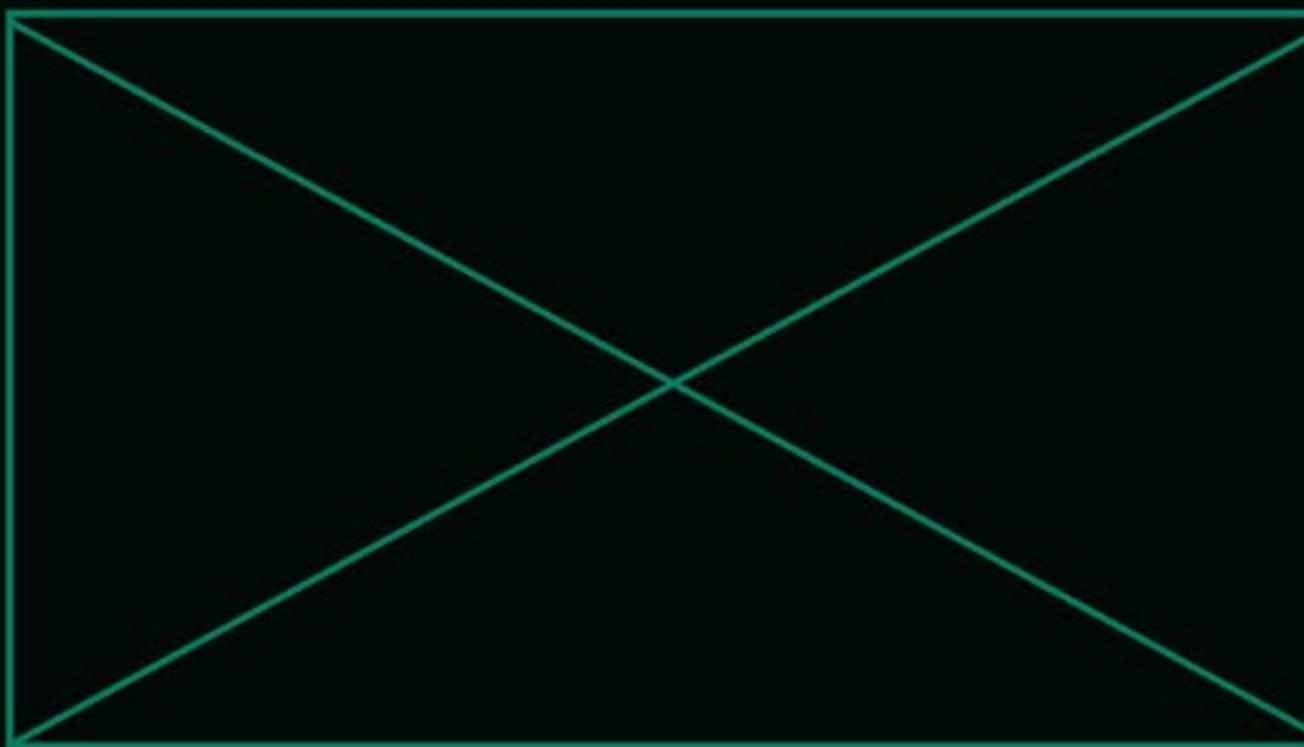
EXPLORE

Explore the european cemeteries like never before. Follow our location marks to find the secrets hidden within this sacred places.



SCAN

Scan the code with our app to get a call from the statue or monument! Listen to their stories narrated by famous characters.



DISCOVER

Let these characters guide you throughout your visit. There are hundreds of monuments waiting to be discovered!



want to see
MORE?

GET APP



LOQÜITOUR

THE ROUTE

LEARN BY WALKING

GET APP

EUROPEAN CEMETERY ROUTE

EUROPEAN CEMETERY ROUTE

The route promotes, preserves, raises awareness and educates people about these sacred and emotional spaces. They're expanding to various european cities. You can use the LOQUITOUR app in any of them!





VISIT THEIR SITE AT:

www.CEMETERIESROUTE.EU



LOQÜITOUR

THE ROUTE

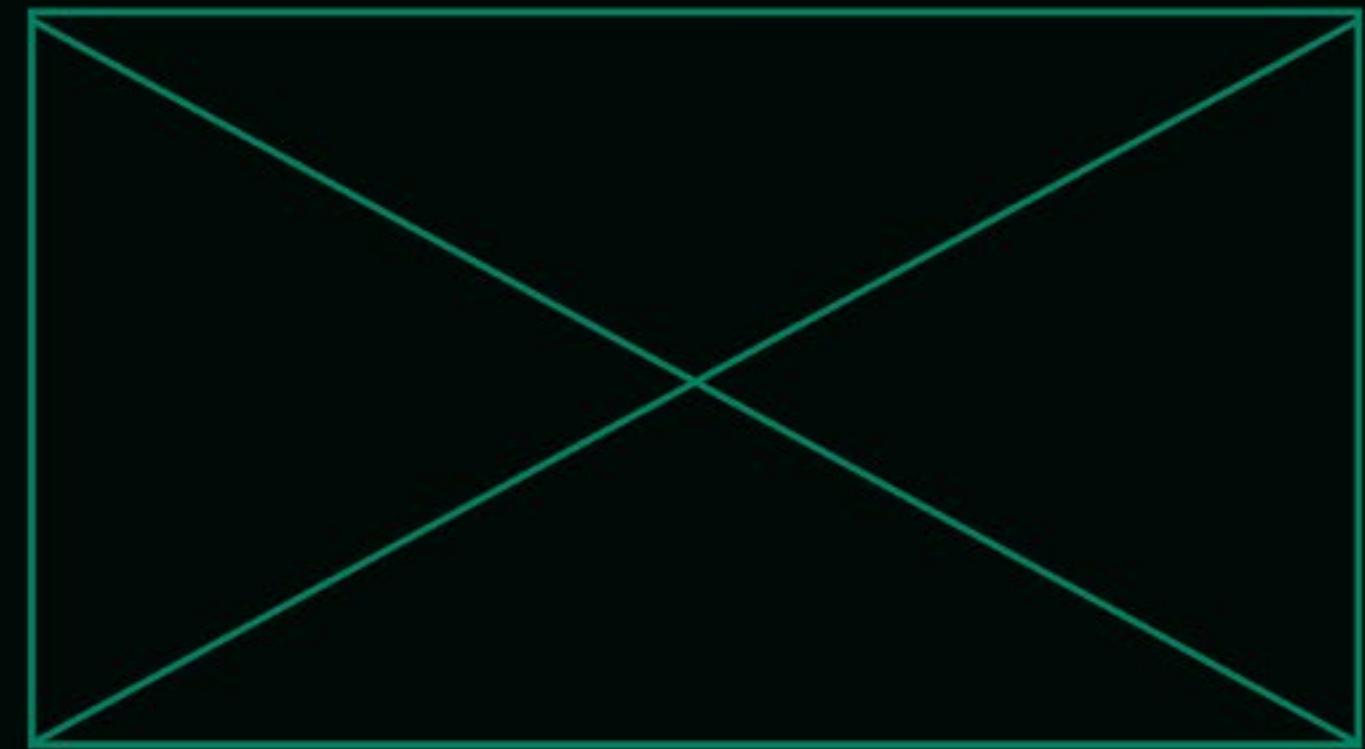
LEARN BY WALKING

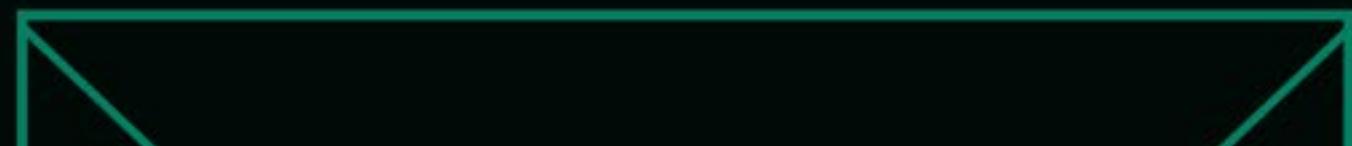
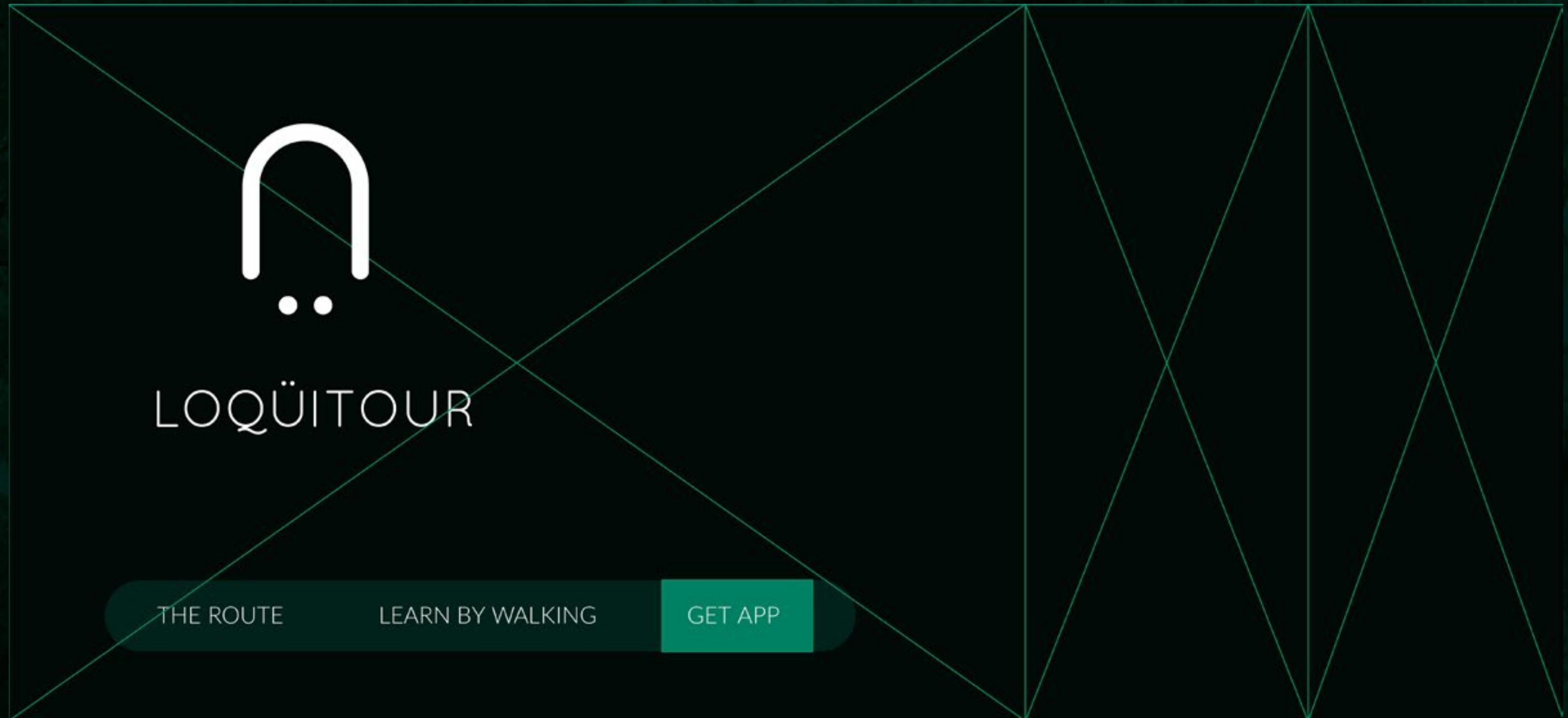
GET APP

LEARN BY WALKING

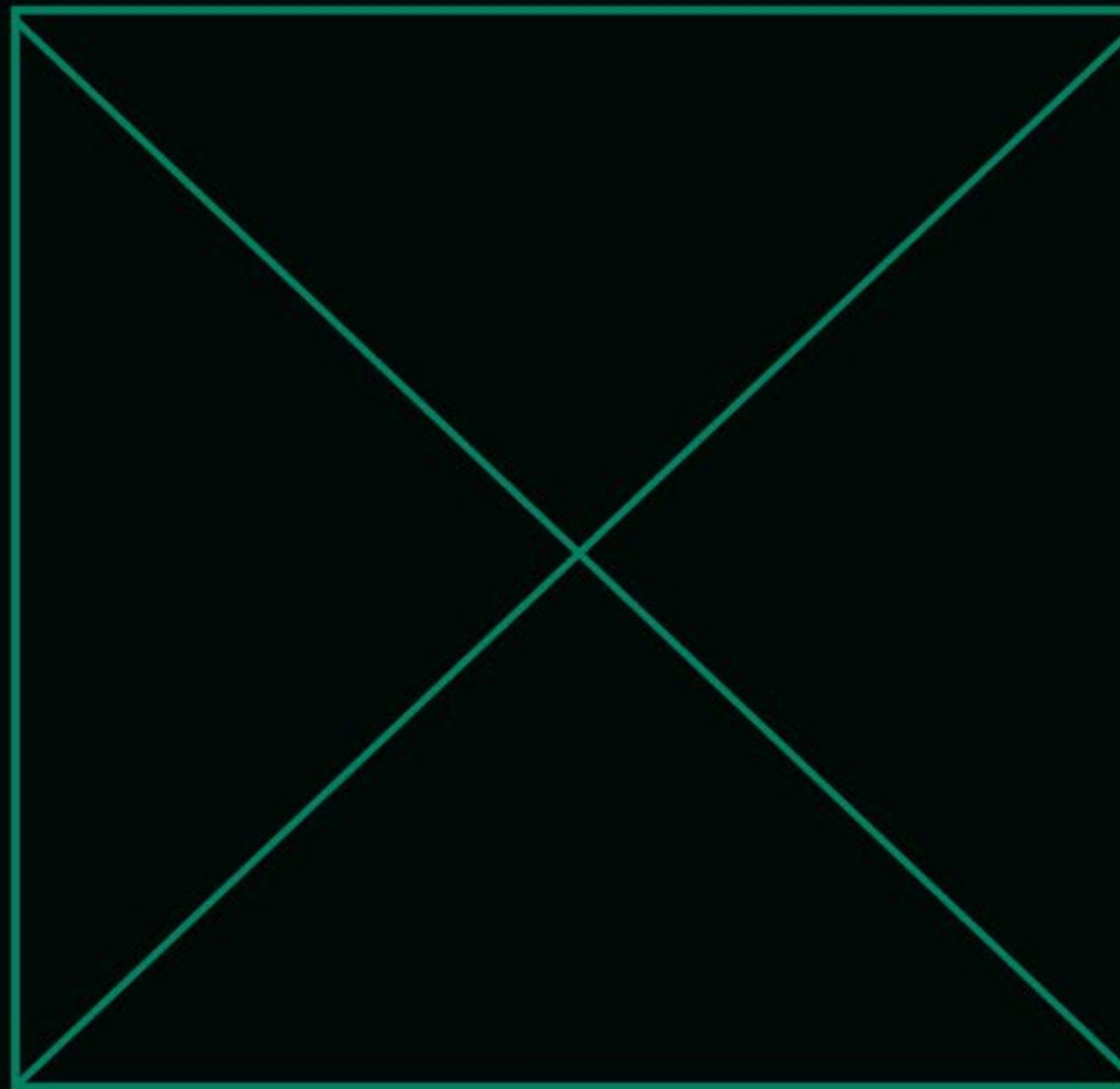
This augmented reality feature lets you interact with your surroundings in real-time! Just look for the cemeteries with the foot icon and click it!

