



AN OPERATING COMMITTEE OF THE

**Southern African Communications Industries Association (NPC)**

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Company registration No: 2009/019625/08 SAQA registration: PB00094

**Garden Route Professionalisation of the Events Industry Workshop**

28 Sept 08:00 – 09:00	Arrival & Registration	Arrival & Registration
28 Sept 09:00 – 09:15	Welcome CEPA / SANCB	CEPA & SANCB Acting Chief Convention Bureau Officer (Zinhle Nzama)
28 Sept 9:15 – 10:15	Panel discussion: Standards, training and industry certification	Kevan Jones, CEPA ( <a href="#">Skills development policy APPROVED 4 DEC 2014 (gardenroute.gov.za)</a> ), TPSA Chair – Grant Faiers
28 Sept 10:15 - 11:15	Creating safe event spaces (discussion on the relevance of SANS10366, SASREA and local bylaws)	Event Safety Council – Dr. Lisa Welthagen, local municipality (EMS), Kevan Jones (Moderating)
28 Sept 11:15 – 11:45	Morning Tea Break	Morning Tea Break
28 Sept 11:45 – 12:00	How do events boost the local economy?	Mossel Bay Tourism - Lieschke Steven-Jennings Chief Operations Officer
28 Sept 12:00 – 12:30	“Local is lekker” – three event add-ons that are specific to the Garden Route. How do these elevate an event from good to great.	Mossel Bay Tourism - Lieschke Steven-Jennings Chief Operations Officer
28 Sept 12:30 – 13:30	Lunch	Lunch
28 Sept 13:30 – 14:15	Procurement practices and accountability – an industry supplier viewpoint	Chad Botha – Inspire Rentals, Local Law Firm
28 Sept 14:15 – 15:30	Development of CEPA designations	CEPA
28 Sept 15:30 – 16:00	Afternoon Tea Break	Afternoon Tea Break
28 Sept 16:00 – 17:00	Learning from other countries and cultures for successful events	Alewijn Dippenaar
28 Sept 17:00 – 19:00	Cocktail Function with Networking at Diaz Hotel	Cocktail Function with Networking at Diaz Hotel

<b>29 Sept 08:00 – 09:00</b>	<b>Arrival</b>	<b>Arrival</b>
<b>29 Sept 09:00 – 09:15</b>	<b>Mossel Bay Mayor – Mr. Dirk Kotzé</b>	<b>Mossel Bay Mayor - Mr. Dirk Kotzé</b>
<b>29 Sept 09:15 – 09:45</b>	<b>Boosting attendance at your event – marketing case study</b>	<b>MJ – Successful Group (local marketing agency)</b>
<b>29 Sept 09:45 – 10:30</b>	<b>Technical Productions – Considerations when selecting a technical production supplier (Standards &amp; Safety)</b>	<b>TPSA Chair – Grant Faiers, Dr. Lisa Welthagen, Glenn van Eck</b>
<b>29 Sept 10:30 – 11:00</b>	<b>Morning Tea Break</b>	<b>Morning Tea Break</b>
<b>29 Sept 11:00 – 12:00</b>	<b>The importance of continuing professional development for event industry professionals</b>	<b>SACIA CPD courses (CEPA, TPSA, Event Safety Council)</b>
<b>29 Sept 12:00 – 13:00</b>	<b>The Garden Route as an events destination of choice (how events stimulate the Garden Route Economy &amp; Growth)</b>	<b>George Business Chamber, Mossel Bay Business Chamber, Plettenberg Bay Business Chamber, Plett Toursim, Garden Route Municipality (Economic Growth)</b>
<b>29 Sept 13:00 – 14:00</b>	<b>Closing of workshop and lunch</b>	<b>Closing of workshop and lunch</b>