

# Natalie Valcourt

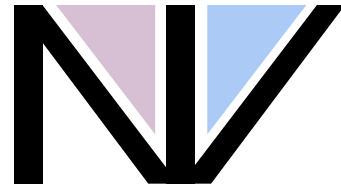
## UX/UI Designer

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## Projects

### Good Luxe

E-commerce Fashion Website

Good Luxe is an e-commerce website that features women's clothing that are both high in quality and bold in appearance. My focus was to showcase my techniques in branding and solving User Experience issues of fast fashion websites.

### Fanfare

Mobile Application

Fanfare is a mobile app that provides a fast and easy way for young adults to find tickets to their favorite artist's concerts, as well as find other artists that match their interests.

## Experiences

### Freelance Designer

The Franklin Hotel

I was contracted to design the main landing page as well as branding for The Franklin Hotel. The goal was to design a website that depicted the Hotel as a place where young adults can come to enjoy events, hotel amenities, as well as the nearby beach in an artistic and modern atmosphere.

### Volunteer

Lesbians Who Tech

New York Leadership Summit 2017 - 2018

As a member of the volunteer team, it was my responsibility to sign up attendees, delegate tasks, and set up conference meetings in a timely matter. Through this inclusive space I was able to meet and speak with women who are pushing the limits of technology forward and taking strides in bettering the community entirely.

## Education

### UX/UI Design Track

### Apprenticeship

Bloc.io, 2018

### Bachelors in

### Sociology & Minor in Pre-Law

York College, City University  
of New York, 2016

## Tools

- Sketch
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Balsamiq
- Invision
- HTML/CSS