Rochelle Lawson

07561519645 | Rochelleblawson@hotmail.com
www.linkedin.com/in/rochellelawson | [Portfolio link:] | GitHub: https://github.com/Roshhl |
Netlify: https://app.netlify.com/teams/roshhl/projects

Professional summary

Self-taught and highly motivated frontend developer with a background in Law and Business, now specialising in web development and UI/UX design. Skilled in HTML, CSS, JavaScript, Tailwind CSS and Figma, with a growing experience in 3D integration using Blender. I bring strong problem solving, adaptability and excellent communication skills with user focused mindset at the core of every project. Currently seeking opportunities to apply my skills, contribute to innovative digital projects and continue developing as a tech professional.

Technical skills

- Languages: **HTML**, CSS, JavaScript and Python
- Frameworks and Tools: **Tailwind CSS,** GitHub, VS Code, **Figma,** Canva, Adobe XD, WordPress and Blender
- Other: Responsive Design, UI Animation, API integration and Wireframing

Projects

Games console inspired portfolio

- Designed an interactive UI mimicking a console menu
- Used Figma and blender to blend 2D/3D visuals
- Emphasised UX, animation and user engagement

DermaCast – weather App based on skin types

- Built using HTML, Tailwind CSS and JavaScript
- Integrated Open Weather API
- Tailored weather advice based on skin conditions (e.g. eczema, dry skin)

RBL Lounge Landing page

- Build using HTML and Tailwind CSS
- Landing page for a hair business

The RBL Edit WordPress demo site

- Built using WordPress using Elementor and oceanwp
- Focused on clean design, mobile responsiveness and basic client ready layout

To-Do List web app

- Built using HTML, CSS and JavaScript.
- This project introduced me to core web development concepts such as dynamic user input, basic logo and DOM manipulation

Education

BA Hons:
University of Northampton 2017-2022   Law and Business
2:1
Tech Bootcamp:
Breakthrough Tech bootcamp   Completion: February 2025-May
2025   Focusing on:
Cybersecurity, Data Analysis
AI Automation, Software development and UI/UX Design

Self-taught:
EdX, Codeacademy, mimo

Work experience

Customer Service Advisor – *London & Quadrant*
June 2024 – Dec 2024

- Used CRM tools to manage and update customer records strong data-handling and systems navigation skills.
- Collaborated with IT teams to report system inefficiencies, contributing to service improvements and digital transformation initiatives.
- Analysed customer data and feedback to support process optimisation skills transferable to user research and UX design.
- Communicated across multiple platforms (calls, email, social media), demonstrating adaptability and stakeholder communication.

Prescription Chaser – *Bullen Healthcare*

April 2023 – Oct 2023

- Handled sensitive data entry and database management using healthcare IT systems, ensuring compliance and precision skills relevant to form handling and backend data logic.
- Delivered high-quality administrative support and clear communication under NHS protocols, showcasing detail orientation and reliability.
- Coordinated digital prescription processing building familiarity with structured digital workflows and regulated systems.

House Support Coordinator – *Soho House London*

Nov 2022 – Mar 2023

- Resolved complex customer queries through CRM systems and multichannel support, building patience, empathy, and structured problem-solving.
- Collaborated cross-functionally with multiple departments, reflecting strong team communication and agile workflow adaptability.
- Captured and reported customer feedback into internal systems, contributing insights to improve customer experience relatable to UX feedback cycles.

Customer Service Administrator – *Moss Bros*

May 2022 – Oct 2022

- Provided support across email, phone, and social platforms developing excellent digital communication skills.
- Managed data entry and product information updates with accuracy, reinforcing CMS and database handling experience.
- Created reports and tracked customer interactions using CRM software experience transferable to analytics, dashboards, and user flow analysis.

Customer Service Administrator – *Sitel*

June 2021 – Feb 2022

- Handled high volumes of customer cases using CRM platforms, ensuring timely and accurate record-keeping.
- Used customer feedback to identify service issues and enhance personal performance relevant for testing, feedback loops, and UI iteration.
- Maintained documentation standards, contributing to organised workflows and digital compliance.