You'll find pointers and curious info about the place while you're walking.





LOQÜITOUR APP

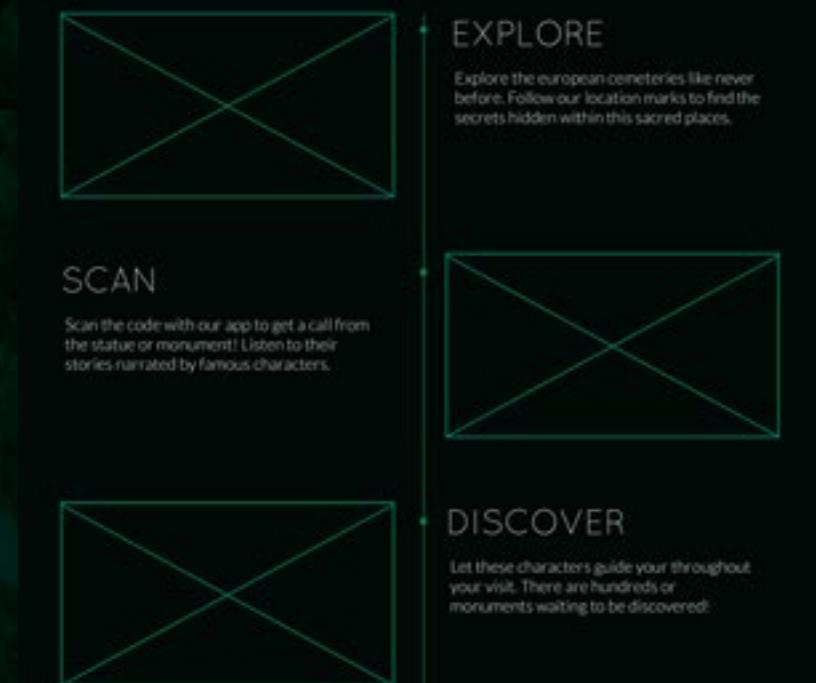
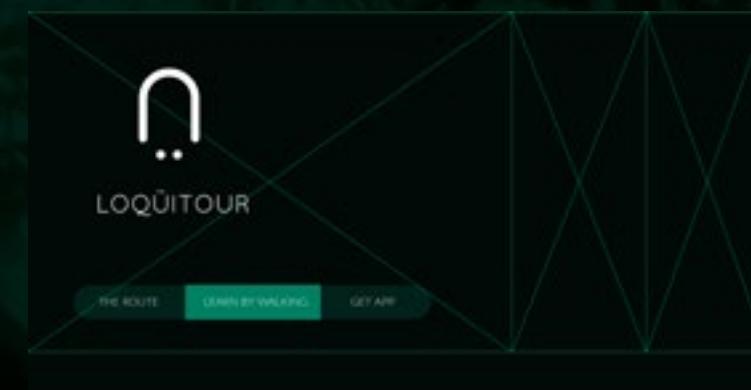
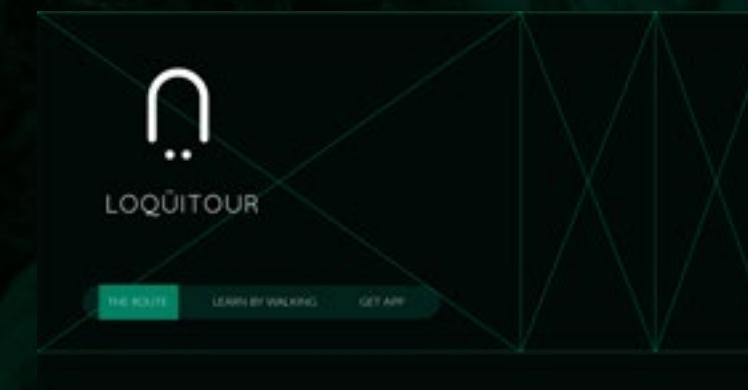


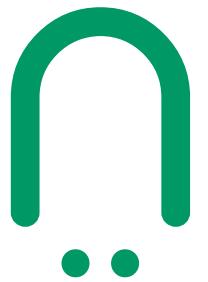
LOQUITOUR APP

The app is free and it's available for Android smartphones and Iphones.

APPLE STORE

GOOGLE PLAY





LOQÜITOUR

ESTO ES UN TÍTULO

ESTO ES UN SUBTÍTULO

Info extra de subtítulo

Leste volori ipid mod eos a voluptamus id qui doluptat dolore asimo ma dolorepe parum eictur? Occaes ulluptis autat.

Ga. Occusae mos arum ium quas alit et repro te volendam excepcion ressimore, quo et enita doloribus pedit enimArum harciatusci repra dolore simao cus molecat repudantet es qui doluptati diae essi ulles dolo to con consed quoditatas reperum et labo.

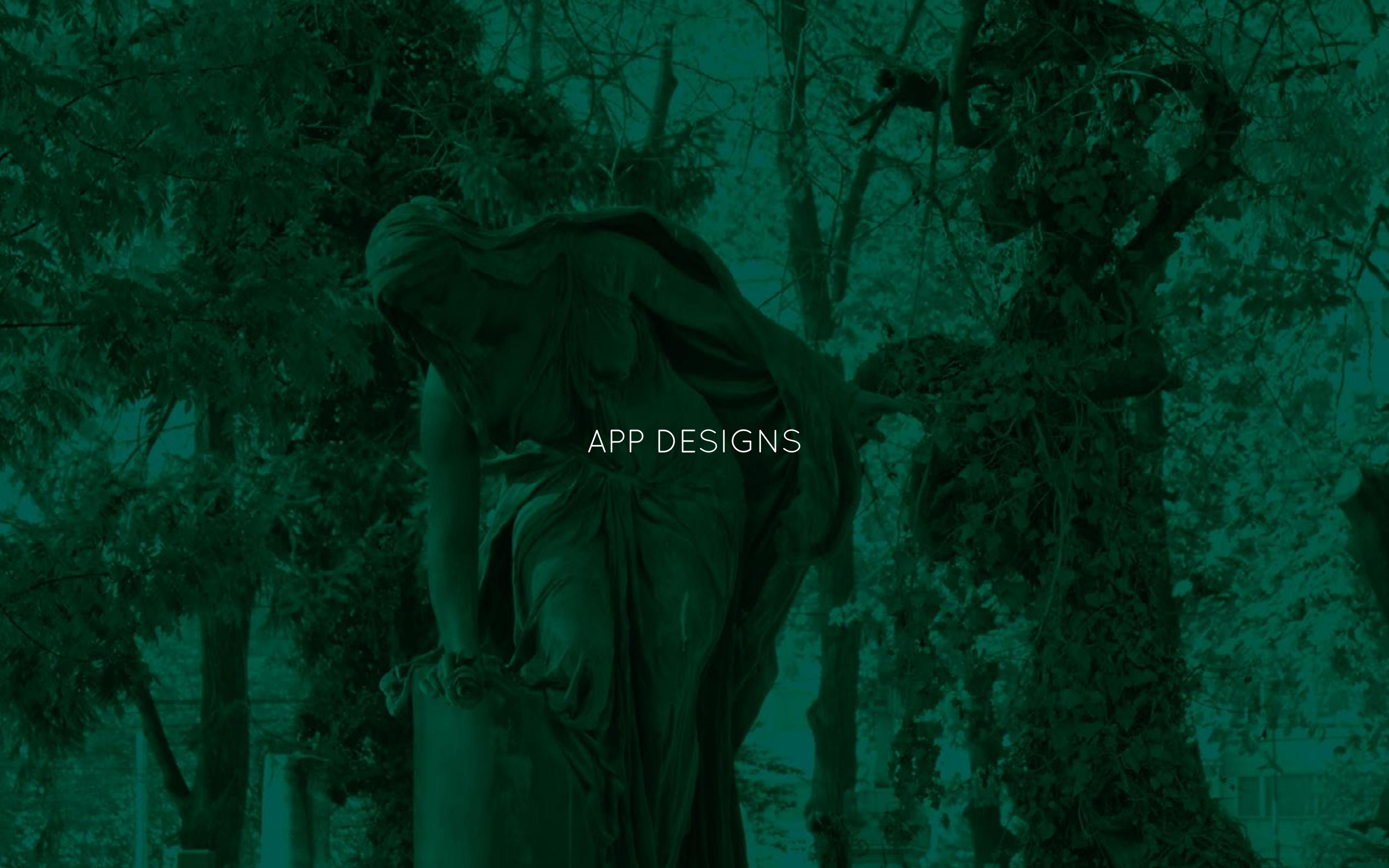
Esto es una leyenda

INFORMACIÓN PARTICULAR

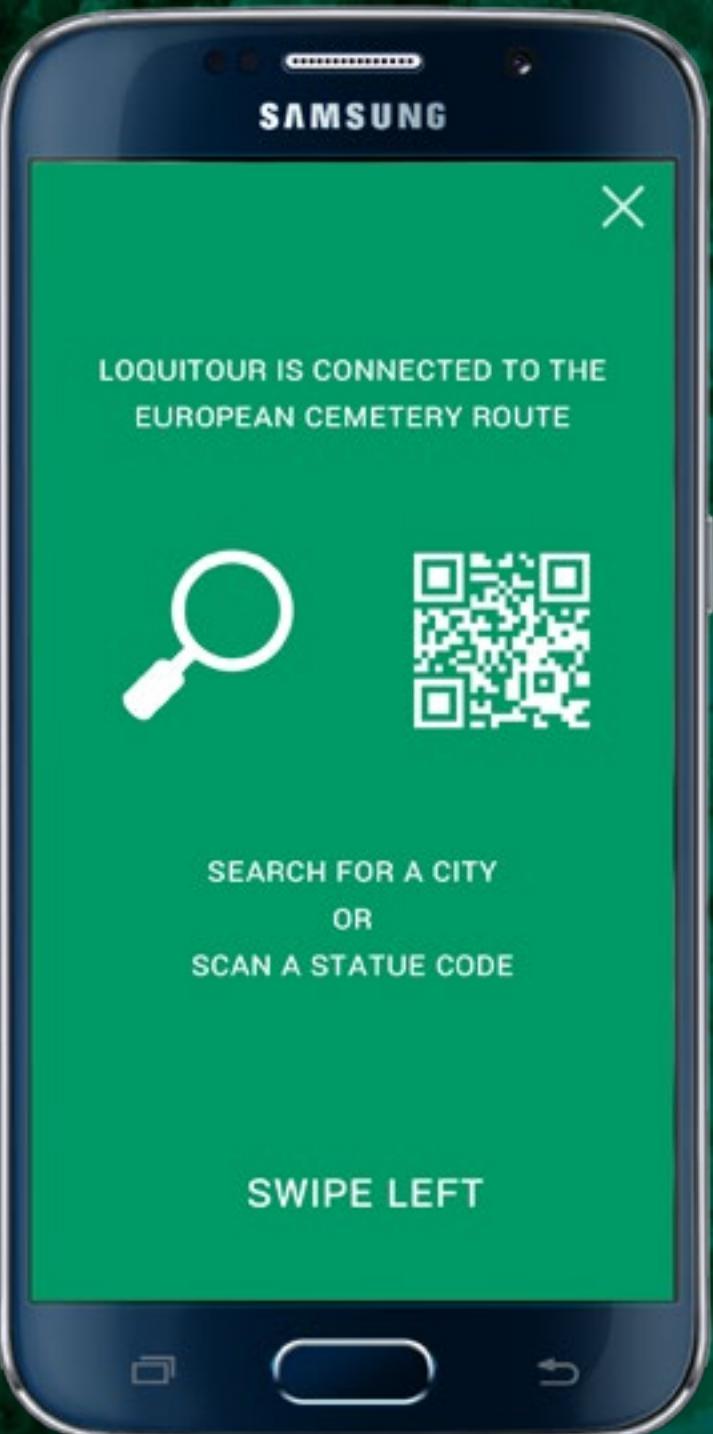
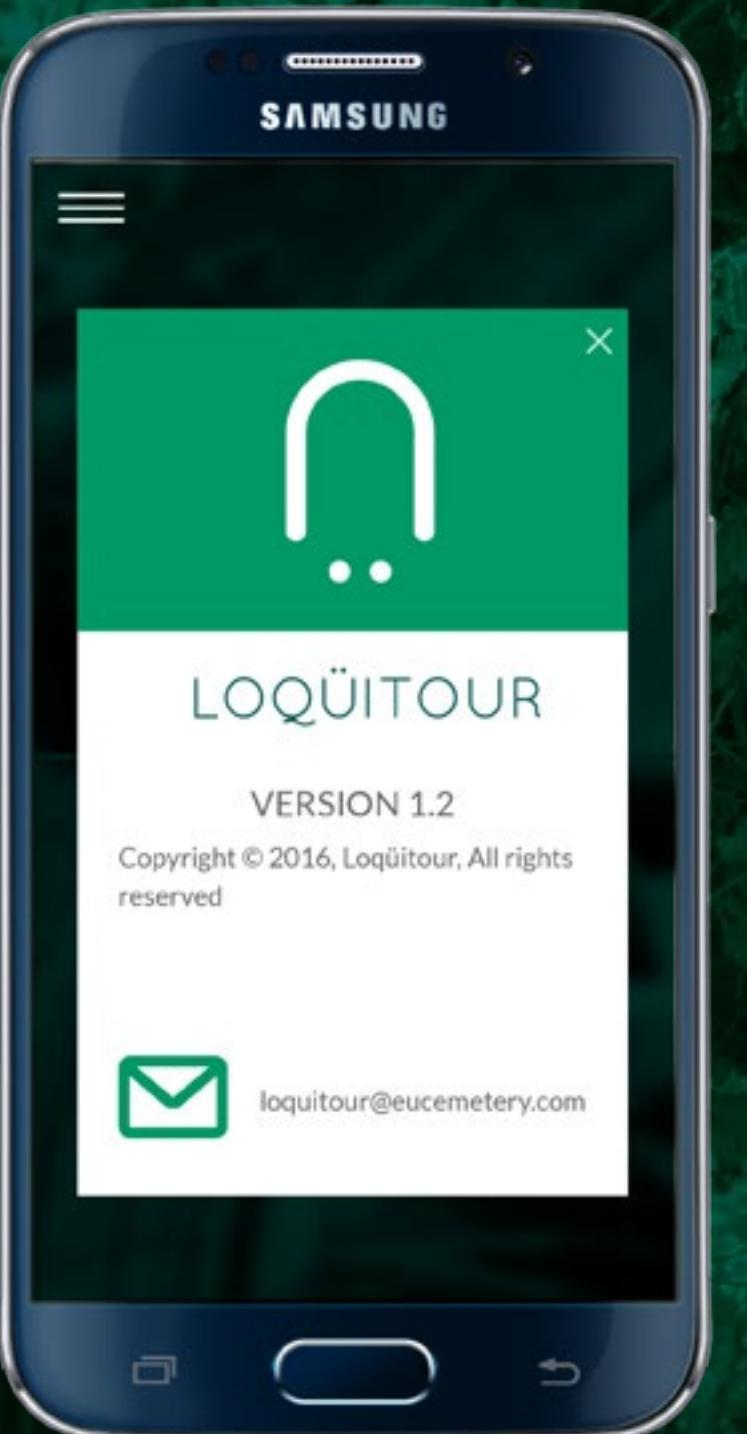
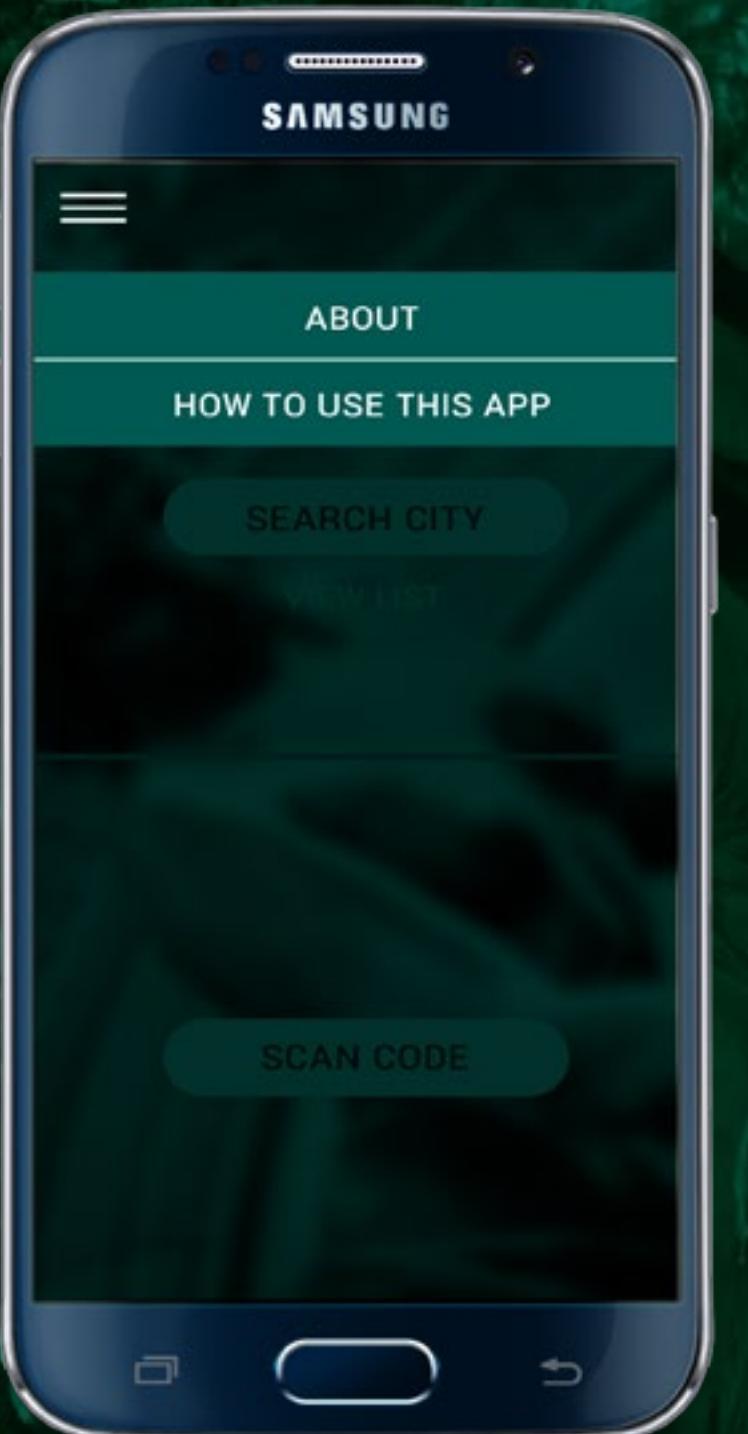
ESTO ES UN HOVER

