

Visibility recruits Izenda – freeing up resources and increasing functionality

Izenda frees Visibility from the burden of developing and maintaining reporting tools as part of their software suite, freeing up resources to develop a completely new software package instead.

Company profile



Visibility Software develops employee-focused software that addresses the core recruiting and training management needs of companies in a wide variety of industries. Through their talent and learning management systems, Cyber Recruiter and Cyber Train, Visibility offers flexible integration with existing HR software systems or can operate as a stand-alone solution. Their tools help streamline workflows, eliminate manual processes, reduce overhead, and facilitate corporate communication.

Business situation

In 2006, Visibility was looking for an ad-hoc report writing tool that would integrate well with their current application, Cyber Recruiter, and be easy to use for the reporting users in their system, mainly administrators and recruiters. They already had a developer tool to code out set layout reports using another product, that tool offered limited options for those wanting to make a change to the report or understand the data in a different way. The Visibility team researched many potential solutions. The team was very close to designing and building a reporting tool until they found Izenda.

Technical situation

Partnering with Izenda allowed Visibility the ability to focus on their core products and building other business applications instead of managing a separate reporting solution. They were able to save valuable development resources and not have to develop, maintain, test, update, or support a reporting product within their application.

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Solution

Visibility's internal team and customers have been big proponents of Izenda since their partnership began over five years ago. Izenda was initially integrated within Cyber Recruiter with existing reports. Those reports still exist in the system today. Izenda was setup with their existing security to segment the reporting capabilities based on the type of user that logged in and the company where they worked. Some users were given the ability to view or modify existing core reports while other users were given access to utilize the full functionality of Izenda to design their own reports against database views.

Benefits

Izenda has been implemented in over 200 Visibility product implementations. Working with Izenda has allowed them to meet their initial needs and add key functionality for their reporting users as the business requirements changed. Visibility purchased Izenda Dashboards earlier this year and just released it to their customers. CEO Sean Pomeroy is excited about how far both companies have progressed and opportunities to grow in the future. "There are few web-based reporting tools that are as simple yet powerful as Izenda. It's easy to design reports and dashboards in, and it worked well with our existing technology. Partnering with Izenda allowed us to focus on our core products and strengths, instead of being pulled in another direction to build and maintain yet another product. We were able to focus on building another business application that we could sell, Cyber Train, which has Izenda as the entire reporting solution. Izenda's sole focus is reporting, so why reinvent the wheel. Over the past 5 years we have had a good relationship with their team and lean on them for their reporting expertise. They continue to add new features and functionality that our clients need while staying one step ahead of the competition."

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Does your reporting need to more competitive?
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