





# Image Processing & Online Recommendation of Products Using Artificial Intelligence Techniques

Under the guidance of: Mrs. Soma Bandyopadhyay

Department of Computer Science and Engineering

**Presented By** 

ROSHAN CHONGDER (CSE/2017/065) SIDRA ANWAR (CSE/2017/051)

ARITRA CHAKRABORTY (CSE/2017/067) SALONI BANERJEE (CSE/2017/037) RANOJOY PAUL (CSE/2017/066)

## **ACKNOWLEDGEMENT**

We dwell in the Era of Technology, but this project is consolidating and polishing our age-old skills of Time Management, Teamwork and Perseverance. We express our sincere gratitude to our HOD Sir:

Mr. Avijit Bose

and the rest of Computer Science and Engineering Department

MCKV Institute of Engineering, Liluah.

We receive ceaseless enthusiasm, constant guidance and judicious encouragement from our Project Guide:

Mrs. Soma Bandyopadhyay

They are the constant pillars of support behind our efforts, despite all odds. We thank them.

All team members have industriously contributed towards sculpting this Project, and we enjoy how much we are consistently learning in the process.

## **Presentation Planning**

□Introduction
□ Dependencies
☐ Dataset Description
☐ Dataset Representation
□ Data Sanitization and Cleaning
□Flow of Control
□Architecture
☐ Model Training and Validation
☐ Model Testing
☐ Performance Measurement
☐ Accuracy Checkpoints
□Observation
☐ Result and Discussion
☐ Future Scopes

#### Introduction

- Customer's may not be influenced and controlled by the brand and firm, while placing an order or a request.
- They are influenced by interactions with search engines, recommendations, online reviews and other information while navigating around the digital environment.
- Facial expression and emotion analysis can help online product and service based companies in capturing their customer's expressions and hence emotions which may aid in their choose the right target consumers.
- Facial muscle generates monetary adaptation in facial appearance which can be recapitulated by incorporating action units.

## **Dependencies**

- o KERAS
- o PANDAS
- o NUMPY
- TENSORFLOW
- KERAS CONV2D
- GOOGLE COLAB
- o CV2
- o MATPLOTLIB
- SKLEARN

## **Dataset Description**

- The data consists of 48x48 pixel grayscale images of faces.
- The total data used for Training and Testing are 20962 and 6043 respectively.
- The facial emotions that we have worked with are:

Emotion	Angry	Нарру	Sad	Surprise	Neutral
Tag	0	3	4	5	6

## **Dataset Representation**

• Sample of Kaggle's tagged dataset



• Representation of dataframes in Pandas

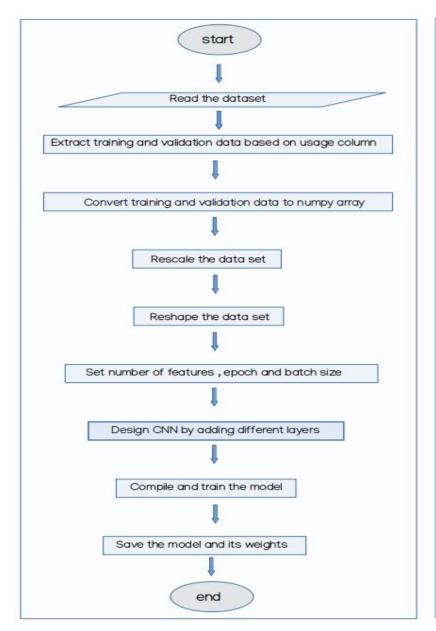
	emotion	pixels	Usage
0	0	70 80 82 72 58 58 60 63 54 58 60 48 89 115 121	Training
1	0	151 150 147 155 148 133 111 140 170 174 182 15	Training
2	2	231 212 156 164 174 138 161 173 182 200 106 38	Training
3	4	24 32 36 30 32 23 19 20 30 41 21 22 32 34 21 1	Training
4	6	4 0 0 0 0 0 0 0 0 0 0 0 3 15 23 28 48 50 58 84	Training

