

# Rosario Perez

McKinney, TX 75069

<https://www.linkedin.com/in/rosario-perez-ux>

Authorized to work in the US for any employer

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## Professional Summary

Creative UX/UI Designer and Front-End Developer with 5+ years of freelance design experience and a certificate from UT Austin. Adept at Figma, HTML, CSS, JavaScript, and multilingual communication. Passionate about solving user problems, collaborating with cross-functional teams, and delivering visually compelling, user-centered solutions.

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## Skills

- **Design:** Wireframing, Prototyping, User Research
  - **Tools:** Figma, Adobe Illustrator, Photoshop
  - **Development:** HTML, CSS, JavaScript
  - **Soft Skills:** Team Leadership, Training, Communication
  - **Languages:** English, Spanish, Portuguese
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## Certifications

- UX/UI Design Certificate, UT Austin Bootcamp, March 2025
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## Additional Certifications

- TABC Certified
  - Food Handler
  - Life & Health Insurance (FL & TX)
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## Freelance UX/UI Designer & Graphic Designer

2019 – Present

- Designed 20+ logos, brand assets, and digital graphics for small businesses and startups, improving client brand recognition.
  - Developed responsive website layouts and interactive prototypes in Figma, focusing on usability and accessibility.
  - Conducted user research and usability testing to inform design decisions.
  - Provided front-end development support (HTML, CSS, JS) for client websites.
  - Managed multiple projects simultaneously, consistently meeting deadlines and exceeding client expectations.
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## Professional Experience

### SERVER/BARTENDER & TRAINER

The Yard, McKinney, TX | 2023–Present

- Delivered exceptional customer service in a fast-paced environment.
- Trained and mentored new staff, ensuring high performance and adherence to standards.
- Resolved customer issues efficiently, contributing to positive guest experiences.

### SERVER MANAGER, SHERLOCK'S

Dallas, TX | 2021–2022

- Oversaw dining operations and led the service team to deliver high-quality service.
- Trained staff and ensured smooth, efficient service.

### ASSISTANT MANAGER

Atlantic Surf Club, FL | 2016–2017

- Managed payroll, staff performance, and communication between teams.
- Improved operational efficiency and employee retention.

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## **Education**

GED, Northeast High School, FL | 2017