

# **Towers Watson reports benefits for everyone!**

\$3 billion public company offers more reporting flexibility to its clients while saving time and money on implementation

### **Company profile**





Towers Watson is a leading global professional services company that helps organizations improve performance through effective people, risk and financial management. The publicly listed company offers solutions in the areas of employee benefits, talent management, rewards, and risk and capital management. Headquartered in New York City, the company has more than 14,000 associates in 37 countries.

### **Business situation**

Towers Watson's benefits outsourcing business provides health and welfare and pension benefit administration for hundreds of the top companies in the world. They administer benefits for nearly eight million employees and retirees using their proprietary technology, BenefitConnect.

While the company primarily uses its own technology to conduct the transactional activities that support benefits administration, Towers Watson also provides its clients with reporting tools to create dynamic, ad-hoc reports of their benefit data. The reporting tool is an important feature for clients as it helps them track progress and trends and support strategic business decisions.

In2011, Towers Watson decided it was essential they upgrade their reporting tool. The tool needed to be easy-to-use, comprehensive, and produce the high-quality results their clients expect.

## **Technical situation**

Towers Watson needed software that could meet a range of important technical requirements:

Integration into Towers Watson's benefits administration

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platform

- A simple solution to map the company's existing data structure with the reporting software
- Robust, customizable reporting with fast performance
- Ease of use for end-user customers.

#### Solution

Towers Watson evaluated several reporting solutions, and selected Izenda Reports based on its ability to seamlessly build multiple, connected views of data without the need for creating specific views at the database level. During a three-month roll-out process, the company worked with Izenda and used its comprehensive training materials to create a user guide for its client's end users.

With Izenda Reports in place, Towers Watson offers their clients the power to create the reports they want – when they want them.

### **Benefits**

- Comprehensive ad-hoc reporting functionality
- Faster report generation
- Easier-to-use reporting interface
- Graphical capabilities
- Improved ongoing support with updated releases
- Quicker, easier client ad hoc reporting implementations

"Our BenefitConnect technology is easy-to-use and intuitive and we needed a reporting platform to match. Izenda fit the bill and both our staff and our clients couldn't be happier."

--Steve Lesterson Towers Watson

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