

Nepal's First Tobacco Free Paan Café

Join US



Be Your Own Boss



www.banarasipaancafe.com.np

150 + Paan
50 Flavors Milk Shakes
50 Flavors Ice Gola
Lassi & Sattu

Introduction

Welcome to the world of best Paan Family- Banarasi Paan Cafe Pvt.Ltd We are the Nepal's No 1. Retail chain of Real taste of Banarasi Paan registered under the Government of Nepal, Ministry of Industry , Commerce & Supplies in the office of the Company Registrar. We started with the vision to create a strong and reliable franchise model for our clients . So that we can make people aware about banarasi flavored Paan , banarasi tradition and sweetness of banarasi people's hospitality.

Our mission is to fulfill our commitment towards provide flavorful paan, excellent service and public safety with attractive and clean surroundings



What we offer ?

We are providing these services through our authorized franchise partners every where across Nepal.

- **We provide online home delivery**
- **We accept online event booking**
- **We accept corporate tie-ups**
- **We also serve in retail sale**



Startup and Further Assistance to Franchisees

- 1. Staff training support**
- 2. Material support**
- 3. Operational support**
- 4. Online marketing support**
- 5. Offline marketing support**
- 6. New flavours launching**
- 7. Visit**
- 8. Standard operating program for franchise partner**
- 9. Logistic support**
- 10. Proper guideline**



Unit Franchise

Franchise Fee: Rs.150000/-

(One Lakh Fifty Thousand only)

Refundable Fixed Deposit:100000/-(One Lakh Only)

Starter Kit =Rs.450000(Four Lakh Fifty Thousand Only)

Starter Kit Includes :

- Raw Materials
- Paan Making Equipment's
- Containers
- Staff Training Support
- Proper Training Regarding Management
- Online Marketing Planning & Strategy Support
- Offline marketing (Pamphlets, T-Shirt, Visiting card)

Launching Support

- Logistic Support
- Business Guideline
- Assigned Separate team for events
- Visit Quarterly or, On Requirements
- Staff backup support
- CRM Team
- Franchises Meet up
- Yearly Reward Ceremony
- Online Delivery Platform
- Brand Name Authority
- Operational Support
- Vendor Management

Royalty and Other Fees

- ✓ Company will take a fixed amount of Royalty to support your business in all prospects
- ✓ Ongoing material will be delivered on partner purchase order in advance on notice within 7 days
- ✓ Franchise owner must pay 100% advance for raw-materials



Why Royalty ?

- ✓ Staff Hiring assistance and training
- ✓ Master Trainer/Manager Visit
 - ✓ Marketing support
- ✓ Assistance with innovative ideas
 - ✓ Operational development
- ✓ Event Support/Tie-up/Extra Support
 - ✓ Support Team
 - ✓ Business Guidelines



How to Apply Franchise ?

Step-1 : Contact the company Via- Phone number, mail or website or inbox on company's face book page .

Step 2: Franchise buyer's capital must meet the requirement for the agreement.

Step 3: The requirement fee payment must be made at the time of agreement

Step 4: After signing up the agreement we take 25 days to launch the Franchise .

APPLY NOW ►

Franchise Partner Responsibility

- ✓ Monitoring and Local marketing to increase awareness and increase sales
- ✓ Involvement with company for operation and marketing planning
- ✓ Present weekly on call with company Board members

Take
Responsibility for your actions

Accept the consequences.

Learn from it.



Projected ROI Per Month

Per Day Sales Rs. 8000

Days in a month=30days

Total SalesPer month =240000

Profit Margin =50%

Expenditure	Amount
Input Stock	80000
Salary	30000
Rent	25000
Electricity	1500
Royalty	10000
Miscellaneous	1500
Total	148000
Total Sales	240000
Total Expenditure	148000
Profit Per month	92000

Note : Its depends upon the location

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CONTACT US

