




Hi, I'm Rosa Delgado

Contact

-  Antwerpen
-  +32 499 15 07 84
-  rosa.moran.delgado@gmail.com

About me

Experienced and dedicated Webmaster/Content Manager with a proven track record of efficiently **managing** and **optimizing** website **performance**. Proficient in a wide range of web technologies and platforms, including content management systems (**CMS**) and front-end development tools. Skilled in maintaining website security, ensuring optimal functionality, and implementing **user experiences** design elements.

Computer skills



Experience

Webmaster/Content Manager Springbok agency | April 2023 - 2024

- Maintained and updated the company website for B2B and B2C to ensure optimal functionality, security, and performance.
- Created and published engaging content, including text, images, and multimedia elements, using content management systems (CMS) such as AEM Cloud, Drupal, WordPress, and Webflow.
- Collaborated with Market Managers, SEO Specialists, and Performance Marketing Managers to ensure consistent and optimized content delivery.
- Utilized content analytics tools (Google Analytics) to monitor performance and implement data-driven improvements.
- Implemented website designs using Figma prototypes, ensuring accurate translation of design concepts into functional web interfaces.
- Served as the project manager for small projects.

Student job EasyLife | 2022 - 2023

English to Spanish Translator Fedasil | 2019 - 2022

- Ensured cultural relevance by adapting translations to suit the target audience, accounting for regional differences, idiomatic expressions, and cultural nuances.
- Handled sensitive information with discretion and maintained confidentiality.
- Provided excellent customer service by promptly addressing inquiries and exceeding client expectations.

Personal skills



Languages



Education

- 2015-2019

Master's in Marketing

Universidad Tecnologica de El Salvador

Training

- Web Developer Certificate
- ASP.NET Developer Certificate
- Salesforce cloud
- AEM cloud

Hack Cyber Café Manager | 2017 - 2019

- Provided technical support to customers, resolving issues related to computer usage, internet connectivity, and software applications.
- Managed financial transactions, including cash handling, billing, and accounting procedures.
- Conducted regular maintenance checks on café equipment and facilities to ensure smooth operation.

Projects I have worked on

Daikin Affiliates Website Content Management | Bridgestone - Firestone Website Management | 2023 - 2024

- Managed content across 38 affiliate websites for Daikin and 20 affiliate websites for Bridgestone and Firestone, ensuring consistency and quality.
- Updated and optimized website content to enhance user experience, user interface and meet business objectives.
- Collaborated with affiliate partners to align website content with brand guidelines and messaging.
- Provided technical support and guidance to affiliates on CMS usage and best practices.
- Developed and implemented of a new email slicing component for Daikin, enhancing email marketing effectiveness.