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DNR Operations Analyst, Edwill Holcomb

## Case Study: Georgia Department of Natural Resources

The Georgia Department of Natural Resources (DNR) came to Izenda with a dilemma. In an era of shrinking budgets, they needed information that would help them make better decisions about resource allocation. Specifically, they needed to understand what incidents were taking place on the grounds of the **63** state parks they operated, so they could identify security staffing needs. Because the information was maintained in separate locations, the DNR needed a flexible business intelligence solution with the following features:

### Work without having to install client software
With the proliferation of spam, viruses and other malware, the DNR's IT staff was reluctant to install and manage additional applications. Izenda Ad Hoc offered an entirely web-based solution, making it the perfect choice for the over-extended personnel.

### Be easy to use
In researching business intelligence tools, the DNR contacted many software vendors, most of whom offered solutions for large customers with dedicated IT staff. These applications tended to be inflexible and offered too much functionality for a small organization that relied on non-technical users to run reports. Izenda's rich client interface built around Ad Hoc technology offered the DNR a system that required minimal training, even for non-technical users.

### Be flexible
The DNR had minimal experience with business intelligence reporting tools, so it needed software that was easy to use and that could grow and adapt to the organization's needs. Most reporting solutions that it looked at offered canned reports, requiring regular redesigns, but Izenda Ad Hoc offered the DNR's non-technical end users an easy way to create and modify reports without calling IT or vendor resources.

### Be affordable
While many business intelligence solutions require a significant financial investment, Izenda is able to provide a complete solution at a fraction of the cost by utilizing its Ad Hoc technology.
"The success we've had with this software is a testament to the quality, power and flexibility of Izenda's Ad Hoc technology," says DNR Operations Analyst, Edwill Holcomb.