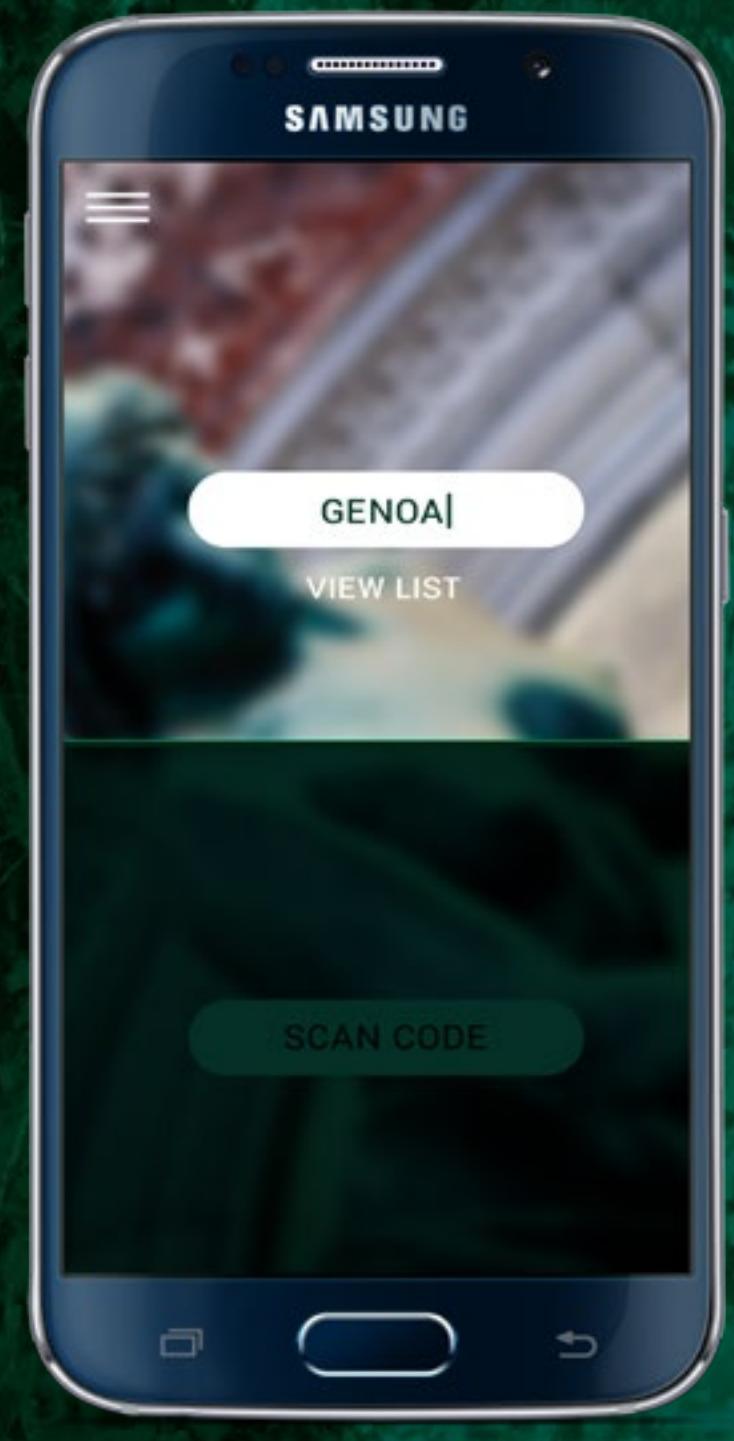
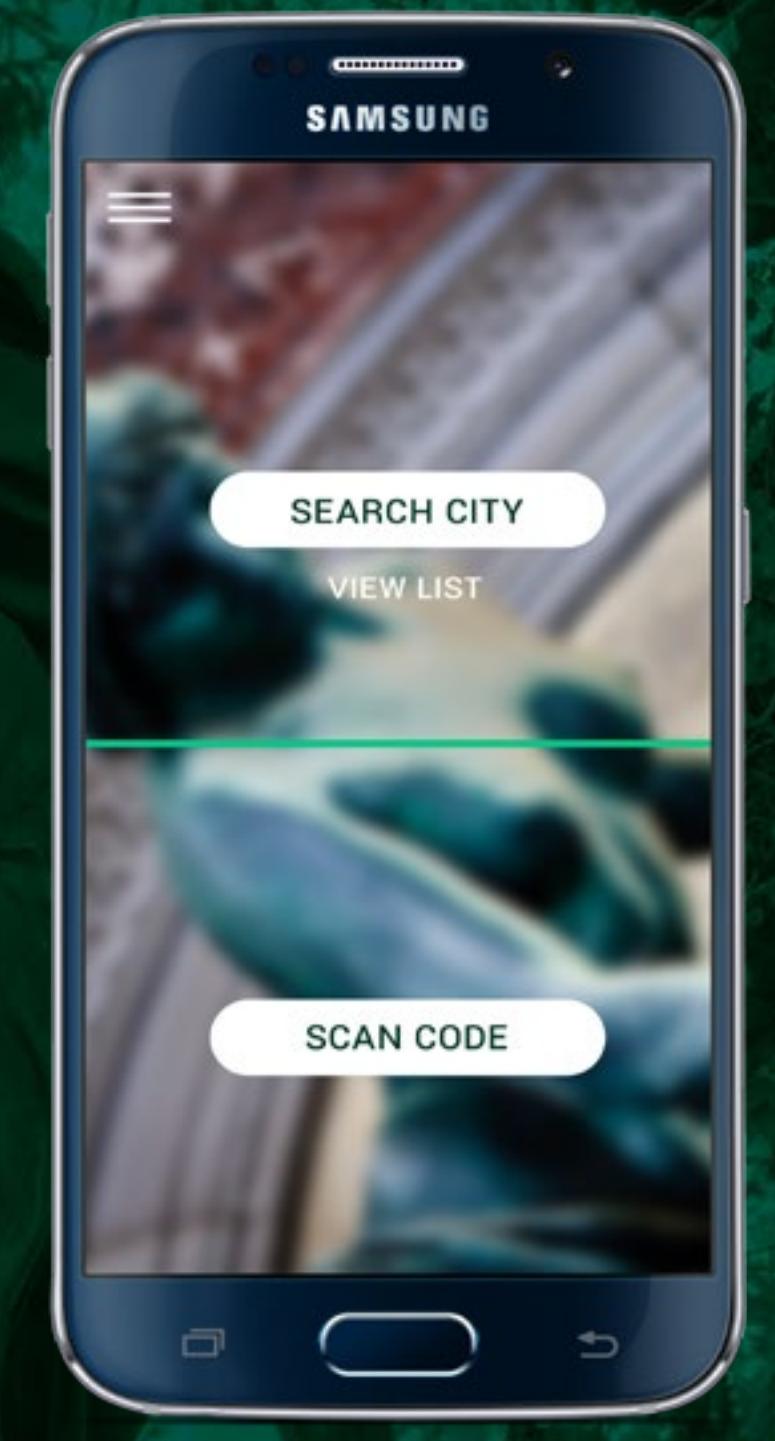
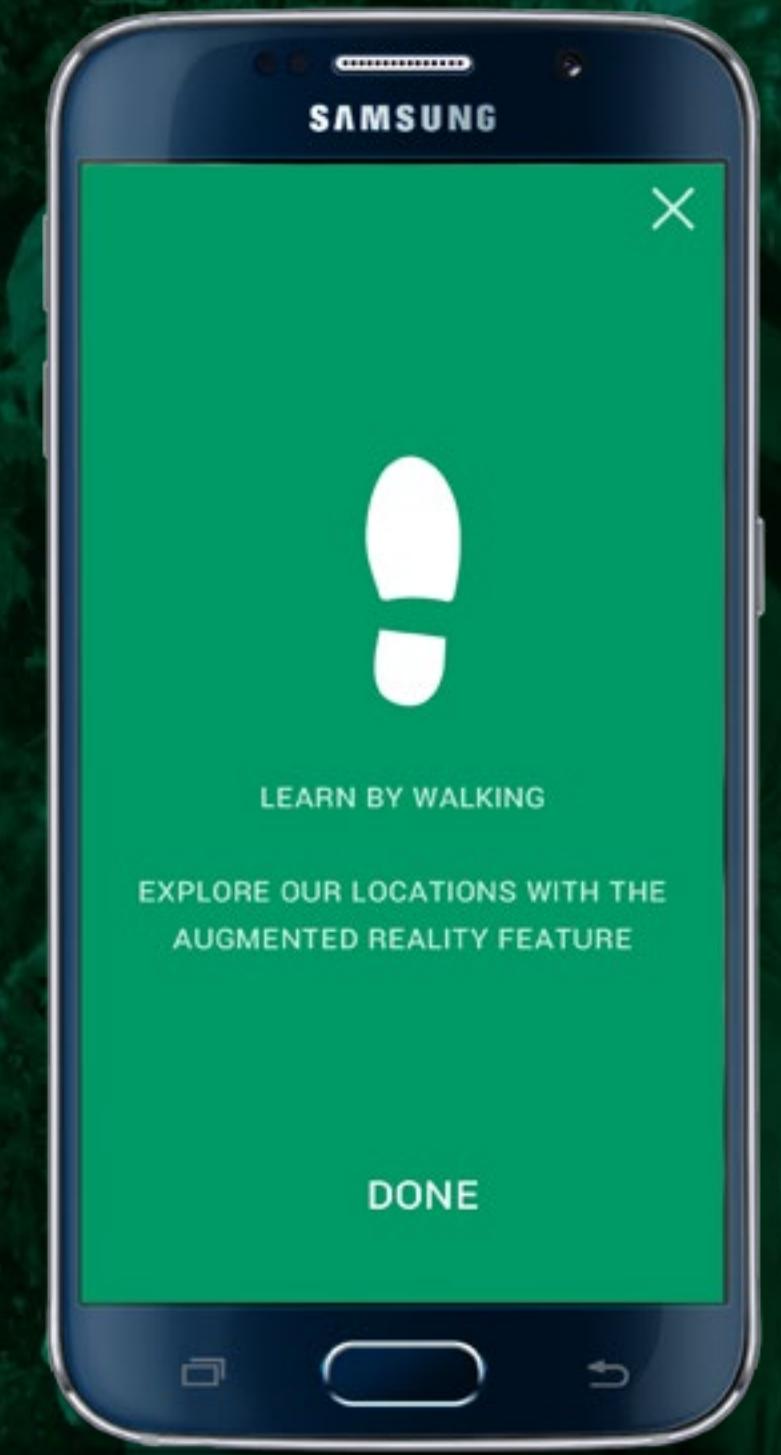
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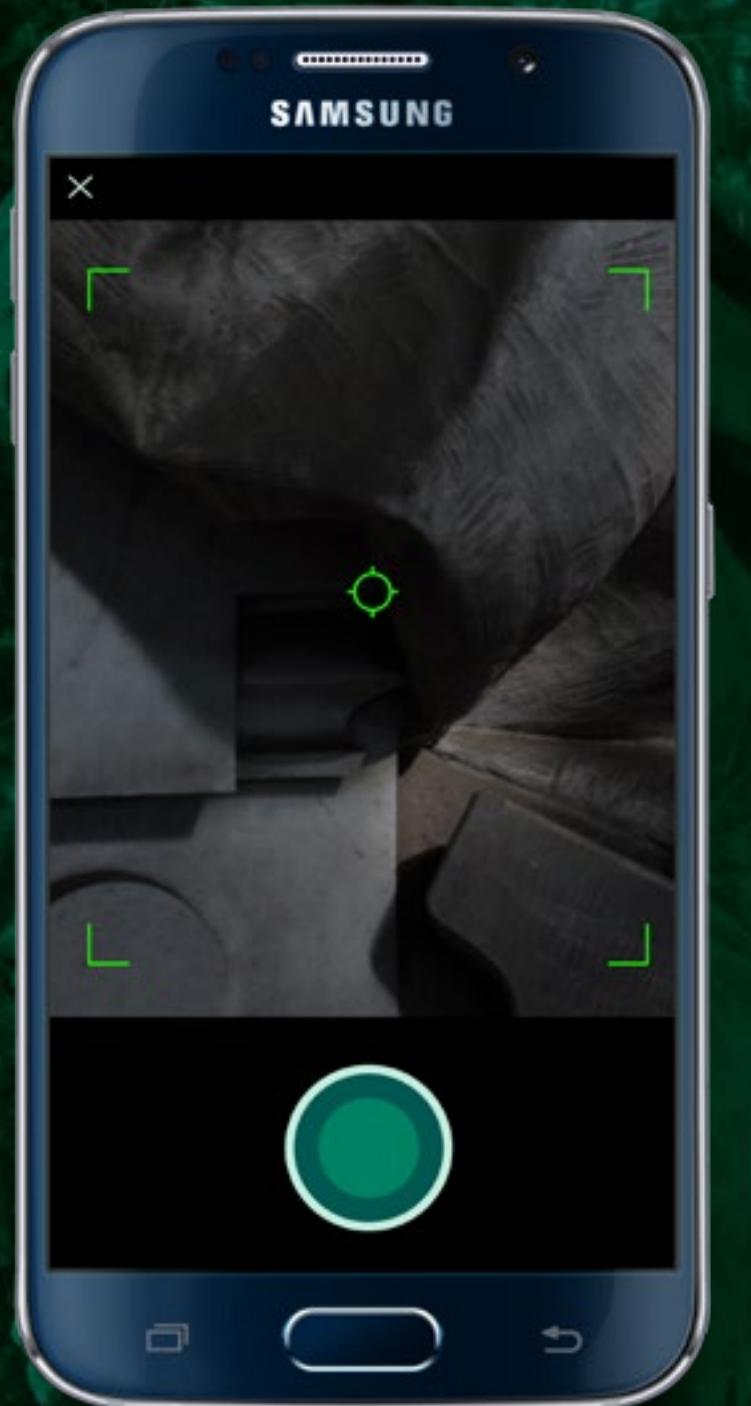
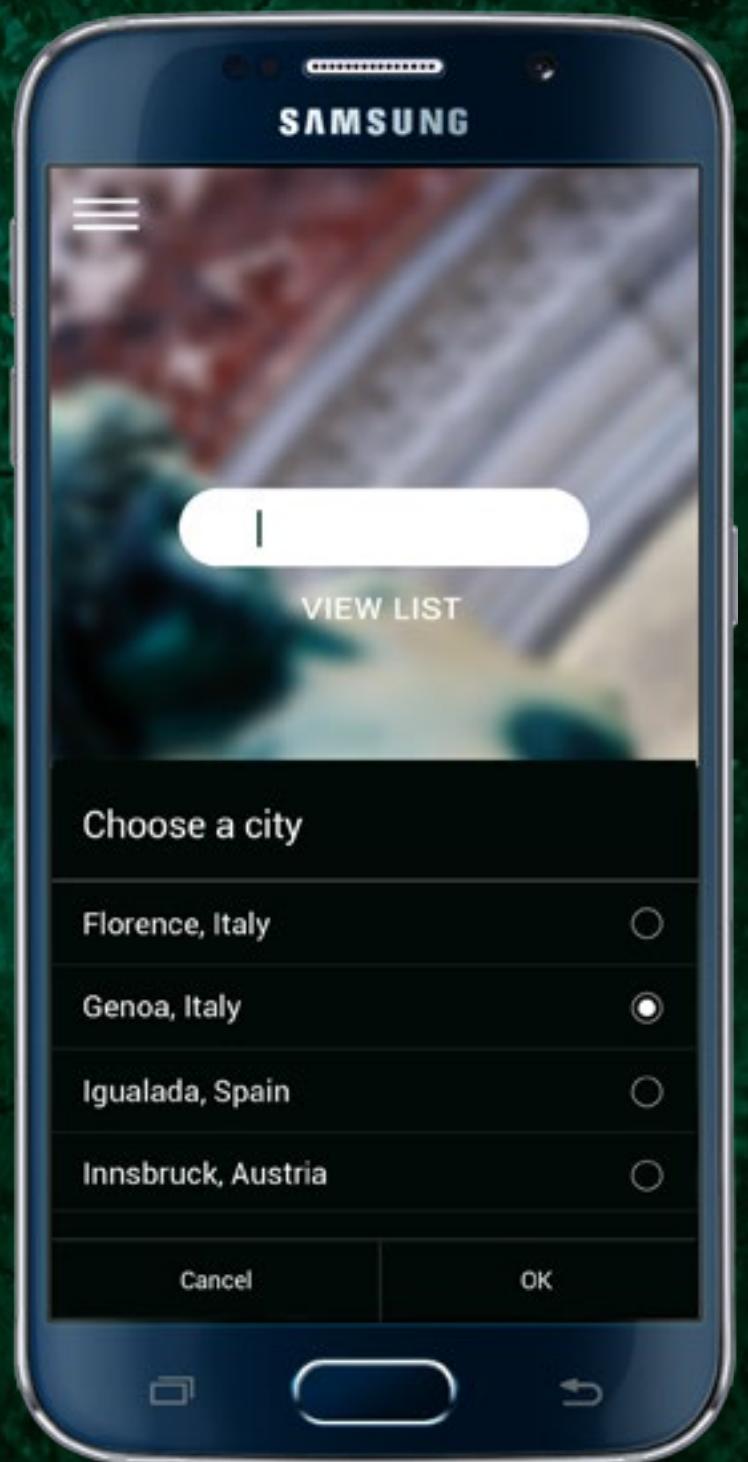


