



Intersect Healthcare

More than 80 hospitals, health care systems, large medical groups and home health agencies are using Intersect Healthcare's VERACITY software to solve significant problems in the industry.



"We began discussions with Izenda when we were engaging with one of the largest healthcare providers in the nation, Cardinal Healthcare West. We chose Izenda over a number of competitors because of its ease of implementation, fast time-to-market, and lower total cost of ownership."

– Brian McGraw, CEO of Intersect Healthcare

The Challenge

Intersect's many clients were plagued by common problems within the industry. They sought to provide solutions for Revenue Protections and Compliance Management for a variety of healthcare institutions. Intersect was seeking a flexible, easy-to-use, easy-to-implement reporting tool for their flagship software application. VERACITY, their software solution, is considered the "best-of-breed" solution for the current regulatory audit environment, payor denials, workflow management, OIG-compliant physician queries and claim data mining.

"Izenda worked overtime during our small evaluation window to make sure it would meet our client's requirements, and made us feel confident in our decision to embed within VERACITY."

- Brian McGraw, CEO, Intersect Health

The Intersect team built VERACITY to address these major concerns. An integral piece of their software's success however, rested on the strength of its reporting tools. They required a tool that would rapidly produce user-defined dashboards and reports drawn from multiple, massive databases. After a long research process, Intersect chose to embed Izenda's reporting platform into VERACITY.

Intersect Healthcare's early reporting solutions were not providing enough visibility into the underlying data for their users at hospitals, home health agencies and medical groups. The older reports used in VERACITY were not flexible enough to the doctors, nurses, researchers, and other healthcare professionals to provide the kind of analysis that senior leadership needed to see.

The Solution

Izenda's dynamic reports and dashboards have allowed users at hospitals, medical research facilities, and other healthcare institutions to make on-demand reports, change them as need in real time, and access them from any device, within or outside the hospital. All of this happens while still maintaining HIPAA security compliance.

Izenda's interactive dashboards and their effortless ease and ability to drill-down into the underlying data were exactly what the senior management team wanted. Intersect's technical team and their business users were seeking a simple way to create, modify and view alongside their existing data sets. Izenda's straightforward and robust report management system proved to be a perfect fit for the wide range of users at the 80+ Intersect healthcare providers.

Today, VERACITY is used by thousands of hospital finance compliance professionals across the nation, embedded with Izenda's dynamic and user-defined reports and dashboards.

Ad-hoc reporting and dashboard capabilities were an integral part of the solution for the client [Cardinal Healthcare West].

- Brian McGraw