Izenda gives Intersect competitive advantage

MS Reporting services didn't meet their needs - Izenda lowers total cost of ownership and wows prospects.

Company profile

Intersect Healthcare is a leading innovator of web-based Payer Denial, Audit Management and Appeal Processing software for healthcare providers. Through their industry-leading VERACITY Revenue Compliance platform, they deliver improved financial performance to healthcare service providers with automated payer and audit tracking, continuous monitoring, reporting and appeal processing. VERACITY is used by thousands of hospital finance and compliance professionals across the nation.

Business situation

Intersect Healthcare was seeking an easy-to-use, easy-to-implement, and flexible reporting tool for their flagship software application, VERACITY. The selected vendor would be able to rapidly produce user-defined dashboards and reports drawn from a massive data warehouse of healthcare administrative detail. After a detailed market analysis and review of OEM reporting options, Izenda was selected by the CTO and evaluation team.

Technical situation

Intersect Healthcare's early reporting solutions for the VERACITY customers were not providing enough visibility into the underlying data within the VERACITY healthcare data warehouse. Initially supported by MS Reporting Services and Fusion Charts, VERACITY reports weren't flexible enough to the end user to provide analysis that senior leadership needed to see.   This left VERACITY with a disadvantage compared to its newly-emerging competitors.

Izenda, LLC
678-500-9136

1200 Lake Hearn Drive
Ste. 475
Atlanta, GA 30319

www.izenda.com

Solution

Intersect Healthcare selected Izenda Reports to provide the reporting and dashboard platform that would allow their clients to quickly access their data. Executives wanted the interactive dashboards to track key performance metrics in real-time and be able to easily drill-down into the underlying data. Many other business users and Intersect's technical team wanted a simple way to create, modify, and view reports against their existing data set. Izenda's straightforward report designer, and robust report management system, was a perfect fit for the wide range of users at Intersect's clientele of over 80 healthcare providers.

Results

"We began discussions with Izenda when we were engaging with one of the largest healthcare providers in the nation, Cardinal Healthcare West. Ad-hoc Reporting and Dashboard capabilities were an integral part of the solution for the client. Izenda worked overtime during our small evaluation window to make sure it would meet our client's requirements, and made us feel confident in our decision to embed within VERACITY. We chose Izenda over a number of competitors because of its ease of implementation, fast time-to-market, and lower total cost of ownership."

Brian McGraw, CEO of Intersect Healthcare

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Does your reporting need to be more competitive?
Contact Izenda today at 1-678-500-9136