

#	FAQs
1	What is silk
2	What are the properties of silk
3	What are different types of silks available in India
4	Can we identify silk by a feel of touch
5	What is the best way to identify silk
6	What is Silk Mark label
7	How to identify Silk Mark label
8	What is the price of Silk Mark labels
9	How do consumers are benefitted by Silk Mark
10	What are the benefits of becoming Silk Mark member
11	How to become Silk Mark member
12	What if Silk Mark label is misused
13	How consumers are protected in case of misuse of Silk Mark labels

14	Can the Silk Mark label be duplicated
15	Does Silk Mark assures the purity/quality of zari
16	Where do we get Silk Mark labeled products
17	Where do we get 100% pure and genuine natural silk products
18	Where is the shop of Silk Mark organization of India
19	How to search Silk Mark authorized outlet
20	Can we buy 100% pure silks through online
21	Can we participate in the Silk Mark exhibitions
22	Can we get our silk material tested for purity?
23	Where can we get our silk material tested for purity?
24	What is the life span of a silk sari

Clarification

Silk is a continuous protein filament secreted by specific types of caterpillars known as 'Silk Worms'.

Silk has best properties like, drape, light weight, Natural sheen, inherent affinity for rich colors, high moisture

Different types of silks produced in India are Mulberry Silk (Karnataka, Andhra Pradesh, Tamil Nadu, J&K) Tassar Silk

It is very difficult to identify silk just by look and feel.

Silk is a protein fiber. When we closely observe, the smell of a burnt thread of silk, it is like smell of a burnt hair. In short,

Silk Mark label is affixed on only 100% pure silk products by Silk Mark Authorised Users to protect the interest of silk

Please watch <https://youtu.be/Mq10TkRZTcY>

At present the price of one Silk Mark label is ₹5.90 (incl. of taxes)

By purchasing Silk Mark labeled products from the sellers who are Authorised Users of Silk Mark, Consumers get an

1. Can gain the confidence of elite silk consumers
2. Cost effective publicity through SMOI

visit www.silkmarkindia.com or
Contact nearest Silk Mark office

If an Authorised User sells non silk products as 100% Natural Silk with Silk Mark label, initially notice will be given and if SMOI will facilitate the consumer in replacement or refund and also in pursuing legal redressal in consumer courts.

For a given safety measures like Hologram, Unique Serial Number and QR Code, it is very difficult to make duplicate Silk

No, Silk Mark assures only products with 100% pure silk

Silk Mark authorized weavers, manufacturers, retailers, showrooms and boutiques sell Silk Mark labeled products

Visit Silk Mark authorized outlets

Silk Mark Organisation of India neither manufacture nor sell any silk products. SMOI do not have its own showroom or

One can visit www.silkmarkindia.com and click on 'authorized outlets button' to search weavers, manufacturers, retailers, showrooms & boutiques selling 100% pure silk products with Silk Mark assurance.

Yes. One can buy 100% pure silks through online. However, ensure presence of Silk Mark labels on the products and

Yes, an Authorized User of Silk Mark can participate in the Silk Mark Exhibitions across the country. However, stalls will be

Yes, at SMOI offices and silk testing centers across the country

Please visit silk testing centers/ Silk Mark offices detailed in www.silkmarkindia.com

If advised care is taken in a proper way a silk sari can last for generations.