

# ROSE HACK

B Y A C M W & S W E

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## ABOUT US

Rose Hack is the first women-centric hackathon at the University of California, Riverside. Founded by the female leaders of the women's chapter of Association of Computing Machinery (ACM-W) and Society of Women Engineers (SWE), Rose Hack will be a community where women in STEM can feel supported in sharing and expressing their ideas. We hope that you can be a part of our story and help us empower the next female generation in STEM.



## WHAT MAKES US DIFFERENT?

Rose Hack will be a 12-hour hackathon hosted by two women-centric organizations at the University of California, Riverside. This is one of the very few women-centric hackathons in California! Rose Hack welcomes any undergraduate or high school student in Southern California. Our mission is to encourage individuals from underrepresented groups in STEM to gain experience, build confidence, and create a strong network together.

## WHY SHOULD YOU SPONSOR?

### RECRUIT

You will meet a select group of over 120 bright women in STEM from Southern California and receive a resume book. You will also learn more about the members of ACM-W and SWE and establish connections that last beyond the hackathon.

### INSPIRE

Women are twice as likely as men to leave STEM majors during their time in university. By sponsoring us, you'll have the opportunity to impact the careers of women in STEM by speaking to and encouraging the participants at Rose Hack to pursue a career in STEM.

### PROMOTE

This is the perfect opportunity to promote your brand, mission, and product. Rose Hack will ensure that our sponsors get well-deserved recognition for their contribution across all of our different media and community platforms.



## WHAT YOUR SPONSORSHIP SUPPORTS

- Food for participants throughout the hackathon
- Awards for the top teams of hackers
- Transportation for participants from across Southern California
- A key role in inspiring the next generation of female hackers

## CHECK US OUT

[www.rosehack.com](http://www.rosehack.com)



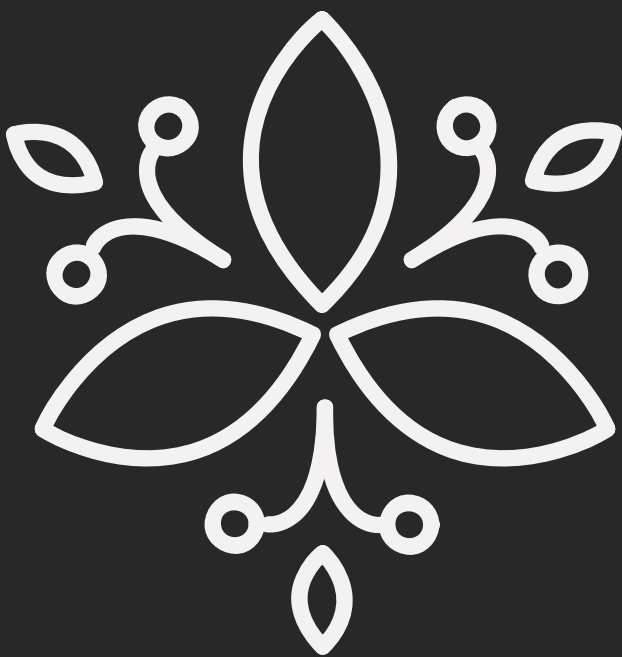
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# SPONSORSHIP

## TIERS AND BENEFITS

	Vanilla	Blunette	Venus	Moon Shadow	La Reine
GENERAL	\$250	\$500	\$1000	\$2000	\$5000
Opening Ceremony	Thanked	Thanked	Thanked	5 min. talk	10 min. talk
Closing Ceremony	Thanked	Thanked	Thanked	5 min. talk	10 min. talk
Send Mentors					
Sponsor a Prize					
Sponsor Table		General*	General*	General*	Lounge**
General Judge					
Keynote					
RECRUITING					
Distribute Swag					
Recruiters					
Participant Information				Post-Event	Pre-Event
On Site Interviews					
BRANDING					
Logo on Website	Standard	Standard	Standard	Medium	Large
Logo on T-shirt	Standard	Standard	Standard	Medium	Large
Shoutout during event					

\*Sponsorship area for all tabling companies  
\*\*Specified area and/or room for company's own usage



THANK YOU!

WE APPRECIATE YOUR CONSIDERATION AND  
LOOK FORWARD TO WORKING WITH YOU!