

Hotel Analysis

2014

2015

2016

2017



Hotel

City Hotel

Resort Hotel

119K

Total Bookings

222K

Total_Adults

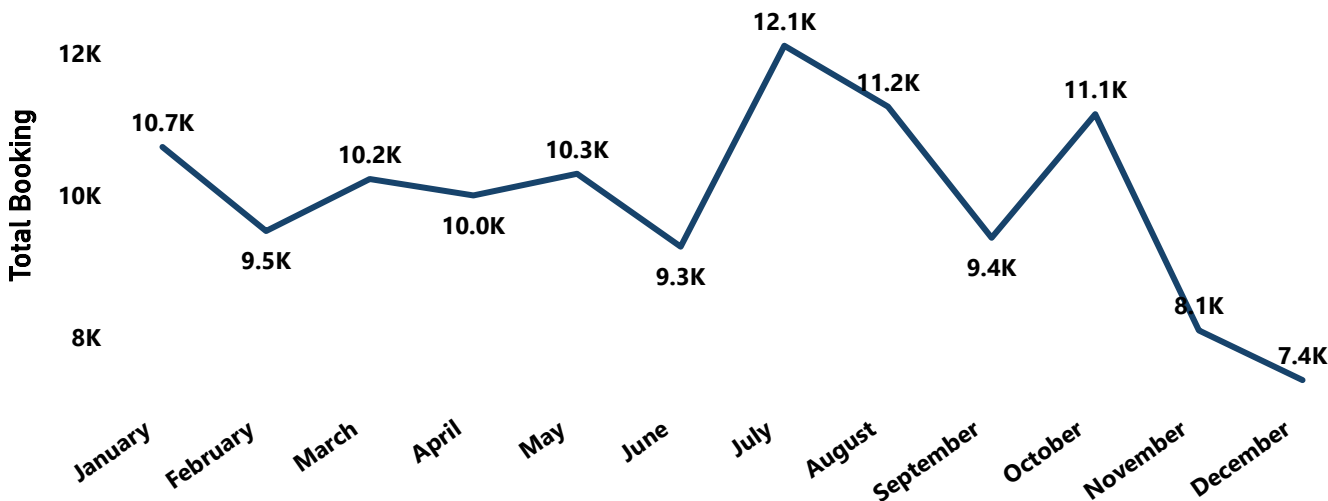
949

Total_Babies

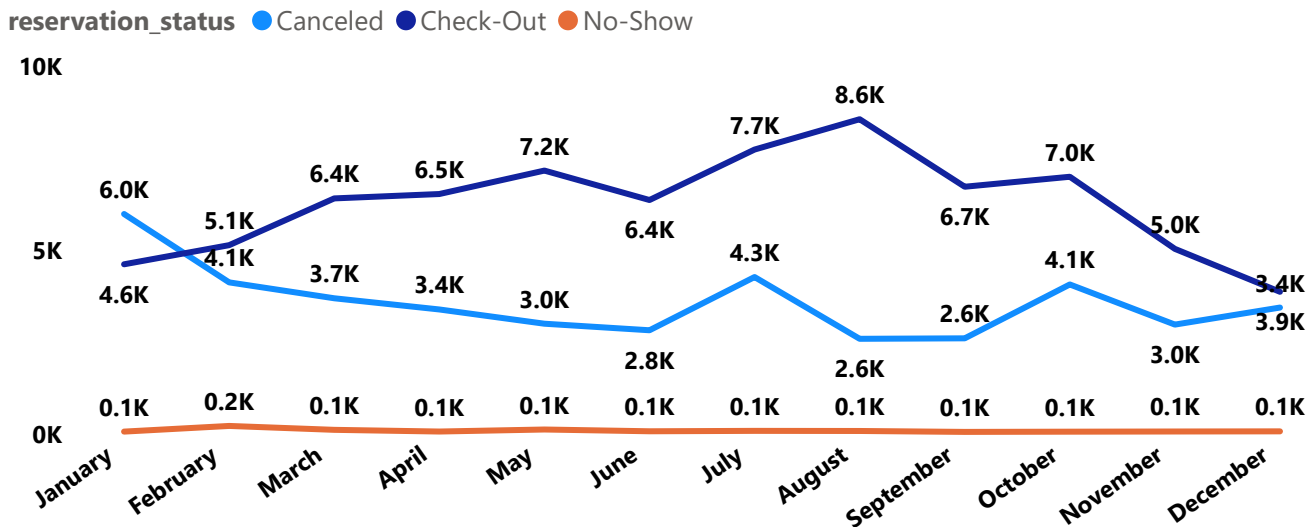
12K

Total_Children

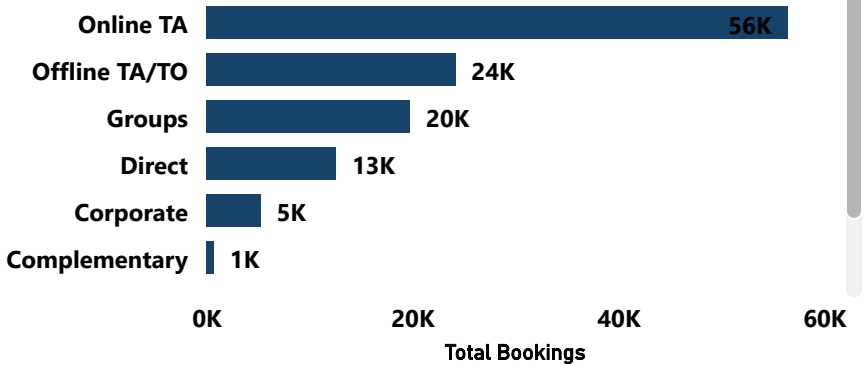
