

<b>PROBLEM</b> <ul style="list-style-type: none"><li>• High unemployment and underemployment due to skill–job mismatch</li><li>• Lack of personalized career guidance for students and job seekers</li><li>• Limited access to employment readiness assessment tools</li></ul>	<b>SOLUTION</b> <ul style="list-style-type: none"><li>• AI-powered resume and skill analysis</li><li>• Skill-based job role recommendation</li><li>• Employment readiness scoring and skill gap assessment</li></ul>	<b>UNIQUE VALUE PROPOSITION</b> <p>Personalized AI career guidance that connects individual skills to the right job roles and improves employment readiness.</p>	<b>UNFAIR ADVANTAGE</b> <ul style="list-style-type: none"><li>• AI-driven personalized decision logic</li><li>• Transparent and explainable recommendations</li><li>• Strong alignment with SDG-focused social impact</li></ul>	<b>CUSTOMER SEGMENTS</b> <ul style="list-style-type: none"><li>• Students and fresh graduates</li><li>• Job seekers and early-career professionals</li><li>• Career switchers</li><li>• Training institutes and placement cells</li></ul>
<b>EXISTING ALTERNATIVES</b> <ul style="list-style-type: none"><li>• Traditional career counseling</li><li>• Generic job portals</li><li>• Manual resume screening</li><li>• Online career advice blogs</li></ul>	<b>KEY METRICS</b> <ul style="list-style-type: none"><li>• Number of resumes analyzed</li><li>• Skills extracted</li><li>• Job role recommendation accuracy</li><li>• Employment readiness score</li></ul>		<b>CHANNELS</b> <ul style="list-style-type: none"><li>• Google Colab / Local Streamlit prototype</li><li>• Educational institutions</li><li>• Internship and training platforms</li></ul>	<b>EARLY ADOPTERS</b> <ul style="list-style-type: none"><li>• College students</li><li>• Final-year graduates</li><li>• Entry-level job seekers</li></ul>
<b>HIGH-LEVEL CONCEPT</b> <p>AI Career Counselor for Job Seekers</p>				

<b>COST STRUCTURE</b> <ul style="list-style-type: none"><li>• Development and testing effort</li><li>• Cloud or local execution resources</li><li>• Maintenance and future enhancements</li></ul>	<b>REVENUE STREAMS</b> <ul style="list-style-type: none"><li>• Freemium access with advanced career insights</li><li>• Institutional licensing for colleges and training institutes</li><li>• Premium skill assessment and guidance services</li></ul>
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