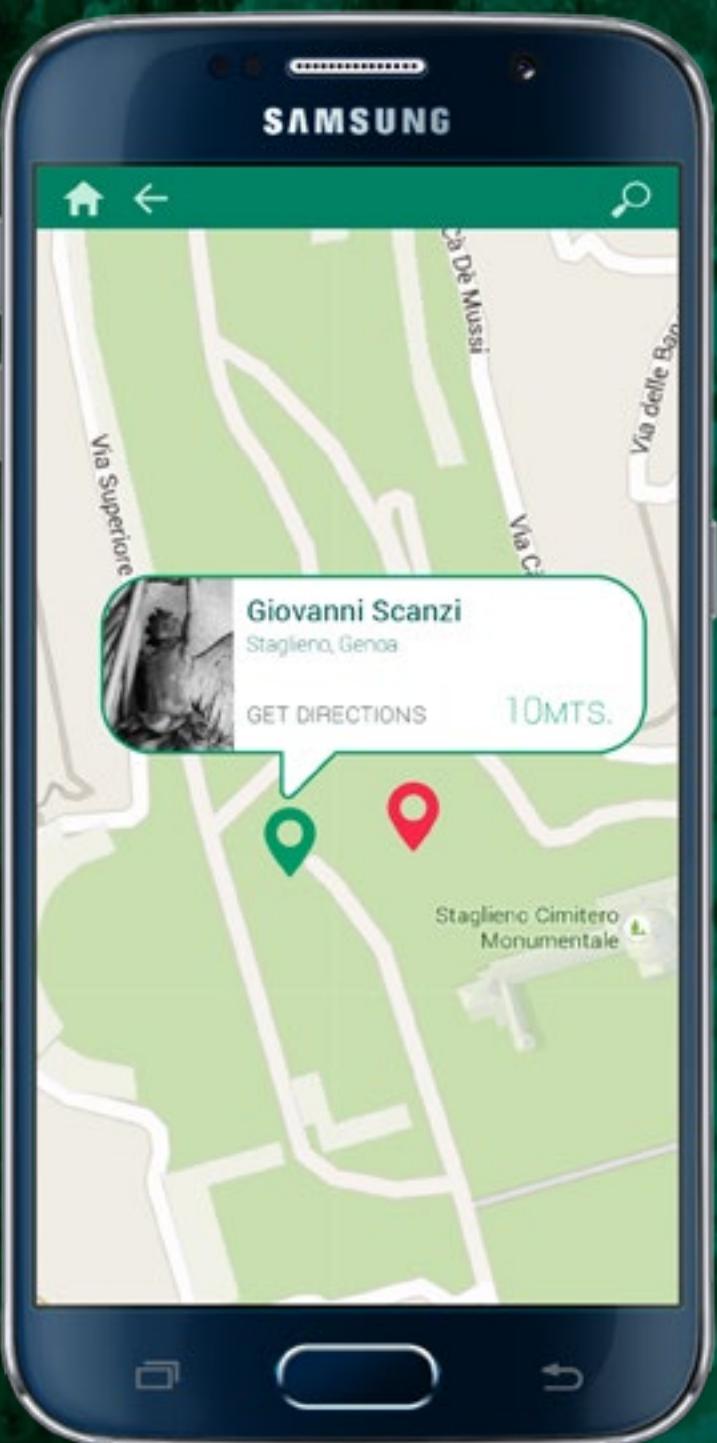
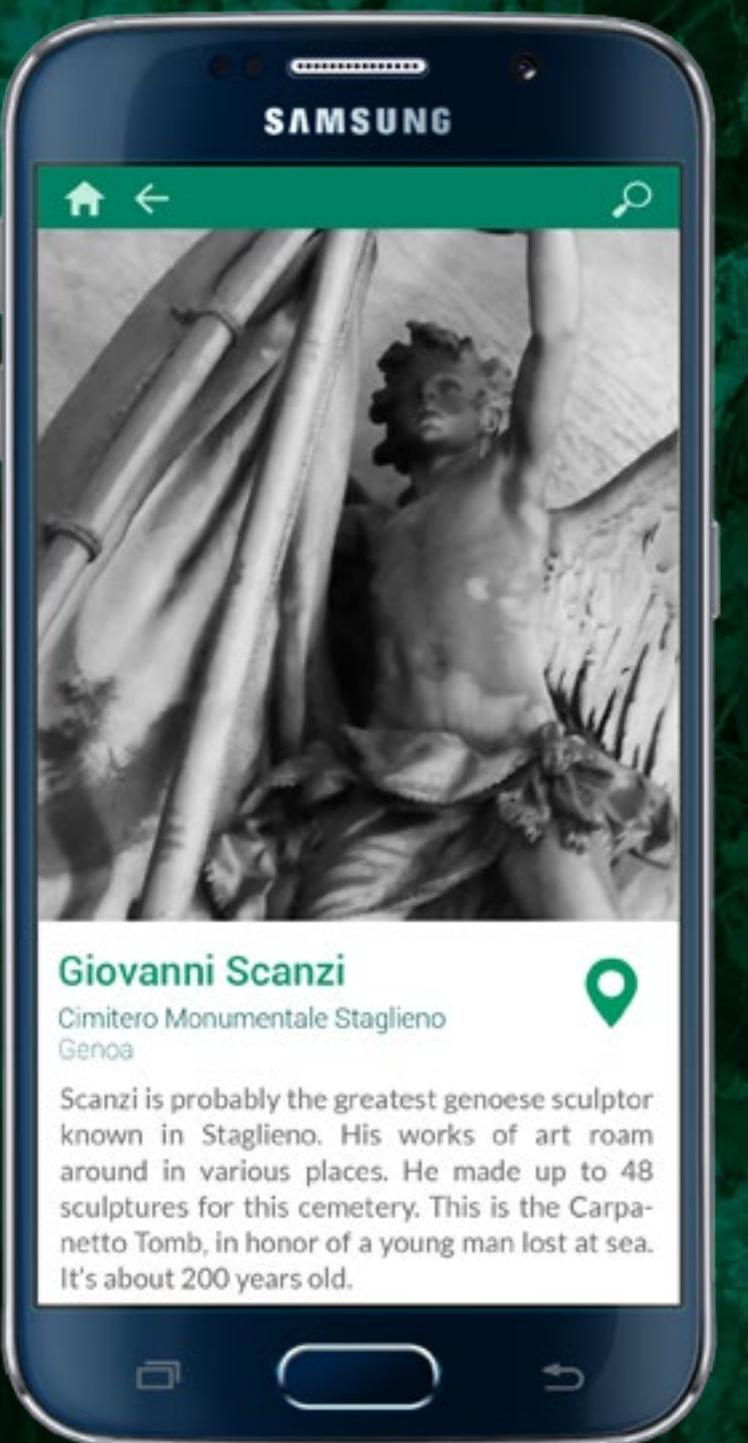
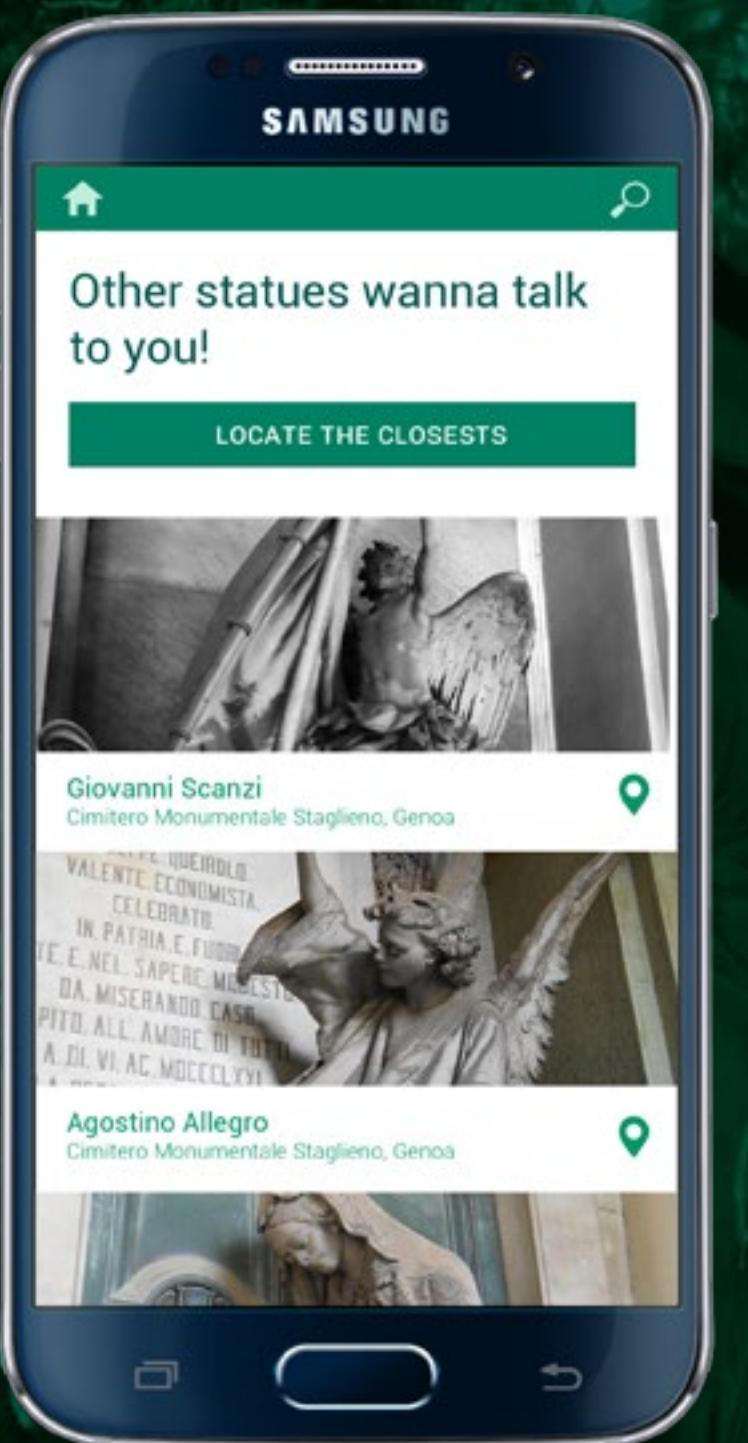
A photograph of a woman with long, dark hair, wearing a flowing red dress, standing in a dense forest. She is looking down at a small object in her hands. The background is filled with tall trees and foliage.

