



BUSINESS FINDER

2023 Price List

Who we are and what makes us special

We understand the power of netWORKing and making the right connections. Working in collaboration with both Mossel Bay and George Business Chambers, as well as hosting our own netWORK meetings in Mossel Bay and in George on a weekly basis.

The Business Finder is a business directory with a twist. Offering you a mini website within our website as well as world-class digital marketing at an affordable rate.

In addition to your own website, The Business Finder listing will also show on the first page of Google Results, along with all your social media listings. Increasing the possibility of a potential client clicking on your details for their needs.

We have various other offerings available to suit your marketing needs.

Alongside digital marketing, we also believe in personal connections.

Besides the listings on our website, we assist with

- Google My Business
- Google AdWords
- Google Analytics
- YouTube Marketing
- Social Media Marketing
- Brand Marketing
- Monthly SEO updates



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Please refer to indicated page for more details

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Google My Business Setup	R900 once off	
Monthly SEO Updates	Price on request**	
Interactive Email Signatures	Price on request**	

** Price is subject to Design work and platforms to link to.



You are not WORKing if your not netWORKing

GET UP! DRESS UP! AND SHOW UP!

Networking is not just about socialising, it is about **WORKing**. And one lesson we've learned is that you should focus more on **WORKing ON** your business than **IN** your business.

During these netWORKing meetings, you have the opportunity to meet other like-minded business people, exchange business cards and make new life-long friends. So, what are you waiting for? Join today and make those connections.

Membership with The Business Finder

R400 per month (optional year upfront payment available)

With this package you get the following:

- Logo
- Business Description (300+ words)
- Contact Information
- Address Information
- Business Hours
- Links to your Website and all Social Media Platforms
- Specials and Events
- All Network meetings included
- Branding Google Adword Campaign on your listing – *Budget is included in the monthly fee. (Limited Keywords available)
- Proud Member of Business Finder membership card with NFC functions.

* Budget can never exceed R200



Specials and Events Advertising

R250 per month

This is an excellent add-on to your monthly membership. With this option you get:

- Send your weekly Specials and Events out to everyone registered on our mailing list.

Send all your Specials and Events through so we can add them to The Business Finder Website and schedule it for the next available Email Campaign going out to all members and non-members.

This is super beneficial if you want to reach a large audience without sending emails to everyone individually.

Business Advance Plus

R3 000 per month

This is a full version of advertising with us. In this package you get:

- Listing on The Business Finder website consisting of Logo, Business Description, Contact information, Address, Business Hours, and links to all your existing platforms.
- All Specials and Events on The Business Finder Website and Email marketing on a weekly basis.
- A Banner Ad on the Home Page of The Business Finder Website and Business Finder Facebook Page Cover.
- All Network meetings included
- Full Google Adword Campaign on your listing – Boosting Budget is included in the monthly fee. (Multiple keywords and Ad Groups)

* Budget can never exceed R1 500

Google Ads

R3 000+ per month (including Boosting Budget)

Getting your digital footprint on Google is one easy step. With this package, we drive Google Leads to your website directly.

- Google Campaign Setup and Maintenance
- Monthly Reporting on Campaign results

We track the Google Adword Campaign and compare it with your Google Analytics report. Giving you an ROI is our proof it works.

The Google Ads Budget spent equals to the amount of this package. This Budget amount can be increased as desired.

It is important to have **Google Analytics** installed on your website. We can help set it up if you do not already have it.
Google Analytics setup –

R1 000 once off

Social Media Marketing

R3 000+ per month (including Boosting Budget)

All social media platforms have their own algorithm. As specialists in the field, we keep up to date with all the latest developments. We understand the rules regarding the graphic design of advertisements, the keyword research required, and how to write enticing copy.

Thus with this package, you will receive:

- 2 x graphic design advertisements
- Keyword research and copywriting for your ad.
- The posting and boosting of your ad. Advertising results will follow afterwards. The Budget spent is determined by the total of the package.***

*** A R1 500 is allocated towards the design, setup and maintenance of the campaign. The Balance is Ads Spent



Thank You

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