Booking Pattern and Seasons



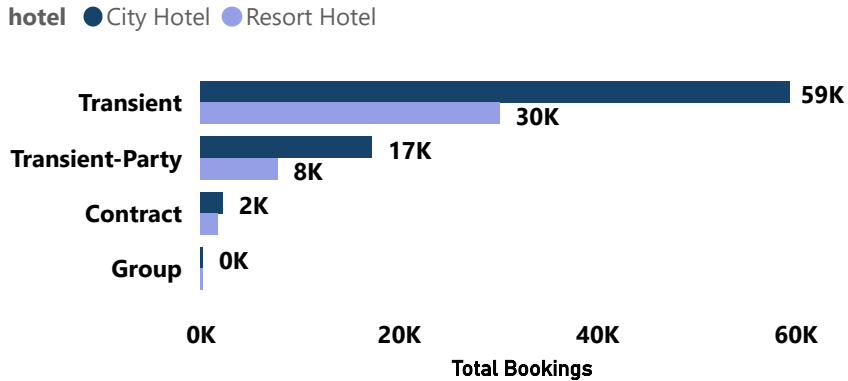
Reservation Pattern



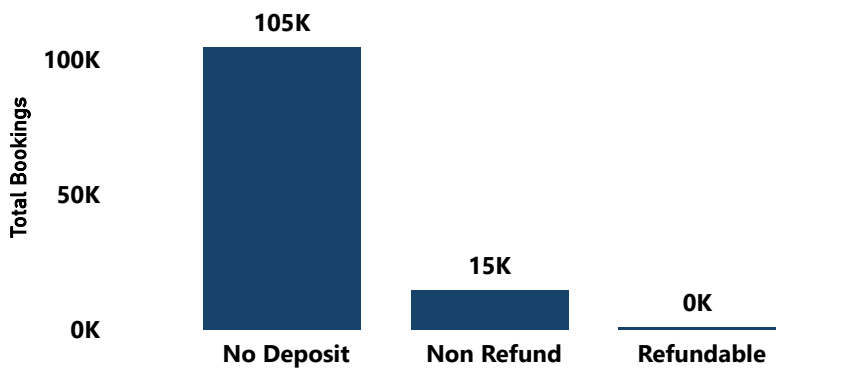
Bookings by Market Segment



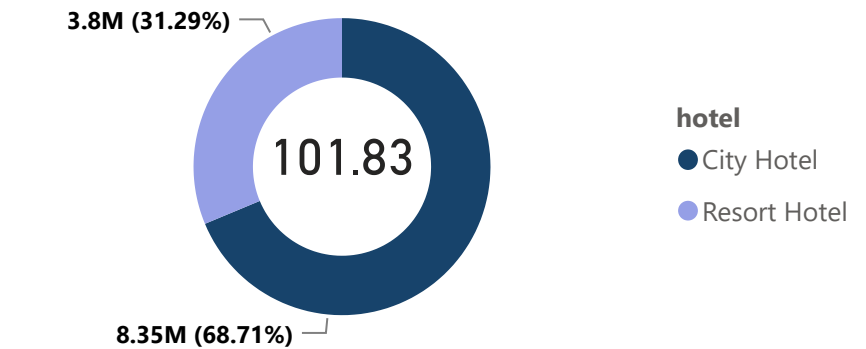
Hotel Wise Customer_Type



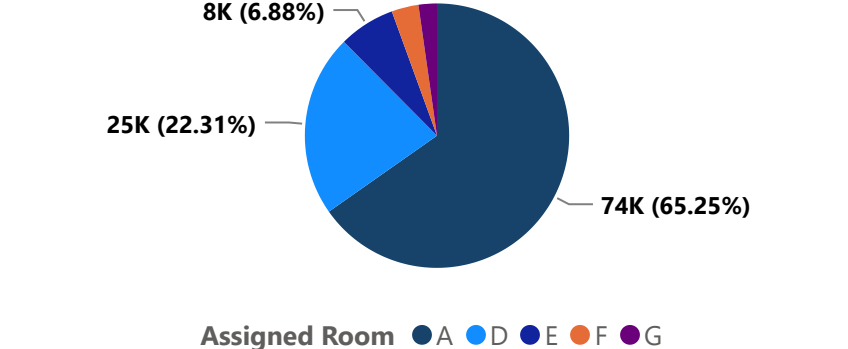
