

Should be possible to create a profile consisting of a username		
	1. 90% of users are able to create profile	Efficiency
	1. It takes 1 minute to create a profile	Effectiveness
Show details of a product when clicking on it from the catalogue site		
	1. User can preview product before clicking on it	Effectiveness
	2. Increased speed	Efficiency
Working catalogue site that lists all available products		
	1. Broad visibility of the product	Efficiency
	2. Collective storage of item data	Effectiveness
Should be possible to filter by type of product on catalogue site		
	1. Easy price range access	Effectiveness
	2. Products sorted by request	Efficiency
Should be possible to search by name of a product from anywhere on the site		
	1. Search by name or type	Effectiveness
	2. Output of the product in chosen order	Efficiency
Should be possible to place a product in your cart		
	1. Save selected items for at least 60 min	Efficiency
	2. 1 click to add or remove item to or from cart	Effectiveness
Should be possible to buy a product from your cart		
	1. Customer completes product selection	Effectiveness
	2. 1 Click from cart to payment method	Efficiency
Should be possible to put in contact information to buy a product		

	1. Secure payment		Efficency
	2. User is able to edit personal info		Effectiveness
Should be a read only review step when a user is buying a product			
	1. User is able to read all reviews		Efficency
	2. Reads review before paying for an item		Effectiveness
Show a confirmation window of success when a user buys a product			
	1. Order is confirmed when payment is complete		Efficency
	2. Order is being recorded onto account		Effectiveness
Should be possible to edit name in ones own profile			
	1. User click on the profile to change the name		Effectiveness
	2. New name is changed and saved		Efficency
Should be possible to remove a product from the cart			
	1. 1 click to remove item from the cart		Effectiveness
	2. Item is removed		Efficency