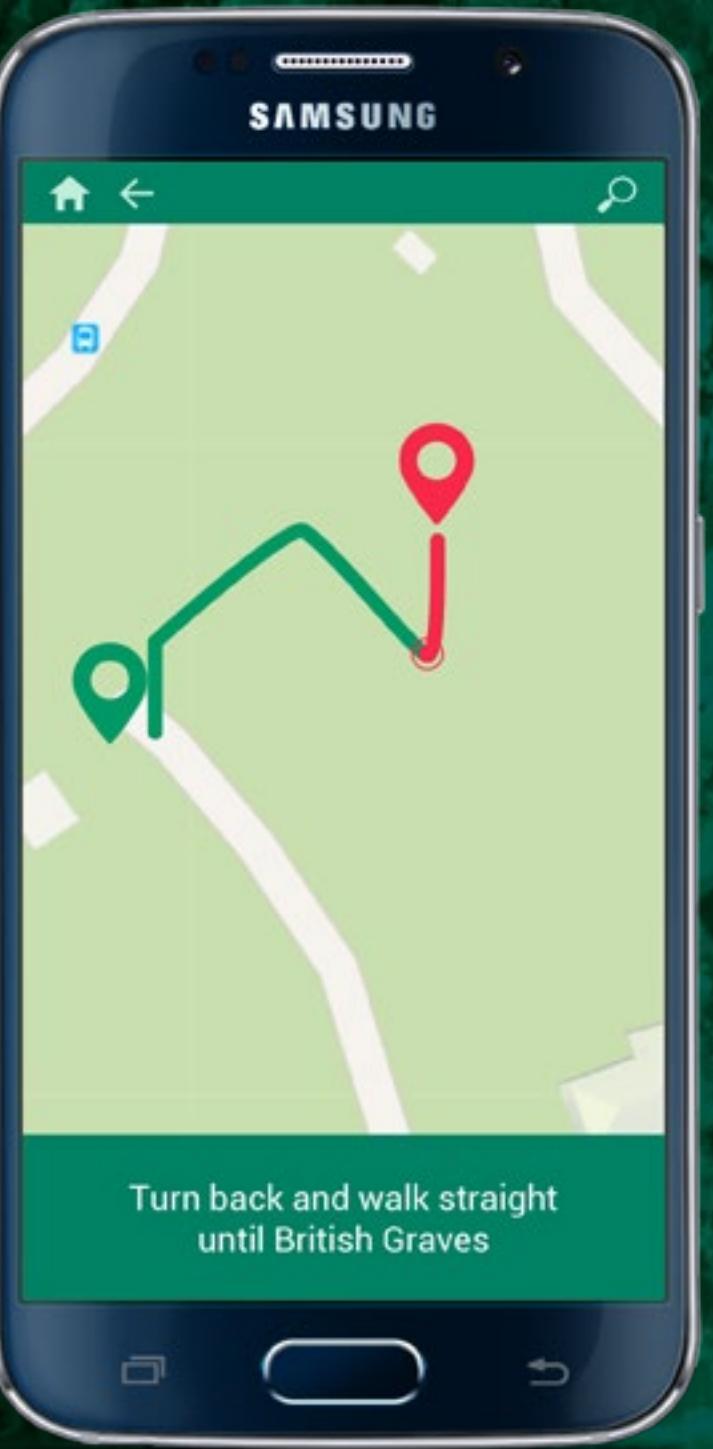
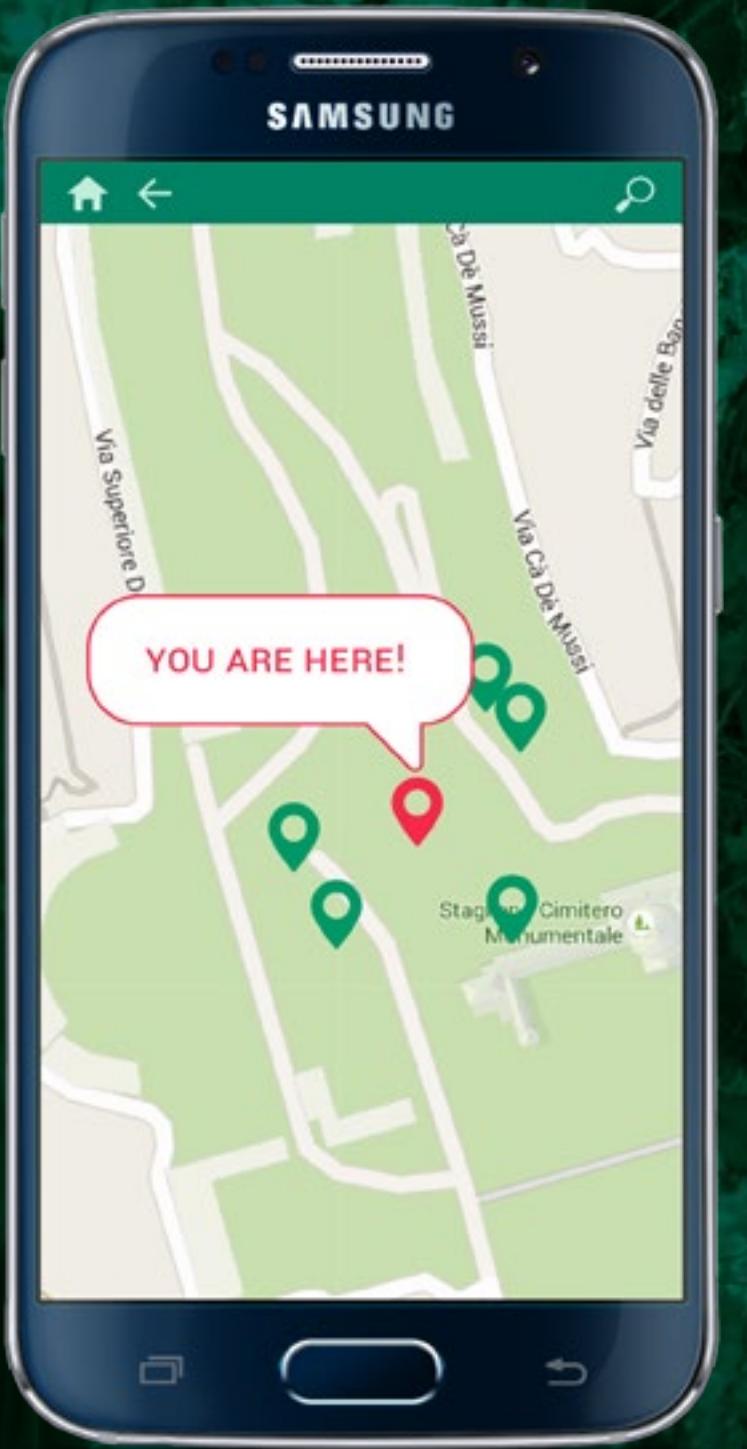
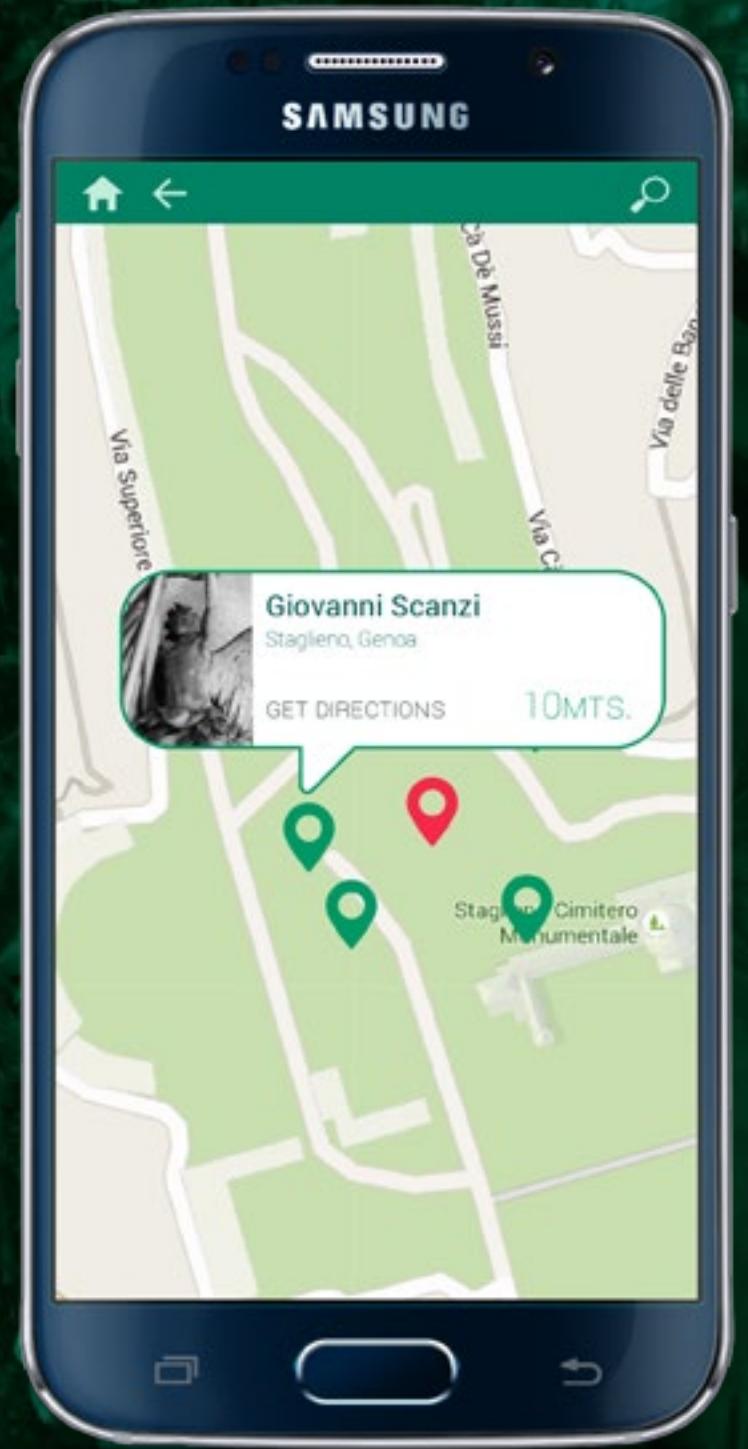
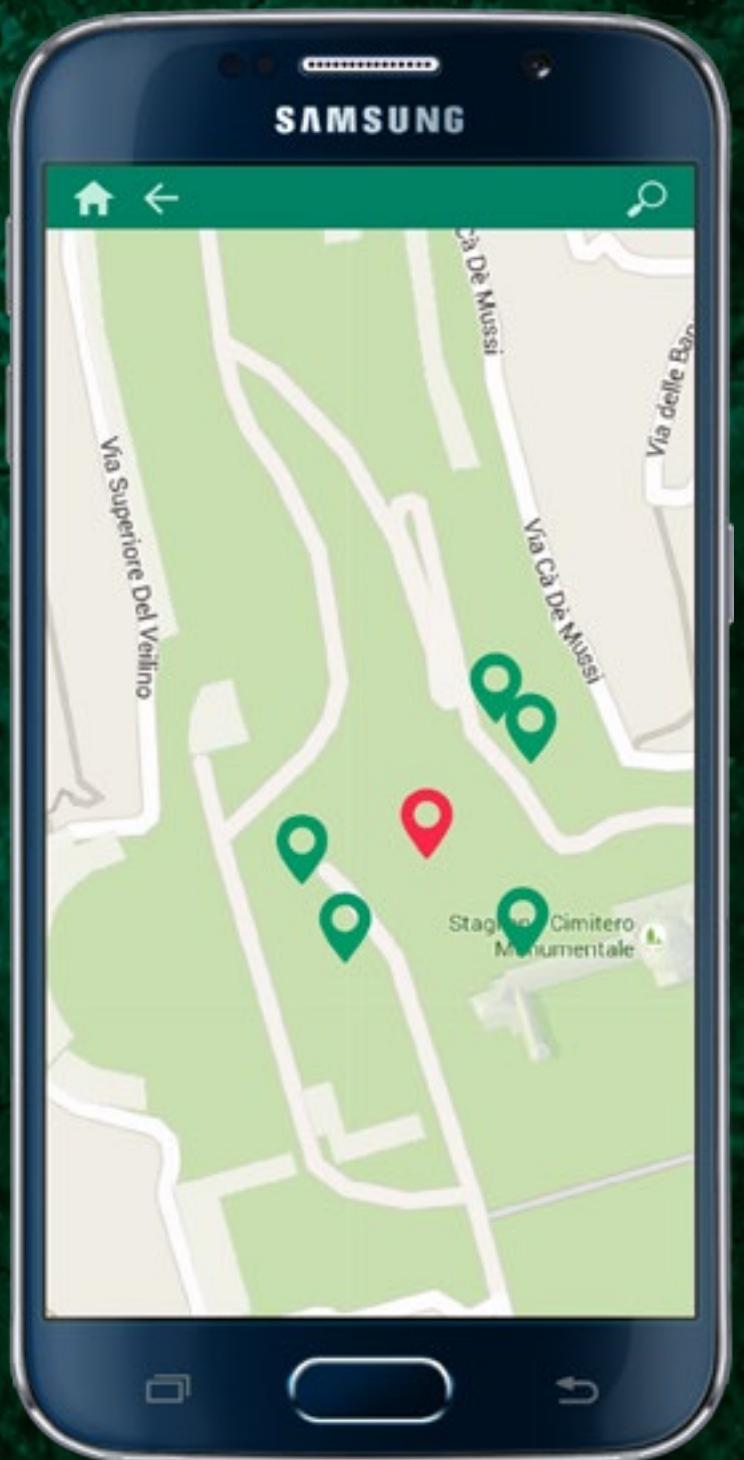
APP DESIGNS

