



# Linh Nguyen

## Interactive Designer & Developer

An Interactive Designer & Developer integrating brand systems and user-centered design to deliver cohesive, performance-driven digital experiences. Proven ability to translate creative direction into technically robust solutions that strengthen brand presence and enhance usability.

### Contact

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### Skills

#### Design:

- Branding
- UX/UI Design
- Wireframing
- Prototyping
- Motion Design
- 3D Modeling

#### Development:

- Front-End Development
- Responsive Development
- Web Accessibility
- Git Version Control

#### Software:

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### Soft Skills

- Creative Problem Solving
- Project Management
- Team Collaboration & Leadership
- Client Communication & Presentation
- Attention to Detail
- Time Management & Multitasking
- Adaptability & Innovation

### Work Experience

#### Graphic Designer & Front-End Developer

*Fanshawe Fashion Design Program (Jan 2026 - Apr 2026)*

- Developed a fully responsive, mobile-first website from the ground up.
- Created wireframes and structured the website layout to define user flow and content hierarchy.
- Organized and designed web content to promote the Fashion Design program and its annual showcase event, "Tapestry."
- Captured and integrated original imagery from fitting sessions into the final website.
- Designed the logo and visual identity for "The Grad Collective", the Fashion Design graduate showcase website.

#### Graphic Designer

*Soft Edit Skin (Jan 2026 - Apr 2026)*

- Prepared production-ready digital assets and optimized visuals for online distribution across platforms.
- Collaborated with stakeholders to refine visual concepts and ensure alignment with business objectives.
- Redesigned the brand logo to modernize the visual identity and improve consistency across digital and print touchpoints.
- Developed a comprehensive brand book outlining logo usage, typography, color systems, and layout guidelines.
- Refreshed product packaging to align with the updated brand direction and enhance shelf presence.
- Designed promotional posters and marketing materials to support product launches and brand campaigns.

### Education

#### Interactive Media Design

2-Year Diploma

Fanshawe College, London, Ontario

Aug 2024 - Apr 2026