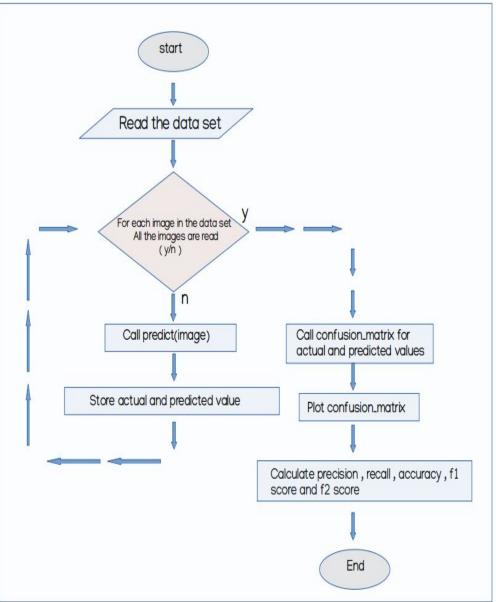
## **Data Sanitization and Cleaning**

- The dataset was already clean that we have used from Kaggle, so no preprocessing was required
- Reduced the count of training data for the tag of Happy to around 4000.
- Finally the training and validation data counts boiled down to:

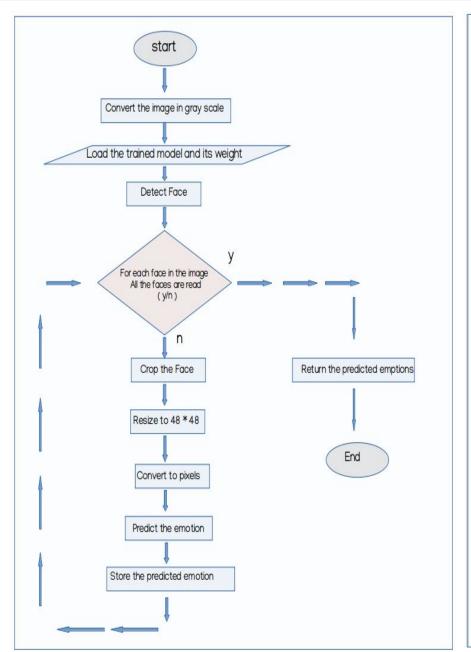
Emotion	Angry	Нарру	Sad	Surprise	Neutral
Training Count	3995	4001	4830	3171	4965
Validation Count	958	1774	1247	831	1233

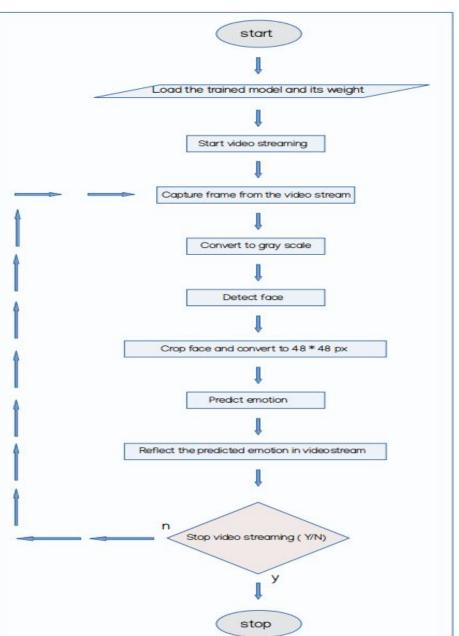
## Flow of Control – Training and Performance Analysis