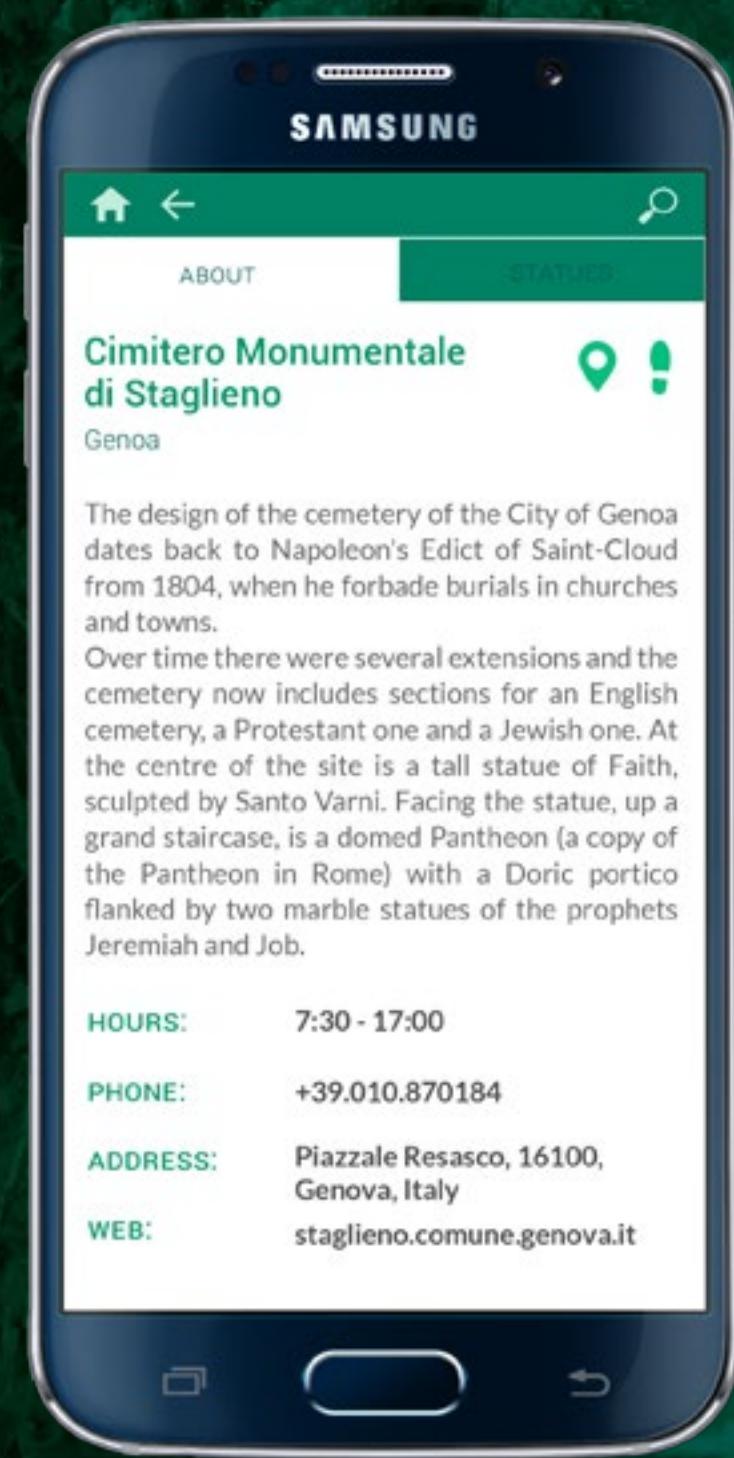
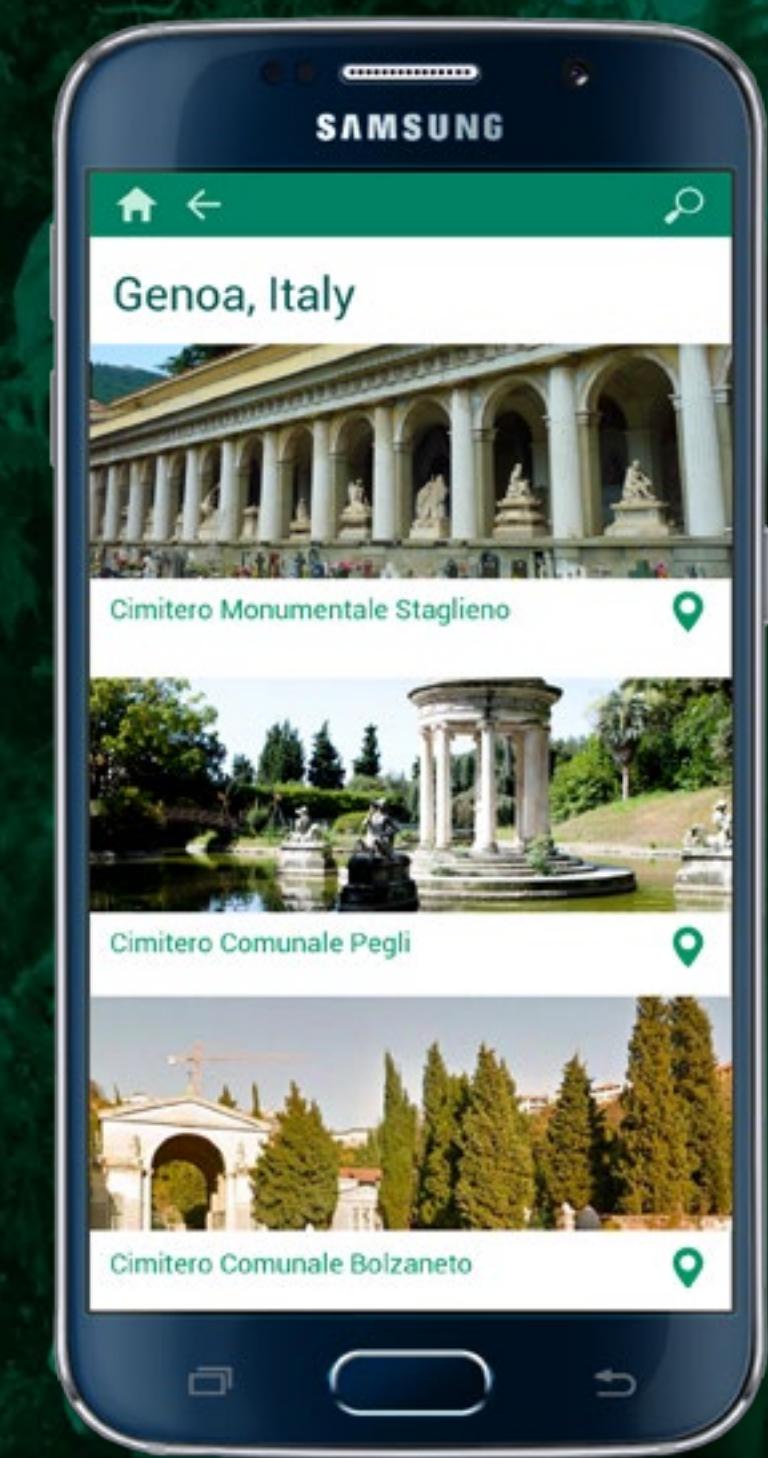
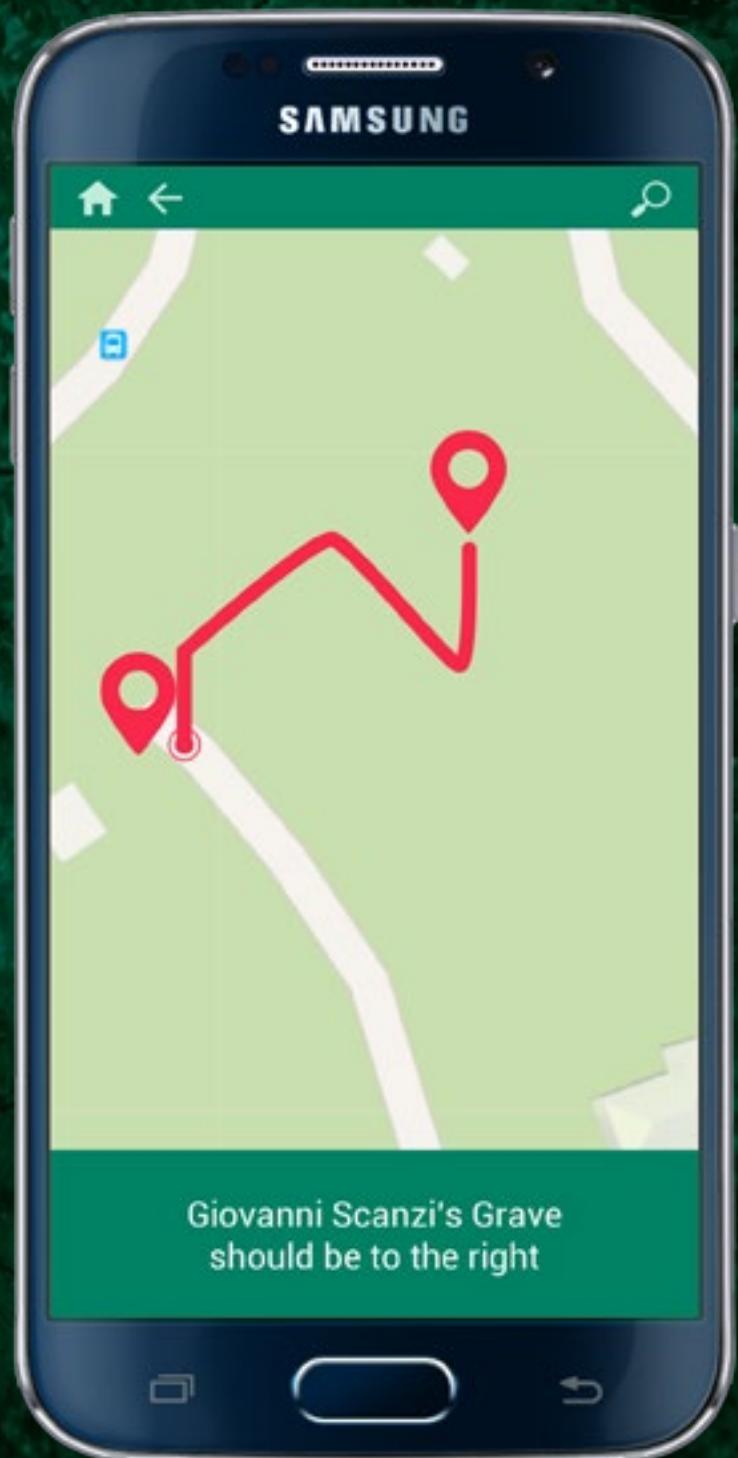


