# Ross Alexandra

## *Creating software people want to use*

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GitHub/Ross-Alexandra

## Experience

#### **Full Stack Engineer**

Battlefy

Tutela

September 2021 – April 2023 (1.75 Years)

Remote

 Developed 9 white-labeled web experiences for B2B clients, both individually and as part of a team, with a focus on UI/UX and technical design.

- Contributed to the growth and improvement of the core platform with user-centered features and improvements, leveraging extensive domain knowledge, resulting in a noticeable boost in core metrics.
- Demonstrated strong leadership skills by taking on team lead responsibilities such as conducting retrospectives, creating prototypes, providing technical design guidance, mentoring team members, and overseeing sprint ticket progress.

### Jr. Java Developer (Extended Co-op)

January 2020 - December 2020 (1 Year)

Remote

- Partnered with the CTO to develop an automated BigQuery pipeline that streamlined the collection and visualization of crucial business data, leading to the identification of a major bug in a key product.
- Collaborated with a senior data scientist to identify meaningful patterns in collected data, resulting in the development of a tool that monitored compliance with legal requirements for companies.

#### University Co-ops (spanning 1.5 years)

Various Companies Kelowna & Victoria, BC

- Audette | Collaborated as a full-stack developer on the creation of a web application that visualizes energy
  consumption data collected from Raspberry Pi-based systems, aimed at enhancing building energy efficiency.
- Bambora | Helped develop a greenfield payment processing system which made specific cross-border transactions
  possible by creating a RESTful API that generated and parsed comprehensive datagrams in accordance with a rigorous
  third-party specification.
- University of Victoria Civil Engineering Department | Created an application that analyzed over 20 years of
  weather data, sourced from an archival SQL database, to generate in-depth insights and visualizations of the microclimate trends in Victoria, BC. These findings were subsequently utilized to publish a scholarly paper.
- Cradlepoint | Worked with a machine learning expert to create a neural network that accurately assessed the
  operational status of the core platform by analyzing logs, resulting in a significant decrease in manual log analysis
  time for QA engineers.

## Independent Ventures

### StratbookGG - <a href="https://stratbook.gg">https://stratbook.gg</a>

June 2020 – August 2022 (2 Years)

- Developed a web application aimed at facilitating the creation of custom strategies employed by professional teams in Rainbow Six: Siege.
- Implemented a custom SVG-based drawing interface to facilitate the creation and export of strategies.
- Utilizes stenography to enable the import and modification of strategies from existing images.
- Conducted surveys, UX testing, and direct engagement with professional teams, leading to a user base of approximately 40 active users per month.

### Education

Bachelor of Software Engineering University of Victoria, BC, Canada September 2016 – August 2021 CGPA: 6.50 / 9.0 (B+ to A-)