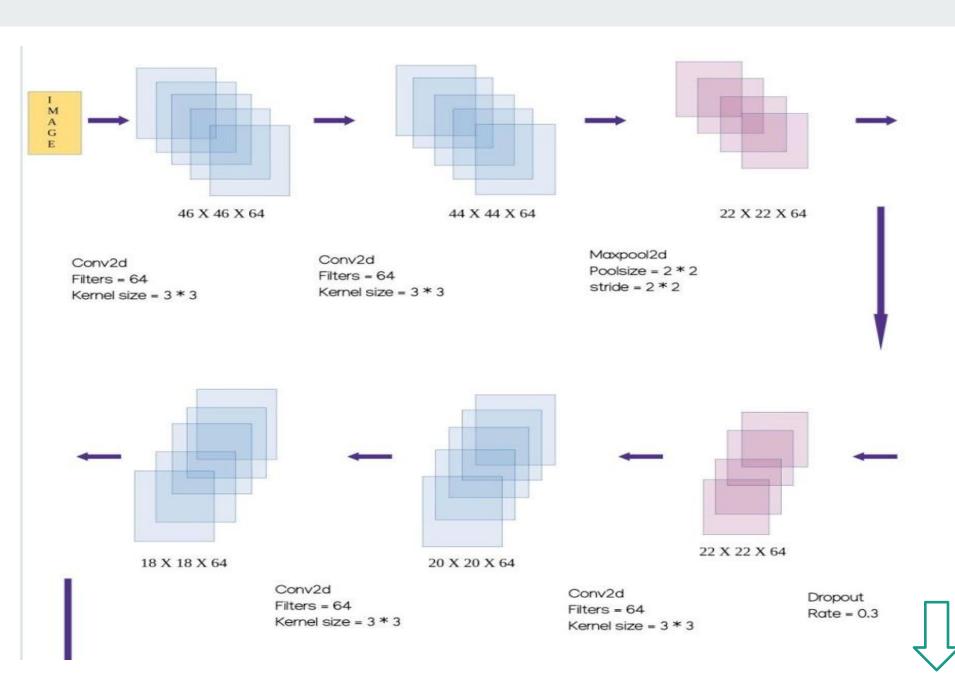


#### Flow of Control - Prediction on Real Time Data

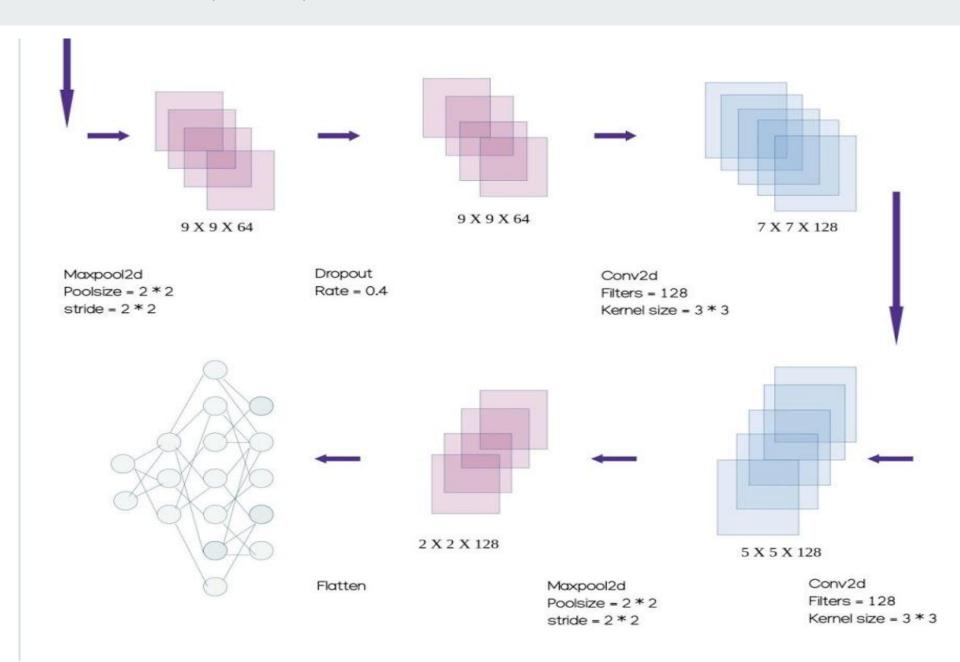




## **Architecture**



## **Architecture (contd.)**

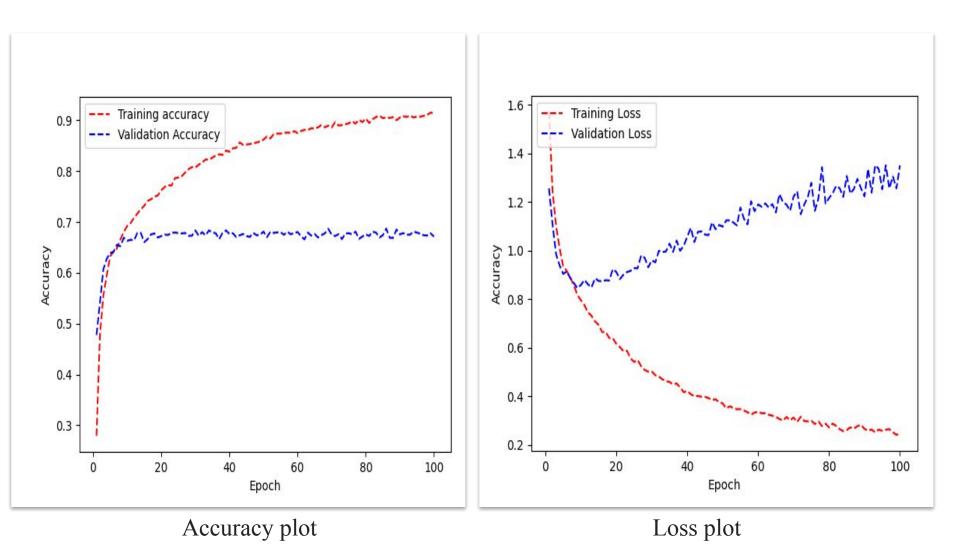


## **Summary of the Model**

Layer (type)	Output Shape	Param #
conv2d_36 (Conv2D)	(None, 46, 46, 64)	640
conv2d_37 (Conv2D)	(None, 44, 44, 64)	36928
max_pooling2d_18 (MaxPoolin	g (None, 22, 22, 64)	0
dropout_24 (Dropout)	(None, 22, 22, 64)	0
conv2d_38 (Conv2D)	(None, 20, 20, 64)	36928
conv2d_39 (Conv2D)	(None, 18, 18, 64)	36928
max_pooling2d_19 (MaxPoolin	g (None, 9, 9, 64)	0
dropout_25 (Dropout)	(None, 9, 9, 64)	0
conv2d_40 (Conv2D)	(None, 7, 7, 128)	73856
conv2d_41 (Conv2D)	(None, 5, 5, 128)	147584
max_pooling2d_20 (MaxPoolin	g (None, 2, 2, 128)	0
flatten_6 (Flatten)	(None, 512)	0
dense_18 (Dense)	(None, 512)	262656
dropout_26 (Dropout)	(None, 512)	0
dense_19 (Dense)	(None, 512)	262656
dropout_27 (Dropout)	(None, 512)	0
dense_20 (Dense)	(None, 7)	3591

#### Summary of the architecture

## **Model Training and Validation**



## **Model Testing**



Test on Offline Images



Test on Live Video:

Multiple frames are extracted from live video stream and fed to the Model for Predictions

#### **Performance Measurement**

		Predicted Class		
		POSITIVE	NEGATIVE	
Actual Class	POSITIVE	True Positive (TP)	False Negative (FN) Type II Error	
Actual Class	NEGATIVE	False Positive (FP) Type I Error	True Negative (TN)	

General Binary Classification

#### **Predictions:**

- True Positive (TP)
- True Negative (TN)
- False Positive (FP) Type 1 error
- False Negative (FN) Type 2 error

