


ROSHANAK GHADIRY

GRAPHIC DESIGN PROFESSIONAL

 [linkedin.com/in/roshanakghadiry](https://www.linkedin.com/in/roshanakghadiry)

 roshan@floralgraphix.com

 www.floralgraphix.com

PROFESSIONAL SKILLS

Photoshop	●●●●●
Illustrator	●●●●●
Indesign	●●●●●
HTML5/CSS3	●●●●●
Javascript	●●○○○
JQuary	●●○○○
Joomla /CMS	●●○○○
Wordpress	●●○○○
PHP MySQL	●○○○○
Acrobat	●●●●●
Powerpoint	●●●●●
Photography	●●●●●

OBJECTIVE

Creative Graphic Designer (print and web) with over 15 years experience developing strong visual concepts and signature branding for top corporations in both Canada and the US. Motivated professional with excellent interpersonal skills who drives corporate success by providing sound technical and design support. Known for working well with sales, marketing and other relevant departments to support efforts through design of high-quality key visual materials.

KEY SKILLS

- » Rigorous attention to detail
- » Creative and agile thinker who is self-motivated and collaborative
- » Ability to multitask and manage project priorities to meet deadlines, without compromising quality
- » Team player with a strong track record of driving performance improvements
- » Ability to thrive in a fast-paced, deadline-driven environment

EMPLOYMENT

GRAPHIC DESIGNER

MISSISSAUGA
2014-2019

PROPHIX SOFTWARE

Created visual communications through the use of graphics, typography, photography, and illustration. Updated existing graphics that may include print, digital, social media, signage and other graphics or templates. (www.prophix.com)

GRAPHIC DESIGNER

US & CANADA
2013-2019

THE ASCII GROUP

Designed and executed original marketing collateral, including print, digital media, advertising, web and more. (www.ascii.com); (www.asciievents.com)

GRAPHIC & WEB SPECIALIST

TORONTO
2011-2013

LEVEL PLATFORMS (AVAST AVG TECH.)

Contributed expertise to all aspects of the marketing process from design conception to web analytics, leveraging hybrid web and print design skillset, leading to the acquisition of this Canadian company to a European firm. (www.levelplatforms.com)

GRAPHIC & WEB SPECIALIST

TORONTO
2005-2011

PCI GEOMATICS


Designed, updated and maintained external, internal corporate and reseller websites. Designed all kinds of graphics for various tradeshow and in-house events. (www.pcigeomatics.com)

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AWARDS

Marketing Excellent Award,
Mississauga, ON,
2016

Employee Recognition Award,
PCI Geomatics, Toronto, ON
2006

EDUCATION

ADOBE

TORONTO
2005-2007

SENECA

TORONTO
2004-2005

GEORGE BROWN

TORONTO
2001-2002

ADOBE CERTIFIED EXPERT (PRINT & WEB)

Official Exams include Adobe Photoshop, Adobe InDesign, Adobe Acrobat Professional Print Production, and Macromedia Dreamweaver-

DIGITAL MEDIA ARTS DIPLOMA

focus on the design, implementation and management of digital graphics, animation, video and audio for interactive multimedia applications, including applications for the Internet. Completed with honors.

DESKTOP PUBLISHING CERTIFICATE

Focus on foundation in design principles as well as training in the main software applications used within the industry.

TESTIMONIALS

MARKETING MANAGER

LEVEL PLATFORMS
2011-2013

ED GOFFIN

“As a manager, I could always count on Roshanak to meet deadlines, deliver exemplary customer service to internal and external customers, and provide insight and suggestions on how to improve processes and programs. She is hardworking, dedicated and a pleasure to work with – all the things you want in a co-worker and employee ...”

<https://www.linkedin.com/in/roshanakghadiry>

MARKETING MANAGER

LEVEL PLATFORMS
PCI GEOMATICS
2006-2013

ALYSIA VETTER

“Roshanak’s skill set is an amazing hybrid of web and print design. She understands full circle the marketing process from design conception to web analytics and is eager to participate in projects that challenge her creatively and provide the best ROI ...”

<https://www.linkedin.com/in/roshanakghadiry>

GLOBAL CHANNEL MANAGER

PCI GEOMATICS
2010-2011

ANNE SKINNER

“Many times, we were under tight deadlines and pressure. Roshanak always maintained her composure and provided guidance to the team to enable us to meet goals and objectives on time ...”

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