

## **Madhavan Ecommerce Sales**

1. Created an interactive dashboard to track and analyze online sales data.
2. Used complex parameters to drill down in worksheets and customized them using filters and slicers.
3. Created connections, joined new tables, and performed calculations to manipulate data and enable user-driven parameters for visualizations.
4. Used different types of customized visualizations (bar charts, pie charts, donut charts, clustered bar charts, scatter charts, line charts, area charts, maps, slicers, etc.).
5. Database files [click here](#).

# MADHAVAN ECOMMERCE SALES DASHBOARD

Qtr 1

Qtr 2

Qtr 3

Qtr 4

All



438K

Sum of Amount

5615

Sum of Quantity

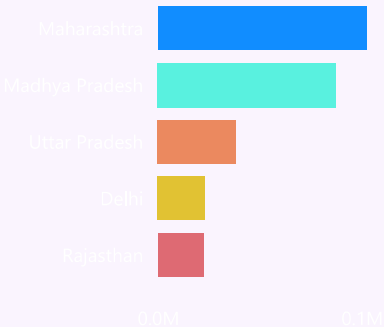
37K

Sum of Profit

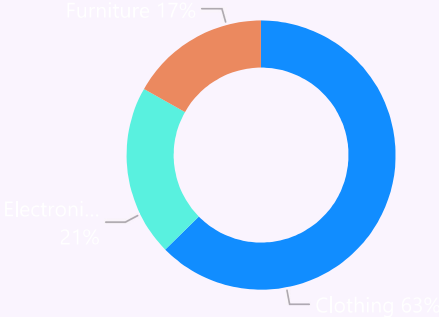
121K

Sum of AOV

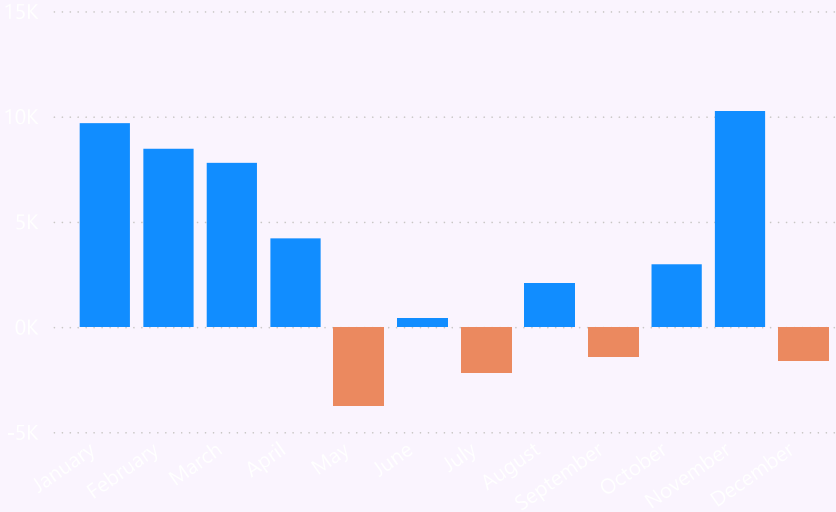
Sales by States



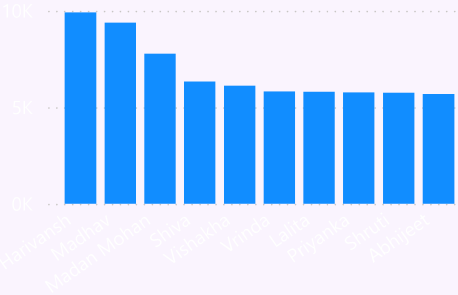
Orders by Category



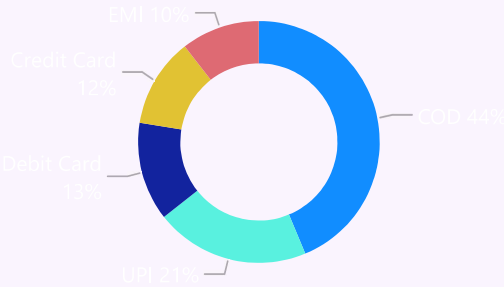
Profit by Month



Top 10 customers by Sales



Orders by Category



Profit by Sub-Category

