



Habeeb Rahman A

Digital Marketer

Profile

A young and enthusiastic digital marketer eager to learn more about the fascinating profession of digital marketing. With a solid background in marketing concepts and a keen interest in the newest digital developments, I am excited to provide fresh perspectives and a creative approach to the marketing team.

Work Experience

DIGITAL MARKETING INTERN

ClickBox Agency

JUNE 2024 - PRESENT

- Worked with Digital Marketing team and contributed to the growth of the company.
- Worked in Executing off-page SEO, on-page SEO, and technical SEO contributing to the improvement of organic search rankings.
- Worked in Managing social media channels and creating targeted ad campaigns on Google Ads and Meta Ads, boosting client reach.
- Worked in the production of creative video and social media content, enhancing brand visibility and engagement.
- Worked in Social Media Management by creating monthly social media plans and social media calendar for clients.

TOOLS

- Google Search Console
- Google analytics
- Microsoft clarity
- Ahref
- Semrush
- mail chimp
- Gravity write
- uber suggest
- MOZ
- Yoast SEO
- SEO quake

ADD ON

- DIPLOMA IN COMPUTER APPLICATIONS
October 2022 - MARCH 2023
- COMPUTER ON OFFICE AUTOMATION
October 2022 - MARCH 2023

CERTIFICATES

- Google Ad Certification
- Advanced Digital Marketing Certification

LANGUAGES

- Tamil
- English

AREA OF INTEREST

- SEO
- SEM
- Email Marketing
- Content Writting
- Blog Writting
- Google Ads
- Meta Ads

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Education

UNDER GRADUATION

2021 - 2024

ARULMIGU PALANIANDAVAR COLLEGE
OF ARTS AND CULTURE

- Bachelor of Commerce

HSC

2020 - 2021

PRG Vellapanaidu Higher Secondary
School

91%

SSLC

2018 - 2019

Kennedy Matriculation School

82.6%

TECHNICAL SKILLS

- Search Engine Optimisation
- Search Engine Marketing
- Social Media Optimisation
- Social Media Marketing
- Google Ads. Meta Ads
- Web Content Writing
- Blog Writing

SOFT SKILLS

- Team Work
- Communnication
- Adaptability
- Time Managemant
- Interpersonal Skills
- Analytical