Deposit Type



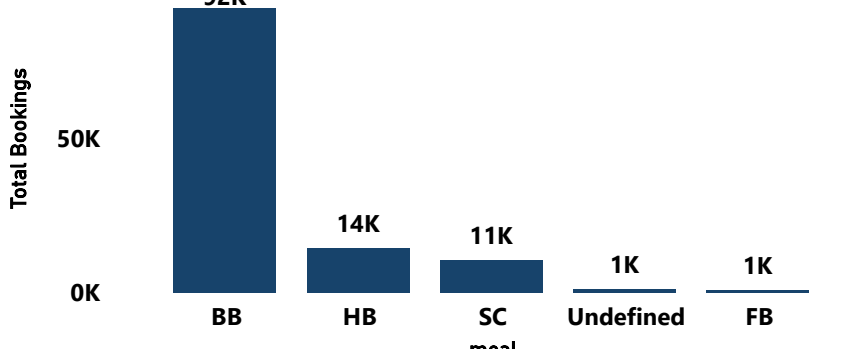
Average Daily Rate



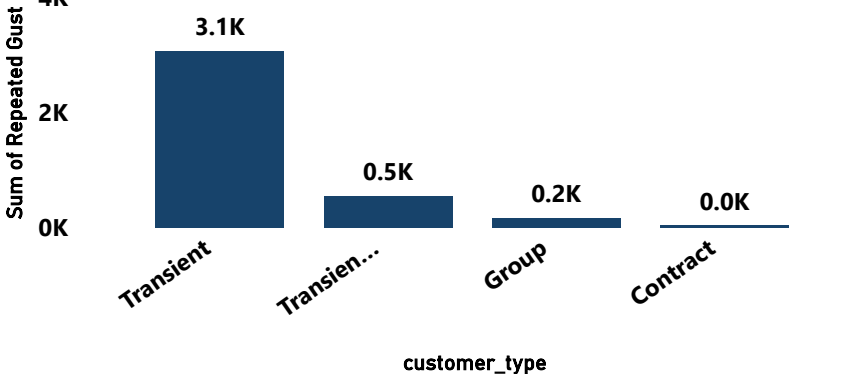
Most Preferred Rooms



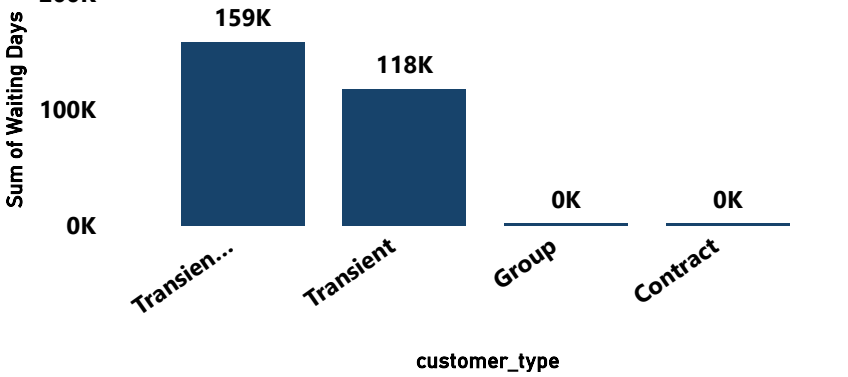
Meal Preference



Repeated Guest Type



Waiting Days



Cancellation