## **Accuracy Checkpoints**

Precision

$$Precision = \frac{TP}{TP + FP}.$$

Recall

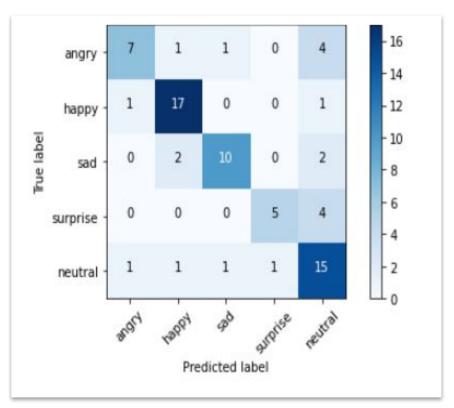
$$Recall = \frac{TP}{TP + FN}$$

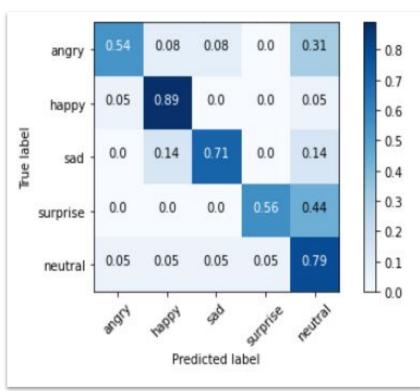
o F1-Measure

$$F1 - Measure = \frac{\frac{2}{1}}{\frac{1}{Recall} + \frac{1}{Precision}}$$

#### **Observation**

Confusion Matrix generated for this Model.





**Confusion Matrix** 

Normalized Confusion Matrix

#### **Result and Discussion**

	<b>Emotions</b>	Precision	Recall	F1 Score
0	angry	0.78	0.54	0.64
1	happy	0.81	0.89	0.85
2	sad	0.83	0.71	0.77
3	surprise	0.83	0.56	0.67
4	neutral	0.58	0.79	0.67

The correctness of Predictions of each individual emotion is analysed in terms of Precision, Recall and F1-Score.

### **Future Scope**

- Real-Time quality prediction for online shoppers.
- In order to achieve better accuracy, we need to integrate both audio and facial based systems into a single system.
- Unable to show a mixture of two or more basic emotions (like Surprise with Happiness).
- This will push researchers in the future to build larger databases and create powerful deep learning architectures to recognize all basic and secondary emotions.

#### References

- Byron K., Terranova S., Nowicki S. Nonverbal Emotion Recognition and Salespersons: Linking Ability to Perceived and Actual Success. J. Appl. Soc. Psychol. 2007;37:2600–2619. doi: .1559-1816.2007.00272.x
- Paweł Tarnowski, Marcin Kołodziej, Andrzej Majkowski and Remigiusz J.Rak ."Emotion recognition using facial expressions". International Conference on Computational Science(ICCS), 12-14 June, 2017.
- Y. Li, Y. Jiang, D. Tian, L. Hu, H. Lu and Z. Yuan, "AI-Enabled Emotion Communication," in IEEE Network, vol. 33, no. 6, pp. 15-21, Nov.-Dec. 2019, doi: 10.1109/MNET.001.1900070.
- Mayya V, Pai R M, Pai M M M. Automatic Facial Expression Recognition Using CNN. Procedia Computer Science, 2016, 93:453-461.
- S. Lawrence, C. L. Giles, Ah Chung Tsoi and A. D. Back, "Face recognition: a convolutional neural-network approach," in IEEE Transactions on Neural Networks, vol. 8, no. 1, pp. 98-113, Jan. 1997, doi: 10.1109/72.554195.
- Ahmed J. Khalil, Alaa M. Barhoom, Bassem S. Abu-Nasser, Musleh M. Musleh & Samy S. Abu-Naser International Journal of Academic Pedagogical Research (IJAPR) 3 (9):1-7 (2019).
- Ekman P, Friesen W V. Facial Action Coding System: A Technique for the Measurement of Facial Movement. Palo Alto, CA: Consulting Psychologists Press, 1978.
- D. Dagar, A. Hudait, H. K. Tripathy and M. N. Das, "Automatic emotion detection model from facial expression," 2016 International Conference on Advanced Communication Control and Computing Technologies (ICACCCT), 2016, pp. 77-85, doi: 10.1109/ICACCCT.2016.7831605.
- Zeithaml VA, Parasuraman A, Malhotra A. Service Quality Delivery through Web Sites: A Critical Review of Extant Knowledge. Journal of the Academy of Marketing Science. 2002;30(4):362-375. doi:10.1177/009207002236911.
- Agrawal, A., Mittal, N. Using CNN for facial expression recognition: a study of the effects of kernel size and number of filters on accuracy. Vis Comput 36, 405–412 (2020).
- D. Anurag, S. Ashim, 'A Comparative Study on different approaches of Real Time Human Emotion Recognition based on Facial Expression Detection', International Conference on Advances in Computer Engineering and Applications, 978-1-4673-6911-4/15/\$31.00 ©2015 IEEE.
- Maja Pantic, Ioannis Patras. 'Dynamics of Facial Expression: Recognition of Facial Actions and their Temporal Segments from face profile Image Sequences', IEEE Transactions on System, Man and Cybernetics. 1083-4419/\$20.00©2006 IEEE.
- Ayesha Gurnani, Vandit Gajjar, Viraj Mavani, Yash Khandhedia Computer Science ArXiv 2018.
- Durga L. Shrestha, Dimitri P. Solomatine, Machine learning approaches for estimation of prediction intervals for the model output, Neural Networks, Volume 19, Issue 2,2006.

