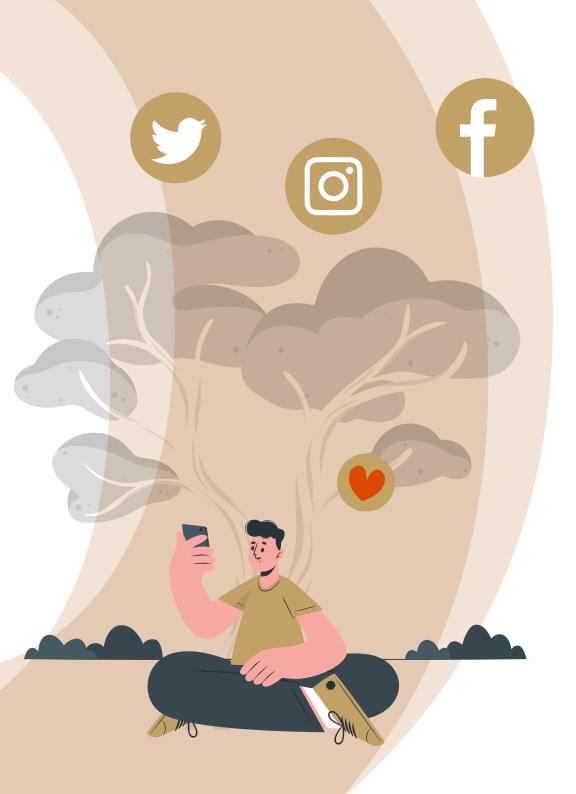




# Passionate about Social Media.

We have been around since 1996 - designing top websites and social media pages.





# Growing your business means growing your revenue.

But growing your revenue means convincing more customers to put their money in your pocket, and that is not easy. It takes savvy digital marketing that consistently puts your business in front of potential customers. Such digital marketing is impossible to create on your own when you are busy running a successful small business.

#### You need a partner willing to do whatever it takes to help you achieve your goals.

Whether you are an attorney, a plumber, a franchisee, a healthcare marketer, a small business owner, or some other kind of professional, one thing is certain: You care about what you do. You care about delivering the best service, the best results, and the best experience imaginable to the people you serve.

#### **Infogold Design**

Is a national web design company and internet marketing company. We have been around since 1996 - designing top websites and social media pages. We specialise in Web Design and Social Media Marketing with special emphasis on Facebook, Instagram and Twitter.

# We get traffic to your page and through your door.

We specialise in Web Design and Social Media Marketing with special emphasis on Facebook, Instagram and Twitter.

#### We:

- Understand the importance of the internet in today's busy society
   where information must be delivered quickly and seamlessly and how to deliver that information to the end user.
- learned our trade in the early days of the internet and,
- have kept up with the latest trends and developments in web design, search engines and social media marketing strategies.

We have specialised web, graphic and database designers as well as videographers, copywriters and ad specialists that assist us in all your online marketing efforts.







### Social Media Packages

\* Fees due monthly in advance minimum of 3 months, thereafter 30 day notice period.



#### **ENTRY**

3x Social Media Posts
Per week on 1 Platform

Sharing to 50 targeted FB groups per week

In-house post creation

Nonthly Stats

\*We make custom quotes for each of you as we understand that every company is different and has different needs.

\* Entry package is available for a maximum of 6 months. Thereafter, you can choose to cancel or move to the Standard package.



#### **STANDARD**

3x Social Media Posts per week on 2 Platforms

Sharing to 50 targeted FB groups per week

In-house post creation including short video

**Monthly Stats** 

Assistance with Paid Campaign set-ups

Automated Messenger

Assistance with Post Comments and Messages

\*We make custom quotes for each of you as we understand that every company is different and has different needs.

#### **ADVANCED**

3-5 Social Media Posts per week on 3+ Platforms

Sharing to 75 targeted FB groups per week

In-house post creation including short video

Monthly Stats

Assistance with Paid Campaign set-ups

Automated Messenger

Assistance with Post Comments and Messages

LinkedIn Business Account Management assistance

Assistance with Google PPC ad campaigns

Assistance with YouTube

\*We make custom quotes for each of you as we understand that every company is differen and has different needs.

# Additional packages

\* All services listed above attracts a 50% deposit on appointment with the balance payable on completion of such service.

#### WEB DEVELOPMENT

Standard Business Web Site incl Domain Registration and 1 year hosting

R6500.00

Shopify E-Commerce Site incl
Domain Registration and 1 year
hosting Includes loading of 25 items

R12500.00

Custom Designed
Multi-Layered Web Sites

**POA** 

#### VIDEO PACKAGES

Custom 2D Explainer Videos

R5500.00

Company Intro Video

R6500.00

YouTube Ad Videos

**POA** 

#### ADDITION SERVICES OFFERED

Automated Messenger Bot Setups

FROM **R2500.**00

Business Card and Logo Designs

FROM **R350**.00

Social Media Graphics

FROM **R250.**00

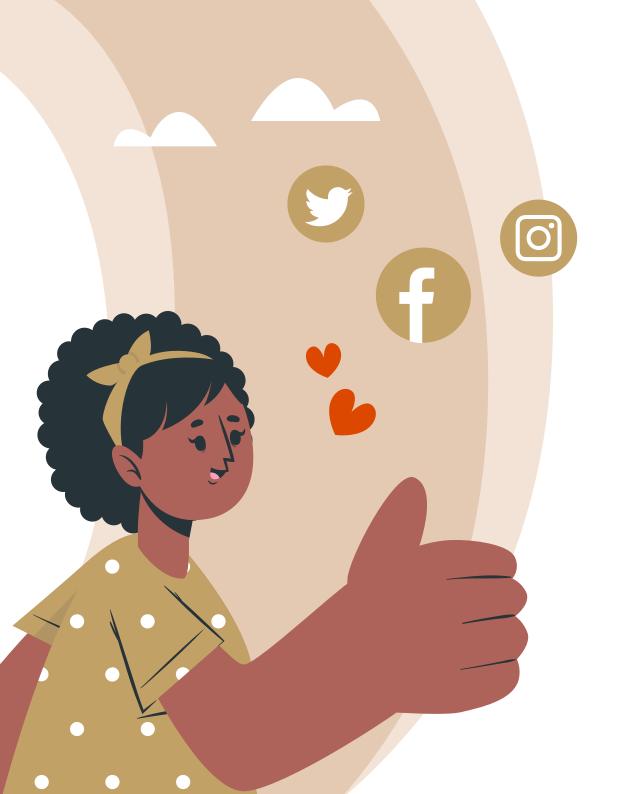
Product Photography

POA

E Mail Marketing Campaigns

POA





### Get in touch.

### We are Passionate about Social Media.

- www.infogold.co.za
- www.facebook.com/infogolddesign
- www.instagram.com/infogold\_design

#### **Stefano Schoonees**

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