Case Study: Verizon Wireless Corporate Tax Department

Verizon Wireless, which owns and operates the second-largest wireless telecommunications network in the United States, based on total wireless customers, decided that they needed reporting capabilities fast for their Corporate Tax Department to use to report taxes paid. They did a Google search for ASP.NET Ad hoc reporting controls and found Izenda Ad Hoc as well as other tools on the market today. After doing an extensive comparison they found that Izenda, L.L.C.'s reporting tool, Izenda Ad Hoc, had the most features and thus produced the best performance of all the tools they researched.

Affordable, and provides an instant ROI
After using the tool for one month during development John D'Angio of Verizon Wireless' Corporate Tax Department said, "It saved us months of development time had we tried to build the functionality inhouse."

The department could not give an exact figure of the costs saved, but they estimated that it saved many hours of development expenses.

Easy to use, makes users self-sufficient
Before using Izenda it took Verizon's Corporate Tax Department about a week to change a report, test it and migrate it to production by using another more limited tool to query and report from the SQL server. With Izenda Ad Hoc, this process will now be performed in a manner of minutes. The department users who have looked at the Izenda development site thought it was intuitive. While it is too early to tell how much time Izenda Ad Hoc will save them until their users get involved in creating their own reports, the department suspects that it will save an ample amount of time and money.

Works without having to install client software, eliminates IT report development time
Verizon's Corporate Tax Department projects that the long-term benefits of using Izenda will include reducing the amount of user support for creating and modifying reports and practically eliminating IT report development time. Since the department incorporated Izenda as the reporting tool for their application, it has allowed them to utilize their resources to focus on the rest of the application's presentation layer and business logic development.

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John D'Angio of Verizon Wireless' Corporate Tax Department

Saving time and making use of efficient resources allows Verizon Wireless to continue to offer a high value service at competitive prices for its customers. Even at this early stage in using the tool D'Angio says that he would definitely recommend Izenda to other companies.