#### References(Contd.)

- D. Hammerstrom, "Working with neural networks," in IEEE Spectrum, vol. 30, no. 7, pp. 46-53, July 1993, doi: 10.1109/6.222230.
- Christ Natalis, A. M. Husein, M. Harahap, A. Dharma and A. M. Simarmata, "Hybrid-AES-Blowfish algorithm: key exchange using neural network," 2019 International Conference of Computer Science and Information Technology (ICoSNIKOM), 2019, pp. 1-4, doi: 10.1109/ICoSNIKOM48755.2019.9111500.
- S. Albawi, T. A. Mohammed and S. Al-Zawi, "Understanding of a convolutional neural network," 2017 International Conference on Engineering and Technology (ICET), 2017, pp. 1-6, doi: 10.1109/ICEngTechnol.2017.8308186.
- Ketkar N. (2017) Introduction to Keras. In: Deep Learning with Python. Apress, Berkeley, CA.
- Snider, L., Swedo, S. PANDAS: current status and directions for research. Mol Psychiatry 9, 900–907 (2004).
- S. van der Walt, S. C. Colbert and G. Varoquaux, "The NumPy Array: A Structure for Efficient Numerical Computation," in Computing in Science & Engineering, vol. 13, no. 2, pp. 22-30, March-April 2011, doi: 10.1109/MCSE.2011.37.
- ICFP 2016: Proceedings of the 21st ACM SIGPLAN International Conference on Functional Programming September 2016.
- J. H. Jung, Y. Shin and Y. Kwon, "Extension of Convolutional Neural Network with General Image Processing Kernels," TENCON 2018 2018 IEEE Region 10 Conference, 2018, pp. 1436-1439, doi: 10.1109/TENCON.2018.8650542.
- Xing Wei, Yue Zhang, Yihong Gong, Nanning Zheng; Proceedings of the IEEE Conference on Computer Vision and Pattern Recognition (CVPR), 2018, pp. 1867-1875.
- Akhtar, N., Ragavendran, U. Interpretation of intelligence in CNN-pooling processes: a methodological survey. Neural Comput & Applic 32, 879–898 (2020).
- Deep learning using rectified linear units (relu) AF Agarap arXiv preprint arXiv:1803.08375, 2018.
- I. Jindal, M. Nokleby and X. Chen, "Learning Deep Networks from Noisy Labels with Dropout Regularization," 2016 IEEE 16th International Conference on Data Mining (ICDM), 2016, pp. 967-972, doi: 10.1109/ICDM.2016.0121.
- Kaggle (2019, March 29). Challenges in Representation Learning: Facial Expression Recognition Challenge.
- DEEM 19: Proceedings of the 3rd International Workshop on Data Management for End-to-End Machine Learning June 2019.
- Jared Hamwood, David Alonso-Caneiro, Scott A. Read, Stephen J. Vincent, and Michael J. Collins, "Effect of patch size and network architecture on a convolutional neural network approach for automatic segmentation of OCT retinal layers," Biomed. Opt. Express 9, 3049-3066 (2018).
- Townsend, J.T. Theoretical analysis of an alphabetic confusion matrix. Perception & Psychophysics 9, 40–50 (1971).

## **Thank You**