



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Analyzing air transportation data is crucial for safety and efficiency.

Interest in discovering hidden patterns in air transportation data.

Let's explore trends and patterns in air travel using Tableau.

Tableau helps us turn complex data into meaningful insights.

Concerns about improving air traffic management and reducing congestion.

Desire to enhance the passenger experience through data insights.

We need to make informed decisions to optimize air routes.

A need to stay competitive and innovative in the aviation industry.



Seeks opportunities to improve air travel through data insights.

Excitement about the potential of data analysis to transform air travel.

Gathers and analyzes air transportation data.

Creates data visualization and reports using Tableau.

A sense of responsibility for ensuring safe and efficient air travel.

Frustration with the complexity of managing global air transportation.

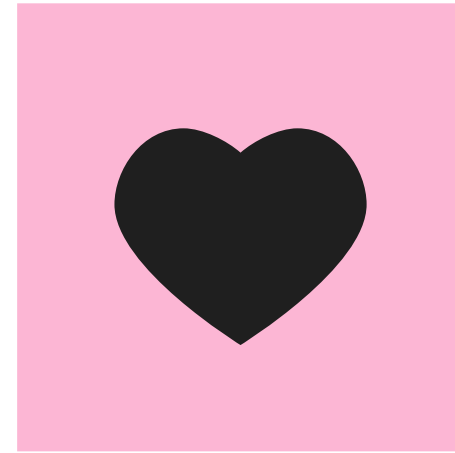
Collaborates with colleagues and experts in the aviation field.

Determination to leverage tableau for data-driven solutions.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?