



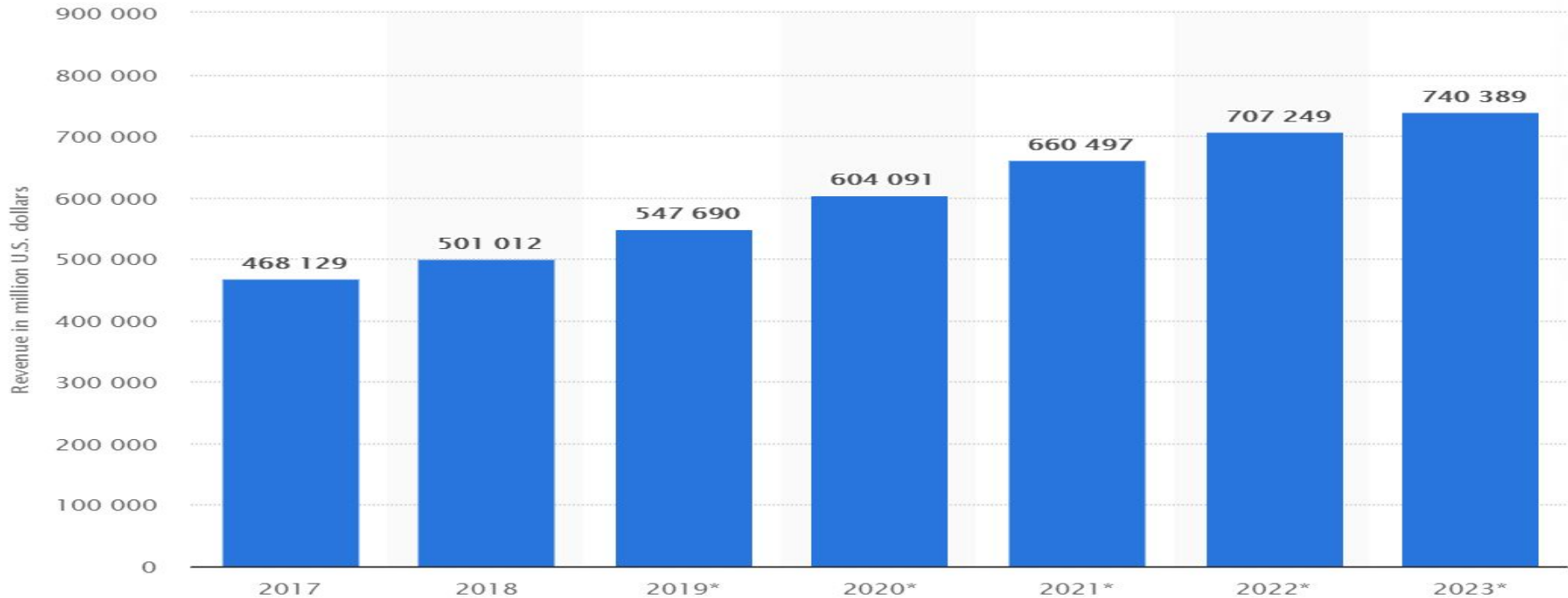
# Local Life Platform

Zhonghua Bao  
Anirudh Bezzam  
Vignesh Mohan  
Vineet Singh  
Shrey Vaity

SSW 695 Spring 2020



# Retail E-Commerce Sales in the US



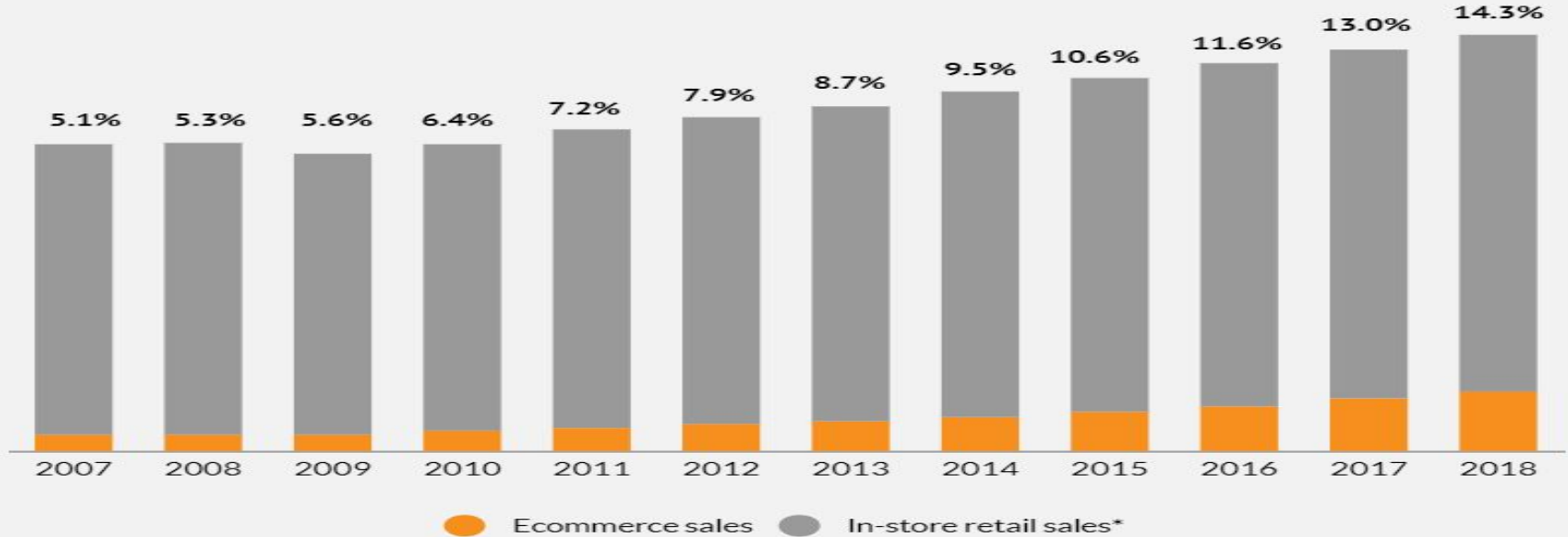
# E-Commerce Sales share in the US



## U.S. **ECOMMERCE** VS. TOTAL RETAIL SALES



# E-Commerce Sales share in the US





3M 8210 P  
 Particulate  
 by 3M Safety  
 ★★★★★

Note: This item is  
 offers).

Available from

Style: 8210

8210  
 from 20 sellers

- NIOSH approved against solid a
- Recommended mowing, sweep working with f
- Also helps pro pesticides, alle
- Breathe easier charged filter

3M 8210 Plus Paint Sanding Dust Particulate Respirators, N95, 20-Pack

★★★★★ 765 ratings

20 other options

sorted by price + delivery: low to high

Filter ▼

\$77<sup>98</sup>

& FREE Shipping

Arrives: Feb 13 - 21 ... [More](#)

Add to Cart

Ships from

SZen Home

Sold by

SZen Home

★★★★★ (629 ratings)

97% positive over the last 12 months

\$73<sup>00</sup>

+ \$4.99 shipping

Arrives: Feb 13 - March 2

Add to Cart

Ships from

tflores419

Sold by

tflores419

Just launched

\$48<sup>32</sup>

+ \$30.00 shipping

Arrives: Feb 13 - 21

