

Sanjai V

Product Designer

About me

I am a dynamic and innovative product designer with a proven track record of creating exceptional user experiences and bringing concepts to life. With a keen eye for detail and a passion for problem-solving, specialize in translating ideas into visually appealing and user-friendly products. My goal is to contribute to cutting-edge projects that make a positive impact on users' lives.



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sanjaiportfolio





+971 54 378 3409



Tamilnadu, INDIA.

Socials



Instagram

@Sanjai_designer



Dribbble

@Sanjai_designs



Behance @Sanjai V



Linkedin



@Sanjai V

Languages



Tamil Native



English

Professional working

Certificates & Rewards



UI/UX Design Kalwe Learning



Android Studio



Email- Etiquette

Experience

Present



Product designer

Freelance





Product designer

Vino Industries

Oct 2019 - Mar 2022 • Udumalpet.



Graphics designer

Arul Media

- · Conducted user research to understand user needs and preferences, incorporating feedback into the design process
- Collaborated with cross-functional teams, including developers and product managers, to ensure seamless implementation of designs.
- · Utilized tools such as Figma to create wireframes, prototypes, and high-fidelity mockups.
- · Contributed to the development of design guidelines, ensuring brand consistency across products.
- Spearheaded the redesign of VGC, resulting in a 99% improvement in overall user satisfaction.
- Conducted usability testing and gathered feedback to inform design iterations, enhancing the user experience. Collaborated with the marketing team to create visually compelling
- promotional materials, contributing to a successful product launch. · Coordinated with external vendors and manufacturers to ensure the accurate execution of product designs.
- Designed and produced marketing collateral, including brochures, flyers, and digital assets, resulting in a 99% increase in engagement.
- Played a key role in redesigning the company website, leading to a 90% improvement in user experience and a 95% increase in online inquiries.
- · Worked closely with clients to understand their vision and incorporated feedback to ensure the final product aligned with their

Education



B.Sc (IT)

Jul 2019 - Jun 2022

Vidyasagar College of Arts and Science, Udumalpet.



7.8

JSR Hr. Sec. School,



JSR Hr. Sec. School,

HCL

Jun 2017 - Jun 2019

51%

SSCL

Jun 2016 - Jun 2017

86%

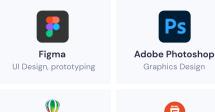
Skills



P Design

2 3 3 6	
Wireframing UI Prototyping User Testing	Mokeup User Flow • Vector Design • Motion Design • Print Design
 Problem-solving Ux Research User Journey Usability Collaboration Empathy mapping Competitive Analysis User Personas 	 Responsive Design Interaction Design Adaptability Communication Accessibility Branding Identity Packaging Design Graphics Design
Web Page Mobile App Design Design	Illustrator Typography Iconography
User Information Design Experience Architecture System	 UI Patterns Visual Design Color Layout & Grid

Tools













Logo Design





