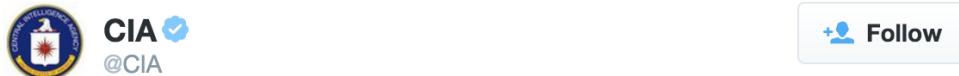


## One Tweet Blog - Rosie Buddell

After watching everyone's formative presentations and seeing the high standard of work everyone was producing, I realised that i needed to step up my game. I decided to switch from the Ed Balls tweet to the CIA tweet, as there wasn't much for me to go on with Ed Balls. I also watch 5 or six illustrator tutorials to try and boost my knowledge of the tools available.



We can neither confirm nor deny that this is our first tweet.

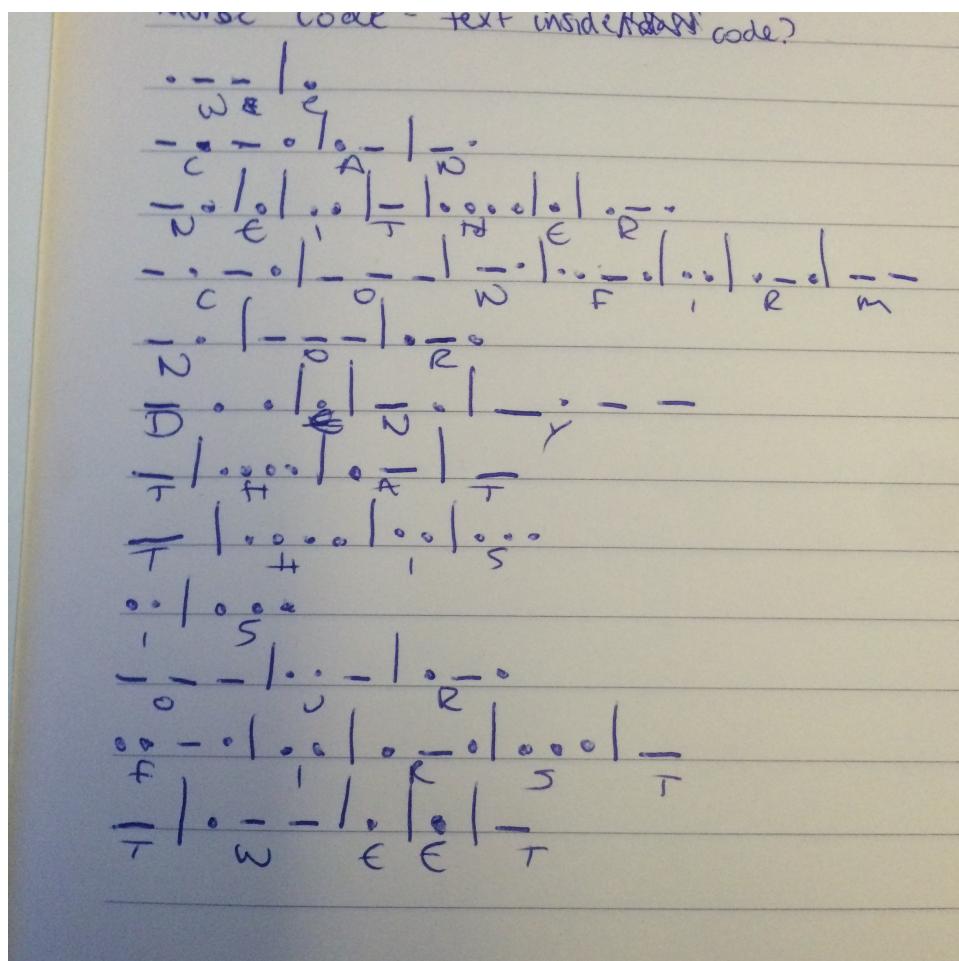


RETWEETS FAVORITES  
**312,861** **213,643**

10:49 AM - 6 Jun 2014

• • •

My first design idea for the tweet was to use morse code. Morse code is used to communicate surreptitiously, and as the CIA is the US spying agency, I thought it would be fitting. Below is an image of my initial sketch.