Add to Cart



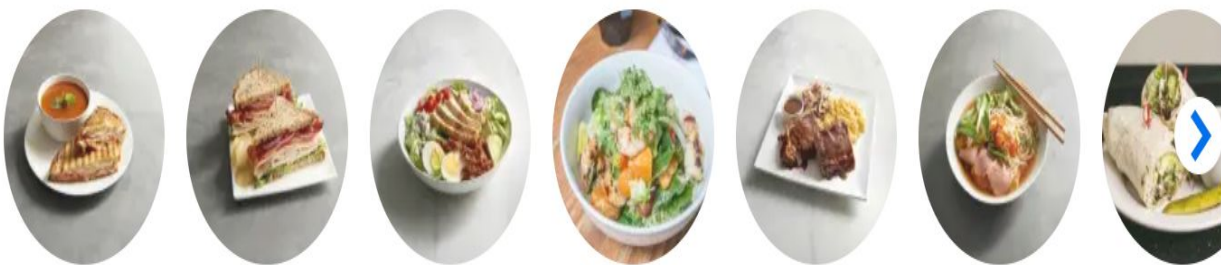
# The Problem You May Come Across if You Choose





Most popular near you 549 Restaurants

All cuisines



Lunch Specials Sandwiches Salads Healthy American Asian Wraps

Open Now X

Sort: Default v



McDonald's

American...



186 ratings

\$\$\$\$\$

\$0

minimum

0.33 mi • 30-40 mins



Okinawa Sushi & Grill

Asian...



4701 ratings

\$\$\$\$

\$20

minimum

# The Problem You May Come Across if You Choose

GRUBHUB



# Project Goal

**To Leverage Traditional Business Owners**

**To Facilitate Customers Shopping Online  
with Convenience and Rich Variety**





# Customers

- **Do you have something to offer?**
- **Do you want something in an hour?**

**Come on in, you are the right person!**





# Impacts On Our Customers

- To boost business revenue
- To provide an easy inventory manage
- More options than food delivery



# Project Goal

**To Leverage Traditional Business Owners**

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with Convenience and Rich Variety**



# Planned Features

- **User Registration**
- **Order Placement**
- **Inventory Management**
- **Comment and Rating**
- **Recommendation**