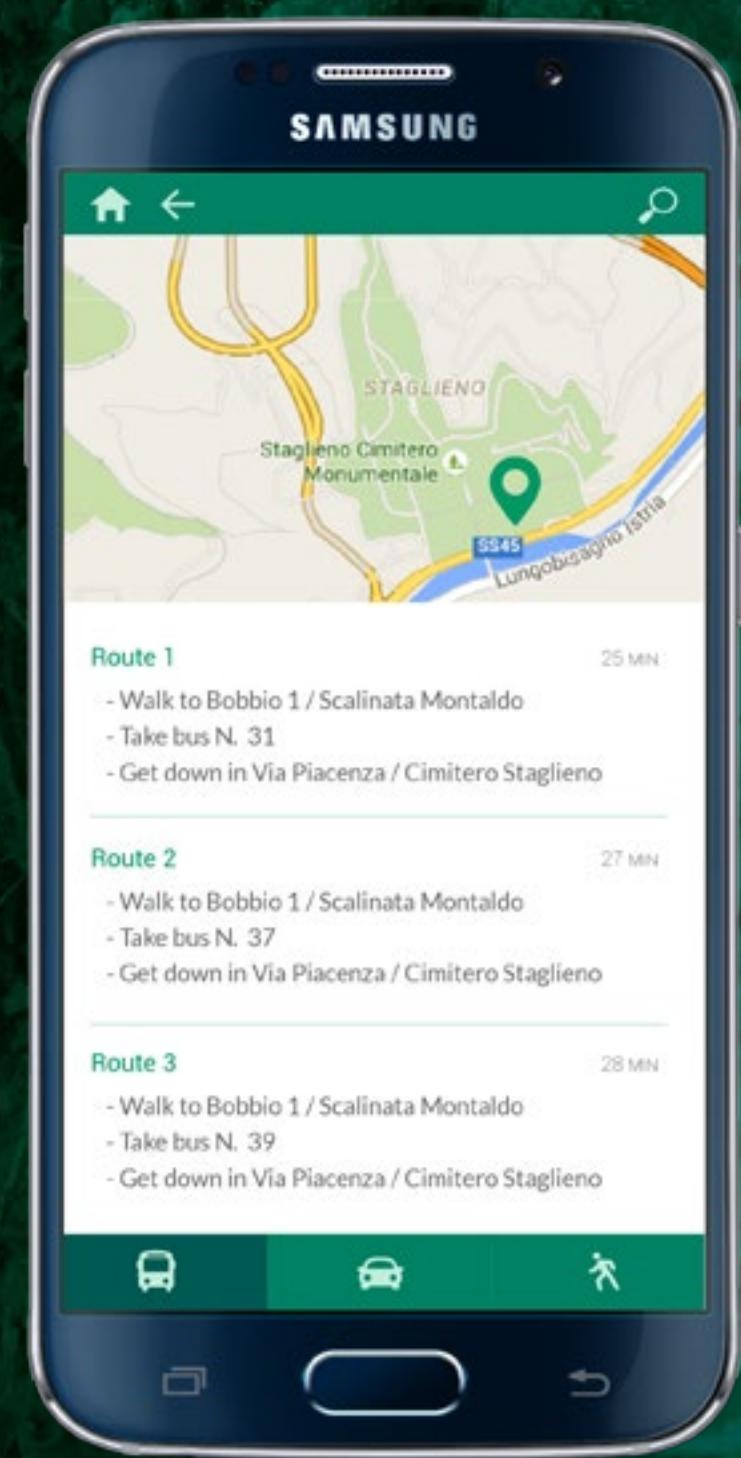
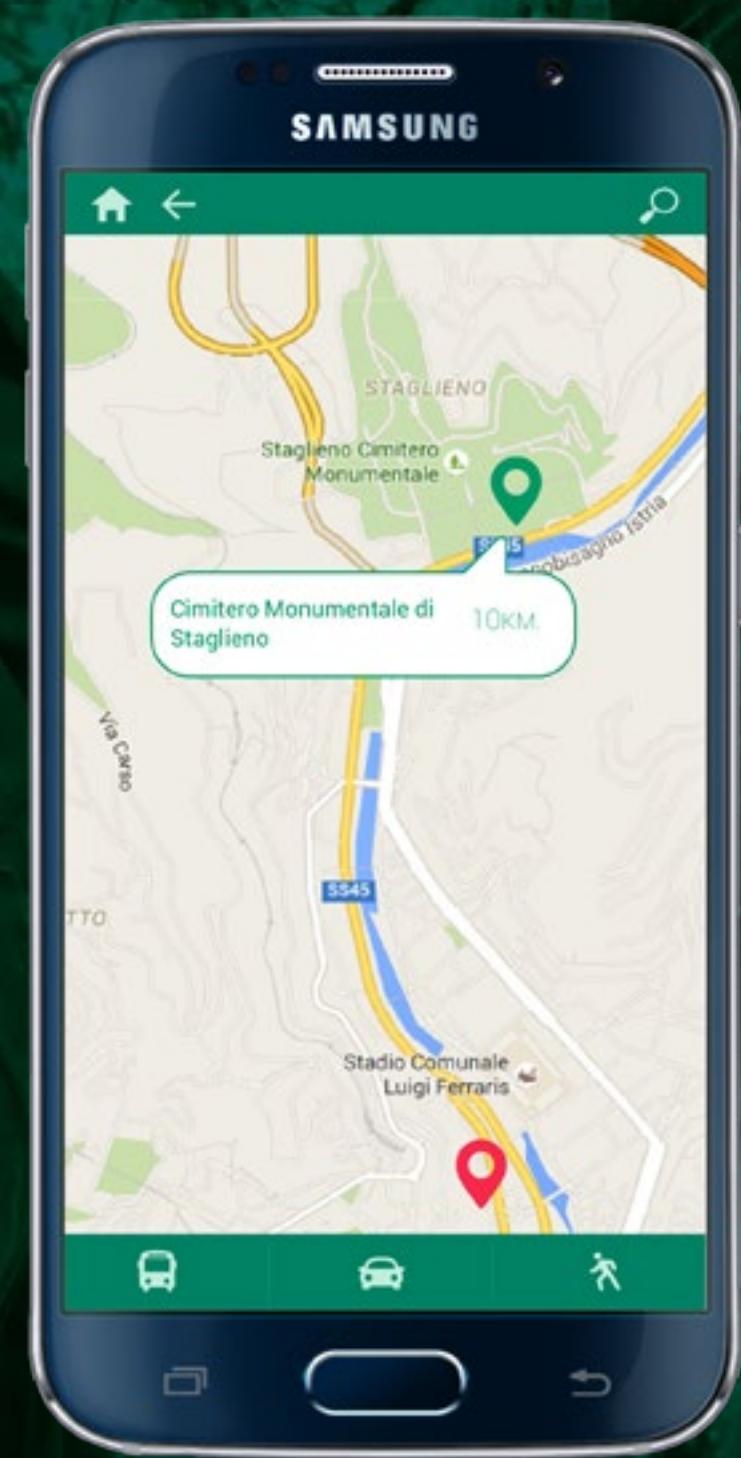
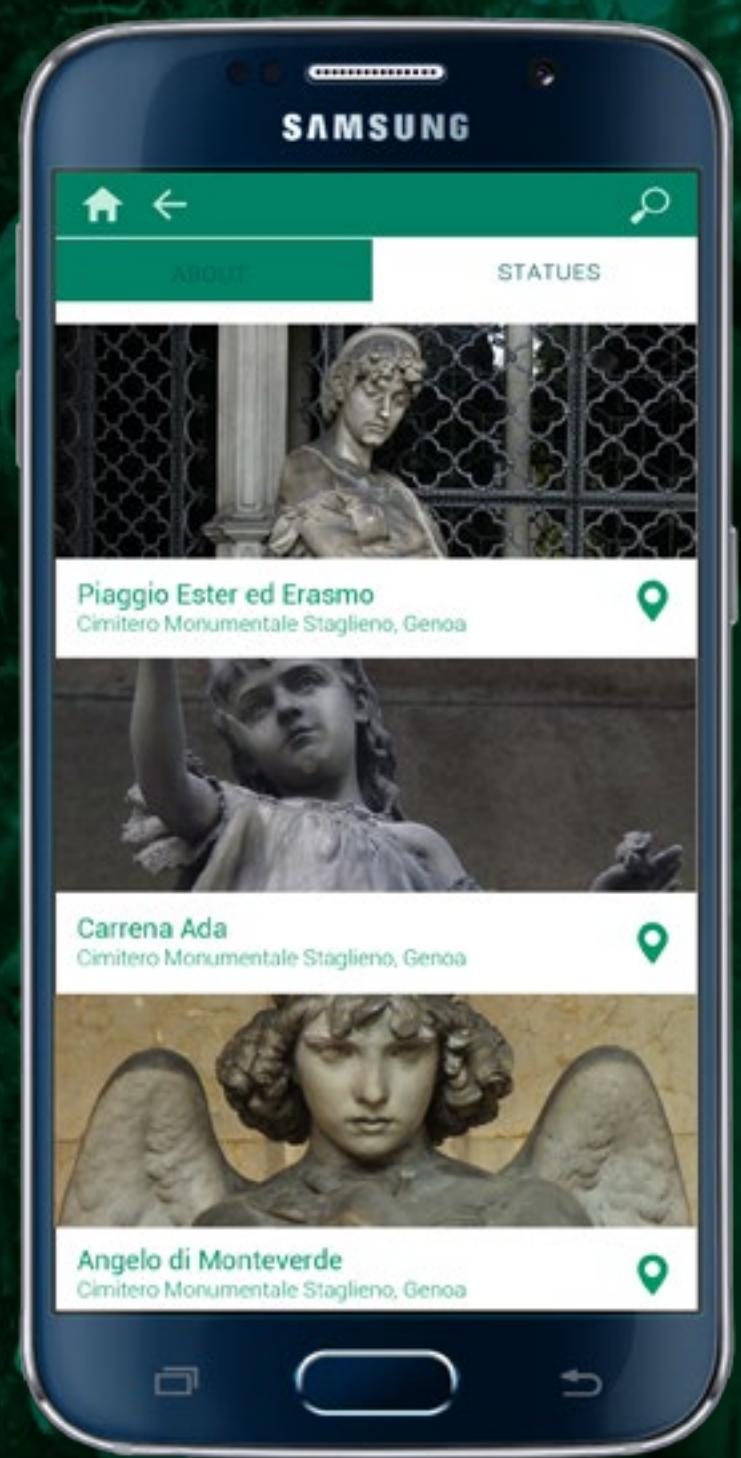
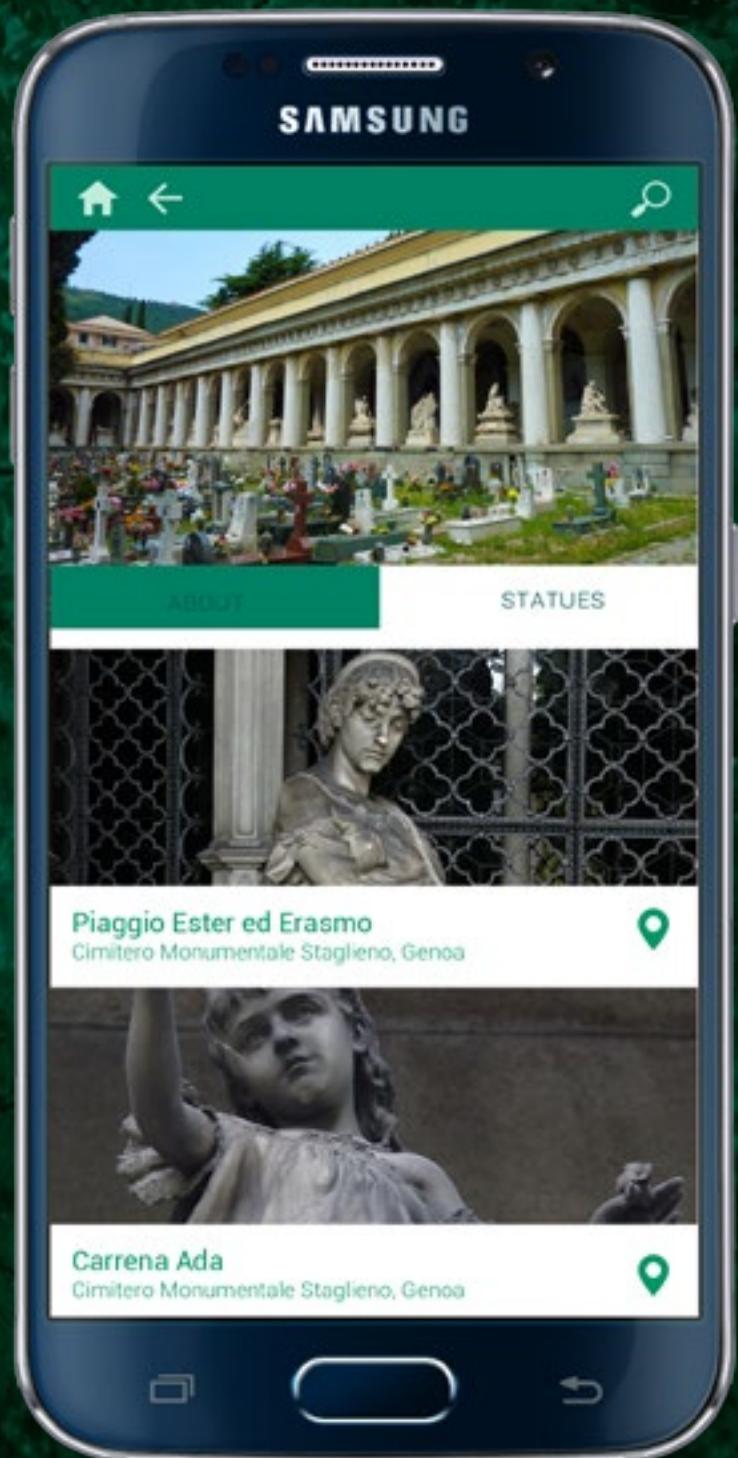






