ABIGAIL HALL

Senior Business Analyst | Data Analytics Expert

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Summary

Seasoned IT business analyst with over 12 years in business analytics, specializing in data visualization and BI software, including Qlikview and SAS. Demonstrated success in leading major analytics dashboard projects that enhanced reporting efficiency by 30%. Expertise extends to Agile and Scrum methodologies, JIRA, SQL, ETL, and Master Data Management. Proven ability in boosting operational efficiencies and achieving substantial cost savings through strategic data integration projects.

Experience

Genentech
South San Francisco, CA

Senior Business Analyst
01/2016 - Present

- Led the development of an advanced analytics dashboard that improved decision-making speed for senior management by 25%.
- Facilitated over 40 workshops to define and refine project scopes, translating complex data into actionable insights for cross-functional teams.
- Conducted in-depth data analysis to validate the feasibility of new dashboard features, which increased user engagement by 15%.
- Crafted and documented comprehensive data metrics and business rules, significantly enhancing report accuracy and reliability.
- Coordinated user acceptance testing, resulting in a 10% decrease in post-deployment issues.
- Provided expert training and support to the operations team, boosting their productivity by 20% in managing production issues.

Amgen
Thousand Oaks, CA

Business Systems Analyst
06/2012 - 12/2015

- Implemented a strategic data integration solution that streamlined operations and saved the company $200K annually.
- Managed a portfolio of data analytics projects, ensuring alignment with business goals and continuous delivery of value.
- Developed user stories and use cases for BI solutions, improving data-driven decision-making across the organization.
- Played a key role in the migration of analytics platforms to a more robust system, increasing data processing speed by 30%.
- Led the documentation efforts for system requirements using JIRA, enhancing team productivity and project tracking.

BioMarin Pharmaceutical
San Rafael, CA

Data Analyst
03/2008 - 05/2012

- Analyzed and interpreted complex data sets to assist with strategic decision-making, influencing key business initiatives.
- Optimized data collection and analysis processes, improving data quality and reducing time-to-insight by 20%.
- Contributed to the development of a predictive analytics model that enhanced forecasting accuracy.
- Supported senior analysts in creating detailed reports and presentations for stakeholders.

Education

University of San Francisco
San Francisco, CA

Master of Science in Information Systems
01/2006 - 01/2008

University of California, Berkeley
Berkeley, CA

Bachelor of Science in Computer Science
01/2002 - 01/2006

Key Achievements

Streamlined reporting processes

Developed a new reporting framework that reduced the time required for data analysis by 40%, significantly impacting operational efficiency.

Enhanced data integration

Led a critical data integration project that consolidated multiple data sources into a single, coherent framework, increasing data accessibility for all departments.

Award for innovation

Received the 'Innovator of the Year' award for developing a predictive analytics tool that decreased forecast errors by 25%.

Skills

Data Visualization · Agile and Scrum · JIRA · SQL · ETL · Business Intelligence

Certification

Certified Scrum Master — Certification focusing on Agile project management methodologies, provided by Scrum Alliance.