I chose to use a typewriter style font to reflect the nature of the organisation. This is my first draft of the poster:

.-- . / -.- .- - / -.. .. - .... .-. /  
We can neither  
-.- - - .-. .. -. -- / -. --- .-. /  
confirm nor  
-.. . -. -.- / - .... .- -/ - .... .. ... /  
deny that this  
.. ... /--- ..- .-. / ..-. .. -. ... - /  
is our first  
- .-- . . - /  
tweet

I then decided to create a drop shadow on the text and morse code, just to make it pop more.  
Below is the final result:

.-- . / -.- .- - / -.. .. - .... .-. /  
We can neither  
-.- - - .-. .. -. -- / -. --- .-. /  
confirm nor  
-.. . -. -.- / - .... .- -/ - .... .. ... /  
deny that this  
.. ... /--- ..- .-. / ..-. .. -. ... - /  
is our first  
- .-- . . - /  
tweet

For the second poster, I wanted to play with the double meaning of the tweet, so I adjusted the shade and size of a few of the words, so it could be read in two ways.



We can  
neither  
confirm  
nor deny  
that this  
is our  
first tweet

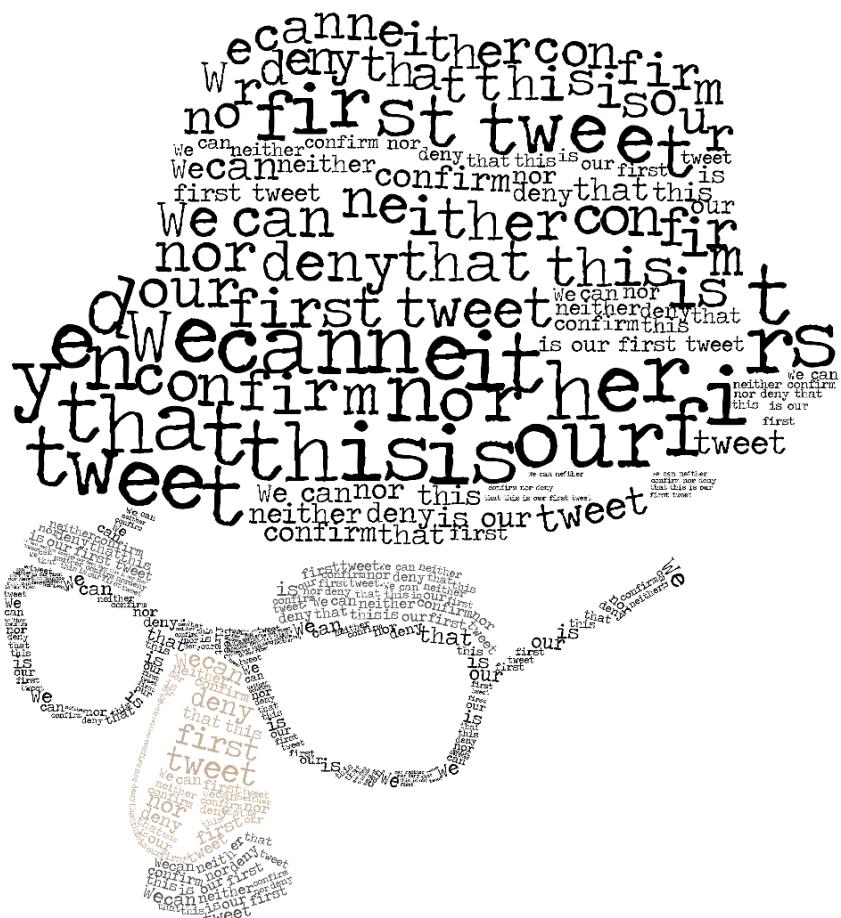
The tweet has a silly feel to it, which is juxtaposed against the seriousness of the organisation, so I wanted to portray that in the third poster. I used Google to find pictures of a trilby hat and glasses with a false nose. I then opened both of the pictures in Photoshop, to combine them into one image. I then traced that one image in Illustrator, and lowered the opacity as shown in the image below:



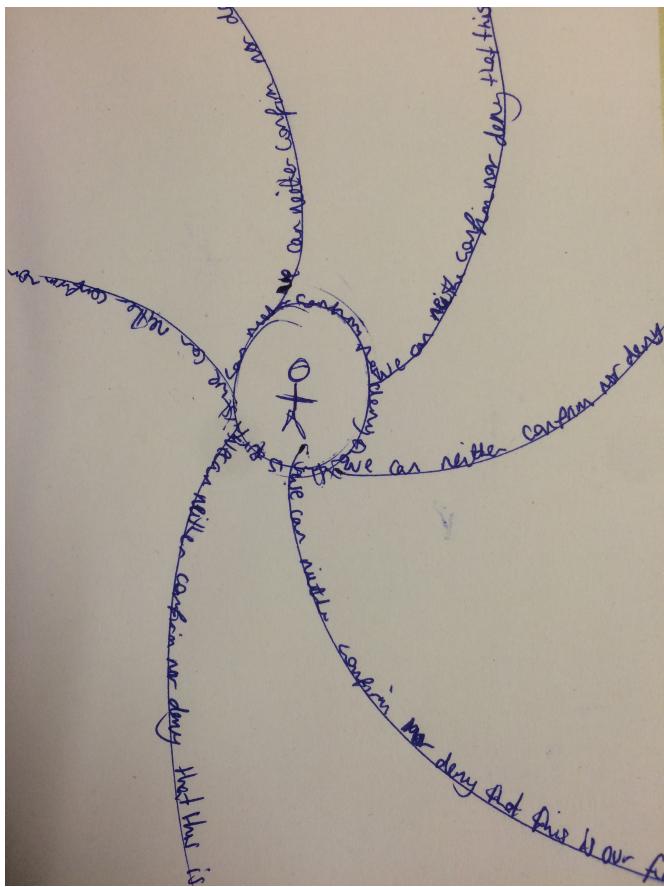
I then set about adding the text to a new layer on top of the opaque image:



Once I'd covered the entire image in text, with a different shade of grey for the eyebrows and moustache and the same beige colour as the first poster for the nose, I then deleted the layer with the image. Below is the finished poster:



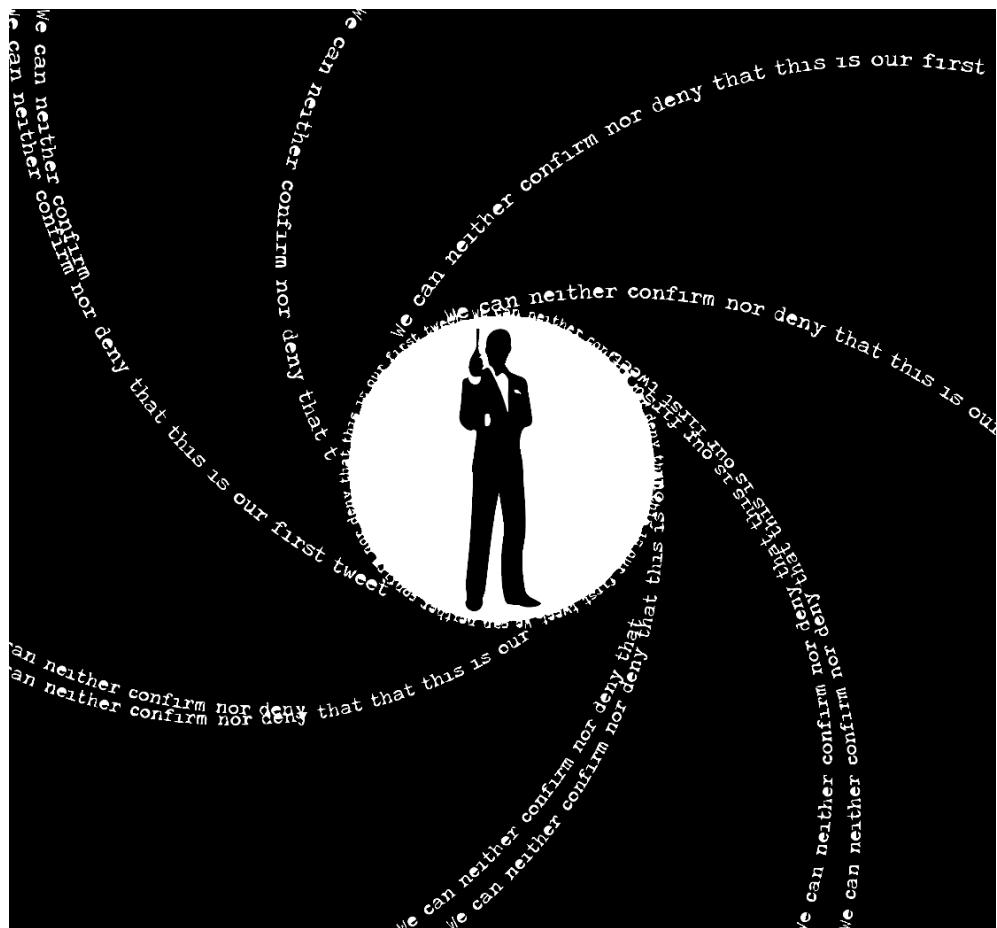
I was inspired by James Bond for the forth poster. I wanted to recreate the 'through the barrel' silhouette, below is the initial sketch I did:



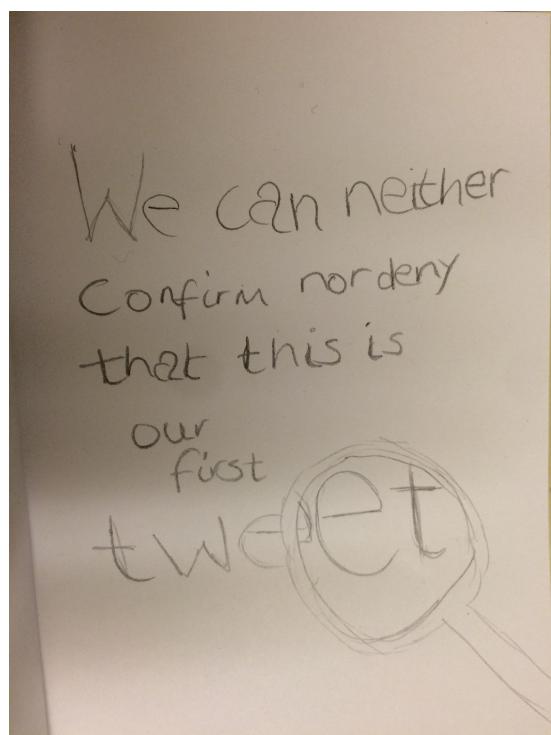
I found a photoshop tutorial to help me create the iconic image, as you can see below:



I then replaced the white curved lines with the text, after doing this, I traced the image in illustrator, to make it a vector file:

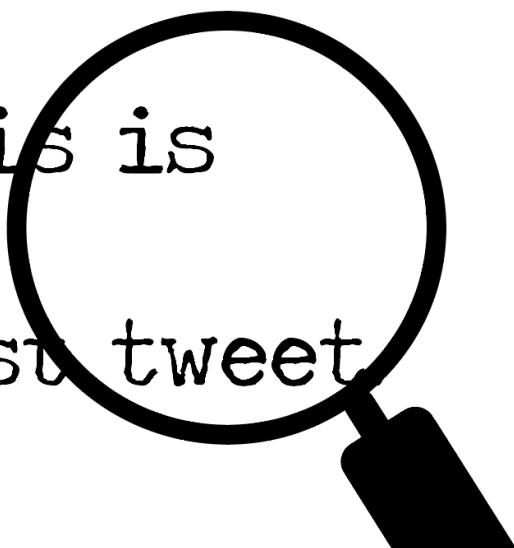


For the fifth tweet, I wanted to try manipulating the text a bit more and trying a different aspect of illustrator. I had an idea to include a magnifying glass, and magnify part of the text. Below is my initial sketch.



Below is the first draft of the poster in Illustrator. I created the magnifying glass using the ellipse tool and the rounded rectangle tool.

We can neither  
confirm nor deny  
that this is  
our first tweet



I'm hoping to enlarge the text that appears in the magnifying glass, and maybe round it off a little bit before re-colouring the background in the same beige as the first poster to keep some uniformity across all five posters.