



Logo Versions



Primary

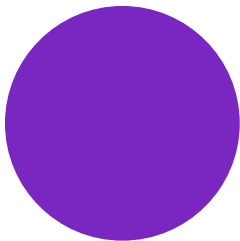
FITLIFE

Wordmark Only



Icon

Colours



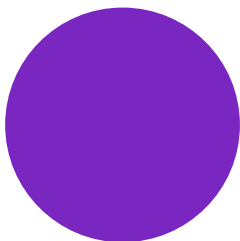
Primary

Hex #7A26C1

RGB rgb(122,38,193)

CMYK 37 80 0 24

Pantone 19-3642



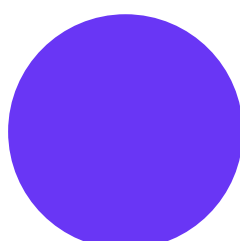
Secondary

Hex #7A26C1

RGB rgb(122,38,193)

CMYK 37 80 0 24

Pantone 19-3642



Accent

Hex #6936F5

RGB rgb(105,54,245)

CMYK 57 78 0 4

Pantone 18-4320

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary

Balsamiq Sans Bold

Aa Bb Cc