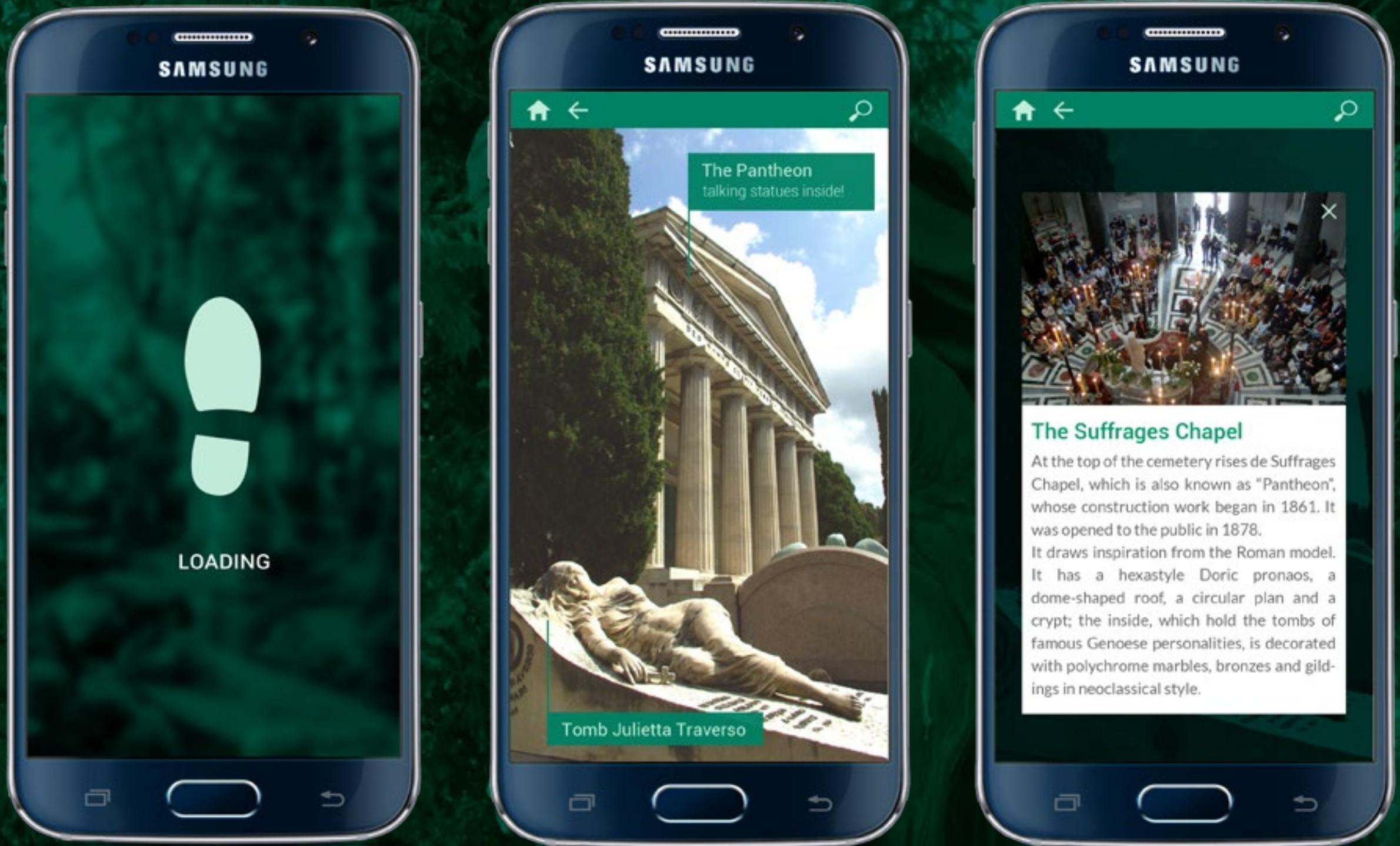






APP DESIGNS

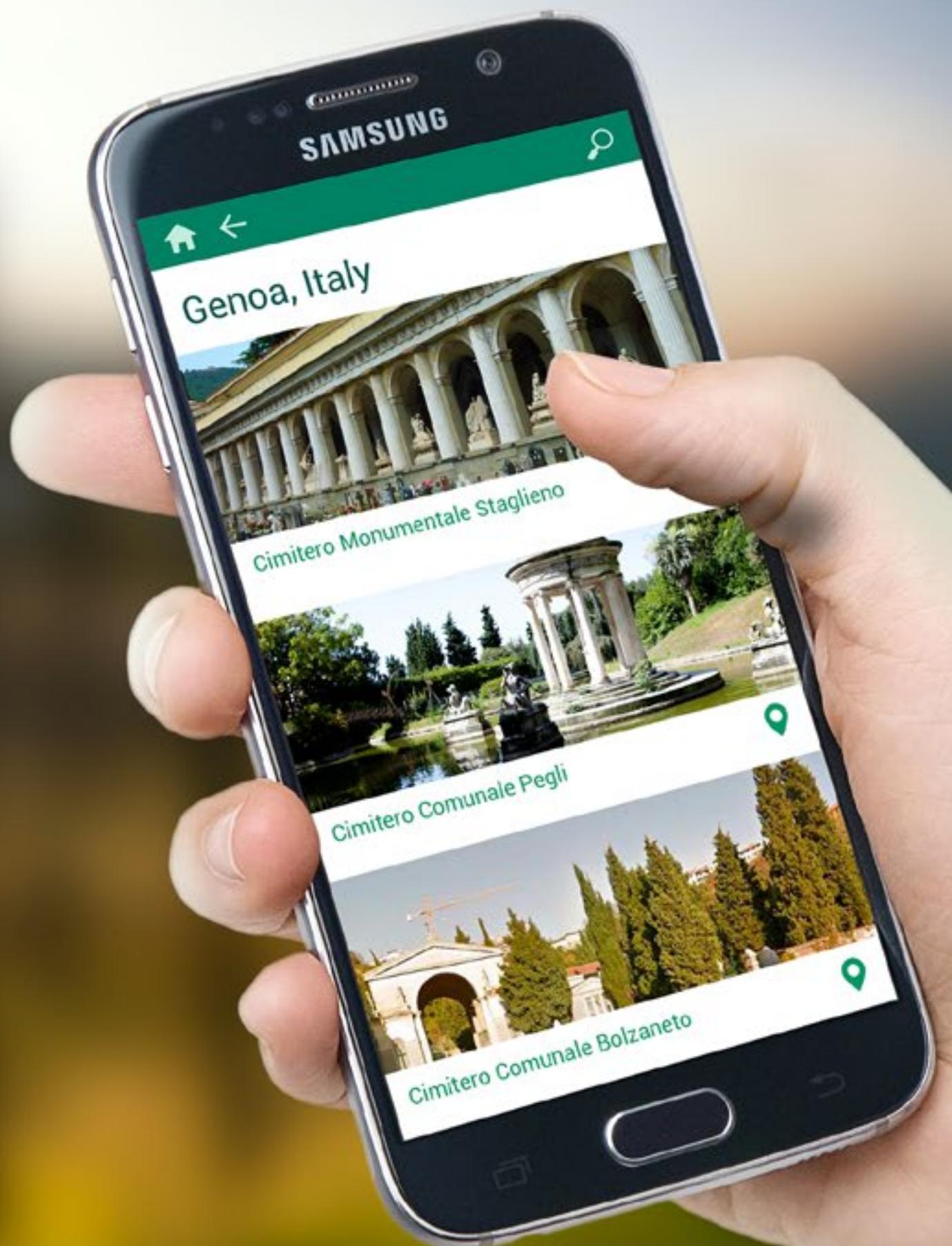


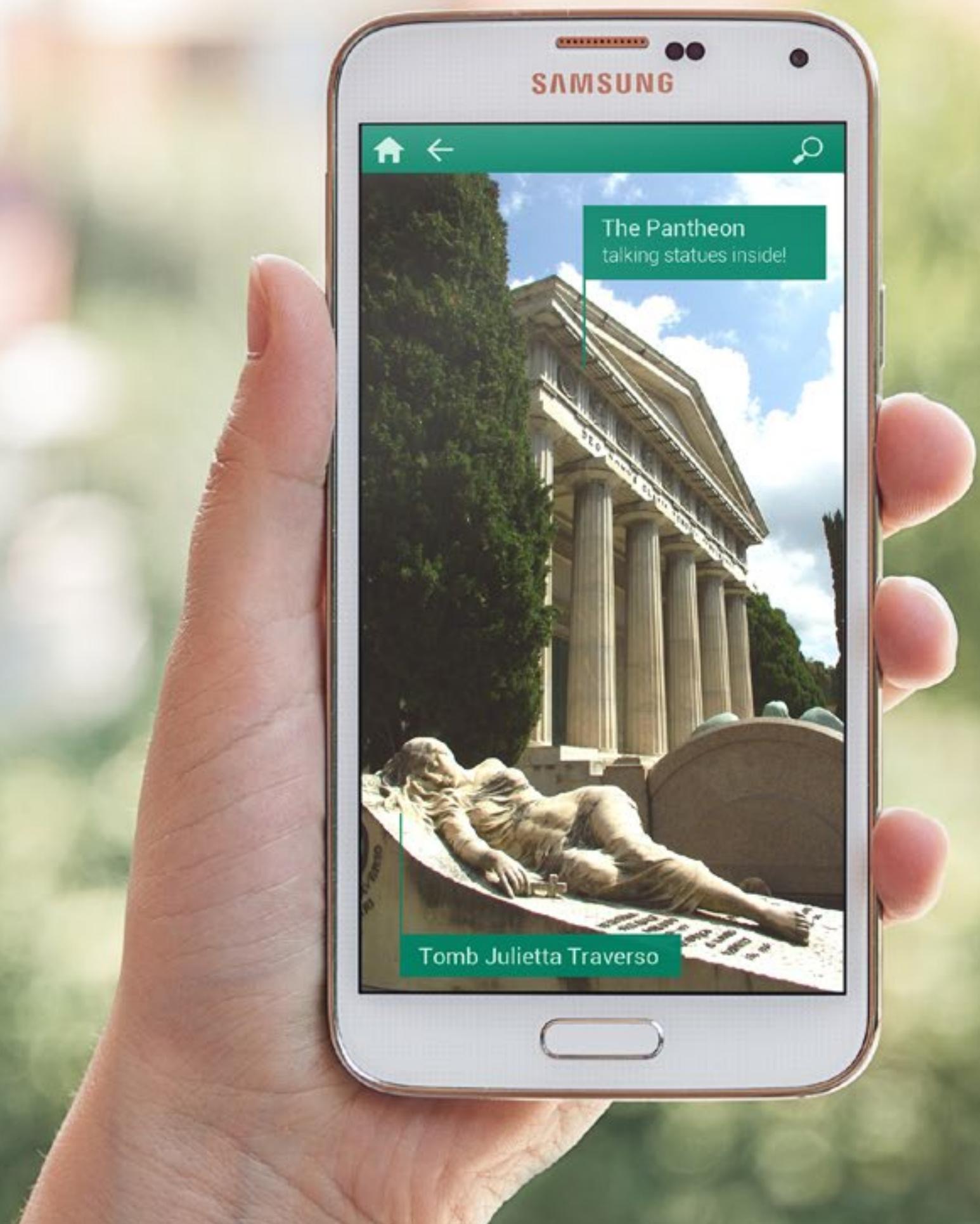


INVISION MOCKUP URL

[HTTPS://INVIS.IO/W86KA8PG7](https://invis.io/W86KA8PG7)







A photograph of a person from behind, wearing a dark hoodie, standing in a dense forest at night. The scene is dimly lit, with some light filtering through the trees, creating a moody and mysterious atmosphere.

DESKTOP DESIGNS

DESKTOP DESIGNS

The desktop design for the LOQUITOUR website features a large image of a bronze statue of a reclining figure. At the top left is the LOQUITOUR logo with a stylized lock icon. Below the logo are three buttons: "THE ROUTE", "LEARN BY WALKING", and "GET APP". On the right side, there is a section titled "EXPLORE" with a sub-section "SCAN" showing a QR code. A "DISCOVER" section follows, featuring a picture of a fountain and a "want to see MORE?" button. The bottom right corner includes the copyright notice "LOQUITOUR © 2016 ALL RIGHTS RESERVED".

This desktop design shows the European Cemetery Route page. It features the LOQUITOUR logo at the top. Below it are three navigation buttons: "THE ROUTE", "LEARN BY WALKING", and "GET APP". The main content area is titled "EUROPEAN CEMETERY ROUTE" and contains a paragraph about the route's purpose. It includes a grid of thumbnail images representing different cemeteries across Europe, with a red "AND MORE" button. At the bottom, there is a link to "VIST THEIR SITE AT: WWW.CEMETERIESROUTE.EU".

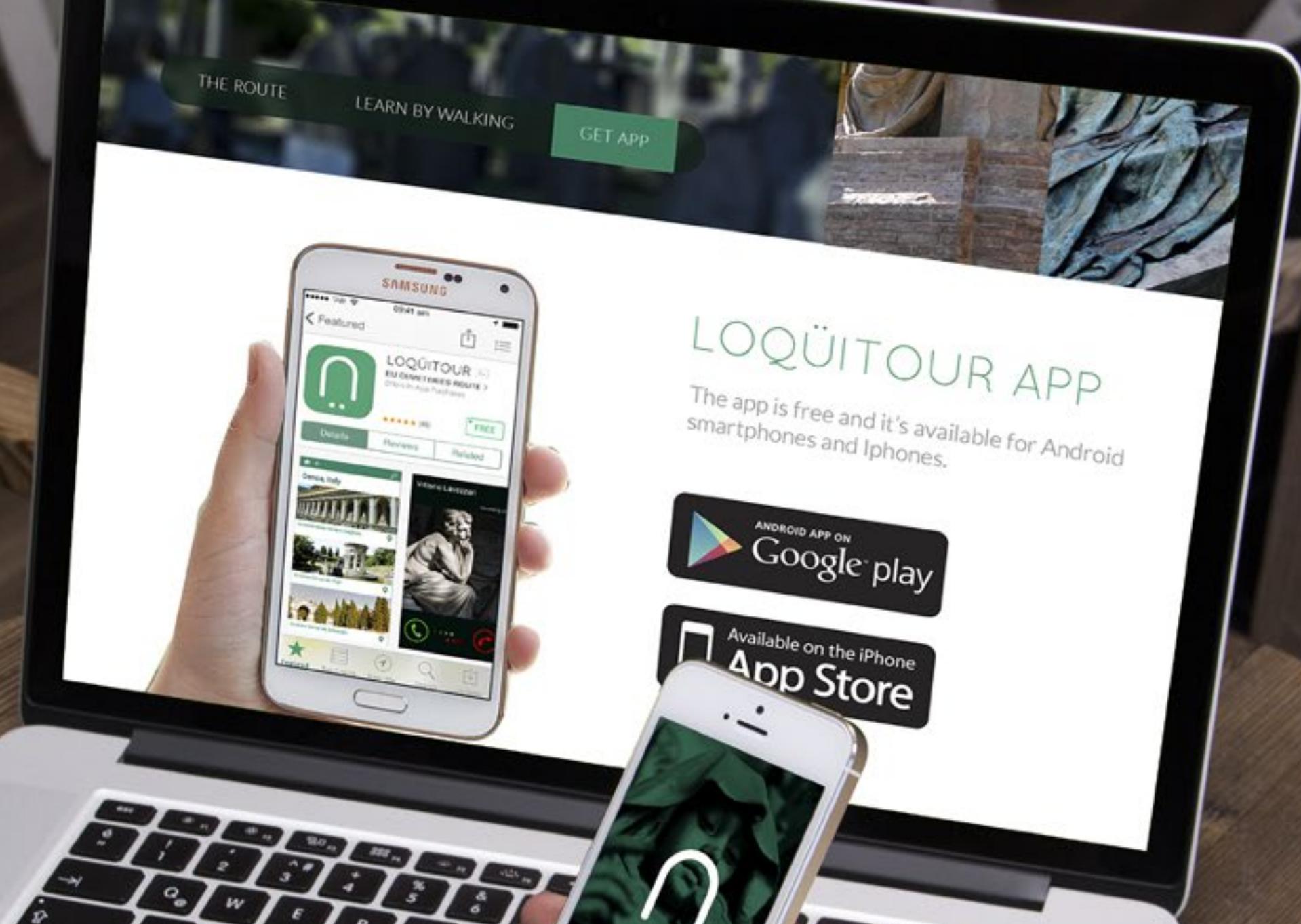
The desktop design for the "Learn by Walking" feature shows a screenshot of a smartphone displaying the app interface. The phone is held in a hand, and the screen shows a cemetery scene with a statue. A green arrow points from the phone towards a larger image of a cemetery walkway with a central monument.

The desktop design for the LOQUITOUR APP page features the LOQUITOUR logo at the top. Below it are three buttons: "THE ROUTE", "LEARN BY WALKING", and "GET APP". To the right, there is a section titled "LOQUITOUR APP" with a paragraph about the app being free and available for Android and iPhone. It includes links to the Google Play and App Store. The bottom right corner includes the copyright notice "LOQUITOUR © 2016 ALL RIGHTS RESERVED".

INVISION MOCKUP URL

[HTTPS://INVIS.IO/AG6KCDHWJ](https://invis.io/AG6KCDHWJ)





LOQUITOUR APP

The app is free and it's available for Android smartphones and Iphones.

