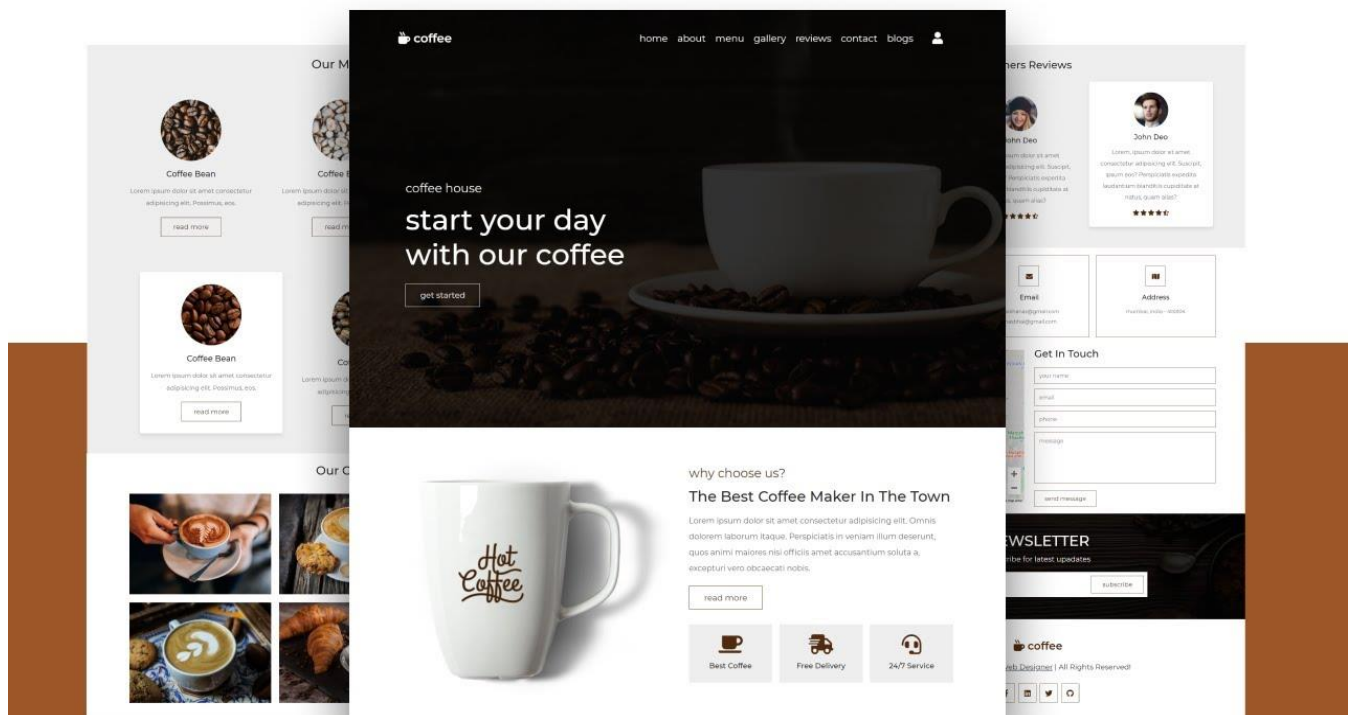


WEEK 1: CONVERTING BAD UI DESIGN TO GOOD UI DESIGN

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A Coffee website

- Bad UI Design :



Why this is a bad design?

1. The color theme chosen by this website is not that pleasing it feels just like other website and doesn't provide any essence of coffee.
2. The content or the about section is written on the home page in other language.
3. Other customisable features are not available in this website.
4. Additional accessories and snacks to binge with coffee could be implemented which will be easier for users to purchase all items at the same time, which therefore saves the time of users.

- Good UI Design :



Why is this good design?

1. The colour chosen itself gives the essence and feel of a fresh coffee and tempts users to buy more of it.
2. Language chosen is English which will be easy to use for all the customers and leads to attract or focus on a large mass of people.
3. Many Customisable options are available in our website such as pick different size of packages, choose the depth of aroma as well as quantity of requirement.
4. Other beverages to go with coffee are available in our website which makes it one stop solution. Such as coffee mug, coasters, cookies and much more.