## Think aloud testing

1. How old are you?

* 35

1. What’s your education level?

* BA and MA in Psychology

1. How good are you with computers?

* Familiar with basics of programming

1. Do you play a lot of video games?

* Fair amount

1. Do you have much experience with online stores?

* I would say so

1. After testing: Do you have anything you’d like to add?

* Prototype functionality is intact with the objective of the project. Design shows to be rather raw but delivers the idea.

#### **The tasks and rating questions**

1. Can you find the page to see all products the site has available?

* Yes, it was rather straightforward

1. Can you find the game Yoshi’s Safari and preview it?

* Yes

1. Can you filter the products on the site so you only see nintendo products?

* Yes

1. Can you search for the game Yoshi’s Safari from the home page?

* Yes I can do that by entering the name in the search window

1. Can you place the game Yoshi’s Safari into the cart?

* Yes, by clicking add to cart

1. Can you remove the game from your cart?

* I can

1. Can you place it back in your cart?

* Certainly

1. Can you buy the game you just put into the cart by going through the transaction process completely?

* Yes

1. Can you find the read-only review for the product before finishing the transaction process?

* Yes, before adding game to the basket

1. Can you see the success window after you have bought the product?

* I see it

1. Can you create your own profile?

* Yes

1. Can you change the name of the profile you have already created?

* Yes by clicking on change the name and email address

1. Can you see the special products section on the front page?

* If I look better then I can see it

1. Can you order the products on the catalogue site by price?

* Yes

1. On a scale of 1-10 what grade would you give the application?

* 10

1. On a scale of 1-10 what grade would you give the use of the application?

* 10