Sanjai V

Product Designer

About me

    I am a dynamic and innovative product designer with a proven track record of creating exceptional user experiences and bringing concepts to life. With a keen eye for detail and a passion for problem-solving, I specialize in translating ideas into visually appealing and user-friendly products. My goal is to contribute to cutting-edge projects that make a positive impact on users' lives.

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Socials

Instagram
@Sanjai_designer

Dribbble
@Sanjai_designs

Behance
@Sanjai V

Linkedin
@Sanjai V

Languages

Tamil
Native

English
Professional working

Certificates & Rewards

UI/UX Design
Kalwe Learning

Android Studio
MCET

Email- Etiquette
TCS

Experience

Present
Product designer
Freelance

- Conducted user research to understand user needs and preferences, incorporating feedback into the design process.
- Collaborated with cross-functional teams, including developers and product managers, to ensure seamless implementation of designs.
- Utilized tools such as Figma to create wireframes, prototypes, and high-fidelity mockups.
- Contributed to the development of design guidelines, ensuring brand consistency across products.

Jul 2022 – Aug 2023   📍 Pollachi.
Product designer
Vino Industries

- Spearheaded the redesign of VGC, resulting in a 99% improvement in overall user satisfaction.
- Conducted usability testing and gathered feedback to inform design iterations, enhancing the user experience.
- Collaborated with the marketing team to create visually compelling promotional materials, contributing to a successful product launch.
- Coordinated with external vendors and manufacturers to ensure the accurate execution of product designs.

Oct 2019 – Mar 2022   📍 Udumalpet.
Graphics designer
Arul Media

- Designed and produced marketing collateral, including brochures, flyers, and digital assets, resulting in a 99% increase in engagement.
- Played a key role in redesigning the company website, leading to a 90% improvement in user experience and a 95% increase in online inquiries.
- Worked closely with clients to understand their vision and incorporated feedback to ensure the final product aligned with their brand identity.

Education

Vidyasagar College of Arts and Science, Udumalpet.	JSR Hr. Sec. School, Madathukulam.	JSR Hr. Sec. School, Madathukulam.
B.Sc (IT) Jul 2019 – Jun 2022 — **7.8 CGPA**	**HCL** Jun 2017 – Jun 2019 — **51%**	**SSCL** Jun 2016 – Jun 2017 — **86%**

Skills

🎨 Design

Wireframing	UI Prototyping	User Testing

Mokeup	User Flow

- Vector Design
- Motion Design
- Print Design

• Problem-solving • Ux Research • User Journey • Usability	• Collaboration • Empathy mapping • Competitive Analysis • User Personas

• Responsive Design • Interaction Design • Adaptability • Communication	• Accessibility • Branding Identity • Packaging Design • Graphics Design

Web Page Design	Mobile App Design

Illustrator	Typography	Iconography

User Experience	Information Architecture	Design System

• UI Patterns • Visual Design	Color Theory

Layout & Grid

Tools

Figma	Adobe Photoshop	Adobe Illustrator	Adobe XD
UI Design, prototyping	Graphics Design	Vector Design	Prototype

Coral draw	HTML	Wordpress	Miro Board
Logo Design	Web Development	Web Design	User Research Gate